The Cash Box

VOLUME XVII—NUMBER 20

FEBRUARY 4, 1956

Kay Starr is pictured in a candid pose as she recorded her smash RCA Victor record, "Rock And Roll Waltz". The disk, which has already passed the million mark, could very well be one of the biggest of the year. In the inset, the A&R head of Victor, Joe Carlton, who chose the song for Kay, is the lucky guy who gets the first lesson of the "Rock And Roll Waltz" from Jayne Mansfield, as Arthur Murray (left), creator of the dance, gives the instructions.

HEADING FOR THE

kay

"ROCK ROLL

RCA Victo

the dealer's choice

2ND MILLION!

Starr's AND WALTZ"

0/47-6359

RCA VICTOR

"New Orthophonic"
High Fidelity recordings

The Cash Box

Volume XVII—Number 20 February 4, 1956

FOUNDED BY BILL GERSH

IMPROVED RECORDS!

In the past several years, the quality of records has improved not only musically but in all its physical qualities.

Today we never hear the complaint that used to be prevalent during the war for instance that a record could only be played three or four times before it fell apart. Records now stand up for a long time and survive many adverse conditions.

The advent of hi-fi has probably been the most important factor in the development of better records. Hi-fi made the sound in a record of vital importance. It demanded improved pressings because poor pressings had such surface noise that the record could not comfortably be heard.

Even the smallest company today insists on the best possible vinyl for its records. As a matter of fact, we know of spectacular cases where a firm's records had stopped selling and a change to proper pressing had created new sales where they had never existed before.

It is no longer a question of just turning out a record and letting it last for just a few plays. With juke boxes and home phonographs all embracing hi-fi today, even the first playing of a poorly pressed record shows glaring defects. Almost every record firm, which despite the introduction of hi-fi, nevertheless still tried to save pennies with bad pressings, has now come to the realization that only well pressed records sell in quantity.

Of course a hit sells. But what most diskeries have found out is that they have a large catalogue. It is these records which nothing happens to unless they are physically good records. And even hits sell in larger quantity when they are pressed well.

It used to be taken for granted that the majors used the more expensive pressings, while the independents cut the corners. Today that is no longer so, for both majors and independents try to get their records as good as possible. When the independents realized the necessity for good pressings, the majors then went further and made efforts to improve their own product even beyond the high qualitative state they had already reached.

The effect of all this competition —and hi-fi—has been to create better sounds for the public, a longer lasting record, and a more or less uniform physical quality which the entire record industry can be proud of.

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THE CASH BOX covers the entire music industry ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

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Bally's High On This One!

Betty Johnson

SINGS

"I'LL WAIT"

C/W

"PLEASE TELL ME WHY"

WITH ORCHESTRA CONDUCTED BY LEW DOUGLAS

Bally 1000|4-1000

Bally® RECORDS 203 N. WABASH AVE. CHICAGO 1, ILL. ANDOVER 3-4677

STRONG SELLERS from M-G-M

Joni James
VARIETY PICK
CASHBOX PICK
BILLBOARD BEST BUY
BILLBOARD REVIEW SPOTLIGHT
MY BELIEVING HEART
WINNER OF BALTIMORE & PHILADELPHIA D. J. POLLS
YOU NEVER FALL IN LOVE AGAIN
MGM 12126
K 12126
Orchestra Conducted by DAVID TERRY

Art Mooney and his Orchestra
TUTTI-FRUTTI and YOU CAN TAKE MY HEART
MGM 12165 78 rpm
K 12165 45 rpm

BARRY GORDON (Nuttin' for Christmas)
ROCK AROUND MOTHER GOOSE
PLUGGED ON COMO TV SHOW
SEVEN
MGM 12166 ● K 12166

BILLBOARD BEST BUY
THE "UNFORGETTABLE" SOUND OF THE DICK HYMAN TRIO
BILLBOARD PICK
MORITAT A THEME FROM "The Threepenny Opera"
and
BAUBLES, BANGLES AND BEADS
VARIETY PICK
MGM 12149 78 rpm
K 12149 45 rpm

THE NATURALS
PATSY ORY ORY AYE
and
MOLLY-O
MGM 12158 78 rpm K 12158 45 rpm

NEW HIT
BETTY MADIGAN
TO YOU, MY LOVE
and
FAITHFUL AND TRUE
MGM 12156 78 rpm ● K 12156 45 rpm

CONNIE FRANCIS
3 BIG TV PLUGS
MY TREASURE
and
ARE YOU SATISFIED!
MGM 12122 78 rpm
K 12122 45 rpm

JOHNNY OLIVER
BILLBOARD & CASH BOX PICK
THESE HANDS and CHAIN GANG
MGM 12164 78 rpm
K 12164 45 rpm

Sheb Wooley
BIG POP HIT
ARE YOU SATISFIED
MGM 12114
K 12114

SAM (THE MAN) TAYLOR
HIT THE ROAD
TAYLOR MADE
MGM 12131 ● K 12131

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 19, N.Y.

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

THE CASH BOX

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AA—Double A	CK—Checker	ES—Essex	JU—Jubilee	OR—Original	SO—Sound
AB—Abbott	CL—Cardinal	EX—Excello	JZ—Josie	PA—Parrot	SP—Specialty
AL—Aladdin	CO—Columbia	FB—Fabor	KA—Kapp	PE—Peacock	ST—Starlite
AO—Apollo	CR—Coral	FE—Federal	KI—King	PM—Prom	TA—Tampa
AP—ABC-Paramount	CT—Cat	FI—Fiesta	LO—London	PP—Peter Pan	TI—Tico
	CV—Clearview	4 Star—Four Star	MA—Marble	PR—Prestige	TR—Trend
AR—Arcade	CW—Crown	GN—Golden	MD—Media	RA—Rainbow	UN—United
AT—Atlantic	DA—Dana	GR—Groove	ME—Mercury	RB—R & B	UQ—Unique
AU—Audivacs	DE—Decca	GS—Gold Star	MG—MGM	RE—Regent	VI—RCA Victor
BE—Bell	DL—DeLuxe	GTJ—Good Time Jazz	MO—Modern	RL—Real	VJ—Vee-Jay
BN—Benida	DO—Dot	HE—Herald	ND—New Disk	RM—Rama	WD—Waldorf
BT—Bethlehem	DT—Dootone	IM—Imperial	NG—Norgran	RP—RPM	WI—Wing
CA—Capitol	DU—Duke	JD—Jay Dee	OK—Okeh	SA—Savoy	"X"—Label "X"
CD—Cadence	EP—Epic	OL—Olympic	OL—Olympic	5E—Seeco	
CH—Chess	ER—Era				

Pos.	Last Week	
1	1	**MEMORIES ARE MADE OF THIS** **DEAN MARTIN** CA-3295 (F-3295)—Dean Martin CO-40573 (4-40573)—Mindy Carson DO-15436 (45-15436)—Gale Storm
2	3	**THE GREAT PRETENDER** **THE PLATTERS** MD-1020 (45-1020)—Jackie Riggs ME-70753 (70753x45)—The Platters
3	2	**SIXTEEN TONS** **TENNESSEE ERNIE FORD** CA-3262 (F-3262)—T. Ernie Ford CR-61529 (9-61529)—Johnny Desmond DE-29739 (9-29739)—Red Sovine RP-451 (45-451)—B. B. King
4	4	**IT'S ALMOST TOMORROW** **DREAM WEAVERS** CO-40595 (4-40595)—Jo Stafford CR-61524 (9-61524)—Lawrence Welk DE-29683 (9-29683)—Dream Weavers DO-15424 (45-15424)—Snooky Lanson ME-70717 (70717x45)—David Carroll
5	6	**BAND OF GOLD** **DON CHERRY** CA-3283 (F-3283)—Kit Carson CO-40597 (4-40597)—Don Cherry
6	7	**TEEN AGE PRAYER** **GALE STORM — GLORIA MANN** DO-15436 (45-15436)—Gale Storm ME-70750 (70750x45)—Kitty White MG-12138 (K12138)—Robbin Hood SO-126 (45-126)—Gloria Mann
7	10	**ROCK AND ROLL WALTZ** **KAY STARR** VI-20-6359 (47-6359)—Kay Starr
8	5	**I HEAR YOU KNOCKIN'** **GALE STORM** DO-15412 (45-15412)—Gale Storm IM-5356 (45-5356)—Smiley Lewis
9	—	**DUNGAREE DOLL** **EDDIE FISHER** KI-4851 (45-4851)—Rock Bros. VI-20-6337 (47-6337)—Eddie Fisher
10	—	**LISBON ANTIGUA** **NELSON RIDDLE** CA-3287 (F-3287)—Nelson Riddle CO-40635 (9-40635)—Mitch Miller CR-61553 (9-61553)—Alan Dale VI-20-6406 (47-6406)—Leo Diamond VI-20-6418 (47-6418)—1956 Jazz All Stars

11) LOVE AND MARRIAGE. 12) ONLY YOU. 13) HE. 14) A WOMAN IN LOVE. 15) SEE YOU LATER, ALLIGATOR. 16) MOMENTS TO REMEMBER. 17) GO ON WITH THE WEDDING. 18) AUTUMN LEAVES. 19) CHAIN GANG. 20) DADDY-O. 21) ANGELS IN THE SKY. 22) ARE YOU SATISFIED. 23) BURN THAT CANDLE. 24) NO, NOT MUCH. 25) MEMORIES OF YOU. 26) SPEEDOO. 27) ALL AT ONCE YOU LOVE HER. 28) CRY ME A RIVER. 29) THEME FROM THREE PENNY OPERA. 30) NINETY-NINE YEARS. 31) C'EST LA VIE. 32) THE TENDER TRAP. 33) LOVE IS A MANY-SPLENDORED THING. 34) SEVEN DAYS. 35) AT MY FRONT DOOR.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Little Miss Hitmaker has a GRAND SLAM!

teresa brewer

sings

"A TEAR FELL"

Orchestra and Chorus directed by Dick Jacobs

CORAL 61590 (78 RPM) 9-61590 (45 RPM)

teresa brewer

sings

"BO WEEVIL"

Orchestra and Chorus directed by Dick Jacobs

CORAL 61590 (78 RPM) 9-61590 (45 RPM)

CORAL RECORDS

America's Fastest Growing Record Company

RECORD REVIEWS

A DISK & SLEEPER — C+ GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

EILEEN BARTON
(Coral 61585; 9-61585)

B+ "TEENAGE HEART" (2:43) [Wemar BMI—Kardon, Gordon, Freed] Eileen Barton dishes up a potent reading of a beautiful ballad set to a slow fish beat. Terrific tune in the "Teenage Prayer" class. The younger set will get a big kick out of it.

C+ "MY SOCIAL HOT DOG" (1:59) [Fred Raphael ASCAP—Shapiro, Livingston] A catchy "Flat-Top" type ditty describing her Ivy League boy-friend. Cute novelty that swings.

DICK HOYT
(Abbott 3016; 45-3016)

B+ "THE GRASS IS GREEN" (2:34) [Dandelion BMI—Stamps, Black] Dick Hoyt makes an impressive debut on the label with an exciting march item beautifully handled. Interesting, unusual song that should create a fuss. Good military item that deserves watching.

C+ "I HOPE AND I PRAY" (2:32) [Dandelion BMI — McWain, Yocom] A lovely romantic ballad is effectively told with an inviting waltz tempo by Dick and a chorus. Pretty number.

THE BOMBERS
(Orpheus 1102; 45-1102)

C+ "I'LL NEVER TIRE OF YOU" (2:12) [El Dorado ASCAP—Darcy, Greene] The Bombers blend their rich, mature voices on a strong love song rendered with meaning and feeling. Interesting sound that could catch on.

B "MALENA" (2:39) [Simon House BMI — White, Johnson] The smooth bass voice takes the lead on this pretty rhythm beat ballad. Pretty melody attractively styled.

PETE JEREMIAH
(Deed 1011; 45-1011)

B+ "BRIDGE OF HAPPINESS" (2:00) [Hill & Range BMI—Cochran, Carbone, Jordan] The gang sing sound and march tempo are effectively employed on an unusual and most effective new song with a wonderful inspirational quality. Side has a unique sound that should attract much attention and play. Bass lead does a great job on the solo.

C+ "THE KICKENPOOF WALTZ" (1:47) [Harper House BMI—Jordan] Pete Jeremiah is assisted by the Pavillion Band on this resounding cornball instrumental. Reminds this reviewer of the delightful band sound of the '20's. Catchy melody with an old-fashioned fast-waltz tempo.

RUBY WRIGHT
(King 4870; 45-4870)

B+ "DON'T TAKE ME FOR GRANTED" (2:45) [LaSalle ASCAP—Borek, Cooper, Guion] King has a contender in this touching romantic tune by Ruby Wright. Pretty, lush accompaniment enhancing a sincere reading of a good piece of material. Watch this one.

C+ "RUMMY DUMB BUNNY" (2:25) [Lois BMI—Taylor, Allen] An infectious little zany bouncer fashioned by the versatile chirp. Colorful cutie.

THE CASH BOX DISK OF THE WEEK

"A TEAR FELL" [Progressive BMI—Burton, Randolph] — **"BO WEEVIL" [Reeve BMI—Domino, Bartholomew]**

TERESA BREWER (Coral 61590; 9-61590)

● Teresa Brewer dips into the rhythm and blues field for material and comes up with two fabulous sides that just can't miss. The up-beat portion is "Bo Weevil". A "crazy" handclapper that drives from the first groove right thru to the last. Sensational jolter. The soft side is a gorgeous new waltz tempo item "A Tear Fell". A terrific love song that could develop into another "Tennessee Waltz". Two "A" sides. Both should make the grade in short order.

"THE GAL WITH THE YALLER SHOES" (2:15) [Miller ASCAP—Brodszky, Cahn] — **"IF YOU CAN DREAM" (2:53) [Feist ASCAP—Brodszky, Cahn]**

THE FOUR ACES (Decca 29809; 45-29809)

● Currently riding the charts with two strong sellers "A Woman In Love" and the million seller "Love Is A Many-Splendored Thing", the Four Aces introduce a delightful new coupling that should also hit the charts in short order. Two sides from the forthcoming MGM flicker "Meet Me In Las Vegas". "The Gal With The Yaller Shoes" is a colorful little ditty with a wonderful bounce tempo and Western flavor. Corny cutie to watch. "If You Can Dream" is a production arrangement of a beautiful love song. Twin-threat.

"THAT'S ALL" (2:45) [American BMI—Travis]
"BRIGHT LIGHTS" (2:25) [Century BMI—Kirk]

TENNESSEE ERNIE FORD (Capitol 3343; F-3343)

● It's a difficult task to follow-up "Sixteen Tons". But Tennessee Ernie does the trick with a terrific new tune "That's All". It's another wonderful folk flavored philosophical ditty cleverly styled by the star. Easy going novelty that should make it two-in-a-row for Ernie. Flip "Bright Lights" is a good piece of blues telling about a guy who's gettin' tired of paintin' the town red. Ford fans will appreciate both portions.

"SOMEWHERE SOMEONE IS LONELY" (2:30) [Tanglewood ASCAP—Acquaviva, George] — **"DON'T TELL ME NOT TO LOVE YOU" (2:57) [Pickwick ASCAP—Faith, Kehner]**

JONI JAMES (MGM 12175; K12175)

● On her first release of the new year, Joni James serves up two beautiful romantic items sure to please her vast legion of fans. On one side wends her way through "Don't Tell Me Not To Love You". A tender and intimate romantic piece that should do wonderfully for the thrush. Equally outstanding is "Somewhere, Someone Is Lonely". Another commercial, dreamy ballad. Hot coupling for Joni.

"I'LL WAIT" (2:13) [Trinity BMI—Ebb, Klein]
"PLEASE TELL ME WHY" (2:23) [Trinity BMI—Leisy]

BETTY JOHNSON (Bally 1000; 7-1000)

● The new Bally label makes its debut a most impressive one as it introduces a tremendous new talent, Betty Johnson on a terrific new piece of commercial material dubbed "I'll Wait". It's a big production ballad with a stirring rock and roll beat and a solid backdrop by Lew Douglas' ork. Has the same excitement that made "Band of Gold" a smash. Flip "Please Tell Me Why" is a pretty ballad with some inviting multiple voicing. Bally has hit the jackpot with its first release. Watch "I'll Wait" take off.

"SUCH A DAY" (2:18) [Hill & Range BMI—Cochran, Olias]
"UNFAITHFUL YOU" (2:28) [Boosey & Hawkes ASCAP—Mann, Chester]

VERA LYNN (London 1642; 45-1642)

● Vera Lynn comes through with her best release in quite some time as she jumps on a beautiful romantic ballad that's making noise in a number of territories throughout the U.S. The song is a beautiful European import tagged "Such A Day". The English star sings it with great feeling and should have a winner in this one. Flip "Unfaithful You" is an up beat romancer. Looks as tho Vera has a hit in the top half.

THE STARGAZERS
(London 1637; 45-1637)

B "TWENTY TINY FINGERS" (2:25) [Hampshire ASCAP—Tepper, Bennett] London Records exposes for the American market, one of England's biggest sellers during the past few months. Lively little novelty by the Stargazers that should do well in the States. Song was introduced in the U.S. a few months ago by another artist.

B "I GOT SOMEBODY TO LOVE" (2:08) [Burlington ASCAP—Ballad] A new happy-go-lucky cornball ditty that the Stargazers ham-up with good results. Good coupling for the boxes.

THE AMES BROTHERS
(RCA Victor 20-6400; 47-6400)

B+ "FOREVER DARLING" (2:42) [Feist ASCAP—Cahn, Kaper] The lovely title tune of a forthcoming MGM flicker is tenderly fashioned by the rich, mellow harmony of the Ames Brothers. Lovely interpretation of a pretty piece of material. Could be another big one for the boys.

B "I'M GONNA LOVE YOU" [Winneton BMI—Passman, Shaftel] A swinging novelty with that commercial rock and roll flavor is belted across by the quartet. Good dance deck.

JACKIE RIGGS
(Media 1023; 45-1023)

B "TO MAKE A MISTAKE" [Chappell ASCAP—Benjamin, Marcus, Lowe] Jackie Riggs' big voice comes over impressively on this dramatic ballad. A potent performance of some exciting material. Chorus in backdrop is very effective. Commercial item that could step out.

B+ "A CRAZY LITTLE PALACE" [La Salle ASCAP—Lowe, Reichner, Rotherman] Here's a side to watch. A clever little romantic ditty with a terrific lyric set to a fish beat. Catchy lilter that could make the grade. Strong side excellently arranged.

LOU BUSCH ORCH.
(Capitol 3349; F-3349)

B+ "11th HOUR MELODY" (2:49) [Paxton ASCAP—Palmer, Sigman] This lovely theme currently making big noise as a solo vocal, is beautifully styled by the orchestra and chorus of Lou Busch. Enchanting melody softly and gracefully presented. A good side that will compete for top honors.

C+ "MADEMOISELLE FROM PARIS" (2:14) [Zodiac BMI—Velona, Constantine] A refreshing new item with that delightful Parisian flavor. Flirty ditty smoothy styled by the chorus and ork.

SAMMY DAVIS, JR.
(Decca 29795; 9-29795)

B+ "FRANKIE AND JOHNNY" (3:14) [Leo Feist ASCAP—Green, Cahn] One of our great standards being revived via the MGM flicker "Meet Me In Las Vegas", is delightfully styled by Sammy. Exiting arrangement of a wonderful favorite.

B+ "CIRCUS" (3:06) [Massey ASCAP—Alter, Russell] Against a Latin backdrop, the master fashions another wonderful standard that's always a pleasure to hear again. Could break out anew.

Kapp Buys Trend Records' Assets

NEW YORK—Dave Kapp, president of Kapp Records, Inc., announced last week that his company has purchased all the assets of Trend Records, Inc., of Los Angeles, Calif. This sale includes all of the released and unreleased masters of the Trend label.

Some of the artists represented among these recordings include Matt Dennis, Dave Pell, the Hi-Lo's, Claude Thornhill, Jerry Fielding and the Lancers. Their records will be released in the very near future under the Kapp moniker.

Last week Kapp flew to Cleveland and came back with the master of a tune called "Annabelle" by Al Tercek on the Buddy label. The disk has been making noise in the territory. The deal was consummated with Buddy Zelman and Romeo Salerno of Buddy Records. The platter will be issued by the Kapp label next week.

Kapp is also putting a special sleeve on the Eddie Albert-Sondra Lee recording of "Little Child". The sleeve will feature a drawing of the head and shoulders of a little child.

Sadoff Named GPM of Avas

NEW YORK—Sven Sommer, head of Avas and Veronique Music, announced last week that he had appointed Bob Sadoff as general professional manager of both firms.

Sadoff was formerly with Bourne, Inc., and prior to that was with Theodore Presser.

Doc Berger, promotion representative for the two firms will continue to act in the same capacity.

Disk Stars Wax WNEW's Station Breaks

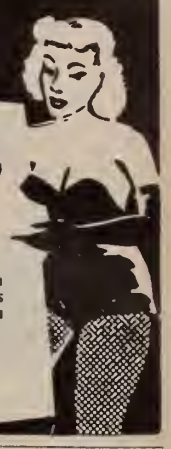
NEW YORK—Radio station WNEW, one of the country's leading independent stations, continues its music and news policy by setting its station breaks to music.

Some of the nation's leading recording stars, Bill Haley and his Comets, the Four Lads and the Mills Brothers, have already recorded the short informational breaks. Scheduled to record more of these in the near future are Patti Page, Four Aces, Les Paul & Mary Ford and the Fontane Sisters.

The specially written and composed identifications are scored in the tempo of the individual recording group: the Mills Brothers' spot is done in a sweet-swing tempo; Bill Haley recorded in his familiar rock and roll tradition; and the Four Lads employed a ballad-like approach.

WNEW expects to have over one dozen leading names recording the station breaks.

ANOTHER BMI "PIN-UP" HIT



SEE YOU LATER, ALLIGATOR

Recorded by
BILL HALEY & COMETS Decca
BOBBY CHARLES Chess
ROY HALL Decca

Published by
ARC MUSIC CORPORATION

52 Issues The Cash Box $15

COUNT BASIE SWINGS • JOE WILLIAMS SINGS

as heard on the STEVE ALLEN NBC-TV SHOW "TONIGHT"

"SMACK DAB in the MIDDLE"*

VOCAL BY JOE WILLIAMS

b/w

"BIG RED"

The Most Exciting Instrumental of '56!

COUNT BASIE AND HIS ORCHESTRA

89169 • 89169x45

*Published By
ROOSEVELT MUSIC CO.
1650 Broadway, New York City.

CLEF RECORDS 451 NO. CANON DR. • BEVERLY HILLS, CALIF.

RECORD REVIEWS

A DISK & SLEEPER — C+ GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

RITA DELMAR
(Rama 193; 45-193)

B+ "TEENAGE HEART" [Wemar BMI—Gordon, Kardon] Rita Delmar debuts on the Rama label with a terrific side that deserves watching. It's a stirring romantic ballad aimed directly at the teen-age crowd. A fish beat romancer similar to "Teenage Prayer" in idea. Rita is very effective, handing in some pretty multiple voicing.

B "I GOT A GOOD MIND TO QUINT'CHA" [Kahl BMI—Wychle] This side is a beaty romantic novelty featuring some catchy vocal gimmicks and a terrific arrangement.

FRANKIE LAINE—JIMMY BOYD
(Columbia 40650; 4-40650)

B+ "LITTLE CHILD" (2:47) [Mayfair ASCAP—Shanklin] Under the new title "Little Child", Columbia re-issues the Laine-Boyd waxing introduced a few years ago under the original title "Little Boy And The Old Man". It's a most interesting recording that should get much dee jay play when the jockeys tell the history of the other new releases of the "Little Child" disk. This version should enjoy a brisk sale in the coming weeks.

C+ "LET'S GO FISHING" (2:41) [Montclare BMI—Gilkyson] Jimmy and Frankie team their talents on a lively novelty. Cute side with a cornball flavor.

DICK JACOBS ORCH.
(Coral 61557; 9-61557)

B+ "SAXOPHONE" (2:28) [Robbins ASCAP—Wiedoeft, Frey, Jacobs] Dick Jacobs has a winner as he, the ork and chorus glide through a catchy saxophone novelty that brings back memories of the 1920's. Happy, lively ditty that could make some noise. One of Jacobs' best sides in some time. Alan Dale's voice is recognized in certain parts.

B "NEVER-COME SUNDAY" (2:38) [Victor Young ASCAP—Washington, Young] The chorus does a lovely job on this enchanting melody from one of the recent "Medic" TV episodes. Dreamy, inviting affair.

LEO DIAMOND
(RCA Victor 20-6406; 47-6406)

B "LISBON ANTIGUA" (2:25) [Southern ASCAP—Portela, DoVale] Harmonica virtuoso Leo Diamond displays some delightful artistry as he fashions his rendition of one of the nation's top instrumental hits. Excellent piece of cover material.

C+ "MUSIC BOX TANGO" (2:06) [Broude ASCAP—Goehr] This half is a clever little tango novelty effectively presented with some double track recording. Pretty ditty.

CLAIRE HOGAN
(MGM 12167; K12167)

B "COME DOWN TO EARTH, MR. SMITH" (2:38) [Redd Evans ASCAP—Mann, Murray] Claire Hogan does a terrific job on this wonderful new rhythm ditty. Clever lyric neatly woven into a contagious melody. Good song and delivery that deserve attention.

B+ "LEROY" (2:30) [Clover ASCAP—Delugg, Roberts] The flexible vocalist does a bang up job on this hilarious teen-age novelty. Real wild rock and roll ditty that could develop into a big hit. Potent reading of a commercial piece of merchandise. Watch this one. Could hit big.

THE CASH BOX SLEEPER OF THE WEEK

"MR. WONDERFUL" (2:44)
[Laurel ASCAP—Bock, Holofcener, Weiss]
"YOU OUGHT TO HAVE A WIFE" (2:25)
[E. H. Morris ASCAP—Whitman, Shelley]
SARAH VAUGHAN (Mercury 70777; 70777x45)

"MR. WONDERFUL" (2:44)
[Laurel ASCAP—Bock, Holofcener, Weiss]
"NEVER DO A TANGO WITH AN ESKIMO" (2:08)
[Regent BMI—Connor]
BETTE ANNE STEELE (ABC-Paramount 9669; 45-9669)

"MR. WONDERFUL"
[Laurel ASCAP—Bock, Holofcener, Weiss]
"ARE YOU SLIPPING THROUGH MY FINGERS"
[Kahl BMI—Roberts, Sales, Brents]
TEDDI KING (RCA Victor 20-6392; 47-6392)

"MR. WONDERFUL"
[Laurel ASCAP—Bock, Holofcener, Weiss]
"CRAZY IN THE HEART"
[Regent BMI—Wilder, Engvick]
PEGGY LEE (Decca 29834; 9-29834)

"MR. WONDERFUL" (3:00)
[Laurel ASCAP—Bock, Holofcener, Weiss]
"LEROY" (2:37)
[Clover ASCAP—Roberts, Delugg]
MELLO-LARKS (Epic 9146; 5-9146)

● In a few weeks, Sammy Davis, Jr. will make his Broadway musical debut when he stars in a huge production titled "Mr. Wonderful". The writers of the score have done a magnificent job with the title tune and the record companies have spared no expense to come up with the rendition they feel the public will like best. At the present, five tremendous money-making sides are available and each could make the grade.

The gifted Miss Sarah Vaughan is featured on the Mercury platter. She employs all her delightful vocal finesse and hands in a stellar rendition. Flip "You Oughta Have A Wife" is a humorous lilter handled in the "Make Yourself Comfortable" manner.

The ABC label has one of the most exciting renditions. A dynamic Latin tempo presentation that will help make a star out of a talented newcomer, Bette Anne Steele. The thrush sings from the toes. Should be a big seller for the diskery. "Never Do A Tango With An Eskimo" is the cute novelty on the coupling.

The Victor label has a masterful performance starring a great new addition to the roster, Teddi King. Teddi is a polished performer—well known in jazz circles—and her version stacks up as a strong contender for top honors. "Wonderful" should establish her a name pop singer. Lower lid is an emotional romancer "Are You Slipping Through My Fingers".

Peggy Lee's intimate and velvety voice is tailor-made for the song. She dishes up a star-dusted interpretation that the disk jockeys will find greatly to their liking. Peggy has always been a favorite with the dee jays and the boys will enjoy hearing and playing this one. Flip is a wonderful new pleaser "Crazy In The Heart". A bright and refreshing lilter. Top drawer material tastefully treated.

The Mello-Larks are the only group to have recorded the song. They blend their voices glowingly and serve up a pretty deck. This platter has an extremely strong coupling. A zany teen-age novelty tagged "Leroy". Could end up as the bigger side of the two.

DON RONDO
(Decca 29738; 9-29738)

B "EVENING STAR" (2:59) [Northern ASCAP—Reid, Altman] Don Rondo bows on the Decca label offering a rich and stirring romantic ballad that could make the grade. Songster has a wonderful sound and some good material to work with. A polished performer we should be hearing much about in the near future.

B "BEYOND THE MIGHTY RIVER" (2:59) [Paco ASCAP—Sherman, Sherman] This half is a dramatic episode with new lyrics set to the traditional melody of "Danny Boy". Feelingful version of a pretty story. Two strong decks.

JOE LOCO ORCH.
(Columbia 40636; 4-40636)

B "BEGIN THE BEGUINE" (2:30) [Harms ASCAP—Porter] Joe Loco is in top form as he eases thru a piano-rhythm arrangement of the Porter evergreen. Good cha cha beat for hoofers. Exciting sound.

C+ "YUMBAMBE" (2:22) [LaClave BMI—Esteves, Jr.] The boys in the band handle the vocal chores on this mambo interpretation of a catchy melody.

MICKEY KATZ
(Capitol 3342; F-3342)

B+ "SIXTEEN TONS" (2:50) [American BMI—Travis] Comic Mickey Katz hands in another of his inimitable take-offs. This time on the recent # 1 tune "16 Tons". A humorous side that should enjoy a healthy sale in many territories.

C+ "FRAILACH JAMBOREE" (2:46) [Haimish BMI—Katz] This side features an instrumental composition. A lively medley of familiar Yiddish hora melodies. Good dance item.

MERRY MACS
(Era 1010; 45-1010)

B "GOOD WILL" (2:11) [Thunderbird ASCAP—Brown] The Merry Macs, who introduced "The Lord Is A Busy Man", hand in a strong job on another up tempo song that tells an important story. Happy handclapper with a spiritual flavor. Good tune about good will.

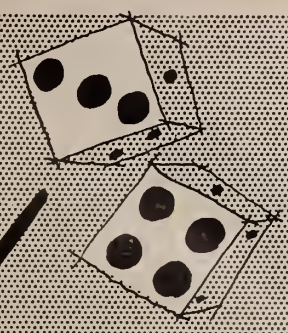
B "WHY CAN'T WE BEGIN" (2:31) [Thunderbird ASCAP—Brown, Kent] A galloping tempo is the fast pace for this catchy romantic ditty. Unusual and clever novelty that reminds this listener of a fast-stepping show song. Good side that could make some noise.

THE DIAMONDS
(Mercury 70790; 70790x45)

B+ "WHY DO FOOLS FALL IN LOVE" (2:24) [Patricia BMI—Lymon, Santiago, Goldner] The Diamonds jump on a fast breaking rock and roller and belt out solid side that swings. Commercial teen-age material with a potent rhythm. Should take a cut of the sales melon.

B+ "YOU BABY YOU" (2:40) [Patricia BMI—Berman, Vastola, Patterson] Another exciting rhythm side. Strong cover rendition of a tune that's clicking in a number of territories. Good coupling for big results.

3 Great Songs! 4 Great Artists!



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RECORD REVIEWS

DISK & SLEEPER — EXCELLENT — VERY GOOD — GOOD — FAIR — MEDIOCRE

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★	"I'LL LOOK AT YOU"	Jimmy Young	London 1639; 45-1639
★	"11th HOUR MELODY"	Lou Busch Orch.	Capitol 3349; F-3349
★	"FOREVER DARLING"	The Ames Bros.	RCA Victor 20/47-6400
★	"DON'T TAKE ME FOR GRANTED"	Ruby Wright	King 4870; 45-4870
★	"BRIDGE OF HAPPINESS"	Pete Jeremiah	Deed 1011; 45-1011
★	"THE GRASS IS GREEN"	Dick Hoyt	Abbott 3016; 45-3016

THE GAYLES
(Media 1021; 45-1021)

B "YES, SIR, THAT'S MY BABY" [Bourne ASCAP—Kahn, Donaldson] An old favorite currently making noise as a rock and roll record among the teenagers, is covered by the Gayles. Exciting results that should take a cut of the coin this standard will attract.

C+ "ALL I WANT IS YOU" [Scope BMI—Craft, Bruce] A catchy novelty with a good rhythm and blues beat that the teenagers are going for in a big way. Lively side.

TANIA and EDDIE CONSTANTINE
(Kapp 133; 45-133)

B+ "L'HOMME ET L'ENFANT" [Mayfair ASCAP—Rouzand, Shanklin] This is the original French hit recording that renewed interest among all the record companies in the "Little Child" song. This version is done entirely in French. The feeling is there and the record should enjoy a healthy sale along with all the others. Dee jays will probably play this one often.

B "LES TROTTOIRS" [Levesque] The beautiful French lyrics flow from Constantine on this side as he offers a tender, dreamy ballad. Lovely solo job.

SUSAN HUNTER
(Decca 29792; 9-29792)

B "PAPA PAPA" (2:45) [Fred Raphael ASCAP—Fine, Pasternack] English lyrics are added to this familiar Yiddish melody and the results are delightful. Susan does a wonderful job handing in a most contagious reading. Clever ditty that'll do well in many locations.

C+ "ICICLE" (2:30) [Sanjud ASCAP—Syms, Carroll] The pert little chirp hands in a refreshing side on a light novelty comparing a boyfriend with an icicle. Inviting ditty.

JIMMY YOUNG
(London 1639; 45-1639)

B+ "I'LL LOOK AT YOU" (2:09) [Regent BMI—Constantin, Robinson] A fascinating instrumental backdrop acts as a superb showcase for Jimmy Young's dramatic rendition of an emotional romantic ballad. Beautiful production side that deserves watching. Exciting side. A sleeper that could break big.

C+ "SOMEONE ON YOUR MIND" (1:52) [T. C. Publishing—BMI-Houck, Williams] Another unusual backdrop assists the English songster on this thrilling tango item.

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MERCURY 70797 • **GEORGIE AULD ORCHESTRA**

Comes Love / Mountain High, Valley Low
MERCURY 70798 • **HELEN MERRILL**

She's Gone, Gone / My Troubles Are Not At An End
MERCURY 70799 • **THE PENGUINS**

Zip / Red Speaks
MERCURY 70787 • **RED PRYSOCK**

CURRENT BEST SELLERS

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MERCURY 70753 • **THE PLATTERS**

Angels In The Sky / Mostly Martha
MERCURY 70741 • **THE CREWCUTS**

Go On With The Wedding / The Voice Inside
MERCURY 70766 • **PATTI PAGE**

Are You Satisfied? / Wabash Cannonball
MERCURY 70757 • **RUSTY DRAPER**

Lullaby Of Birdland / That's My Girl
MERCURY 70742 • **BLUE STARS**

Moritat (theme from 'The Three Penny Opera') / I'll Be With You In Apple Blossom Time
MERCURY 70781 • **HAYMAN and AUGUST**

These Hands / Chain Gang
MERCURY 70774 • **LEN DRESLAR**

Seven Days / That's Your Mistake
MERCURY 70782 • **THE CREWCUTS**

Mr. Wonderful / You Ought To Have A Wife
MERCURY 70777 • **SARAH VAUGHAN**

The Show Must Go On / Couldn't Stand It No-More
MERCURY 70776 • **DINAH WASHINGTON**

Vino-Vino / Molly-O
MERCURY 70778 • **THE GAYLORDS**

Lookout Mountain / Boogie Blues
MERCURY 70767 • **CHUCK MILLER**

The Grass Is Green / Where The Wind Blows
MERCURY 70771 • **RALPH MARTERIE**

I Don't Want Nobody / Doot Doot Dow
MERCURY 70775 • **BUDDY JOHNSON**

Who's Sorry Now / You Tell Me Your Dream
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ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. MEMORIES ARE MADE OF THIS	Dean Martin (Capitol)
2. THE GREAT PRETENDER	Platters (Mercury)
3. LISBON ANTIGUA	Nelson Riddle (Capitol)
4. ROCK AND ROLL WALTZ	Kay Starr (RCA Victor)
5. BAND OF GOLD	Don Cherry (Columbia) / Kit Carson (Capitol)
6. NO, NOT MUCH	Four Lads (Columbia)
7. SIXTEEN TONS	Tennessee Ernie Ford (Capitol)
8. DUNGAREE DOLL	Eddie Fisher (RCA Victor)
9. TEEN AGE PRAYER	Gale Storm (Dot) / Gloria Mann (Sound)
10. THEME FROM THREE PENNY OPERA	Dick Hyman Trio (MGM)

11) SEE YOU LATER, ALLIGATOR. 12) IT'S ALMOST TOMORROW. 13) CHAIN GANG. 14) ALL AT ONCE YOU LOVE HER. 15) THE TENDER TRAP. 16) ANGELS IN THE SKY. 17) MEMORIES OF YOU. 18) ARE YOU SATISFIED. 19) GO ON WITH THE WEDDING. 20) A WOMAN IN LOVE. 20) MOMENTS TO REMEMBER. 20) CRY ME A RIVER. 20) LOVE AND MARRIAGE. 20) TUTTI-FRUTTI.

Following the needle around Chicago—There's plenty homespun humor on the new WBBM Chi program, "Breakfast With Brady", featuring handsome **Josh Brady**. It kicked off 1/16. . . . **The Great Montague** of WGES is working overtime on new career as artist for Vee-Jay Records. **Sid McCoy** and other WGES deejays have been handing him tips. . . . Stan **Riccardo**, popular R&B man, also on WGES, off to Acapulco, Mexico for vacation. **Tony Ford** subbing for him. . . . **Bill Anson**, veteran Chi announcer whose experiences in radio would fill a book, has started a midwest deejay network from the Lariat Room. It's called, strangely enough, the Bill Anson Network, including stations in Waukegan, LaGrange, Elgin, Chicago and Evanston (Illinois), Kenosha (Wisconsin) and LaPorte and Michigan City (Indiana). Covering parts of three states should increase Anson's stature overnight.

* * * * *

Herbie Mintz has long attached plenty of sentiment and warmth to his WLS deejay stanzas. He still believes that more folks than meet the eye are drawn to standard tunes. And he's proving it. Phone jangling with requests for such numbers as "It Had To Be You", "Melancholy Baby", etc.

The Cash Box was displayed on recent **Jim Conway** Chi Show, "In Town Tonight", in connection with **Bill Hayes'** appearance. Hayes, you recall, had the No. 1 tune in **The Cash Box** 1955 poll. It was "Davey Crockett", which finished in a tie with "Rockin' Round The Clock" by **Bill Haley**. When "A Day For The March of Dimes", was resumed this year by **The Cash Box**, Hayes was quick to lend his name and talents to promoting it for the music and coin-machine industries. . . . Deejay **Howard Miller** of CBS will join with ork leader **Dan Belloc** in headlining the Junior Achievement Trade Fair at Chi's Coliseum 2/4. . . . Sig **Sakowicz** of WJJD in Chi was initiated 1/15 as honorary member of Phi Sigma Phi fraternity at Northwestern University. . . . Special movie preview for deejays, dealers and ops given by Decca. They watched "The Benny Goodman Story" 1/23. Decca is turning out album of tunes from that memorable flicker.

HOWARD MILLER

* * * * *

This week's beefs—**Bill Mooney** (KBOL-Boulder, Colo.) complains that he is not being serviced by RCA and Decca. Says "Boulder is second only to Denver in Colorado record buying." . . . **David Dries** (KENT-Shreveport, La.) squawking about "poor Decca and MGM service". Dries also requests that we mention he'd like packaged mood music for the seven night a week lush instrumental programming.

Changes this week—KQV, Pittsburgh, Penna. announces the addition of two staffmen. Jack Logan will handle a 3 to 6 pm session Saturday afternoons. Al Nobel will spin pops and familiar standards 3 to 6 pm Sunday afternoons. . . . Dave Hollis, producer for the Eddie Chase Show (CKLW) announced that on February 1 he will go into business with Bob Sauber (WTIV-Titusville, Penna.). WTIV began broadcasting December 1 and they are looking forward hopefully to receiving disks from all the record companies.

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

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b/w

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THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Victor is currently conducting a test among dealers in key cities which may cause a sensational revision in the method of marketing albums. Results of the test should be known in a few weeks. . . . **Irv Mills**, in town last week, headed back out to the coast on Wednesday. With him went **Bob Mills** who will be in charge of west coast promotion for the pubbery. He will assist **Paul** and **Irv. Mills**. . . . **Ray Passman**, the stock boy at George Paxton Music, wrote the new tune waxed by the **Ames Brothers**, "I'm Gonna Love You". . . . EBR-50 may not mean much to most people, but up at ABC-Paramount it means a great deal. It's the number of the kiddie single that includes the "Mickey Mouse Club" marches and it's selling like a top ten single. . . . **John Gluck** of Joy Music hit the road last week to cover the mid-west and south on "Pinch Me", the latest **Somethin' Smith** Epic disk. . . . The forthcoming **Harry Belafonte** album has Victor distribs ordering like wild weeks before it is even due. So far advance orders have topped the 50,000 mark. . . . Victor also has a surprise hit in **Dorothy Olsen's** "Little White Duck" which is going both kiddie and pop. . . . **Benny Ross**, professional manager of Dorsey Brothers Music and writer of "Hold Me Forever" by **Dick Roman** on Double A, back from an extensive trip promoting the disk. . . . **Teresa Brewer** into Skeolies in Philadelphia in early February. . . . **Ricky Zahn** cut "Take Me Back to Toyland" for the kiddie and pop market on Columbia. . . . The **La Playa Sextette** and the **Emilio Reyes** orchestras, currently at the De Lido Hotel in Miami Beach, booked into the new Coral Reef Beach Club in Lido Beach for the entire summer. . . . **Danny Thomas** sang a standard spiritual, "Nobody Knows But The Lord", on his last week's TV show and several major recording companies called for copies for early cutting. Tune was written by **Kalmar** and **Ruby** in 1930. . . . Writer **Frankie Davis** on the road exploiting his new composition "Ruby Pearl" on MGM.

TERESA BREWER

CHICAGO:

Hypnotist kick has reached this city. **Eddie Baron** who oppeared on **Howard Miller's** TV stanza tried age-regression. Eddie has album called "Relaxation". . . . Distrib **Len Garmisa** sees "early action" on **Bette Anne Steele's** "Mr. Wonderful" for Am-Par. Expects good sale for **Cab Calloway** and daughter **Lael** disk "Little Child". . . . Crewcuts in town to help distrib **Henry Friedman** of Mercury promote "Seven Days". The hard-working combo heads for Peoria 2/7. . . . **Henry Lerner**, Milwaukee supermart owner, who wrote "Doodly-Doodly-Doo" has other lively songs he's hoping to sell. . . . **Ted Harley**, deejay on WPLY, Plymouth, Wis., in to visit **Leaner** brothers at United Distribs. . . . **Bill Haley** rocked 'em on "In Town Tonight", the **Jim Conway** CBS-TV show. . . . Three **Bonnie Sisters** around to plug "Cry Baby" on **Jim Lounsbury**, **Eddie Hubbard** and **Spider Webb** shows. . . . **Trudy McGee** enroute to Philadelphia to see **Rita Raines**. . . . Never a letdown with ork leader **Buddy Laine**. Either he's playing a spot around Chi, promoting his Decca disks, or searching new music for his "Whispering Music of Tomorrow". . . . Plenty celebs, including **Sam Levenson**, **Lucille Ball**, **Desi Arnaz**, **Chet Roble**, **Al Morgan**, and deejays **Linn Burton** and **Randy Blake**, appeared at benefit show for Vets given by Mothers' Fan Club for **Sig Sakowicz**. Nice things generally happen where Sig's concerned. . . . **Ernie Simon**, WGN comedy deejay, has to adjust sleeping hours. Took over **Bill Evans'** 6-8 A. M. show when Bill resigned. . . . **Bob Nossett**, **Rocky Rolf** and other RCA Victor folks in Chi up to ears in work. "Busy season's never around the corner", says Bob. "It's right here so long as stars like **Kay Starr** keep belting 'em out". . . . Also a pair of busy bees are **Selmann Schulz** and **Shim Weiner** over at Decca, where a better year than ever is expected. . . . **Lou Halob** of Balkan has polka tunes in five languages. No trouble satisfying every type polka fan. . . . The "I'm In Love With You Polka" drawing response from young and old alike, according to top brass of Jay-Jay Records.

CREWCUTS

HOLLYWOOD:

Decca's **Sonny Burke** will be interviewed on **Margaret Truman's** "Weekday" show this week. . . . **Gil Henry** starts his CBS network show "Gil's Guest Book" this week. First guests are **Ray Anthony** and **Nat Cole**. . . . **Joe Delaney** in town for a few days. . . . **Herb Newman** of Era records reports that **Gogi Grant's** new release of "Who Are We" has taken off in Chicago and Philadelphia as well as locally. . . . New label Orpheus Records bowed last week with a first release by **The Bombers** which could go either pop or rhythm and blues. . . . MGM has pacted **Nelson Riddle** to do special arrangements and conducting for **Frank Sinatra** in "High Society". . . . **Maurice Chevalier** has set **Earl Hagen** and **Herb Spencer** to write arrangements for his Ciro's date in April. . . . **Gloria Becker**, currently riding high with her recording of "Sixteen Pounds" on Real is the featured singer at the Casa de Fritos at Disneyland. . . . **Billy Regis** who did the trumpet solo on "Cherry Pink" has a new release out under his own banner on the **Noel Coward** tune "Zigeuner". . . . While in town, **Jimmie Myers** set **Nick Therry** to do promotion for his Myers Music firm on the West Coast. . . . Liberty Records have signed two more artists with the pacting of **Nellie Lutcher** and **Artie Wayne** last week. First Wayne sides of "Che-Si-Dice" and "How Do I Love You" will be out next week. Liberty also has a new **Julie London** scheduled for release. . . . The **Modernaires** have waxed a salute to **Benny Goodman** record for Coral Records following the success of their "Salute To Glenn Miller" on the same label. . . . **Desi and Lucy** take off in a special car train for a 10-day junket through the East for the Heart Fund. Trip will tie in promotion for Desi's new platter, "Forever Darling". . . . Victor artist, **Tony Martinez** has formed a package variety show to be booked into major nite spots. . . . **Lew Raymond** signed for A&R post for **Carl Doshay's** Campus Records.

ARTIE WAYNE

The Original

K-134

KAPP records

LITTLE CHILD

One of the most beautiful records you have ever heard

EDDIE ALBERT *and* SONDRA LEE

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Easily identified, this great Kapp record is packed in its own smart-looking sleeve for quick-moving sales.

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KAPP, K-133—"L'HOMME ET L'ENFANT" (The Man and the Child)

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119 WEST 57th ST. KAPP records NEW YORK, N. Y.

Winners

BONNIE LOU
MISS THE LOVE
(That I've Been Dreaming Of)
KING 1506
and
DADDY-O
KING 4835

BOYD BENNETT
MY BOY—FLAT TOP
KING 1494
SEVENTEEN
KING 1470

OTIS WILLIAMS
and His New Group
THAT'S YOUR MISTAKE
b/w
TOO LATE I LEARNED
DELUXE 6091

BUBBER JOHNSON
COME HOME
KING 4822

LITTLE WILLIE JOHN
NEED YOUR LOVE SO BAD
b/w
HOME AT LAST
KING 4841
ALL AROUND THE WORLD
KING 4818

ROCK BROS.
DUNGAREE DOLL
KING 4851

BOYD BENNETT
RIGHT AROUND THE CORNER
b/w
PARTNERS FOR LIFE
KING 4874

BUBBER JOHNSON
A WONDERFUL THING HAPPENED
b/w
KEEP A LIGHT IN THE WINDOW FOR ME
KING 4872

EARL (Connelly) KING
TIME WILL TELL
b/w
HERE I STAND
KING 4862

KING RECORDS

Mannie Greenfield must be highly delighted at the tremendous success the Goofers are having at the famous Lido on the Champs Elysees in Paris. It appears they are the talk of the town stopping the show every night with their musical and acrobatic antics. . . . It has now been confirmed that the Pye—Nixa group of companies has entered into a long term contract with Mercury Records Incorporated, whereby the Pye group will manufacture and distribute Mercury records in this country. Previously Mercury was handled by Oriole.

Eartha Kitt is now definitely scheduled to appear at London's Cafe de Paris. Booking is for six weeks starting April 9th, with a possible two week extension. Eartha will have a British group backing her, but will be allowed to bring her regular pianist, Sanford Gold from the U.S. . . . Young comedian Dave King who recently signed a recording contract with the English Decca Label, is scheduled to leave for the States on March 6th. There is a possibility of his appearance on "The Ed Sullivan Show". . . . Reports from the U.S. say that the Waldorf-Astoria in New York may star David Whitfield in a cabaret. . . . Congratulations to Tennessee Ernie Ford who gets the London Laurels for once again reaching the number one spot in the best selling chart with "Sixteen Tons". The last Laurel he received was when "Give Me Your Word" was at the top over here. So that makes his second and they say the third is never far away. . . . Nice to see Bill Hayes in the second spot and very strong challenger for top place, with his waxing of "Davy Crockett". . . . Causing a mild sensation over BBC TV this week, was 19-year-old Irish colleen Mary O'Hara who sings folk songs and accompanies herself on the harp. As a result of her success the producer has given her a regular spot on the show for the next few months. Ed Sullivan, please take note. This girl on your show would knock 'em cold.

This week's best selling "pop" singles.
(Courtesy New Musical Express)

1) "Sixteen Tons"—
Tennessee Ernie Ford (Capitol)
2) "Ballad of Davy Crockett"—
Bill Hayes (London)
3) "Love And Marriage"—
Frank Sinatra (Capitol)
4) "Rock a' Beatin' Boogie"—
Bill Haley (Brunswick)
5) Love Is A Many-Splendored Thing"—Four Aces (Brunswick)
6) "Rock Around The Clock"—
Bill Haley (Brunswick)
7) "Ballad Of Davy Crockett"—
Tennessee Ernie Ford (Capitol)
8) "Meet Me On The Corner"—
Max Bygraves (H. M. V.)
9) "The Tender Trap"—
Frank Sinatra (Capitol)
10) "Rock Island Line"—
Lonnie Donegan (Eng. Decca)

THE CASH BOX
Top Selling Records
Reported by the Foremost
RETAIL OUTLETS
From Coast to Coast

BROADWAY MUSIC
New York, N. Y.
1. Great Pretender (Platters)
2. Teen Age Prayer (G. Mann)
3. Memories Are Made Of This (Dean Martin)
4. Goodbye To Rome (G. Gibbs)
5. Everybody's Gotta Home (Roy Hamilton)
6. Little Child (Eddie Albert & Sondra Lee)
7. It's Almost Tomorrow (Dream Weavers)
8. Are You Satisfied (R. Draper)
9. Band Of Gold (Don Cherry)
10. Angels In The Sky (Crewcuts)

DON LEARY'S, INC.
Minneapolis, Minn.
1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Great Pretender (Platters)
4. Rock And Roll Waltz (Starr)
5. Chain Gang (Bobby Scott)
6. Band Of Gold (Don Cherry)
7. Later, Alligator (Bill Haley)
8. Lisbon Antigua (N. Riddle)
9. Angels In The Sky (Crewcuts)
10. Only You (Platters)

WILLIAM
Philadelphia, Pa.
1. Great Pretender (Platters)
2. Memories Are Made Of This (Dean Martin)
3. Lisbon Antigua (N. Riddle)
4. Such A Day (Rita Raines)
5. Are You Satisfied (R. Draper)
6. Teen Age Prayer (G. Mann)
7. 16 Tons (T. Ernie Ford)
8. Band Of Gold (Don Cherry)
9. Dungaree Doll (Eddie Fisher)
10. Rock And Roll Waltz (Starr)

DENVER DRY GOODS CO.
Denver, Colo.
1. Great Pretender (Platters)
2. Memories Are Made Of This (Dean Martin)
3. 16 Tons (T. Ernie Ford)
4. Rock And Roll Waltz (Starr)
5. Only You (Platters)
6. Woman In Love (F. Laine)
7. Band Of Gold (Don Cherry)
8. Later, Alligator (Bill Haley)
9. Dungaree Doll (Eddie Fisher)
10. Zambesi (Lou Busch)

THE GROOVE RECORD SHOP
Norfolk, Va.
1. Memories Are Made Of This (Dean Martin)
2. It's Almost Tomorrow (Dream Weavers)
3. Great Pretender (Platters)
4. 16 Tons (T. Ernie Ford)
5. Rock And Roll Waltz (Starr)
6. Dungaree Doll (Eddie Fisher)
7. Signifying Monkey (Smokey Joe)
8. Be My Girl (Nitecaps)
9. Seven Days (Clyde McPhatter)
10. Teen Age Prayer (G. Storm)

ARCHIE BLEYER'S RECORD CENTER
Hempstead, L. I., N. Y.
1. Memories Are Made Of This (Dean Martin)
2. Great Pretender (Platters)
3. 16 Tons (T. Ernie Ford)
4. Love And Marriage (Sinatra)
5. Rock And Roll Waltz (Starr)
6. Lisbon Antigua (N. Riddle)
7. It's Almost Tomorrow (Dream Weavers)
8. White Buffalo (Bill Hayes)
9. He (Al Hibbler)
10. Zindy Lou (Mariners)

KENNY'S AMUSEMENT CO.
Cleveland, Ohio
1. Everybody's Got A Home (Roy Hamilton)
2. He (Al Hibbler)
3. Sixteen Tons (T. Ernie Ford)
4. Memories Are Made Of This (Dean Martin)
5. I'm Lost Without You Tonight (Dinah Washington)
6. Rock And Roll Waltz (Starr)
7. I'll Laugh You Right Out Of My Life (Nat Cole)
8. Without A Song (Hamilton)
9. Love And Marriage (Sinatra)
10. Love Is Many-Splendored (Four Aces)

HUDSON ROSS
Chicago, Ill.
1. Lisbon Antigua (N. Riddle)
2. Memories Are Made Of This (Dean Martin)
3. Great Pretender (Platters)
4. Chain Gang (Bobby Scott)
5. No, Not Much (Four Lads)
6. Rock And Roll Waltz (Starr)
7. Later, Alligator (Bill Haley)
8. 8and Of Gold (Don Cherry)
9. 16 Tons (T. Ernie Ford)
10. Speedoo (Cadillacs)

BEN BROWN MUSIC
Lynn, Mass.
1. No, Not Much (Four Lads)
2. Great Pretender (Platters)
3. Lisbon Antigua (N. Riddle)
4. Rock And Roll Waltz (Starr)
5. Later, Alligator (Bill Haley)
6. Memories Are Made Of This (Dean Martin)
7. Lovely Lies (Manhattans)
8. Cry Baby (Bonnie Sisters)
9. Speedoo (Cadillacs)
10. Angels In The Sky (Crewcuts)

COX RECORD SHOP
Atlanta, Ga.
1. Rock And Roll Waltz (Starr)
2. Lisbon Antigua (N. Riddle)
3. Great Pretender (Platters)
4. Teen Age Prayer (G. Storm)
5. Memories Are Made Of This (Dean Martin)
6. Cry Me A River (J. London)
7. Dungaree Doll (Eddie Fisher)
8. Woman In Love (F. Laine)
9. C'est La Vie (De Johns)
10. Little White Duck (D. Olsen)

ROYLES TV
Salt Lake City, Utah
1. 16 Tons (T. Ernie Ford)
2. Memories Are Made Of This (Dean Martin)
3. He (Al Hibbler)
4. Lisbon Antigua (N. Riddle)
5. Angels In The Sky (Crewcuts)
6. Great Pretender (Platters)
7. Rock And Roll Waltz (Starr)
8. Dungaree Doll (Eddie Fisher)
9. Band Of Gold (Don Cherry)
10. Later, Alligator (Bill Haley)

E & R RECORD SHOP
San Antonio, Tex.
1. Rock And Roll Waltz (Starr)
2. Memories Are Made Of This (Dean Martin)
3. Great Pretender (Platters)
4. Band Of Gold (Don Cherry)
5. 16 Tons (T. Ernie Ford)
6. Love And Marriage (Sinatra)
7. Cry Me A River (J. London)
8. Teen Age Prayer (G. Mann)
9. It's Almost Tomorrow (Jo Stafford)
10. Go On With The Wedding (Patti Page)

ANDRE'S RECORD SHOP
Lansing, Mich.
1. Rock And Roll Waltz (Starr)
2. Memories Are Made Of This (Dean Martin)
3. Band Of Gold (Don Cherry)
4. Only You (Platters)
5. Great Pretender (Platters)
6. Lisbon Antigua (N. Riddle)
7. Later, Alligator (Bill Haley)
8. It's Almost Tomorrow (Dream Weavers)
9. Burn That Candle (Bill Haley)
10. Dungaree Doll (Eddie Fisher)

BOWMAN'S RECORD SHOP
Bridgeport, Conn.
1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Great Pretender (Platters)
4. It's Almost Tomorrow (Dream Weavers)
5. Dungaree Doll (Eddie Fisher)
6. Rock And Roll Waltz (Starr)
7. Love Is Many-Splendored (Four Aces)
8. Love And Marriage (Sinatra)
9. Autumn Leaves (R. Williams)
10. Moments To Remember (Four Lads)

REGAL RECORD SHOP
Los Angeles, Calif.
1. 16 Tons (T. Ernie Ford)
2. Great Pretender (Platters)
3. Memories Are Made Of This (Dean Martin)
4. Dungaree Doll (Eddie Fisher)
5. Rock And Roll Waltz (Starr)
6. Teen Age Prayer (G. Mann)
7. 8and Of Gold (Don Cherry)
8. Lisbon Antigua (N. Riddle)
9. It's Almost Tomorrow (Jo Stafford)
10. Who Are We (Gogi Grant)

BERT'S CAMERA CENTER
Baton Rouge, La.
1. 8o Weevil (Fats Domino)
2. Later, Alligator (Bill Haley)
3. Great Pretender (Platters)
4. 16 Tons (T. Ernie Ford)
5. Rock And Roll Waltz (Starr)
6. Memories Are Made Of This (Dean Martin)
7. Lisbon Antigua (N. Riddle)
8. Angels In The Sky (Crewcuts)
9. Dungaree Doll (Eddie Fisher)
10. Teen Age Prayer (G. Storm)

AVALON RECORD SHOP
Houston, Tex.
1. Great Pretender (Platters)
2. Lisbon Antigua (N. Riddle)
3. 99 Years (Guy Mitchell)
4. 8and Of Gold (Don Cherry)
5. Tutti-Frutti (Little Richard)
6. Mostly Martha (Crewcuts)
7. Memories Are Made Of This (Dean Martin)
8. Rock And Roll Waltz (Starr)
9. 16 Tons (T. Ernie Ford)
10. No, Not Much (Four Lads)

MOSES MELODY SHOP
Little Rock, Ark.
1. Blue Suede Shoes (C. Perkins)
2. Rock And Roll Waltz (Starr)
3. Great Pretender (Platters)
4. Tutti-Frutti (Little Richard)
5. Band Of Gold (Don Cherry)
6. Memories Are Made Of This (Dean Martin)
7. Later, Alligator (Bill Haley)
8. 16 Tons (T. Ernie Ford)
9. Almost Tomorrow (Dream Weavers)
10. Autumn Leaves (R. Williams)

ODLAND MUSIC SHOP
Sioux Folls, S. Dak.
1. Memories Are Made Of This (Dean Martin)
2. Great Pretender (Platters)
3. Band Of Gold (Don Cherry)
4. It's Almost Tomorrow (Dream Weavers)
5. 16 Tons (T. Ernie Ford)
6. He (Al Hibbler)
7. Moments To Remember (Four Lads)
8. Love And Marriage (Sinatra)
9. Autumn Leaves (R. Williams)
10. I Hear You Knockin' (Storm)

MELODY MART
Paducah, Ky.
1. Memories Are Made Of This (Dean Martin)
2. Great Pretender (Platters)
3. 16 Tons (T. Ernie Ford)
4. Rock And Roll Waltz (Starr)
5. It's Almost Tomorrow (Dream Weavers)
6. Are You Satisfied (R. Draper)
7. Band Of Gold (Don Cherry)
8. Angels In The Sky (Crewcuts)
9. Love And Marriage (Sinatra)
10. See You Later, Alligator (Bill Haley)

MAJESTIC MUSIC SHOPS, INC.
Perth Amboy, N. J.
1. Memories Are Made Of This (Dean Martin)
2. Lisbon Antigua (N. Riddle)
3. Great Pretender (Platters)
4. It's Almost Tomorrow (Dream Weavers)
5. Band Of Gold (Kit Carson)
6. 16 Tons (T. Ernie Ford)
7. Burn That Candle (Bill Haley)
8. Angels In The Sky (Crewcuts)
9. Are You Satisfied (S. Wooley)
10. Go On With The Wedding (Kallen & Shaw)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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NICK NOBLE

"To You My Love"

COUPLED WITH

"YOU ARE MY ONLY LOVE"

WING 90045

"I'll Be Forever Loving You"

AND

"MA PETITE"

WING 90052

LOLA DEE

FRANKIE CASTRO

"Steamboat"

AND

"WHY BABY WHY"

WING 90051

"By The Riverside"

AND

"TELL ME PRETTY BABY"

WING 90050

THE EMPIRES

BUDDY MORROW

AND HIS ORCHESTRA

"Tippity Top"

AND

"A BAND OF ANGELS"

WING 90047

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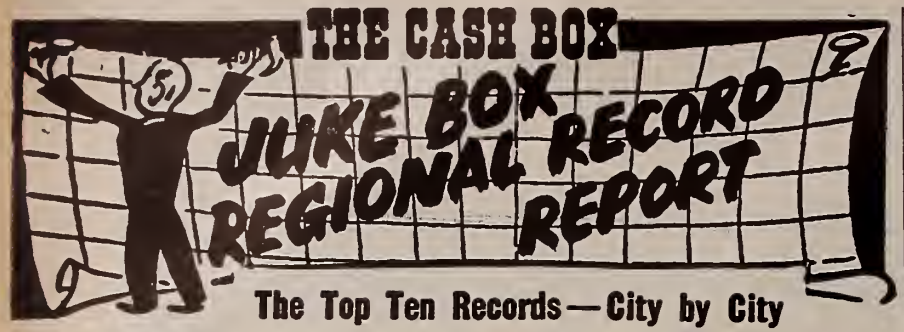

The Top Ten Records—City by City

New York, N. Y.

1. Memories Are Made Of This (Dean Martin)
2. Great Pretender (Platters)
3. 16 Tons (T. Ernie Ford)
4. Almost Tomorrow (Dream Weavers)
5. Band Of Gold (D. Cherry)
6. Rock And Roll Waltz (Starr)
7. Lisbon Antigua (N. Riddle)
8. Teen Age Prayer (G. Mann)
9. He (Al Hibbler)
10. Dungaree Doll (E. Fisher)

Chicago, Ill.

1. Lisbon Antigua (N. Riddle)
2. Memories Are Made Of This (Dean Martin)
3. Rock And Roll Waltz (Starr)
4. Great Pretender (Platters)
5. Band Of Gold (D. Cherry)
6. Chain Gang (Bobby Scott)
7. See You Later, Alligator (Bill Haley)
8. No, Not Much (Four Lads)
9. Dungaree Doll (E. Fisher)
10. 16 Tons (T. Ernie Ford)

Los Angeles, Calif.

1. Memories Are Made Of This (Dean Martin)
2. Lisbon Antigua (N. Riddle)
3. 16 Tons (T. Ernie Ford)
4. Rock And Roll Waltz (Starr)
5. Great Pretender (Platters)
6. Almost Tomorrow (Dream Weavers)
7. Dungaree Doll (E. Fisher)
8. Band Of Gold (Don Cherry)
9. Chain Gang (Bobby Scott)
10. Autumn Leaves (R. Williams)

Philadelphia, Pa.

1. Great Pretender (Platters)
2. Lisbon Antigua (N. Riddle)
3. Memories Are Made Of This (Dean Martin)
4. Dungaree Doll (E. Fisher)
5. Teen Age Prayer (G. Mann)
6. Rock And Roll Waltz (Starr)
7. Such A Day (Rita Raines)
8. 16 Tons (T. Ernie Ford)
9. Chain Gang (Bobby Scott)
10. Are You Satisfied (Draper)

Houston, Texas

1. Great Pretender (Platters)
2. Rock And Roll Waltz (Starr)
3. Memories Are Made Of This (Dean Martin)
4. Band Of Gold (Don Cherry)
5. Lisbon Antigua (N. Riddle)
6. Mostly Martha (Crewcuts)
7. 16 Tons (T. Ernie Ford)
8. Seven Days (D. Collins)
9. 99 Years (Guy Mitchell)
10. Dungaree Doll (E. Fisher)

Pittsburgh, Pa.

1. Memories Are Made Of This (Dean Martin)
2. Great Pretender (Platters)
3. Rock And Roll Waltz (Starr)
4. Dungaree Doll (E. Fisher)
5. 16 Tons (T. Ernie Ford)
6. Band Of Gold (Don Cherry)
7. No, Not Much (Four Lads)
8. Devil Or Angel (Clovers)
9. Lisbon Antigua (N. Riddle)
10. Speedoo (Cadillacs)

Memphis, Tenn.

1. See You Later, Alligator (Bill Haley)
2. Lisbon Antigua (N. Riddle)
3. Great Pretender (Platters)
4. Rock And Roll Waltz (Starr)
5. Memories Are Made Of This (Dean Martin)
6. Burn That Candle (B. Haley)
7. 16 Tons (T. Ernie Ford)
8. Well Now, Dig This (Jodimars)
9. Seven Days (D. Collins)
10. Love And Marriage (Sinatra)

Boston, Mass.

1. Memories Are Made Of This (Dean Martin)
2. Great Pretender (Platters)
3. Band Of Gold (Don Cherry)
4. Rock And Roll Waltz (Starr)
5. Chain Gang (Bobby Scott)
6. Dungaree Doll (E. Fisher)
7. 16 Tons (T. Ernie Ford)
8. Almost Tomorrow (Dream Weavers)
9. Woman In Love (F. Laine)
10. Lovely Lies (Manhattan Bros.)

Cincinnati, Ohio

1. Great Pretender (Platters)
2. Lisbon Antigua (N. Riddle)
3. Rock And Roll Waltz (Starr)
4. Memories Are Made Of This (Dean Martin)
5. Angels In The Sky (Crewcuts)
6. Dungaree Doll (E. Fisher)
7. See You Later, Alligator (Bill Haley)
8. Are You Satisfied (Draper)
9. Almost Tomorrow (Dream Weavers)
10. 16 Tons (T. Ernie Ford)

San Francisco, Calif.

1. Memories Are Made Of This (Dean Martin)
2. Great Pretender (Platters)
3. 16 Tons (T. Ernie Ford)
4. Lisbon Antigua (N. Riddle)
5. Love And Marriage (Sinatra)
6. Rock And Roll Waltz (Starr)
7. Almost Tomorrow (Dream Weavers)
8. He (Al Hibbler)
9. Autumn Leaves (R. Williams)
10. Band Of Gold (Don Cherry)

St. Louis, Mo.

1. Memories Are Made Of This (Dean Martin)
2. Rock And Roll Waltz (Starr)
3. Teen Age Prayer (G. Mann)
4. Great Pretender (J. Riggs)
5. Band Of Gold (Don Cherry)
6. Dungaree Doll (E. Fisher)
7. 16 Tons (T. Ernie Ford)
8. See You Later, Alligator (Bill Haley)
9. Such A Day (Rita Raines)
10. Seven Days (Crewcuts)

Minneapolis, Minn.

1. Memories Are Made Of This (Dean Martin)
2. Great Pretender (Platters)
3. 16 Tons (T. Ernie Ford)
4. Rock And Roll Waltz (Starr)
5. Chain Gang (Bobby Scott)
6. Angels In The Sky (Crewcuts)
7. Band Of Gold (Don Cherry)
8. See You Later, Alligator (Bill Haley)
9. Are You Satisfied (Draper)
10. Lisbon Antigua (N. Riddle)

New Orleans, La.

1. Rock And Roll Waltz (Starr)
2. Great Pretender (Platters)
3. Memories Are Made Of This (Dean Martin)
4. 16 Tons (T. Ernie Ford)
5. Lisbon Antigua (N. Riddle)
6. Teen Age Prayer (G. Storm)
7. Dungaree Doll (E. Fisher)
8. See You Later, Alligator (Bill Haley)
9. Are You Satisfied (Draper)
10. Band Of Gold (Don Cherry)

Milwaukee, Wisc.

1. Lisbon Antigua (N. Riddle)
2. Great Pretender (Platters)
3. Rock And Roll Waltz (Starr)
4. Memories Are Made Of This (Dean Martin)
5. Angels In The Sky (Crewcuts)
6. See You Later, Alligator (Bill Haley)
7. 16 Tons (T. Ernie Ford)
8. Are You Satisfied (Draper)
9. Band Of Gold (Don Cherry)
10. When You Dance (Turbans)

Dallas, Texas

1. Memories Are Made Of This (Dean Martin)
2. Rock And Roll Waltz (Starr)
3. Great Pretender (Platters)
4. 16 Tons (T. Ernie Ford)
5. Teen Age Prayer (Storm)
6. Almost Tomorrow (Dream Weavers)
7. I Hear You Knockin' (Storm)
8. Band Of Gold (Don Cherry)
9. Only You (Platters)
10. Dungaree Doll (E. Fisher)

Atlanta, Ga.

1. Memories Are Made Of This (Dean Martin)
2. Lisbon Antigua (N. Riddle)
3. Rock And Roll Waltz (Starr)
4. 16 Tons (T. Ernie Ford)
5. Band Of Gold (Don Cherry)
6. Great Pretender (Platters)
7. Teen Age Prayer (Storm)
8. Almost Tomorrow (Dream Weavers)
9. Moments To Remember (Four Lads)
10. 3 Penny Opera (D. Hyman)

Detroit, Mich.

1. Lisbon Antigua (N. Riddle)
2. Great Pretender (Platters)
3. Memories Are Made Of This (Dean Martin)
4. Rock And Roll Waltz (Starr)
5. See You Later, Alligator (Bill Haley)
6. That's Your Mistake (Otis Williams)
7. 3 Penny Opera (D. Hyman)
8. 16 Tons (T. Ernie Ford)
9. No, Not Much (Four Lads)
10. Tutti-Frutti (Little Richard)

Cleveland, Ohio

1. Lisbon Antigua (N. Riddle)
2. Great Pretender (Platters)
3. Memories Are Made Of This (Dean Martin)
4. No, Not Much (Four Lads)
5. Rock And Roll Waltz (Starr)
6. 16 Tons (T. Ernie Ford)
7. Chain Gang (Bobby Scott)
8. Why Do Fools Fall In Love (Teen Agers)
9. 3 Penny Opera (D. Hyman)
10. Everybody's Got A Home (Roy Hamilton)

POLKAS!

Polish
Bohemian
Slovenian
Serbo-Croatian

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CHICAGO, ILLINOIS
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2 Sided Hit

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and

"PLEASE BE MINE"

GEE RECORD No. 1002

DON'T BE FOOLED

•

GET THE ORIGINAL and STILL THE BEST VERSIONS!!

THE CLEFTONES

singing

"YOU BABY YOU"

GEE RECORD No. 1000

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GISELE MacKENZIE singing

"the little child"

Vik-0189 (4X-0189)

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Her 1st Decca Release
The Sensational

Gloria Mann
singing

"WHY DO FOOLS FALL IN LOVE"

and

"PARTNERS IN LIFE"

29832 (9-29832) .....

DECCA RECORDS

America's Fastest Selling Records

the BIGGEST Version
(AND THE BEST)
"THE LITTLE CHILD"

Danny (AND DENA) Kaye

DECCA-29806 (9-29806)

America's Fastest Selling Records

DECCA RECORDS

"Lovely Lies" Clicking

NEW YORK — Released a few months ago, the London recording of "Lovely Lies" by the Manhattan Brothers is just starting to come into its own. The London people report that last week's orders totaled 11,000 in the Boston area alone. And sales have been picking up in Cleveland and Detroit as well.

A Columbia Coin Catcher
Percy Faith
great instrumental
"VALLEY VALPARAISO"
b/w "BLUEBELL"
Columbia 40633; 4-40633
COLUMBIA RECORDS

"The Death of EMMETT TILL"
(IN 2 PARTS)
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Orders Are Reaching Us From Every Corner of the Nation!
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RECORD DISTRIBUTORS, INC.
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Decca Signs Three

NEW YORK—Decca Records has announced the addition of three new artists to the roster. They have pacted thrush Gloria Mann, whose record of "Teen Age Prayer" brought her to national prominence. Her first platter for Decca, "Why Do Fools Fall In Love" and "Partners For Life", is being rushed out. Vocalist Dick Kallman has also just been pacted to Decca. The 23-year-old singer, who has gained recognition in the nightery field, cut his first sides last Friday, the 27th. The third new Decca contractee is Oklahoma born vocalist Don Estes. Estes' first release is "Pickin' Up The Pieces" and "Sweetheart Of All My Dreams".

A-1 Opens Okla. Branch

OKLAHOMA CITY, OKLA.—Richard Lee Sturgell, president of A-1 Distributors announced this week that the company has opened a branch office in this city. He will continue to operate the New Orleans office. Thus far, the new branch is handling the Atlantic, Specialty, Imperial, Vee Jay, Jubilee, Duke, Peacock, Ace, Parrot, Blue Lake and Josie lines.

The MANHATTAN BROS.
"LOVELY LIES"
b/w "KILIMANJARO"
No. 1610
LONDON

TWIN HITS ON JOSIE
"SPEEDOO"
The Cadillacs
JOSIE-785
and
"SIXTEEN TEENS"
b/w
"ROCK 'N ROLL MARCH"
by
HEY JACKSON QUINTET
JOSIE #789
Josie RECORD
1650 Broadway, New York City

RCA Starliner Huge Success

NEW YORK—One of the most talent-packed road shows in the history of show business disbanded in New York last week after a whirlwind 10-day tour of 11 cities on behalf of the 1956 March of Dimes.

At the end of the trip the record read like this: Some 200 disk jockeys used more than 60 miles of tape recording interviews with the RCA Victor artists aboard the March of Dimes RCA Victor Starliner train; 57 personal appearances on radio and TV shows; performances before polio victims at eight major hospitals. In each interview the artists made appeals for contributions to the March of Dimes.

The Starliner, sponsored jointly by the March Of Dimes and RCA Victor, left New York early January 11, stopping in Boston, Cleveland, Detroit, Chicago, Milwaukee, St. Louis, Cincinnati, Pittsburgh, Washington, D. C., Baltimore and Philadelphia.

The RCA Victor artists who volunteered for all or part of the tour were: Vaughn Monroe, Lou Monte, Teddi King, Eddie Fisher, Billy Eckstine, Jaye P. Morgan, Julius LaRosa, The Rhythmettes, Mike Pedicin and his Quintet, Eddy Arnold, Jim Reeves, Terri Stevens, Nan Wynn, Diahann Carroll, Tony Travis, Richard Maltby (Vik label Records), Joe Reisman, Hugo Winterhalter and Homer and Jethro.

Others aboard the Starliner included: W. W. Bullock, General Manager of Popular Single Records for RCA Victor; Joe Carlton, Manager of Popular Artists and Repertoire; Jack Burgess, Sales Manager for Popular Single Records; and Howard J. London, Director of Radio, Television and Motion Pictures for the National Foundation For Infantile Paralysis.

Above, the camera catches the tour in action:

Top Left: Manie Sacks, vice president and general manager of the RCA Victor Record Division and disk jockeys pose with some of the Victor artists. Front: (L. to R.) Teddi King, Sacks, Nan Wynn, Lou Monte, Terri Stevens. Rear: Tony Travis, Eddy Arnold, disk jockeys Jack Lacy and Jerry Marshall, Diahann Carroll, Jim Reeves, Vaughn Monroe and d.j. Tom Hennessey.

Top Right: The Victor artists entertained in hospital polio wards. Here Eddy Arnold gets a big hug from John Craig Smallwood, 6, at the Rainbow Hospital in Cleveland.

Second Left: Manie Sacks wishes good luck to the Rhythmettes before they leave on the starliner tour. The Rhythmettes (l. to r.) Jo Craig, Donna Watkins, Nadine Small.

Second Right: Disk jockeys boarded the train to make recorded tape interviews. Here several of the artists and Victor personnel are shown in the special sound-equipped club car.

Third Left: Joe Reisman, (left) musical director for Victor and Herman Diaz manager of A & R for Vik, chat with Teddi King.

Third Right: Anne Fu'chino of Victor's publicity department discusses the trip with Sid Parnes, Editor of The Cash Box shortly before the departure of the liner from New York.

Bottom Left: Billy Eckstine, newest male star in the Victor roster, is interviewed during the liner's stopover in Cleveland.

Bottom Right: While the train rolled from city to city, there were frequent jam sessions sparked by Mike Pedicin and his Quintet. Vaughn Monroe (center) blew a cool trumpet at many of these sessions. He is shown here with members of the Mike Pedicin Quintet. In left background is Joe Carlton, manager of pop A&R for RCA Victor.

"LOVE IS A MANY-SPLENDORED THING"

"IT'S A WOMAN'S WORLD"

"THREE COINS IN THE FOUNTAIN"

And Now the FOUR ACES

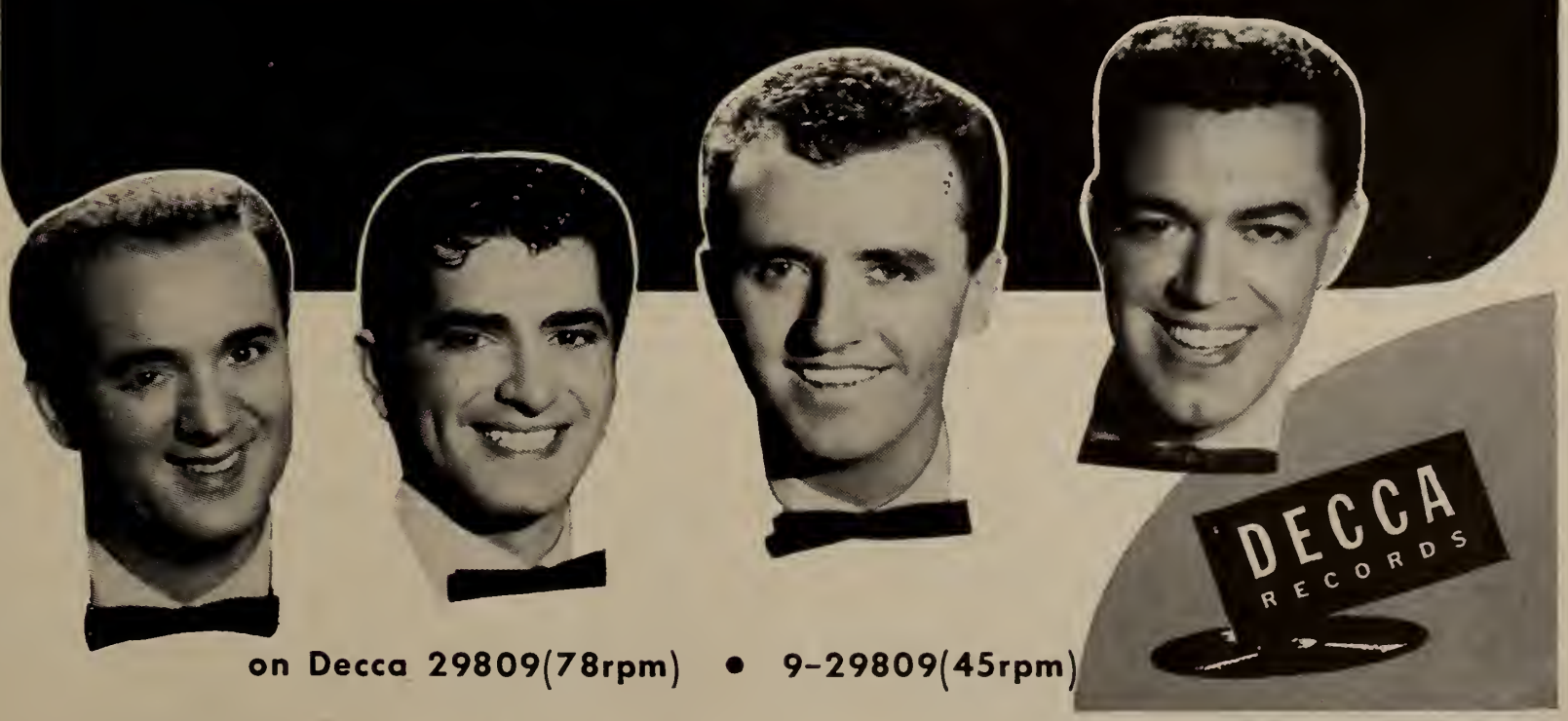
NEWEST 2 SIDED SMASH!

IF YOU CAN DREAM

backed with

THE GAL WITH THE YALLER SHOES

Both From the M-G-M Picture "MEET ME IN LAS VEGAS"



on Decca 29809(78rpm) • 9-29809(45rpm)

Top 15 Best Selling Pop Albums

1. IN THE WEE SMALL HOURS — Frank Sinatra (Capitol W 581; EBF 1, 2-581)
2. OKLAHOMA — Original Movie Cast (Capitol SAO 595; SDM 595)
3. JULIE IS HER NAME — Julie London (Liberty LP 3006)
4. THE STUDENT PRINCE — Mario Lanza (RCA Victor LM 1837; ERB 1837)
5. SO SMOOTH — Perry Como (RCA Victor LPM 1085; EPB 1085)
6. JAZZ RED HOT AND COOL — Dave Brubeck (Columbia CL 699; B 699)
7. LOVE ME OR LEAVE ME — Doris Day (Columbia CL 710; EPB 540)
8. MARK TWAIN — Harry Belafonte (RCA Victor LPM 1022; EPB 1022)
9. PETER PAN — Original Cast (RCA Victor LOC 1019; EOC 1019)
10. ROMANTIC JAZZ — Jackie Gleason (Capitol W 568; EBF 568)
11. HIS SPARKLING STRINGS — Lawrence Welk (Coral CRL 57011)
12. LONESOME ECHO — Jackie Gleason (Capitol W 627, EBF 1, 2-627)
13. GUYS AND DOLLS — Original Cast (Decca DL 8036)
14. MUSIC TO CHANGE HER MIND — Jackie Gleason (Capitol W 632)
15. SONG HITS FROM THEATRELAND — Mantovani (London LL 1219; BEP 6250, 1)
15. ROCK AROUND THE CLOCK — Bill Haley & Comets (Decca DL 5560; ED 2168)

Baker's (Half) Dozen

BOSTON, MASS.—The entire staff of WORL, this city, including left to right, Gregg Finn, Norm Tulin, Alan Dary, and Dave Maynard, are predicting the Baker Sisters new disc "If You're Ever Gonna Leave Me" will be a smash hit. The Baker Sisters, appeared at the Bradford Roof in Hub, and visited deejays in Boston and New England to introduce their first platter on Unique label.

ABC-PARAMOUNT
LATEST RELEASE
Little Child
LAEL & CAB CALLOWAY
c/w The Voice
9671
A PRODUCT OF AM-PAR RECORD CORP.

This Is The ONE!
THE GAYLES
"YES SIR, THAT'S MY BABY"
MEDIA 1021
MEDIA RECORDS
3208 SO. 84th ST. PHILA., PA.

Columbia's Mystery Pianist

NEW YORK—Couple of weeks ago, disk jockeys around the country received a "mysterious" Columbia record, an excerpt from a forthcoming jazz album. The bass player, Milton Hinton, and the drummer, Cozy Cole, were properly identified but the jazz pianist, star of the record, was unnamed. Just for fun, Columbia invited the jockeys to identify the mysterious pianist.

When all precincts had reported, there were some wild entries indeed, including Fats Waller, Earl Hines, Dave Brubeck, Liberace and Harry Truman.

The boys were impressed by the mystery man's drive and delicacy, his fresh ideas and original technique. But out of hundreds of guesses, only three were right. The mystery man was Villegas (Vee-yay-gahs), an Argentine concert pianist, who discovered jazz one electrifying day and proceeded to develop a unique style "that defies description", according to Columbia Records expert George Avakian. The Argentinian makes his North American debut with a newly-released Columbia album, "Introducing Villegas."

THE CASH BOX Album Reviews

POPULAR

"LET'S DANCE"—Steve Allen and His Orchestra—Coral CRL 57028 (1-12" LP)

LET'S DANCE; DON'T BE THAT WAY; MEMORIES OF YOU; ONE O'CLOCK JUMP; MOONGLOW; STOMPIN' AT THE SAVOY; SOMETIMES I'M HAPPY; KING PORTER STOMP; AND THE ANGELS SING; SING SING SING; GOODBYE.

When "The Benny Goodman Story", starring Steve Allen as B. G., is released, America will get a second look (some their first) at an era when Swing was undisputed King. Coral, very much aware of the film, nabbed Steve and his Orchestra for a fabulous re-creation of a bygone craze. The result is a Swing disk that is amazingly authentic in its orchestrations. About the only difference that can be noted from original pressings of swing music is that this set has the full, resonant sound unavailabe in the recording processes 15 or 20 years ago. Every one of the 11 selections brings to the foreground what were some of the most popular swing numbers of the Swing Era. Such classics as "Memories Of You", "And The Angels Sing," "Stompin' At The Savoy" and "Moonglow". This baby may set America's dancin' feet back to those memorable years. The solos are astonishing! Hymie Schertzer (altoist), Terry Snyder (drummer), Billy Butterfield (trumpet) and Vernon Brown (trombone) just to mention a few, all have one heck of a time dishing out delightful nostalgia. The set will hit the charts as soon as "The Benny Goodman Story" hits the movie screens. Altho Allen plays the clarinet in the film, on this LP he's featured on the piano. A tremendous album that should enjoy a huge sale.

"YOU BETTER GO NOW"—Jeri Southern—Vocal with Orchestra—Decca DL 8214 (1-12" LP)

YOU BETTER GO NOW; GIVE ME TIME; SOMETHING I DREAMED LAST NIGHT; THE MAN THAT GOT AWAY; WHEN I FALL IN LOVE; JUST TO HAVE HIM AROUND; DANCING ON THE CEILING; SPEAK SOFTLY TO ME; WHAT AM I WITHOUT YOU; I THOUGHT OF YOU LAST NIGHT; THAT OLE DEVIL CALLED LOVE; REMIND ME.

A great song can become just a song if one medium of expression, the singer, has little feeling or understanding for the tune. That's why composers and lyricists are thankful for artists like Jeri Southern. Here's a young lady who "speaks" for the song and lyric writer. Her warm and intimate style never loses track of the melody, never underestimates the power of superior lyrics. In this release Jeri's superb. Her numbers, as is quite common for the singer, consist of outstanding material. They involve such gems as "Dancing On The Ceiling", "The Man That Got Away", "When I Fall In Love" and a charming but neglected Kern melody, "Remind Me". It's just a tremenous line-up of numbers handled magnificently by Miss Southern. The set will undoubtedly be a hit.

"THE De CASTRO SISTERS SING"—Abbott LP 5002 (1-12" LP)

IT'S LOVE; BOOM BOOM BOOMERANG; TO SAY YOU'RE MINE; THE WEDDING SONG; IF I EVER FALL IN LOVE; I'M BEWILDERED; TEACH ME TONIGHT; GIVE ME TIME; TOO LATE NOW; CRY BABY BLUES; LET YOUR LOVE WALK IN; CUCKOO IN THE CLOCK.

The De Castro Sisters get the LP treatment with 12 tunes that were previously issued on singles. The girls, a top night club attraction, sing with professional harmony. They can blend their voices equally well on a novelty or ballad. The cute ditty "Boom Boom Boomerang" and the lovely "It's Too Late Now" performed on the disk are sufficient examples to prove the point. Included in the set is their top seller "Teach Me Tonight". The package is a good item for the teen guys and gals.

"IF YOU BELIEVE"—Kay Armen—MGM E 3276 (1-12" LP)

TAKE MY HAND, PRECIOUS LORD; THE POWER OF PRAYER; TENDERLY HE WATCHES; I SEE GOD; THE BIBLE TELLS ME SO; I BELIEVE; IF YOU BELIEVE; HE; IF I CAN HELP SOMEBODY; SUDDENLY THERE'S A VALLEY; I WONDER WHEN WE'LL EVER KNOW; BLESS THIS HOUSE.

The disk provides for a generous helping of commercial inspirational pieces plus some of the more serious melodies in a similar vein. Vocalist Kay Armen seems to shy away from the vocal gimmicks that made some of the tunes pop hits. But she admirably conquers the song's meaning with extreme warmth and tender understanding. Two outstanding examples of this are her renditions of "I Believe" and the recent chart item, 'He". Such time-tested favorites as "Bless This House" are also delivered in a stirring and respectful manner. Most of the tunes were released as singles but when assembled on an LP, they seem to blend, achieving one inspired effect. This category of music happily has a great audience. Miss Armen's touching vocalizing and material should account for significant sales.

LATIN RHYTHMS

"DANCE THE MERENGUE WITH TONY & LUCILLE"—Ricardo Rico and His Orchestra—Tico LP 1016 (1-12")

"CHA CHA CHA'S FOR LOVERS"—Tito Puente—Tico LP 1005 (1-12")

"PUENTE IN PERCUSSION"—Tito Puente—Tico LP 1011 (1-12")

"DANCE THE CHA CHA CHA"—Tito Puente & His Orchestra—Tico LP 1010 (1-12")

These disks comprise the latest Tico entry in the new 12" LP line of Latin dance rhythms using some of the foremost interpreters in the Latin music field. Three of the platters are devoted to the popular cha cha cha and merengue. The fourth is a strictly instrumental piece by the highly successful Tito Puente and His Orchestra. Tito is featured on two cha cha cha disks and Ricardo Rico takes over with a set of merengues. The Puente platters will please cha cha cha fans no end. The "Dance The Cha Cha" set contains some of Tito's most outstanding single smashes. "Adele", "Rico Vacilon" and "The Knockout" just to mention a few. His "Cha Cha Cha For Lovers" is another exciting Puente dance album. The "Puente In Percussion" is a fascinating combination of tropical instruments that provides (especially in hi-fi!) for a dazzling display of sounds. Last, but surely not least, is the top-notch Ricardo Rico group pressing merengue material at its best. Each set is heavy in sales potential to teeners. Attractive packages.

THE CASH BOX

Album Reviews

CLASSICAL

"OISTRAKH-MUNCH-CHAUSSON: Poeme — SAINT-SAENS: Introduction And Rondo Capriccioso—BERLIOZ: Instrumental Excerpts from Romeo And Juliet—Boston Symphony—RCA Victor LM-1988 (1-12" LP)

America's classical music audience is quite familiar with the great Boston Symphony conductor Charles Munch. And Russian violinist David Oistrakh at each new performance continues to gain the admiration of classical music lovers. This Victor platter, which teams Oistrakh and Munch, will give their public further reason to highly regard both men. Oistrakh is heard, with the Boston Symphony, in two short violin classics: Chausson's "Poeme" and Saint-Saens' "Introduction And Rondo Capriccioso". Munch takes over with instrumental excerpts from "Romeo And Juliet". Both violin pieces vary in texture and mood and contain their share of vibrant dramatic moments. They are superbly and sensitively handled by the Russian virtuoso. The drama and conflict of Shakespeare's "Romeo And Juliet" in Berlioz's musical work of the same title is descriptively and expressively handled by Munch. Name value of disk is the big selling factor. Looks like a big waxing for the diskery.

PROKOFIEFF: Sonata No. 1, In F Minor—LECLAIR: Sonata No. 3, In D—LOCATELLI: Sonata In F Minor—David Oistrakh, Violin—Vladimir Yampolsky at the piano—RCA Victor LM-1987 (1-12" LP)

When David Oistrakh made his first appearance in the U.S. recently, he convinced all critics that he is a great violinist. The Russian artist certainly is a master. Victor has been fortunate in getting Oistrakh to record three rather rarely heard works. The Prokofieff "Sonata No. 1, In F Minor" is a profound and complicated piece. It naturally needs the delicate artistry of Oistrakh. His performance will act to reassure the violinist's awed following he is not a dream. The two other pieces are short, moody works that require an intelligent reading as does the Prokofieff sonata. Again, Oistrakh does not fail the listener. Excellent sound. His U.S. stature should be a blessing to the set's sales possibilities.

BEETHOVEN-Symphony No. 5, In C Minor, Op. 67—SCHUBERT-Symphony No. 8 in B Minor ("Unfinished")—Boston Symphony Orch. Charles Munch, conductor—RCA Victor LM 1923 (1-12" LP)

For collectors of classical music who somehow or other do not possess Beethoven's "Fifth" or Schubert's "Unfinished" symphonies the time is ripe with the new Victor disk of the two works. The disk features the famous Boston Symphony Orchestra (currently celebrating its seventy-fifth birthday) under its director Charles Munch. Familiar as these pieces are, it's always a pleasure to have them performed with the understanding and authority that conductor Munch has given them. There is always something new and exciting that one learns about these Giants no matter how many times the listener hears them played. Top-notch sound. Excellent color photo on the package. The set has a proud place among the many other available recordings of the two works.

JAZZ

"HAVE YOU MET MISS CARROLL"—Barbara Carroll Trio—RCA Victor LPM 1137 (1-12" LP)

EVERYTHING I'VE GOT BELONGS TO YOU; IT'S ALL RIGHT WITH ME; HAPPINESS IS A THING CALLED JOE; ALMOST LIKE BEING IN LOVE; LOVE IS A SIMPLE THING; GET HAPPY; TWO LADIES IN DE SHADE OF DE BANANA TREE; MY HEART BELONGS TO DADDY; YOU'RE MINE YOU; HAVE YOU MET MISS JONES; I'M GLAD THERE IS YOU; BARBARA'S CAROL.

The set is another in Victor's "Meet The Girls" series. The girl this time is Barbara Carroll, a young lady who handles the jazz keyboard exceedingly well. Her feathery touch gives out with sounds made of silk. One could hardly improve upon the excellent material that Miss Carroll uses to let us know about fine jazz artistry. Great stuff like "It's All Right With Me", "Almost Like Being In Love" and "Get Happy". It's a pleasure to listen to her wriggle in and out of the melody and complement the sounds of the trio in Harold Arlen's "Two Ladies In De Shade Of De Banana Tree". Evidently many jazz-pop followers will want to meet Miss Carroll. Excellent cover photo of the female jazz artist.

"ALTO SAX"—Benny Carter-Charlie Parker-Johnny Hodges-Willie Smith—Norgran MG N-1035 (1-12" LP)

A FOGGY DAY; STAR EYES; SOPHISTICATED LADY; POINCIANA; CARDBOARD; TEA FOR TWO; A POUND OF BLUES: NOT SO BOP BLUES; PRISONER OF LOVE; FIESTA; WARM VALLEY; YOU TOOK ADVANTAGE OF ME.

Norgran offers an exciting jazz release that features four leading men on the alto: Benny Carter, Charlie Parker, Johnny Hodges, and Willie Smith. That means plenty of expert work on what is today one of the most popular jazz instruments. The boys mix up their sounds pretty well with Benny Carter taking on most of the warmer alto work. He's splendid on "Prisoner Of Love". The late Charlie Parker is happily moody with "Fiesta". Johnny Hodges takes a relaxed, straightforward view of things on most of his numbers. His "Warm Valley" is a good example. Willie Smith is less restraining than Hodges in his two pieces, 'Tea For Two" and "Not So Bop Blues". Though not having star billing there's some great accompaniment by pianist Oscar Peterson, drummer Buddy Rich and guitarist Barney Kessel throughout the disk. Fine sound. Excellent jazz entry.

"THE MODERN JAZZ SOCIETY PRESENTS A CONCERT OF CONTEMPORARY MUSIC"—Stan Getz, Anthony Sciacca, J. J. Johnson; Lucky Thompson; Aaron Sachs—Norgran MG N-1040 (1-12" LP)

DJANGO; THE QUEEN'S FANCY; MIDSUMMER; LITTLE DAVID'S FUGUE; SUN DANCE.

Here's one of the most unusual jazz items to come along in quite a while. It's an exciting album combining the elements of classical music with jazz techniques. The original material used goes under such intriguing titles as the "The Queen's Fancy" and "Little David's Fugue". The outcome of these "experiments" is best described as jazz in slow motion. Some of the top jazzmen are in on it (Stan Getz, Tenor Sax; Aaron Sachs, Clarinet) and they perform the trilling music exceptionally well. It's a very interesting set that should be heard by all modern jazz collectors.

Capitol Issues Thirty Albums For January

HOLLYWOOD, CAL.—This week, most of the album shoppers throughout the country should be noticing many of the thirty new albums Capitol has issued for the month of January.

Highlighting the label's program of 23 popular and seven classical packages for the month is the exclusive high fidelity sound track LP from the 20th Century Fox CinemaScope production of Rodgers and Hammerstein's "Carousel," co-starring Gordon MacRae, Shirley Jones, and Barbara Ruick.

Another entry in the pop music field is "Benny Goodman Plays Selections from 'The Benny Goodman Story,'" featuring recordings of the music heard in the Universal-International motion picture starring Steve Allen as Goodman. The album stars Goodman himself and features Harry James, Lionel Hampton and singer Martha Tilton.

The other popular albums include this all-new merchandise: Ray Anthony's "Anthony's Big Band Dixieland," "Battle of the Big Bands" (including a jackpot of big-name musicians: Stan Kenton, Ray Anthony, Maynard Ferguson, Dizzy Gillespie, Benny Goodman, Bobby Sherwood, Woody Herman, Charlie Barnet, Billy May, Sam Donahue, Duke Ellington); "Cascades, New Liquid Sounds by Paul Smith"; "Modern Sounds, Shorty Rogers and Gerry Mulligan"; "Music to Change Her Mind," Jackie Gleason; Margaret Whiting Sings for the Starry Eyed"; "Lonely Spell," Bob Manning; "Ballads of the Day," Nat 'King' Cole; and "Harold Arlen and His Songs."

New "T" albums for January include Jan Garber's "Sweet and Lovely", "Woody Herman", Nat "King" Cole at the piano in "Penthouse Serenade", Harry Owens and his Royal Hawaiians in "Voice of the Trade Winds", Stan Kenton and his orchestra in "New Concepts in Artistry in Rhythm", "Nat 'King' Cole Sings For Two in Love", Stan Kenton's "Sketches On Standards", the voices of Walter Schumann in "Serenade," "Soft Lights and Bobby Hackett", Benny Goodman's "Mostly Sextets", "Benny Goodman Combos," and "Nat 'King' Cole's Top Pops."

Capitol's new classical packages for the first month of the new year include the following:

Mozart's "Don Giovanni," a Cetra recording featuring Giuseppe Taddei, baritone; Cesare Valletti, tenor; Italo Tajo, bass; Maria Curtis Verna, Carla Gavazzi, and Elda Ribetti, sopranos; Vito Susca, bass, and the Symphony Orchestra of Radiotelevision Italiana, Turin, conducted by Max Rudolf. Also these Capitol Full Dimensional Sound albums: "Beethoven: Sonata No. 14 in C Sharp Minor 'Moonlight.' Sonata No. 8 in C Minor 'Pathetique'" featuring a new Capitol artist, Rudolf Firkusny, pianist; "Gould: Fall River Legend, Bernstein: Facsimile," featuring the Ballet Theatre Orchestra, conducted by Joseph Levine; "Guitar Music of Latin America," featuring Laurindo Almeida on guitar; and "Moussorgsky: Pictures At An Exhibition, Piano Music of Tchaikovsky," featuring Leonard Pennario, pianist.

The remaining two serious music albums are "Sibelius: Concerto in D Minor for Violin and Orchestra, The Swan of Tuonela, and The Return of Lemminkainen," featuring Camilla Wicks, violinist, with the Symphony Orchestra of Radio-Stockholm, conducted by Sixten Ehrling; and "Rimsky-Korsakov: Scheherazade Suite," with William Steinberg conducting the Pittsburgh Symphony Orchestra.

Wing Album Promotion

LOS ANGELES—During the past two months, Wing Record dealers were entitled to one ballot with the purchase of a special Wing LP package. Shown drawing the winning ballot for the Los Angeles area are (left to right): Clyde Wallichs, president of Music City where the drawing was held; Al Jarvis, KFWB disk jockey; Gloria Haas, who does promotion for Diamond Distributing; and Abe Diamond, Wing's L. A. distributor. Winner of the $200 worth of Wing merchandise was Rancho Music Box of Los Angeles.

Great Artists Spark Vault Series

NEW YORK—Some of the most fabulous entertainment personalities of the past quarter-century are selling records like hot cakes once again on the latest series of Label "X" Vault Originals released a few months ago.

Featuring famous show business names of the past and present, recorded at early high points in their careers, the new series from the RCA vaults feature Bing Crosby, Russ Columbo, Gertrude Neisen, Ethel Merman, Fred Astaire, Helen Morgan, Fanny Brice and Ethel Waters. Composers Harold Arlen and Cole Porter sing and play their own compositions and re-issues of such radio favorites as Frank Crumit, Billy Jones and Ernie Hare, "The Happiness Boys" and Gene Austin recall the echoes of a bygone day when phonos had a crank and radios featured horn-type speakers.

The "Personality" additions to the series of "X" originals which until the release of this set have featured 36 albums of historic jazz favorites, are the first of a continuing series which will give a kaleidoscopic picture of the entertainment work of the past quarter-century.

The dozen artists are features on ten 12-inch albums.

The Cash Box Lists Broadcast To Europe And Latin America

NEW YORK—Strong interest abroad in the leading popular American tunes is reported by deejay Jack Terry (left) at WRUL, international short wave station beaming programs to Europe and Latin American over three powerful 50,000 watt transmitters.

For several months now Jack has been using The Cash Box survey of the top fifty records on his "Ten Top Tunes" program which is broadcast from studios at 1 East 57th Street in New York City. Because so many listeners wrote in asking how The Cash Box manages to present such an accurate survey in advance of others, Bob Austin, (right) General Manager of the Music Department of The Cash Box guested on one of Terry's programs recently and explained the nature of the survey.

A little over a year ago Jack played "Unsuspecting Heart" on one of his shows before the song was published. It was only an acetate recording with an unknown singer doing the vocals. Listeners were asked to let Jack know whether or not they thought the song should be published. The response for the song was so great that TeePee Music published it on the strength of the fan mail, at the same time starting another new singer, Terri Stevens, on the road to fame. She is now a recording artist for RCA Victor.

Writer of the song, Joseph Carleton Beal, gives credit to Terry's plugging for the song's success and says it's probably the first time that a European audience has been instrumental in having a song published in the United States.

MGM Announces New Service

NEW YORK—MGM Records announced last week a subscription service for radio stations. Over 2000 letters soliciting the service are scheduled to be mailed to commercial AM, FM and TV stations as well as to college broadcasters.

The subscription service will cover popular, country, original cast and classical records.

Service #1 includes newly released pop records. Shipments will be made every two weeks at a charge of $4.00 per month.

Service #2 covers country records. Shipments are to be made every two weeks at a monthly charge of $1.75.

Service #3 is a combination service for popular and country records. Shipments will be made every two weeks at a $5.00 monthly fee.

Service #4 includes popular and original cast albums. Shipments for this service will be made monthly offering a minimum of fifty albums for the year at a $3.00 monthly rate.

Service #5 covers newly released classical albums. A minimum of twenty-five albums per year at a $1.50 monthly charge.

Gee Dad! Sounds Great!

HOLLYWOOD, CAL.—Jim Ameche, one of KLAC's leading jockeys, interviews recording newcomer Don Michael. Don's first release, "Gee Dad. It's A Wurlitzer" was recorded by the Bee Jay label and is getting big play from the L.A. jockeys. Ameche seems very pleased with the sound of the youngster's first effort.

Such a Voice!
Such a Record!
"SUCH A DAY"
Rita Raines
DEED 1010
DEED records
RAndolph 6-3138
54 W. Randolph St.
Chicago, Ill.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending January 28 without any changes on the part of THE CASH BOX.

Rudy Paolangeli
WKRT—Cortland, N. Y.
1. Memories Are Made Of This (Dean Martin)
2. 16 Tons (T. Ernie Ford)
3. Great Pretender (J. Riggs)
4. Rock And Roll Waltz (Starr)
5. I Hear You Knockin' (Storm)
6. Band Of Gold (Don Cherry)
7. Tender Trap (F. Sinatra)
8. Lisbon Antigua (N. Riddle)
9. Almost Tomorrow (Stafford)
10. Teen Age Prayer (Gale Storm)

Randy Towry
WKDA—Nashville, Tenn.
1. Memories Are Made Of This (Dean Martin)
2. Go On With The Wedding (Patti Page)
3. Great Pretender (Platters)
4. Band Of Gold (Kit Carson)
5. Lisbon Antigua (N. Riddle)
6. Rock And Roll Waltz (Starr)
7. Cowpoke (Jones Boys)
8. Teen Age Prayer (G. Storm)
9. 16 Tons (T. Ernie Ford)
10. Chain Gang (Bobby Scott)

Donn Tibbetts
WMUR—Manchester, N. H.
1. Memories Are Made Of This (Dean Martin)
2. Dungaree Doll (Eddie Fisher)
3. I Hear You Knockin' (Storm)
4. Band Of Gold (Cherry/Carson)
5. Rock And Roll Waltz (Starr)
6. Lisbon Antigua (N. Riddle)
7. Are You Satisfied (Draper/Wooley)
8. He (Al Hibbler)
9. Cry Me A River (J. London)
10. Seven Days (Dorothy Collins)

Sandy Singer
KCRG—Cedar Rapids, Iowa
1. No, Not Much (Four Lads)
2. See You Later, Alligator (Bill Haley)
3. Great Pretender (Platters)
4. Rock And Roll Waltz (Starr)
5. Memories Are Made Of This (Dean Martin)
6. Angels In The Sky (Crewcuts)
7. 16 Tons (T. Ernie Ford)
8. Teen Age Prayer (G. Storm)
9. 3 Penny Opera (Dick Hyman)
10. Moments To Remember (Four Lads)

Al Hallaman
WBVP—Beaver Falls, Pa.
1. 3 Penny Opera (D. Hyman)
2. Lisbon Antigua (N. Riddle)
3. Memories Are Made Of This (Dean Martin)
4. Tender Trap (F. Sinatra)
5. Everybody's Got A Home (Eddie Fisher)
6. Cry Me A River (J. London)
7. Ain't She Sweet (Modernaires)
8. Malaguena (Ted Heath)
9. Goodbye (Goodman/Clooney)
10. Key To My Heart (R. Clooney)

Lou Barile
WKAL—Rome-Utica, N. Y.
1. Great Pretender (Platters)
2. See You Later, Alligator (Bill Haley)
3. Teen-Age Prayer (G. Storm)
4. I'll Be Home (Pat Boone)
5. Rock And Roll Waltz (Starr)
6. Memories Are Made Of This (Dean Martin)
7. Almost Tomorrow (Dream Weavers)
8. Go On With The Wedding (Kallen & Shaw)
9. Band Of Gold (Kit Carson)
10. Seven Days (Dorothy Collins)

Nick Nickson
WBBF—Rochester, N. Y.
1. Lisbon Antigua (N. Riddle)
2. Rock And Roll Waltz (Starr)
3. Memories Are Made Of This (Dean Martin)
4. 3 Penny Opera (Dick Hyman)
5. See You Later, Alligator (Bill Haley)
6. Great Pretender (Platters)
7. Band Of Gold (Don Cherry)
8. No, Not Much (Four Lads)
9. Everybody's Got A Home (Eddie Fisher)
10. Memories Of You (Four Coins/Clooney)

Wayne Stitt
WHB—Kansas City, Mo.
1. Lisbon Antigua (N. Riddle)
2. Angels In The Sky (Crewcuts)
3. Speedoo (Cadillacs)
4. Memories Are Made Of This (Dean Martin)
5. Rock And Roll Waltz (Starr)
6. Gee Whittakers (Pat Boone)
7. Great Pretender (Platters)
8. Poor Me (Fats Domino)
9. Band Of Gold (Don Cherry)
10. Burn That Candle (Bill Haley)

Cary Hobbs
KDAV—Lubbock, Tex.
1. Memories Are Made Of This (Dean Martin)
2. Great Pretender (Platters)
3. No, Not Much (Four Lads)
4. Almost Tomorrow (Weavers)
5. Everybody's Got A Home (Roy Hamilton)
6. Suddenly A Valley (Stafford)
7. He (Al Hibbler)
7. Cry Me A River (J. London)
9. Chain Gang (Bobby Scott)
10. Woman In Love (Four Aces)

Shel Horton
WKMC—Roaring Spring, Pa.
1. Go On With The Wedding (Patti Page)
2. Rock And Roll Waltz (Starr)
3. Teen Age Prayer (G. Storm)
4. Gee Whittakers (Pat Boone)
5. Great Pretender (Platters)
6. Memories Are Made Of This (Gale Storm)
7. Dungaree Doll (Rock Bros.)
8. Lisbon Antigua (N. Riddle)
9. Burn That Candle (Bill Haley & Comets)
10. Angels In The Sky (Crewcuts)

Aub Thomas
KAFP—Petaluma, Calif.
1. Great Pretender (Platters)
2. Teen Age Prayer (G. Mann)
3. Rock And Roll Waltz (Starr)
4. Memories Are Made Of This (Dean Martin)
5. Chain Gang (Bobby Scott)
6. Speedoo (Cadillacs)
7. Memories Of You (4 Coins)
8. Go On With The Wedding (Patti Page)
9. Dungaree Doll (Rock Bros.)
10. Lullaby Of Birdland (Blue Stars)

Terry Speight
WBKH—Hattiesburg, Miss.
1. Great Pretender (Platters)
2. Everybody's Got A Home (Roy Hamilton)
3. No, Not Much (Four Lads)
4. Lisbon Antigua (N. Riddle)
5. Memories Of You (S. Allen)
6. Speedoo (Commodores)
7. Rock And Roll Waltz (Starr)
8. Guess I'll Dress For Blues (Carmen McRae)
9. In My Diary (J. Desmond)
10. Are You Satisfied (T. Arden)

Elby Stevens
WTWN—St. Johnsbury, Vt.
1. Memories Are Made Of This (Dean Martin)
2. Great Pretender (Platters)
3. Band Of Gold (Don Cherry)
4. Dungaree Doll (Eddie Fisher)
5. Go On With The Wedding (Patti Page)
6. See You Later, Alligator (Bill Haley)
7. Cry Me A River (J. Corey)
8. I M 4 U (Jack Paar)
9. 99 Years (Guy Mitchell)
10. Memories Of You (Goodman & Clooney)

Jack Stant "Teen O Rama"
WDRF—Chester, Pa.
1. Go On With The Wedding (Patti Page)
2. Are You Satisfied (R. Draper)
3. Great Pretender (Platters)
4. See You Later, Alligator (Bill Haley)
5. Helen Of Troy (Baxter/Holmes)
6. Our Love Affair (T. Charles)
7. Memories Are Made Of This (Dean Martin)
8. Woman In Love (F. Laine)
9. All At Once You Love Her (Perry Como)
10. If You Ever Gonna Leave (Baker Sisters)

Buddy Deane
WITH—Lexington, Md.
1. Great Pretender (Platters)
2. See You Later, Alligator (Bill Haley)
3. Rock And Roll Waltz (Starr)
4. Cry Baby (Bonnie Sisters)
5. No, Not Much (Four Lads)
6. Are You Satisfied (R. Draper)
7. Tutti-Frutti (Pat Boone)
8. Such A Day (Rita Raines)
9. Chain Gang (Bobby Scott)
10. Lisbon Antigua (N. Riddle)

Jack Gale
WTMA—Charleston, S. C.
1. Our Love Affair (T. Charles)
2. Memories Are Made Of This (Dean Martin)
3. Gee Whittakers (Pat Boone)
4. Teen Age Prayer (Storm)
5. Dungaree Doll (Eddie Fisher)
6. Band Of Gold (Don Cherry)
7. My Believing Heart (James)
8. 16 Tons (T. Ernie Ford)
9. Jenny Kissed Me (E. Albert)
10. 3 Penny Opera (Hayman & August)

Richard J. Corbin
WOTW—Nashua, N. H.
1. No, Not Much (Four Lads)
2. See You Later, Alligator (Bill Haley)
3. Go On With The Wedding (Kallen & Shaw/Page)
4. April In Paris (Count Basie)
5. Dungaree Doll (Eddie Fisher)
6. Memories Are Made Of This (Dean Martin)
7. Seven Days (Dorothy Collins)
8. Great Pretender (Platters)
9. Lisbon Antigua (N. Riddle)
10. Rock And Roll Waltz (Starr)

Bill Kennedy
WGAW—Gardner, Mass.
1. Teen Age Prayer (G. Storm)
2. Memories Are Made Of This (Dean Martin)
3. Great Pretender (Platters)
4. Band Of Gold (Don Cherry)
5. Go On With The Wedding (Patti Page)
6. My Treasure (Connie Francis)
7. First Love (Jill Corey)
8. No, Not Much (Four Lads)
9. Almost Tomorrow (Dream Weavers)
10. Dungaree Doll (Eddie Fisher)

Gil Henry
KNX—Hollywood, Calif.
1. 3 Penny Opera (D. Hyman)
2. Who Are We (Gogi Grant)
3. Lisbon Antigua (N. Riddle)
4. Love And Marriage (Sinatra)
5. Band Of Gold (Don Cherry)
6. No, Not Much (Four Lads)
7. 99 Years (Guy Mitchell)
8. All At Once You Love Her (Perry Como)
9. In The Green Mountains (Chuck Bennett)
10. Madeira (Ray Anthony)

Jerry Gaines
WHAT—Philadelphia, Pa.
1. Memories Are Made Of This (Dean Martin)
2. Witchcraft (Spiders)
3. Love And Marriage (Sinatra)
4. Memories Of You (Four Coins)
5. Yes Sir, That's My Baby (Sensations)
6. Growing Up (D. Hawkins)
7. Tutti-Frutti (Little Richard)
8. Lisbon Antigua (N. Riddle)
9. Japanesee Farewell Song (K. C. Jones)
10. Everybody's Got A Home (Roy Hamilton)

Al Grove
WFPG—Atlantic City, N. J.
1. I've Changed My Mind 1000 Times (Mills Bros.)
2. Something Wonderful Happened (Richard Lynn)
3. C'est La Vie (Sarah Vaughan)
4. Teen Age Prayer (G. Mann)
5. Great Pretender (J. Riggs)
6. Come Home (B. Johnson)
7. Almost Tomorrow (Weavers)
8. Memories Are Made Of This (Gale Storm)
9. Let's Start All Love Again (Nolan Lewis)
10. I Don't Want Nobody (Buddy Johnson)

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below ore reprinted exactly as submitted by leoding disk jockeys throughout the notion for the week ending January 28 without ony changes on the port of THE CASH BOX.

Billy Walker
WGH—Norfolk, Vo.

1. Memories Are Made Of This (Dean Martin)
2. Great Pretender (Platters)
3. Almost Tomorrow (Weavers)
4. Teen Age Prayer (G. Storm)
5. 16 Tons (T. Ernie Ford)
6. Are You Satisfied (Draper)
7. Rock And Roll Waltz (Starr)
8. 8and Of Gold (Kit Carson)
9. Gee Whittakers (Pat 8oone)
10. He (McGuires)

Bill Carrigan
WAGC—Chattanooga, Tenn.

1. I'll 8e Home (Pat 8oone)
2. No, Not Much (Four Lads)
3. Lisbon Antigua (N. Riddle)
4. Great Pretender (Platters)
5. Speedoo (Cadillacs)
6. Memories Are Made Of This (Gale Storm)
7. Are You Satisfied (R. Draper)
8. Gee Whittakers (Pat 8oone)
9. I Need You All The Time (Platters)
10. Seven Days (Clyde McPhatter)

Ken Scott
WAPI—Birmingham, Ala.

1. Memories Are Made Of This (Dean Martin)
2. Lisbon Antigua (N. Riddle)
3. Cry Me A River (K. White)
4. April In Paris (Count 8asie)
5. He (Al Hibbler)
6. Tender Trap (Frank Sinatra)
7. All At Once You Love Her (Perry Como)
8. Almost Tomorrow (Stafford)
9. Love Is A Many-Splendored Thing (Four Aces)
10. I'm Gonna Laugh You (Cole)

Bob E. Lloyd
WGTH—Hortford, Conn.

1. April In Paris (Count Basie)
2. 3 Penny Opera (Dick Hyman)
3. Chain Gang (8obby Scott)
4. 99 Years (Guy Mitchell)
5. Everybody's Got A Home (Roy Hamilton)
6. 8and Of Gold (Kit Carson)
7. I'm Gonna Laugh You (Cole)
8. Never Before And Never Again (Gordon McCrae)
9. In A Persian Market (Sammy Davis, Jr.)
10. Sure (Vic Damone)

Joel Chaseman
WITH—Baltimore, Md.

1. Such A Day (Rita Raines)
2. No, Not Much (Four Lads)
3. Rock And Roll Waltz (Starr)
4. Great Pretender (Platters)
5. Lisbon Antigua (N. Riddle)
6. Chain Gang (8obby Scott)
7. Memories Are Made Of This (Dean Martin)
8. Don't Go To Strangers (Vaughn Monroe)
9. Come To Me (Rover Boys)
10. Tender Trap (Frank Sinatra)

Ray "Raymond N' Records" Briem
KLUB—Solt Lake City, Utah

1. Tender Trap (Frank Sinatra)
2. Lisbon Antigua (N. Riddle)
3. Great Pretender (Platters)
4. Dungaree Doll (Eddie Fisher)
5. 99 Years (Guy Mitchell)
6. No, Not Much (Four Lads)
7. Walking Doll (Lancers)
8. Who Are We (Gogi Grant)
9. Rock And Roll Waltz (Starr)
10. Don't Go To Strangers (Vaughn Monroe)

Harry Downie
WICC—Bridgeport, Conn.

1. No, Not Much (Four Lads)
2. Great Pretender (Platters)
3. Teen Age Prayer (G. Mann)
4. 99 Years (Guy Mitchell)
5. See You Later, Alligator (8ill Haley)
6. Memories Are Made Of This (Dean Martin)
7. 16 Tons (T. Ernie Ford)
8. Go On With The Wedding (Patti Page)
9. Chain Gang (Bobby Scott)
10. Angels In The Sky (Crewcuts)

Eddie Dillon
WMBS—Uniontown, Pa.

1. Great Pretender (Platters)
2. Memories Are Made Of This (Dean Martin)
3. 16 Tons (T. Ernie Ford)
4. 8and Of Gold (Don Cherry)
5. Rock And Roll Waltz (Starr)
6. Lisbon Antigua (N. Riddle)
7. Teen Age Prayer (G. Storm)
8. Dungaree Doll (Eddie Fisher)
9. Angels In The Sky (Crewcuts)
10. No, Not Much (Four Lads)

Dick Bradley
WLAM—Lewiston, Me.

1. Memories Are Made Of This (Dean Martin)
2. Dungaree Doll (Eddie Fisher)
3. Almost Tomorrow (Stafford)
4. Band Of Gold (Don Cherry)
5. My Believing Heart (James)
6. Great Pretender (Platters)
7. Moments To Remember (Four Lads)
8. Woman In Love (F. Laine)
9. Anoels In The Sky (Crewcuts)
10. Ain't She Sweet (Modernaires)

Jack Eisner
WMAS—Springfield, Moss.

1. Lisbon Antigua (N. Riddle)
2. Great Pretender (Platters)
3. No, Not Much (Four Lads)
4. See You Later, Alligator (8ill Haley)
5. Band Of Gold (Don Cherry)
6. Rock And Roll Waltz (Starr)
7. Everybody's Got A Home (Rov Hamilton)
8. Cry Me A River (J. London)
9. Haooiness Is A Thing Called Joe (Jerri Adams)
10. Evening Star (Don Rondo)

Bill Burns
WSAI—Cincinnati, Ohio

1. Lisbon Antioua (N. Riddle)
2. All At Once Love Her (Como)
3. Everybody's Got A Home (Rov Hamilton)
4. Are You Satisfied (R. Draper)
5. Memories Are Made Of This (Mindy Carson)
6. Sneedoo (Steve Lawrence)
7. At My Front Door (P. 8oone)
8. Angels In The Sky (Crewcuts)
9. Wind, Sand And Star (Andy Williams)
10. Only You (Hilltoppers)

Frank Gordon Tucker
WCOV—Montgomery, Alo.

1. 16 Tons (T. Ernie Ford)
2. Memories Are Made Of This (Gale Storm)
3. Only You (Hilltopoers)
4. Woman In Love (Four Aces)
5. Moments To Remember (Louis Armstrong)
6. First Snowfall (W. Schumann)
7. Great Pretender (Platters)
8. Journey's End (Al Martino)
9. I'm Gonna Laugh You (Cole)
10. Wanting You (R. Williams)

John Michaels
WOKY—Milwoukee, Wisc.

1. See You Later, Alligator (8ill Haley)
2. Lisbon Antigua (N. Riddle)
3. Cry Me A River (J. London)
4. Rock And Roll Waltz (Starr)
5. When You Dance (Turbans)
6. Just A Gigolo (Tony Martin)
7. Trouble With Harry (Alfie & Harry)
8. Dungaree Doll (Eddie Fisher)
9. Memories Are Made Of This (Dean Martin)
10. 3 Penny Opera (Dick Hyman)

Jim Ameche
KLAC—Hollywood, Calif.

1. Teen Age Prayer (G. Mann)
2. Rock And Roll Waltz (Starr)
3. Let It Ring (Doris Day)
4. Trouble With Harry (Alfie & Harry)
5. The Secret (Patty Ross & Terry Davis)
6. Get Out Of Town (M. Kaye)
7. 99 Years (Guy Mitchell)
8. Sing You Sinners (Bennett)
9. Seven Days (Dorothy Collins)
10. Great Pretender (Platters)

Gordie Baker
WSPR—Springfield, Mass.

1. Memories Are Made Of This (Dean Martin)
2. Dungaree Doll (Eddie Fisher)
3. He (Al Hibbler)
4. Autumn Leaves (Williams)
5. No, Not Much (Four Lads)
6. Memories Of You (4 Coins)
7. Rock And Roll Waltz (Starr)
8. 16 Tons (T. Ernie Ford)
9. Who Are We (Gogi Grant)
10. Great Pretender (Platters)

Wes Hopkins
WTTM—Trentan, N. J.

1. Memories Are Made Of This (Dean Martin)
2. All At Once You Love Her (Perry Como)
3. Dungaree Doll (Eddie Fisher)
4. 16 Tons (T. Ernie Ford)
5. Teen Age Prayer (R. Hood)
6. 3 Penny Opera (Dick Hyman)
7. Rock And Roll Waltz (Starr)
8. No, Not Much (Four Lads)
9. Wanting You (R. Williams)
10. 99 Years (Guy Mitchell)

Marty McNeeley
WJR—Detroit, Mich.

1. Lisbon Antigua (N. Riddle)
2. Memories Are Made Of This (Dean Martin)
3. Great Pretender (Platters)
4. That's Your Mistake (Williams)
5. Rock And Roll Waltz (Starr)
6. See You Later, Alligator (8ill Haley)
7. 3 Penny Opera (D. Hyman)
8. 16 Tons (T. Ernie Ford)
9. Tutti-Frutti (Little Richard)
10. Lullaby Of 8irdland (8lue Stars)

Howard Miller
WBBM—Chicogo, Ill.

1. Lisbon Antigua (N. Riddle)
2. No, Not Much (Four Lads)
3. The Great Pretender (Platters)
4. Memories Are Made Of This (Dean Martin)
5. 8and Of Gold (Don Cherry)
6. Rock And Roll Waltz (Starr)
7. Dungaree Doll (Eddie Fisher)
8. 16 Tons (T. Ernie Ford)
9. Little Child (Eddie Albert)
10. 99 Years (Guy Mitchell)

Bob Martin
KMYR—Denver, Colo.

1. 8idin' My Time (M. Whiting)
2. 3 Penny Opera (Dick Hyman)
3. First Love (Jill Corey)
4. Next Time It Haopens (McRae)
5. Memories Are Made Of This (Dean Martin)
6. Chain Gang (Len Dresslar)
7. These Hands (Jeff Clay)
8. All At Once You Love Her (Perry Como)
9. Sing You Sinners (8ennett)
10. What Is A Freem (S. Allen)

Art Hellyer
WCFL—Chicago, Ill.

1. Lisbon Antigua (N. Riddle)
2. Great Pretender (Platters)
3. Burn That Candle (B. Haley)
4. Seven Days (Dorothy Collins)
5. Get Out Of Town (M. Kaye)
6. I'll Cry Tomorrow (Desmond/Havman)
7. Memories Of You (Four Coins)
8. Rock Around The Island (Lancers)
9. Teen Age Prayer (Storm/Mann)
10. Dungaree Doll (Eddie Fisher)

Ray Adell
WGSM—Huntington, L.I., N.Y.

1. Memories Are Made Of This (Dean Martin)
2. 8and Of Gold (Kit Carson)
3. Lisbon Antigua (N. Riddle)
4. He (Al Hibbler)
5. Woman In Love (Laine/Four Aces)
6. Love And Marriage (Sinatra)
7. Angels In The Sky (Crewcuts)
8. Almost Tomorrow (Stafford/Carroll)
9. 16 Tons (T. Ernie Ford)
10. No, Not Much (Four Lads)

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Visiting Jockey

CHICAGO—Lonny Starr, WNEW disk jockey, drops in to see Eddie Hubbard, Chicago deejay, at Johnny's Steak House in Chicago. Starr, on a Windy City swing in the interest of his song catalogue, was interviewed by Hubbard on the afternoon show. Both jockeys are long time friends from early record spinning days together in Baltimore, Md. In photo with Starr and Hubbard are Lu Ann Simms, Columbia artist, and Jo Anne Miller, Scope singer who has just completed a long run at Chicago's Black Orchid.

Siegel To Represent German Publisher

NEW YORK—Paul Siegel will be the American representative for all English speaking countries, of one of Germany's top music publishers, Edition Takt un Ton, in Berlin. Heino Gaze is the President of the firm and is also one of Germany's top composers, having written many hits, one of which is the "Crazy Otto Medley". Gertrud Wollny is vice president. Werner Muller, conductor and composer who arranges and backs Caterina Valente, writes motion picture music and other songs for the German pubbery.

Siegel will fly to Germany in March to meet with Gaze for several weeks and plan for closer cooperation, recording and publishing-wise.

Agreements for the exchange of publishing rights to U.S. and German tunes have already been made by Siegel between Edition Takt und Ton and many leading U.S. publishers.

Decca Goodman Album Has Heavy Advance Sale

NEW YORK—One of the most exciting initial reactions it's ever experienced is reported by Decca Records on its soundtrack album "The Benny Goodman Story". Advance orders of over 100,000 copies, before any samples were even shipped, sets a new mark for advance ordering. The Decca brass is also confident that the long awaited soundtrack will continue to be a record-breaker. The soundtrack is being issued in two 12-inch volumes, each selling at $3.98. Meanwhile, the Decca factory is running on all cylinders to get the albums out to dealers. Decca is also shipping albums to disk jockeys and display merchandise to dealers to aid in this, one of the company's most extensive promotions.

Williams Gets New RCA Victor Post

NEW YORK—Ralph C. Williams has been assigned to the newly created position of Manager, Custom Product and Sales Planning for the RCA Victor Custom Record Department.

Emmett B. Dunn, newly appointed Manager, Custom Record Administration made the announcement.

Williams has been employed by the Radio Corporation of America since 1945, when he joined the NBC Radio Recording Division. In 1948 he was assigned to a sales position with the RCA Victor Custom Record Department.

In the latter post he has dealt with some of the most prominent independent record companies in the country. Williams' new assignment makes it necessary for him to discontinue his direct sales efforts with customers and devote his full time to the development of over-all Custom Record Department sales and product planning.

Ballroom Aids New Talent

CRANSTON, R. I.—The Rhodes Ballroom at Cranston, R. I., just outside of Providence, is doing a big job exploting name disk talent. When an artist is signed to appear at the Ballroom, an intensive promotion gets under way. Cocktail parties, newspaper ads, radio spots, etc., are spread throughout the area to promote the artist's appearance.

On Feb. 1, Gary Crosby will appear with Les Brown's band. Names booked for future appearances include Ray Anthony, Ralph Flanagan, the Four Lads, the Four Aces, the Crewcuts, Kitty Kallen and hosts of other top stars.

Rhodes on the Pawtuxet is operated by Meyer Stanzler and booked by Abe Feinberg of N. Y.

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Robbins' Celebrate 36th Anniversary

NEW YORK—Prominent personalities from every phase of the entertainment field appeared at Toots Shor's in this city, recently, to celebrate with Jack J. Robbins, the noted publisher, and his wife Rose the couple's Thirty-sixth Wedding Anniversary. Above, camera catches candids of lovely affair.

Top Left: (l. to r.) J. J. Robbins, Harry R. Wilson, John LaTouche, Ogden Nash.

Top Right: D'Artega, Lew Parker, Betty Kean, Buddy Robbins.

Second Row Left: Harry Squires, Phil Kornheiser, Mrs. Kornheiser, Mrs. Squires.

Second Row Right: Mrs. Al Lewis, Dr. Unger, Al Lewis.

Third Row Left: Enrique Lebendiger (South American publisher), Larry Spier.

Third Row Right: Anna Sosenko, Dr. Leo Michel.

Fourth Row Left: Irving Caesar, Jack Robbins, Richard Frolich and Mrs. Frolich.

Fourth Row Right: Stella Unger, Tom Scott and Dr. Unger.

Fifth Row Left: Louis Sobol, Rose Robbins, Mrs. Louis Sobol.

Fifth Row Right: Jack Robbins, Carol Channing and husband Alex Carson.

Bottom Left: Arthur Klein, Mrs. Fred Coots, Fred Coots, Norman Newell, Jeannie Carson and Michael Carr.

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8N—Benida
BT—Bethlehem
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Cardinal
CO—Columbia
CR—Coral
CT—Cat
CV—Clearview
CW—Crown
DA—Dana
DE—Decca
DL—DeLuxe
DO—Dot
DT—Dootone
DU—Duke
EP—Epic
ER—Era
ES—Essex
EX—Excello
FB—Fabor
FE—Federal
FI—Fiesta
4 Star—Four Star
GN—Golden
GR—Groove
GS—Gold Star
GTJ—Good Time Jazz
HE—Herald
IM—Imperial
JD—Jay Dee
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LI—Liberty
LO—London
MA—Marble
MD—Media
ME—Mercury
MG—MGM
MO—Modern
ND—New Disk
NG—Norgran
OK—Okeh
OL—Olympic
OR—Original
PA—Parrot
PE—Peacock
PM—Prom
PP—Peter Pan
PR—Prestige
RA—Rainbow
RB—R & B
RE—Regent
RL—Real
RM—Rama
RP—RPM
SA—Savoy
SE—Seeco
SO—Sound
SP—Specialty
ST—Starlite
TA—Tampa
TI—Tico
TR—Trend
UN—United
UQ—Unique
VI—RCA Victor
VJ—Vee Jay
WD—Waldorf
WI—Wing
"X"—Label "X"

Pos. 1/28 — Pos. 1/21

1—The Great Pretender
2 — 2
MD-1020 (4S-1020)— JACKIE RIGGS
His Gold Will Melt
★ME-70753 (707S3 x 4S)— PLATTERS
I'm Just A Dancing Partner

2—Memories Are Made Of This
1 — 1
★CA-3295 (F-3295)— DEAN MARTIN
Change Of Heart
CO-40573 (4-40573)— MINDY CARSON
Cryin' For Your Kisses
DO-15436 (45-15436)— GALE STORM
Teen Age Prayer

3—Rock And Roll Waltz
4 — 5
★VI-20-6359 (47-6359)— KAY STARR
I've Changed My Mind A Thousand Times

4—Sixteen Tons
3 — 2
CA-3342 (F-3342)— MICKEY KATZ
Frailach Jamboree
★CA-3262 (F-3262)— TENNESSEE ERNIE FORD
You Don't Have To Be A Baby To Cry
CR-61529 (9-61529)— JOHNNY DESMOND
Ballo Italiano
DE-29739 (9-29739)— RED SOVINE
Why Baby Why
RP-451 (45-451)—B. B. KING
Cryin' Won't Help You

5—Lisbon Antigua (In Old Lisbon)
6 — 9
★CA-3287 (F-3287)— NELSON RIDDLE
Robin Hood
CO-40635 (4-40635)— MITCH MILLER O.
Willy Can
CR-61553 (9-61553)— ALAN DALE
I'm Gonna Sleep With One Eye Open
VI-20-6406 (47-6406)— LEO DIAMOND
Music Box Tango
VI-20-6418 (47-6418)— 1956 JAZZ ALL STARS
Theme From Three Penny Opera

6—Band Of Gold
5 — 4
CA-3283 (F-3283)— KIT CARSON
Cast Your Bread
★CO-40597 (4-40597)— DON CHERRY
Rumble Boogie

7—See You Later, Alligator
8 — 13
CH-1609 (45-1609)— BOBBY CHARLES
On Bended Knee
★DE-29791 (9-29791)— BILL HALEY & COMETS
The Paper Boy
DE-29786 (9-29786)— ROY HALL
Don't Stop Now
VI-20-6426 (47-6426)— OTTO BASH
Lookout Mountain

8—Dungaree Doll
7 — 8
★VI-20-6337 (47-6337)— EDDIE FISHER
Everybody's Got A Home
KI-4851 (45-4851)—ROCK BROS.
Lovin' It Up

9—It's Almost Tomorrow
9 — 6
★CO-40595 (4-40595)— JO STAFFORD
If You Want To Love
CR-61524 (9-61524)— LAWRENCE WELK
Rice
★DE-29683 (9-29683)— DREAM WEAVERS
You've Got Me Wondering
DO-15424 (45-15424)— SNOOKY LANSON
Stop
ME-70717 (70717x45)— DAVID CARROLL
You Are Mine

10—Angels In The Sky
14 — 17
CO-21229 (4-21229)— GENE AUTRY
★ME-70741 (70741x45)— CREWCUTS
Mostly Martha
VI-20-5757 (47-5757)— TONY MARTIN
Boulevard of Nightingales

11—Teen Age Prayer
12 — 10
★DO-15436 (4S-15436)— GALE STORM
Memories Are Made Of This
ME-70750 (70750 x 45)— KITTY WHITE
I'm Gonna Be A Fool Monday
MG-12138 (K12138)— ROBBIN HOOD
No School Tomorrow
★SO-126 (45-126)— GLORIA MANN
Gypsy Lady

12—No, Not Much
22 — 30
★CO-40629 (4-40629)— FOUR LADS
I'll Never Know

13—Chain Gang
13 — 18
★AP-9658 (45-9658)— BOBBY SCOTT
Shadrach
ME-70774 (70774 x 45)— LEN DRESSLAR
These Hands
MG-12164 (K12164)— JOHNNY OLIVER
These Hands

14—I Hear You Knockin'
11 — 8
★DO-15412 (45-15412)— GALE STORM
Never Leave Me
IM-5356 (45-5356)— SMILEY LEWIS
Bumpity Bump

15—Are You Satisfied
18 — 21
BA-218 (45-218)—ANN COLE
Darling, Don't Hurt Me
CO-40612 (4-40612)— CATHY JOHNSON
Yod'lin' Dixieland
DE-29756 (9-29756)— JIMMY WAKELY
Mississippi Dreamboat
★ME-70757 (70757 x 45)— RUSTY DRAPER
Wabash Cannonball
MG-12122 (K12122)— CONNIE FRANCIS
My Treasure
★MG-12114 (K12114)— SHEB WOOLEY
Humdinger
VI-20-6346 (47-6346)— TONI ARDEN
I Forgot To Remember

16—Love And Marriage
10 — 11
★CA-3260 (F-3260)— FRANK SINATRA
The Impatient Years
CO-40591 (4-40591)— JOE LOCO
Love Is A Many-Splendored Thing
ME-70705 (70705x4S)— LAURIE SISTERS
Angels' Tears
VI-20-6266 (47-6266)— DINAH SHORE
Compare
X-0168 (4X-0168)— HELEN GRAYCO
When You're In Love

17—Go On With The Wedding
16 — 19
CR-61555 (9-61555)— MODERNAIRES
Ain't She Sweet
★DE-29776 (9-29776)— KITTY KALEN & GEO. SHAW
The Second Greatest Sex
★ME-70766 (70766 x 4S)— PATTI PAGE
The Voice Inside
MG-12159 (K12159)— FOUR HORSEMEN
The Iron Horse

18—Theme From Three Penny Opera
26 — 37
CA-3329 (F-3329)— LES PAUL & MARY FORD
In Nuevo Laredo
CO-40587 (4-40587)— LOUIS ARMSTRONG
Back O' Town Blues
CO-40586 (4-40586)— TURK MURPHY
Maryland, My Maryland
CR-61574 (9-61574)— LAWRENCE WELK
Stompin' At The Savoy
DE-29816 (9-29816)— OWEN BRADLEY
Lights Of Vienna
DO-15444 (45-15444)— BILLY VAUGHN
Little Boy Blue
ME-70781 (70781 x 4S)— RICHARD HAYMAN & JAN AUGUST
I'll Be With You In Apple Blossom Time
★MG-12149 (K12149)— DICK HYMAN TRIO
Baubles, Bangles & Beads
VI-20-6419 (47-6419)— JOHN GORDY
Annabelle
VI-20-6418 (47-6418)— 1956 JAZZ ALL STARS
Lisbon Antiga

19—He
15 — 12
★CR-61501 (9-61501)— McGUIRE SISTERS
I Believe
★DE-29660 (9-29660)— AL HIBBLER
Breeze
MG-12078 (K-12078)— KAY ARMEN
Suddenly There's A Valley

20—Moments To Remember
20 — 15
★CO-40539 (4-40539)— FOUR LADS
Dream On, My Love, Dream On
DE-29694 (9-29694)— LOUIS ARMSTRONG
Only You

21—Autumn Leaves
17 — 16
CA-3223 (F-3223)— JACKIE GLEASON
Ooh What You Do To Me
CD-1421 (4S-1421)— JOHN SEBASTIAN
Stranger In Paradise
CR-61485 (9-61485)—STEVE ALLEN & GEO. CATES O.
High And Dry

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Best Selling Records

FROM LEADING RETAIL OUTLETS!

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising **100** Selections

Pos. 1/28 Pos. 1/21

DE-29653 (9-29653)—VICTOR YOUNG
Toy Tiger
★KA-116 (45-116)—ROGER WILLIAMS
Take Care
ME-70686 (70686x45)—MAYNARD FERGUSON
Finger-Snappin'
MG-12068 (K12068)—RAY CHARLES SINGERS
Early Autumn
PM-1123A (45-1123A)—LOU GARISTO
Day By Day
X-0161 (4X-0161)—GERI GALIAN
Yellow Rose Of Texas Mambo

22—Tutti-Frutti — 29 —
★DO-15443 (45-15443)—PAT BOONE
I'll Be Home
MG-12165 (K12165)—ART MOONEY
You Can Take My Heart
★SP-561 (45-561)—LITTLE RICHARD
I'm Just A Lonely Guy

23—Only You — 19 14
DE-29694 (9-29694)—LOUIS ARMSTRONG
Moments To Remember
★DO-15423 (45-15423)—HILLTOPPERS
Until The Real Thing Comes Along
FE-12244 (45-12244)—PLATTERS
You Make Me Cry
★ME-70633 (70633x45)—THE PLATTERS
Bark, Battle And Ball
WI-90015 (90015x45)—LOLA DEE
Paper Kisses
VI-20-6292 (47-6292)—GEO. BEVERLY SHEA

24—A Woman In Love — 21 22
CA-3284 (F-3284)—GORDON MacRAE
A Wonderful Christmas
★CO-40583 (4-40583)—FRANKIE LAINE
Walking The Night Away
★DE-29725 (9-29725)—FOUR ACES
Of This I'm Sure

25—Ninety-Nine Years — 27 34
★CO-40631 (4-40631)—GUY MITCHELL
Perfume, Candy And Flowers

26—Burn That Candle — 25 20
CA-3245 (F-3245)—THE CUES
Oh My Darlin'
★DE-29713 (9-29713)—BILL HALEY
Rock-A-Beatin' Boogie
VI-20-6297 (47-6297)—CHARLINE ARTHUR
How Many Would There Be?

27—Speedoo — 28 26
CR-61563 (9-61563)—STEVE LAWRENCE
Chicken And The Hawk
DO-15439 (45-15439)—COMMODORES
Whole Lotta Shakin' Goin' On
★JZ-785 (45-785)—CADILLAC
Let Me Explain

28—Seven Days — 33 —
★AT-1081 (45-1081)—CLYDE McPHATTER
I'm Not Worthy Of You
★CR-61562 (9-61562)—DOROTHY COLLINS
Manuello
★ME-70782 (70782 x 45)—CREWCUTS
That's Your Mistake

Pos. 1/28 Pos. 1/21

29—Cry Me A River — 30 25
CO-40596 (4-40596)—JILL COREY
Nobody's Heart
CR-61530 (9-61530)—EILEEN BARTON
Come Home
★LI-55006 (45-55006)—JULIE LONDON
S' Wonderful
ME-70722 (70722x45)—KITTY WHITE
Out Of This World

30—The Tender Trap — 23 27
★CA-3290 (F-3290)—FRANK SINATRA
Weep They Will
DE-29746 (9-29746)—ELLA FITZGERALD
My One And Only Love
MG-12086 (K12086)—DEBBIE REYNOLDS
Canoodlin' Rag

31—Lullaby Of Birdland — 39 47
CA-3309 (F-3309)—PEE WEE HUNT
It's All Been Done Before
CR-61456 (9-61456)—LES BROWN
Bernie's Tune
★ME-70742 (70742 x 45)—BLUE STARS
That's My Girl

32—Love Is A Many-Splendored Thing — 24 23
CA-3202 (F-3202)—WOODY HERMAN
House Of Bamboo
CO-40591 (4-40591)—JOE LOCO
Love And Marriage
CR-61467 (9-61467)—DON CORNELL
Bible Tells Me So
CW-165 (45-165)—DON, DICK & JIMMY
In Madrid
★DE-29625 (9-29625)—FOUR ACES
Shine On Harvest Moon
DE-29707 (9-29707)—JOE HOLIDAY ORCH.
Opening Night
DE-29633 (9-29633)—ERNEST TUBB
A Million Miles From Here
MG-30883 (K-30883)—DAVID ROSE O.
You And You Alone
PM-1120A (45-1120A)—THE ROCKETS
I'll Never Stop Loving You
RA-320 (45-320)—JOHNNY CONQUET
Mexican Merengue
VI-20-6341 (47-6341)—PABLO BELTRAN
Wake The Town And Tell The People

33—Mostly Martha — 34 36
★ME-70741 (70741 x 45)—CREWCUTS
Angels In The Sky

34—Memories Of You — 31 31
CA-3304 (F-3304)—JOE CARR
Henderson Stomp
CO-40616 (4-40616)—BENNY GOODMAN & R. CLOONEY
It's Bad For Me
CO-40605 (4-40605)—PAUL WESTON
Naked Sea
CR-61542 (9-61542)—STEVE ALLEN
What Is A Wife
DE-29750 (9-29750)—INK SPOTS
It's Funny To Everyone But Me

Pos. 1/28 Pos. 1/21

DE-29763 (9-29763)—GLEN GRAY O.
Don't Get Around Much
★EP-9129 (5-9129)—FOUR COINS
Tear Down The Fence
MG-12133 (K12133)—ART MOONEY O.
Lord Is a Busy Man
VI-20-6339 (47-6339)—HUGO WINTERHALTER
Autumn Rhapsody

35—11th Mour Melody — — —
CA-3349 (F-3349)—LOU BUSCH
Mademoiselle From Paris
★DE-29789 (9-29789)—AL HIBBLER
Let's Try Again

36—Gee Whittakers — 35 28
CA-3267 (F-3267)—FIVE KEYS
'Cause You're My Lover
★DO-15435 (45-15435)—PAT BOONE
Take The Time

37—I'll Be Home — — —
★CK-830 (45-830)—FLAMINGOS
Need Your Love
★DO-15443 (45-15443)—PAT BOONE
Tutti-Frutti

38—All At Once You Love Her — 36 33
★VI-20-6294 (47-6294)—PERRY COMO
Rose Tattoo

39—My Treasure — 37 38
★DO-15437 (45-15437)—HILLTOPPERS
The Last Word in Love
★MG-12122 (K12122)—CONNIE FRANCIS
Are You Satisfied

40—When You Dance — 38 39
★HE-458 (45-458)—TURBANS
Let Me Show You
ME-70751 (70751x45)—LAURIE SISTERS
The Lord Is A Busy Man

41—Why Do Fools Fall In Love — — —

42—Take Me Back To Toyland — 40 44

43—When You Lose The One You Love — 41 —

44—Poor People Of Paris — — —

45—That's Your Mistake — — —

46—Such A Day — 45 —

47—I'm Gonna Laugh You Right Out Of My Life — — 50

48—These Hands — 50 —

49—Everybody's Got A Home But Me — 46 41

50—Daddy-O — 32 24

THE CASH BOX SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"11th HOUR MELODY"
Al Hibbler
THE CASH BOX DISK OF THE WEEK 1/21
Decca 29789; 9-29789

•

"I'LL BE HOME"
Pat Boone
THE CASH BOX SLEEPER OF THE WEEK 1/14
Dot 15443; 45-15443

•

"POOR PEOPLE OF PARIS"
Les Baxter
THE CASH BOX DISK OF THE WEEK 1/28
Capitol 3336; F-3336

•

"WHY DO FOOLS FALL IN LOVE"
Teenagers
THE CASH BOX AWARD O' THE WEEK 1/28
Gee 1002; 45-1002

BSO & Toscanini Okay Camden Use of Names

NEW YORK—Following by weeks the approval of the estate of the late Emanuel Feuermann for RCA Camden to use his real name came word that the Boston Symphony, the New York Philharmonic and Arturo Toscanini have granted similar permission to the record company.

The Boston okay covers reissue of RCA Victor records made by the Boston Symphony Orchestra under the late Serge Koussevitzky and Boston Pops Orchestra under Arthur Fiedler. While records by both Boston groups have been available in RCA Camden since the label has been in existence, until now the symphony has been known as The Centennial Symphony and the Pops as The Festival Concert Orchestra.

These recordings have been reissued on RCA Camden because of the high value of their musical performances. In transferring the music from 78 rpm to 33⅓ rpm records, RCA Victor engineers fully utilized the latest technological advances to give these performances an aliveness and fidelity that was never present in the original versions.

Arturo Toscanini's approval covers recordings made by the maestro with the New York Philharmonic Symphony Orchestra. The first such RCA Camden recording will probably be issued in the fall of 1956.

The Boston okay has made it possible for RCA Camden to participate in the current Boston 75th anniversary promotion being conducted by RCA Victor. A flyer listing 18 Boston Symphony and 33 Boston Pops recordings is on its way to RCA Victor record distributors.

Recordings by Emanuel Feuermann so far issued on RCA Camden include: "Don Quixote" (Richard Strauss), and "Schelomo" (Hebrew Rhapsody for 'cello and Orchestra) (Bloch).

Scheduled for release in April is "The Art of Emanuel Feuermann," a 12-inch Long Play disk designed to show the range of the artistry of the late 'cellist.

Nationally advertised price for RCA Camden disks are $1.98 for 12-inch Long Play disks, and 79c for 45 rpm Extended Play records.

Swinging Conversation

NEW YORK—"King of Swing" Benny Goodman pauses for an informal chat with one of his long time swinging favorites, Bobby Troup. Troup is currently appearing in New York's Cameo nitery and Benny should be creating quite a sensation soon with his pic "Benny Goodman Story."

AN OVERNIGHT SMASH!
"MORITAT"
a theme from "The Threepenny Opera"
HARMS, Inc.

POLKA - POLKA - POLKA - POLKA
A Double Smash!
By LI'L WALLY
"We Left Our Wives At Home"
b/w
"I'm In Love With You Polka"
JAY JAY # 148
JAY JAY RECORD CO.
2603 W. Augusta Blvd., Chicago 22, Ill.

HOT!

"I'LL BE FOREVER LOVING YOU"

The El Dorados

VEE-JAY 165

"AIN'T THAT LOVIN' YOU, BABY"

Jimmy Reed

VEE-JAY 168

NEW!

"DREAMS OF CONTENTMENT"

B/W

"ZING, ZING, ZING"

The Dells

VEE-JAY 166

"I AIN'T GOT YOU"

Billy Boy

VEE-JAY 171

"ONE MORE MILE"

B/W

"STRAIGHT AND READY"

Joe Buckner

AND

Tommy Dean

VEE-JAY 172

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

THE CASH BOX

COMING UP IN R 'N B

"DON'T BLAME IT ON ME"

"BO WEEVIL" — THE CASH BOX AWARD O' THE WEEK 1/28
Fats Domino — Imperial 5375

"HEY DOLL BABY" — THE CASH BOX AWARD O' THE WEEK 12/31
Clovers — Atlantic
("DEVIL OR ANGEL" reported 1/21 issue)

"WHY DO FOOLS FALL IN LOVE" — THE CASH BOX AWARD O' THE WEEK 1/28
Teen Agers — Gee 1002

"I JUST COULDN'T STAND IT NO MORE"
Dinah Washington — Mercury 70776

Franwil Gives Disk Jockey Party

More EP Sets From MGM

NEW YORK—MGM Records will release more three-pocket extended play sets since experimenting with this type of album last Spring. Surveys by the company are reported to have indicated that record buyers owning 45 rpm equipment prefer buying the complete album as a three pocket EP instead of two-pocket EP's even though the latter is cheaper.

The diskery is also pursuing a policy of splitting complete albums in groups of one-pocket EP's except for original cast recordings which are released as complete units.

NEW HAVEN, CONN.—Three new releases and expanded distribution plans sparked Franwil Records' reception for Connecticut disk jockeys at the Hotel Garde in New Haven on January 18. Franwil presented a musical preview of new platters and a portfolio of new pressings to the assembled group. Pictured left to right are: (Back Row) Dave Kiernan, WNHC; Harry Downie, WICC; Bob Crane, WICC; Gene Stewart, WAVZ; Jerry Dale, WICC. Front Row: Lou Dennis, WBRY; Nick Mayo, vocalist; "Doc" Francis, Franwil prexy; Bob Lloyd, WGTH; Jack Bowman, dealer.

Sensational follow-up to the national pop and r & b hit
"When You Dance"

"SISTER SOOKEY"

THE TURBANS

H-469

Two smash pop and r & b hits already breaking

"TEENAGE HEART" & "WITNESS TO THE CRIME"

FAYE ADAMS

H-470

Herald RECORDS
1697 B'way.
New York City, N.Y.

		Pos. Last Week
1	**THE GREAT PRETENDER** — *Platters* (Mercury 70753)	1
2	**TUTTI-FRUTTI** — *Little Richard* (Specialty 561)	2
3	**SEVEN DAYS** — *Clyde McPhatter* (Atlantic 1081)	3
4	**HANDS OFF** — *McShann & Bowman* (Vee-Jay 155)	4
5	**POOR ME** — *Fats Domino* (Imperial 5369)	5
6	**FEEL SO GOOD** — *Shirley & Lee* (Aladdin 3289)	7
7	**SPEEDOO** — *Cadillacs* (Josie 785)	6
8	**NEED YOUR LOVE SO BAD** — *Little Willie John* (King 4841)	13
9	**JIVIN' AROUND** — *Ernie Freeman* (Cash 1017)	9
10	**CHICKEN AND THE HAWK** — *Joe Turner* (Atlantic 1080)	15
11	**WITCHCRAFT** — *Spiders* (Imperial 5366)	10
12	**COME HOME** — *Bubber Johnson* (King 4822)	—
13	**STEAMBOAT** — *Drifters* (Atlantic 1078)	11
14	**I'LL BE HOME** — *Flamingos* (Checker 830)	—
15	**WHEN YOU DANCE** — *Turbans* (Herald 458)	—

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Another smash quartet of releases finding its way to Atlantic distribs this week. **Lavern Baker** has a blockbuster in her newest, "Get Up, Get Up" (You Sleepy Head). The gal's vocal gymnastics are further adorned with a rhythm whistler supporting. The arrangement simply fells you. If this one doesn't take off like "Tweedlee Dee" a lot of people are going to be surprised. Incidentally the whistling is done by **Breedlove**, who wrote the tune. The flip, "My Happiness Forever", is another great Baker vocal. However, the side will probably be swamped since "Get Up" is so strong. Note to Messrs. **Abramson, Ertegun** and **Wexler**. How about a Lavern Baker 12" lp so that the couplings of Lavern's hits can be rescued. They are too great to be lost. We're thinking specifically of such waxings as "Tomorrow Night" and "Lucky Old Sun". Also released were **Ray Charles, The Cookies** and **Ivory Joe Hunter**. The latter's "A Tear Fell" has the Atlantic crew keeping their collective fingers crossed. They feel they have a release comparable to Ivory Joe's big hit, "I Need You So". . . . Things have changed from just a short half-a-dozen months ago or so. At that time a distributor would say "Nothing but the top two or three records is selling." Today distribs are selling so many records they have a difficult job compiling a top ten list. One distrib tells us he can just as easily make up a list of a top forty. Almost every manufacturer is getting a piece of the business. A very healthy situation. . . . **Stan Steinhaus**, Panart Records, left for a trip to Havana, Cuba . . . **Johnny Halonka**, Alpha Records, says he has lots of hits going, but of the newest arrivals, "Strange Love" by the **Native Boys** on Combo, and "If It's The Last Thing I Do", **Frankie Marshall**, Atco, look like comers. "I'll Be Home", **The Flamingos**; "I'll Be Forever Loving You", the **El Dorados**; and "Yes Sir, That's My Baby", **The Sensations**, are among Alpha's top sellers. . . . Herald Records excited about two new releases. "Witness To The Crime" and "Teen Age Heart" by **Faye Adams**, and "Sister Sookey" by the **Turbans**. It looks like a two sider for Faye as reports coming in show both sides breaking in different territories. "Sister Sookey" is a great follow up to The Turbans' national pop and r & b hit, "When You Dance". Tho only newly released, it has already created a great excitement among the Herald distribs. **Marv Holtzman** reveals that the unnamed A & R assistant mentioned in last week's column is **Arnold Maxin**, a long time Philadelphia associate of his. Maxin is a musician who has also had retail and distributor experience. . . . Chart Records asking distribs and jocks to turn over **The Charms** "Love Love Stik Stov" and go heavily on "Love's Our Inspiration". . . . **Bill Walker** (WGH-Norfolk, Va.) writes that the station is starting its first rhythm and blues show. It will be "R & B Hit Parade" and will be aired every Saturday night. . . . **Bil' Kelso** (KTKT-Tucson, Ariz.) has just started a rhythm and blues show every Friday night. He programs from **The Cash Box**. . . . **Mr. Blues** (WNJR-Newark, N. J.) has built such a large audience that he is now considering a secretary to handle his overflowing mail. Temporarily, **Irv Cohen**, Essex Distributors, has been spending several hours each night, after he leaves his business, to help out with the requests. Mr. Blues is sponsored by Essex and is on the air about 12 hours weekly. . . . **Lillian Briggs** left for a trip through the Far East. . . . **Jose Morand** popping corks all over the place about his new **Jose Curbelo** "La La La". Morand tells us he has never had such an immediate reaction to any previous release—and after only a few airplays. He predicts it will be even bigger than "Speak Up Mambo". . . . **Varetta Dillard's** initial release for Groove looks very good. She has two equally good sides, "Darling, Listen To The Words of This Song" (cover of the **Ruth McFaden** item on Old Town) and "Mama Don't Want". Groove has been getting progressively stronger and currently is at its hottest with three or four good solid sellers. With **Mr. Bear, Piano Red, The Gypsies, Oscar Black** and **Sue Allen** moving well right now, the Varetta Dillard acquisition should give Groove its best gross since the label was started. **Ray Clark** and **Bob Rolontz** have proven to be a good team and deserve the plaudits that the trade is now according them. . . . **Charlie Fuqua's** Inkspots, currently strong with their King record, "Command Me", are now on a ten day one-nighter tour. They will appear at the Hacienda Hotel, Fresno, Calif., February 1 through February 9. . . . Recent guests on **Larry Dean's** (WCIN-Cincinnati, O.) show were **Ruth Van Gelder**, co-composer of **Bubber Johnson's** "A Wonderful Thing Happens", and **Henry Heywood**, soon to appear in the all-negro motion picture "Carib Gold", starring **Ethel Waters**. . . . **Nappy Brown**, Savoy Records, just ended a very successful appearance at the Peacock Club in Atlanta. Nappy, with two hit records at the same time in the area, "Well Well Baby-La" and "Sittin' In The Dark", worked to standing room only. While there **Nappy** and **Fred Mendelsohn**, feted the local deejays. In attendance were **Zenas Sears, Jockey Jack Gibson, Roosevelt Johnson, Jimmy Whittington, Pat Patrick** and others. **Herman Lubinsky** announced the signing of the **Bobby Banks Trio** and the release of their initial Savoy disk, "Shangri-La" and "Blues for Everybody". He also tells us he cut the **Five Pennies**, who are currently hot with "Mr. Moon". . . . "The Square Bear from Nowhere", who inaugurated Hartford, Conn.'s first rhythm and blues show last December 2 on WDRC, local CBS outlet, has had the show expanded from one to five days a week because of the heavy mail response from his listeners. The Square Bear is actually "Colonel" **Carl Kolby**, host of the Record Shop on the same station from 4 to 6 Mondays thru Fridays. . . . **Sol Rabinowitz**, Baton Records, tells us he has come up with another hit to match his **Ann Cole's** "Are You Satisfied". The new attention getter is (Ho Ho Ho) "You Don't Want Me No More" by **Big Mike Gordon**. . . . Sam Evans, deejay from WGES-Chicago, will be in New York Feb. 5. He will headquarter at the Roosevelt Hotel for one week.

VARETTA DILLARD

INKSPOTS

CHICAGO:

Vee-Jay Records signed another disk-jockey for waxings, Dizzy Dixon of Hammond. **The Great Montague** is also on Vee-Jay's label, between spinning chores, with **The Magnificents** group. **The Spaniels'** release of "False Love" hit the market last week. "A two-sided smackeroo," says **Abner** of Vee-Jay. . . . **Al Benson** was in New York on biz. . . . **Bo Diddley, The Drifters** and **Gene Edwards** appeared on **Chuck Dunaway's** Rock 'n Roll show in Milwaukee. . . . Paul Glass of All-State mighty pleased over continued reaction in Chi toward such artists as **Lavern Baker** and **Fats Domino**. . . . **Jimmy Reed** rocking 'em in Gary and Harvey. . . . **Willie Dixon** rushed to Muncie, Ind. with his band. . . . **Bo Diddley** in for few days between bus touring. . . . **Muddy Waters** and **Howling Wolf** on new waxings for **Chess & Checker**. Heavier promotions than ever planned for this label. . . . **Willie Mabon** stopped off at Casa Mambo Lounge for three-week stand, following 12-state tour. . . . **Boyd Bennett's** "Right Around The Corner" expected to hit hard in R&B field, as **Chuck Myers**, King Distrib, sees it. . . . **Little Willie John** entertaining in Detroit last week. . . . **Count Basie** giving out at the Blue Note. . . . **Teddy Wilson Trio** at the London House. . . . Deejay **Daddy O'Dalie** given good late spot and playing some R&B on WMAQ. Will interview local artists from time to time. . . . New **Chuck Berry** release, "No Money Down", has distribs from Chi to Georgia predicting profitable things. . . . **Eddie Taylor** booked for Atlanta, Ga. next week. . . . **Connie Toole** of Theron lending **The Marvellos** to distribs in East for promotion stunts. . . . Here are unusual statistics: Phone company told deejay **Sam Evans** that one night he had 8,394 busy signals during his R&B show on WGES. . . . "Open The Door" Dick Stams had well-rounded program for initial TV show (WBKB). Boxer **Johnny Holman**, lawyer **Edith Sampson, Cal Bostick**, plus teen-agers dancing to R&B music were among Stams' treats. . . . Distrib **Paul Frumkin** looks for **Julie London's** "Shadow Woman" to reach the R&B fans.

JIMMY REED

LOS ANGELES:

Modern Records **Dolly Cooper**, whose "Teenage Prayer" is way up there on the charts has been set for a tour which includes Seattle, Portland, and Denver. . . . **Mike Gradny** was hospitalized last week, delaying his planned promotion tour for the **Colts** new Vita release of "Sweet Sixteen" and "Honey Bun". . . . Flip Records' "Beginning Of Our Love" by **Rosell and Donell** beginning to show up in the Los Angeles and Philadelphia markets. . . . **B. B. King** who has several good sides going for him at present in town to play the Savoy Ballroom . . . **Lonnie Johnson** back on the air on KWKW from midnight to 4 A. M. with his rhythm and blues show. . . . **Jim Warren** says he has two big ones coming up on Chess in "Later, Alligator" by **Bobby Charles**, and "Tippity Top" by The Rays. Jimmy says "7 Days" and "Chicken and the Hawk" on Atlantic are already up there on his best sellers. . . . **Lester Bihari** of Merit Records in town from Memphis to attend brother Joe's wedding. Occasion marked the first time in five years that all the family were together. . . . Aladdin's **Shirley and Lee** in town for the Paramount show and recording for **Eddie Mesner**. . . . **Sam Evans** played "The Death of Emmett Till" on his WGES show and the Chicago Phone Co. reported 8,394 busy signals immediately afterward. **Dootsie Williams** has generously assigned part of the royalties from this record to Till's mother. . . . Recent guests on the Hunter Hancock TV show were **The Penguins, Ernie Freeman**, and **Chuck Higgins**, and **The Teen Queens**, new RPM artists. . . .**Charles Brown**, whose "Trees, Trees" is now headed for the charts, reports he did a recent TV show with a great new group called "The Fidelitones". . . . **Eddie Ray** of Imperial Records says that "How" by the Jewels is hitting in several Eastern markets, and it looks like it will be getting pop coverage by the majors. . . . New R&B label in the market is Flash Records, whose first release of "Counting My Teardrops" by the **Jayhawks** has already taken off in L. A.

DOLLY COOPER

THE CASH BOX
Rhythm 'N' Blues Disk Jockey
REGIONAL RECORD REPORTS

Doug Hendon
WBKH—Hattiesburg, Miss.

1. Tutti-Frutti (Little Richard)
2. Speedoo (Cadillacs)
3. Great Pretender (Platters)
4. All Around The World (Little Willie John)
5. 7 Days (Clyde McPhatter)
6. Poor Me (Fats Domino)
7. Feel So Good (Shirley & Lee)
8. Hands Off (McShann & Bowman)
9. Smokey Joe's Cafe (Robins)
10. Witchcraft (Spiders)

Cary Hobbs
KDAV—Lubbock, Tex.

1. Tutti-Frutti (Little Richard)
2. Great Pretender (Platters)
3. Poor Me (Fats Domino)
4. Devil Or Angel (Clovers)
5. Speedoo (Cadillacs)
6. Later, Alligator (B. Charles)
7. All By Myself (Fats Domino)
8. Hands Off (McShann & Bowman)
9. Don't Start Me Talkin' ("Sonny Boy" Williamson)
10. Lily Maebelle (Valentines)

Eddie Dillon
WMBS—Uniontown, Pa.

1. Great Pretender (Platters)
2. Tutti-Frutti (Little Richard)
3. Later, Alligator (B. Charles)
4. Speedoo (Cadillacs)
5. Cause You're My Lover (Five Keys)
6. I'm Just A Dancing Partner (Platters)
7. You're On My Mind (Cues)
8. Lily Maebelle (Valentines)
9. Let Me Show You Around My Heart (Turbans)
10. I Don't Want Nobody (Buddy Johnson)

JUST RELEASED — THEIR LATEST & BEST
THE VALENTINES
great Rama Recording of
"HAND ME DOWN LOVE" b/w "I LOVE YOU DARLING"
RAMA 181
RAMA RECORDS, INC.
220 W. 42 St. (WI. 7-0652) N. Y.

STAY HOT WITH
IMPERIAL

Sure Fire Hit!
No. 5375

FATS DOMINO
"DON'T BLAME IT ON ME"
b/w
"BO WEEVIL"

Already A Hit!
No. 5377

THE JEWELS
"HOW"
b/w
"RICKETY ROCK"

Breaking Big!
No. 5378

BOBBY MITCHELL
"TRY ROCK AND ROLL"
b/w
" NO, NO, NO"

Imperial Records

SMASH HIT!

OPERATORS—
Top Pay
Off For

"JIVIN' AROUND"

ERNIE FREEMAN

Cash # 1017

CASH RECORDS
2610 SO. CRENSHAW
LOS ANGELES CALIF.

NEW RELEASE!!
"DEAREST DREAM"
b/w
"HE'S MY GUY"
by MABEL LEE
HULL 712
HULL RECORD CO.
1595 Broadway
New York 19, N. Y. JU 6-5390

MOVING FOR THE TOP
ARTHUR GUNTER
"TROUBLE WITH MY BABY"
Excello # 2073
WRITE WIRE PHONE
NASHBORO RECORD COMPANY, INC.
177 3rd AVE., NASHVILLE, TENN.
(Phone: Chapel 2-2215)

TEEN AGE SENSATION!
"COUNTING MY TEARDROPS"
THE JAYHAWKS
FLASH #CR 105
BREAKING BIG!
"STILL LONGING FOR YOU"
JAMES CURRY
FLASH #CR 107
FLASH RECORDS
623 EAST VERNON AVE.
LOS ANGELES CALIF.

THE CASH BOX HOT 8

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

	in NEW YORK CITY	in CHICAGO	in NEW ORLEANS
1	THE GREAT PRETENDER *Platters* (Mercury 70753)	THE GREAT PRETENDER *Platters* (Mercury 70753)	THE GREAT PRETENDER *Platters* (Mercury 70753)
2	YES SIR, THAT'S MY BABY *Sensations* (Atco 6056)	ALL AROUND THE WORLD *Little Willie John* (King 4818)	SEVEN DAYS *Clyde McPhatter* (Atlantic 1081)
3	TUTTI-FRUTTI *Little Richard* (Specialty 561)	SEVEN DAYS *Clyde McPhatter* (Atlantic 1081)	MORNING, NOON AND NIGHT *Joe Turner* (Atlantic 1080)
4	WHY DO FOOLS FALL IN LOVE *Teenagers* (Gee 1002)	WHEN YOU DANCE *Turbans* (Herald 458)	POOR ME *Fats Domino* (Imperial 5369)
5	I'LL BE HOME *Flamingos* (Checker 830)	TUTTI-FRUTTI *Little Richard* (Specialty 561)	DON'T BLAME IT ON ME *Fats Domino* (Imperial S37S)
6	SEVEN DAYS *Clyde McPhatter* (Atlantic 1081)	SUGAR SWEET *Muddy Waters* (Chess 1612)	ARE YOU SATISFIED *Ann Cole* (Baton 218)
7	WHEN YOU DANCE *Turbans* (Herald 4S8)	I'LL BE FOREVER LOVING YOU *El Dorados* (Vee-Jay 165)	FEEL SO GOOD *Shirley & Lee* (Aladdin 3289)
8	HANDS OFF *McShann & Bowman* (Vee-Jay 1SS)	LATER, ALLIGATOR *Bobby Charles* (Chess 1609)	MY LOVE IS STRONG *Earl King* (Ace 514)
9	FEEL SO GOOD *Shirley & Lee* (Aladdin 3289)	I'LL BE HOME *Flamingos* (Checker 830)	STEAMBOAT *Drifters* (Atlantic 1078)
10	DEVIL OR ANGEL *Clovers* (Atlantic 1083)	STEAMBOAT *Drifters* (Atlantic 1078)	NEED YOUR LOVE SO BAD *Little Willie John* (King 4841)

	in DETROIT	in NEWARK	in CLEVELAND
1	THE GREAT PRETENDER *Platters* (Mercury 70753)	THE GREAT PRETENDER *Platters* (Mercury 70753)	THE GREAT PRETENDER *Platters* (Mercury 70753)
2	NEED YOUR LOVE SO BAD *Little Willie John* (King 4841)	TUTTI-FRUTTI *Little Richard* (5pecialty 561)	WHY DO FOOLS FALL IN LOVE *Teen Agers* (Gee 1002)
3	TUTTI-FRUTTI *Little Richard* (5pecialty 561)	COME HOME *Bubber Johnson* (King 4822)	SEVEN DAYS *Clyde McPhatter* (Atlantic 1081)
4	SEVEN DAYS *Clyde McPhatter* (Atlantic 1081)	SEVEN DAYS *Clyde McPhatter* (Atlantic 1081)	TUTTI-FRUTTI *Little Richard* (Specialty S61)
5	THAT'S YOUR MISTAKE *Otis Williams & New Group* (DeLuxe 6091)	NITE OWL *Allen & Champs* (5pecialty S60)	THAT'S YOUR MISTAKE *Otis Williams & New Group* (DeLuxe 6091)
6	COME HOME *Bubber Johnson* (King 4822)	EVERYBODY'S GOT A HOME BUT ME *Roy Hamilton* (Epic 9132)	HANDS OFF *Mc5hann & Bowman* (Vee-Jay 1SS)
7	APRIL IN PARIS *Count Basie* (Clef 89162)	I'LL BE HOME *Flamingos* (Checker 830)	SUGAR SWEET *Muddy Waters* (Chess 1612)
8	FEELS SO FINE *Hal Burrage* (5tates 144)	NEED YOUR LOVE SO BAD *Little Willie John* (King 4841)	LATER, ALLIGATOR *Bobby Charles* (Chess 1609)
9	HANDS OFF *McShann & Bowman* (Vee-Jay 1SS)	SITTIN' IN THE DARK *Nappy Brown* (Savoy 1176)	AIN'T THAT LOVIN' YOU BABY *Jimmy Reed* (Vee-Jay 168)
10	YOURS *Hurricanes* (King 4867)	EDDIE MY LOVE *Teen Queens* (RPM 4S3)	NEED YOUR LOVE SO BAD *Little Willie John* (King 4841)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX HOT-9

in PHILADELPHIA | in LOS ANGELES | in ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

	in PHILADELPHIA	in LOS ANGELES	in ST. LOUIS
1	THE GREAT PRETENDER *Platters* *(Mercury 70753)*	THE GREAT PRETENDER *Platters* *(Mercury 70753)*	TUTTI-FRUTTI *Little Richard* *(Specialty 561)*
2	CRY BABY *Bonnie Sisters* *(Rainbow 328)*	JIVIN' AROUND *Ernie Freeman* *(Cash 1017)*	THE GREAT PRETENDER *Platters* *(Mercury 70753)*
3	COME HOME *Bubber Johnson* *(King 4822)*	TUTTI-FRUTTI *Little Richard* *(Specialty 561)*	CHICKEN AND THE HAWK *Joe Turner* *(Atlantic 1080)*
4	JIVIN' AROUND *Ernie Freeman* *(Cash 1017)*	TEEN AGE PRAYER *Dolly Cooper* *(Modern 977)*	SEVEN DAYS *Clyde McPhatter* *(Atlantic 1081)*
5	CHICKEN AND THE HAWK *Joe Turner* *(Atlantic 1080)*	NEED YOUR LOVE SO BAD *Little Willie John* *(King 4841)*	HANDS OFF *McShann & Bowman* *(Vee-Jay 155)*
6	YES SIR, THAT'S MY BABY *Sensations* *(Atco 6056)*	CHICKEN AND THE HAWK *Joe Turner* *(Atlantic 1080)*	SPEEDOO *Cadillacs* *(Josie 785)*
7	YOU BABY YOU *Cleftones* *(Gee 1002)*	SPEEDOO *Cadillacs* *(Josie 785)*	EVERYBODY'S GOT A HOME BUT ME *Roy Hamilton* *(Epic 9132)*
8	WPLJ *Four Deuces* *(Music City 790)*	SEVEN DAYS *Clyde McPhatter* *(Atlantic 1081)*	YOU BABY YOU *Cleftones* *(Gee 1002)*
9	DEVIL OR ANGEL *The Clovers* *(Atlantic 1089)*	NITE OWL *Allen & Champs* *(Specialty 560)*	JIVIN' AROUND *Ernie Freeman* *(Cash 1017)*
10	SEVEN DAYS *Clyde McPhatter* *(Atlantic 1081)*	POOR ME *Fats Domino* *(Imperial 5369)*	FEEL SO GOOD *Shirley & Lee* *(Aladdin 3289)*

	in DALLAS	in SAVANNAH	in NASHVILLE
1	TUTTI-FRUTTI *Little Richard* *(Specialty 561)*	THE GREAT PRETENDER *Platters* *(Mercury 70753)*	THE GREAT PRETENDER *Platters* *(Mercury 70753)*
2	SEVEN DAYS *Clyde McPhatter* *(Atlantic 1081)*	SEVEN DAYS *Clyde McPhatter* *(Atlantic 1081)*	SEVEN DAYS *Clyde McPhatter* *(Atlantic 1081)*
3	CHICKEN AND THE HAWK *Joe Turner* *(Atlantic 1080)*	TUTTI-FRUTTI *Little Richard* *(Specialty 561)*	SPEEDO *Cadillacs* *(Josie 785)*
4	HANDS OFF *McShann & Bowman* *(Vee-Jay 155)*	ONLY YOU *Platters* *(Mercury 70633)*	TUTTI-FRUTTI *Little Richard* *(Specialty 561)*
5	CRYING WON'T HELP YOU *B. B. King* *(RPM 451)*	HANDS OFF *McShann & Bowman* *(Vee-Jay 155)*	WITCHCRAFT *Spiders* *(Imperial 5366)*
6	BO WEEVIL *Fats Domino* *(Imperial 5375)*	I WANNA DO MORE *Ruth Brown* *(Atlantic 1082)*	I'LL BE HOME *Flamingos* *(Checker 830)*
7	THE GREAT PRETENDER *Platters* *(Mercury 70753)*	AIN'T THAT LOVIN' YOU BABY *Jimmy Reed* *(Vee-Jay 168)*	HANDS OFF *McShann & Bowman* *(Vee-Jay 155)*
8	POOR ME *Fats Domino* *(Imperial 5369)*	STEAMBOAT *Drifters* *(Atlantic 1078)*	JIVIN' AROUND *Ernie Freeman* *(Cash 1017)*
9	NEED YOUR LOVE SO BAD *Little Willie John* *(King 4841)*	FEEL SO GOOD *Shirley & Lee* *(Aladdin 3289)*	POOR ME *Fats Domino* *(Imperial 5369)*
10	WITCHCRAFT *Spiders* *(Imperial 5366)*	MORNING, NOON AND NIGHT *Joe Turner* *(Atlantic 1080)*	ADORABLE *Drifters* *(Atlantic 1078)*

The Most Thrilling Record Since "TENNESSEE WALTZ"

the Original "A TEAR FELL"

IVORY JOE HUNTER

b/w "I Need You By My Side" Atlantic 1086

JUST RELEASED, ALREADY A SMASH HIT!

NEW RELEASES!!!

lavern baker

"GET UP, GET UP" (You Sleepy Head)

"MY HAPPINESS FOREVER"

Atlantic 1087

ray charles

"DROWN IN MY OWN TEARS"

MARY ANN

Atlantic 1085

the cookies

"PASSING TIME IN PARADISE"

Atlantic 1084

ATLANTIC RECORDING CORP.

234 WEST 56th St. NEW YORK 19, N. Y.

The Cash Box RHYTHM 'N BLUES REVIEWS

A AWARD & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

MABEL LEE
(Hull 712)

B+ "DEAREST DREAM" (2:40) [Keel Music BMI—Miller, Smith] Mabel Lee makes a strong bow with a slow, beautiful ballad. It is a sincere vocal backed by good instrumentation and arrangement. Deck has potential.

B+ "HE'S MY GUY" (2:45) [Keel Music BMI—Miller, Smith] Mabel Lee does a complete change of pace of the flip. A driving novelty arrangement backs the thrush's slower paced vocal for a very effective setting. Two excellent sides that bear watching.

THE COUNTS
(Dot 1275)

B+ "HEARTBREAKER" (2:10) [Condor—Will Scott] The Counts present a strong offering in a quick beat bouncer. Deck moves with a solid beat and the Counts blend smoothly. Exciting side.

B+ "TO OUR LOVE" (2:38) [Condor—Chester Brown] The Counts glide smoothly through a ballad pretty with a resulting threat posed in this wax. Two good sides that could happen big.

POTATO (LEE) CHRISTY
(Tuxedo 907)

B "WHAT DID I DO" (2:31) [Ford Music BMI — Biggs, Wade, Christy] Potato (Lee) Christy wails a slow blues with feeling. Melodic blues effectively etched.

B "MY HEART GOES DIDDLY BUM" (2:43) [Sylvia Music BMI —W. Spriggs] Christy chants a melodious slow tempo blues with an easy to listen to manner. Ok tune capably handled.

THE FEATHERS
(Hollywood 1051)

C "LONESOME TONIGHT" (2:42) [Golden State BMI—V. Hollins, B. Gilles] The Feathers etch a romantic item that is not too imposing. Sound is reminiscent of the earliest recordings.

C "DEAR ONE" (2:20) [Golden State BMI — Stanton] Similar comments.

LIL GREEN
(Groove 4G-5004)

B "ROMANCE IN THE DARK" (3:25) [Paramount Music ASCAP —Green, Broonzy] Re-release of this Lil Green hit should pick up a tidy sale for the disk. Gal handles the tune with a great style. Good side.

B "WHY DON'T YOU DO RIGHT?" (2:55) [Mayfair Music ASCAP—Joe McCoy] Real solid interpretation of the classic. Good programming. Good coupling.

THE CASH BOX ★AWARD O' THE WEEK★

"GET UP GET UP" (You Sleepy Head)
[Lowell BMI—Jimmy Breedlove]

"MY HAPPINESS FOREVER" (2:39)
[Progressive BMI—Pomus]

LAVERN BAKER and THE GLIDERS
(Atlantic 1087)

● Lavern Baker, currently one of the hottest singers in the game, will be blazing when this side gets around. "Get Up Get Up" is a middle beat bounce that employs the novelty of a counterpoint whistler against the exciting singing of Miss Baker. The effect is so tremendous that we feel the gal has another "Tweedlee Dee." This is the kind of disk that needs to be heard only once to get a reaction. Stay with this one. It's a lush piece of sales merchandise for all parties concerned. The flip, "My Happiness Forever," is another great coupler that is destined to be lost—as were such other solid Baker vocal jobs as "Tomorrow Night" and "Lucky Old Sun."

"DOWN BOUND TRAIN" (2:41)
[Arc BMI—C. Berry]

"NO MONEY DOWN" (2:42)
[Arc BMI—C. Berry]

CHUCK BERRY
(Chess 1615)

● Chuck Berry comes up with two original pieces of material that bear the mark of "hit." "Down Bound Train" is of the "Mule Train" variety and is excitingly done by the chanter. Dramatic offering dished up with a fervor and a fast paced instrumental support. Melodic and haunting. The flip, "No Money Down," is a staccato recital of Berry's deal for a new Cadillac. Humorous and well done. Should get itself good airplay and action. However, for the long pull we look to "Down Bound Train."

"YOU BROKE THE RULES OF LOVE" (2:29)
[Danby Music BMI—Gee Wilson]

"WHAT GOES ON" (2:07)
[Crestwood BMI—Nuccio, McCoy, Lentz]

THE FIVE KEYS
(Capitol F3318)

● The Five Keys continue to turn out chart contenders. The latest, "You Broke The Rules of Love," is a slow tempo ballad pretty offered with a polished performance that falls delightfully on the ear. Deck should get a good reception from the trade. The flip, "What Goes On," is another strong offering. A middle beat jump, it is rhythmically chanted with a distinct pop flavor. The deck is not of the wild category, but it does have an excitment about it. Both sides bear watching.

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "DEAREST DREAM" / "HE'S MY GUY" ..... Mabel Lee ..... Hull 712

★ "HEARTBREAKER" / "TO OUR LOVE" ..... The Counts ..... Dot 1275

JIMMY NOLEN
(Federal 12252)

B "STROLLIN' WITH NOLEN" (2:20) [Armo BMI — Jimmy Nolen] Driving instrumental that moves with excitement all the way. Ok deck.

C+ "AFTER HOURS" (2:37) [Popular ASCAP — Avery Parrish] Nolen changes the pace on this deck, turning in an instrumental reading of the slow mood piece.

ALONZO SCALES
(Wing 90049)

B "WE JUST CAN'T AGREE" (2:49) [Munson Music BMI—Scales, J. Leory] Alonzo Scales shouts a slow rhythmic blues for the southern markets. Good wax that should move over the counter in that territory.

B "HARD LUCK CHILD" (2:38) [Munson BMI—Scales, J. Leory] Similar waxing. Similar comments.

PRESTON LOVE
(Ultra 101)

B "GROOVE JUICE" (2:05) [Ultra Music BMI—Johnny Otis] The Preston Love orchestra etches an intriguing mood instrumental. Deck has a good sound, technically and musically.

B "IF YOU EVER GET LONESOME" (2:10) [Ultra Music—Cleo Page, J. Otis] Roy "Happy" Easter handles the vocal chores as Love backs. A middle beat bouncer that is well handled.

THE MARVELLOS
(Theron 117)

C+ "CALYPSO MAMA" (2:31) [Toole BMI—Johnson, Duncan] The Marvellos do a pleasing job on a middle beat ditty that lacks a real spark. Fair etching.

B "YOU'RE THE DREAM" (2:33) [Toole BMI — Johnson, Macon] The Marvellos back with a pretty ballad. Softly etched romancer that comes off the better deck.

SCREAMING JAY HAWKINS
(Grand 135)

B+ "TAKE ME BACK" (2:30) [Slotkin Music BMI—J. Hawkins] Screaming Jay Hawkins shouts out a middle beat jump ditty with enthusiasm. The excitement builds until by the latter part of the record, he's really selling. He should have something solid in this side.

B "I IS" (2:33) [Slotkin Music BMI —J. Hawkins] Screaming Jay takes a strong stand and in no uncertain terms insists he is the man for her. Novelty side that should grab good action. Two good sides.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER — C GOOD
B EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"A TEAR FELL" (2:51)
[Progressive BMI—Burton, Randolph]

"I NEED YOU BY MY SIDE" (3:03)
[Progressive BMI—Hunter]

IVORY JOE HUNTER
(Atlantic 1086)

● Ivory Joe Hunter comes up with one of his strongest sides in years. "A Tear Fell" is a slow, plaintive "Tennessee Waltz" type pretty. The delicate melody is tenderly offered by Hunter with warmth and dainty emotion. It has a folk mood, fragile beauty, and winning treatment. A listener cannot fail to be touched. Pay careful attention to this record. The flip, "I Need You By My Side," is another delectable superbly sung by Hunter. Melodic and easy to listen to—but faced with the fateful charm of "A Tear Fell," it must step aside. It's "A Tear Fell."

"DARLING, LISTEN TO THE WORDS OF THIS SONG"
[Old Town Records BMI—Dixon, Brantley]

"MAMA DON'T WANT"
(What Poppa Don't Want)
[D. Dreyer & Co., BMI—Schroeder]

VARETTA DILLARD
(Groove 4G-0139)

● Varetta Dillard makes her debut on the Groove Label with a strong two-sided threat. The gal, always a threat, has a power packed two-some going for her. "Darling, Listen To The Words of This Song," is a slow, rhythmic ditty already making a stir in certain areas via another recording. It is a powerful piece of material and Miss Dillard poses a threat to the original. The flip, "Mama Don't Want," is a rocking ditty that the thrush belts with a gusto filled vocal. The gal is low down, gravelly, and dynamic. Two sides—you takes yer cherce.

"I DON'T WANT NOBODY" (2:38)
[Sophisticate BMI—Buddy Johnson]

"DOOT DOOT DOW" (2:47)
[Sophisticate BMI—Buddy Johnson]

BUDDY JOHNSON
(Mercury 70775)

● Buddy and Ella Johnson again team for a delectable middle beat jump, "I Don't Want Nobody." Buddy's insinuating beat and Ella's nonchalant, slightly bored manner of delivering the lyric make this intriguing piece of material a side to watch carefully. Good deck that will please the evergrowing fandom of Buddy and sister Ella. The flip, "Doot Doot Dow," is a middle beat instrumental that will be highly favored by the dancing set. Good coupling, tho for the charts it's "I Don't Want Nobody."

TONY AND BARBARA
(Ultra 104)

B "CHECK YOURSELF" (2:23) [Ultra BMI—Tony Allen] Tony and Barbara team for an easy to listen to slow, rhythmic blues duet. Ok deck.

B+ "IT HURTS ME SO" (2:40) [Ultra BMI—Tony Allen, Johnny Otis] Tony Allen bounces through a melodic rhythm piece effectively. Good performance that bears watching. The better side.

LIGHTNIN' HOPKINS
(Herald 471)

C+ "HOPKINS' SKY HOP" (2:11) [Angel Music BMI—L. Hopkins] Lightnin' Hopkins waxes an intriguing guitar side. Good listening wax.

C+ "LONESOME IN YOUR HOME" (2:25) [Angel BMI—L. Hopkins] Hopkins wails a slow country blues describing with dejection his lonely life. For the Hopkins fans.

JOHN LEE HOOKER
(Chart 609)

C+ "WOBBLING BABY" (2:39) [Sherlyn Music] Hooker chants a slow syncopated down home blues with guitar accompaniment. For the deep south markets.

C+ "GOIN' SOUTH" (2:39) [Sherlyn Music] The country blues wailer is headed back for the sunny climes. A slow, lazy vocal styling. For the down home trade.

MURRAY SCHAFF
(Josie 788)

B "OOH HOW I LOVE YA" (2:26) [Sheraton BMI—Johnny Parker] Murray Schaff chants a rhythmic bounce number with the ork laying down a strong Lindy beat. Good, swinging number for the rock and roll kids.

B "THE UNFINISHED ROCK" (2:37) [Boland-Leng Inc ASCAP—Clay Boland, Jr.] Schaff couples with another invigorating rock and roll item. Good double-sided dance wax.

GROWING! GROWING! GROWING!
The Fabulous ANN COLE singing her 2-sided hit
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2. "CRY ME A RIVER" DEXTER GORDON #384
3. "I STILL REMEMBER" b/w "HOUSE CAT" THE ROMANCERS #381
4. "DEAR DARLING" THE MEDALLIONS #379
5. "DEXTER BLOWS HOT AND COOL" DEXTER GORDON #LP 207
6. "I'M A WOMAN" MICKEY CHAMPION with ROY MILTON'S BAND #378
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"SITTIN' IN THE DARK" NAPPY BROWN Savoy 1176
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"EDDIE MY LOVE"
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REVEREND CLEOPHUS ROBINSON
HAS A WONDERFUL ARRANGEMENT ON
"ROOM ROOM" b/w "I'VE GOT A NEW BORN SOUL"
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Roy Hamilton Session

NEW YORK—Roy Hamilton caught in an emotional moment during the recording session heard round the world when he waxed "Everybody's Got A Home But Me," from Rodgers & Hammerstein's "Pipe Dream," for Epic at their New York Studios.

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Third Annual WLIB Festival

NEW YORK — The Third Annual WLIB Festival of Negro Music and Drama, a festival that will run through Feb. 10th, got under way last Sunday, Jan. 29, with a 4-hour-long gospel performance at Harlem's Savoy Ballroom, this city.

The list of talent appearing in person at the "Gospel Train" free public concert opening the station's Festival read like a Who's Who in the spiritual field.

For the third successive year, all of the top gospel singers and groups in the greater New York area assembled for this one-time-only appearance. Last year's event played to an SRO throng of more than 4,000 people. Admission again was free.

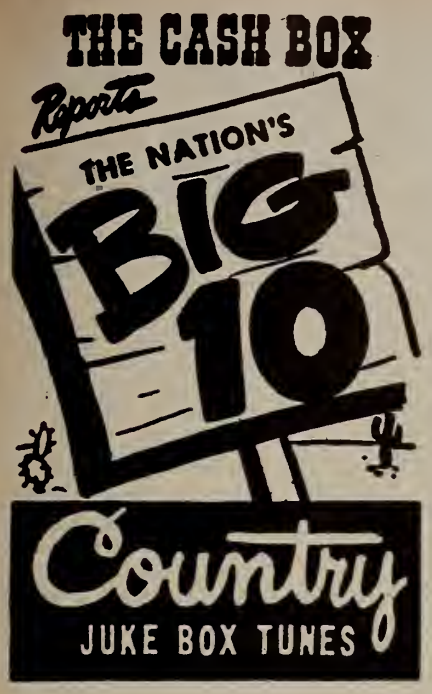
From Jan. 30 to Feb. 10, Nora Holt, musicologist and former music critic of the *New York Age-Defender* and *Pittsburgh Courier*, will present a daily half-hour recital by prominent young Negro concert artists. This portion will be aired from 12:30 to 1:00 p.m. Some of the talent will be making their radio debut on this series and the station will do everything possible to assure them of a wide listenership.

Another feature of the Festival will be the first American radio broadcast of three programs of native African music presented under the title: "Where It Began." This feature will be heard from Feb. 1-3 at 5:45 to 6:00 p.m. "Where It Began" will present the music and songs of Northern Rhodesia. One song will be sung in a language called "Bemba," another in a language called "Lala" and a third in "Tambuka." The Feb. 2 show will present the music of Uganda, especially recorded in the veldt by the Uganda Broadcasting Service for WLIB. The Feb. 3 program will consist of music from the Gold Coast, similarly recorded exclusively for WLIB.

Still another feature of the Third Annual Festival will be entitled: "Touchstone for a Dream." A dramatic series produced by the Drama and Speech Departments of Morgan State College in Baltimore, Maryland. These dramas depict the influence of the American Negro in broadening the concept of democracy to include men of all color, faith and national origin. The dramas were produced by and directed by Carolyn Hill Stewart and feature the Ira Aldrich Players. Some of the historical figures portrayed in this series include Crispus Attucks, Thomas Jefferson, Frederick Douglass, Harriet Tubman, Benjamin Franklin, Sojurner Truth, William Lloyd Garrison, Elijay P. Lovejoy, Duke Ellington, James Weldon Johnson, Marian Anderson, Josephine Baker and others.

Among the artists scheduled to appear at the "Gospel Train" segment of the festival are: the Swan Silver Tones, Swanee Quintet, Prof. Charles Taylor and the All Stars, Selah Jubilee Singers, Daniel Singers, Skylight Singers, Soul Satisfiers, Angelaires, Bethel Singers, Royal Harmoneers, Twilight Singers, Original Tones of Harmony, Tears of Music, Royal Tones of New Rochelle, St. Job Gospel Singers, Pilgrim Harmoneers, Sunset Jubilee Singers, Golden Jubilee Singers, Calvary Gospel Singers, Celestrial Harmonizers, Kaiser Singers, Mother Wiggins and Wiggins Singers of Bridgeport, Conn., Golden Arrows of Rockaway Beach, New Spiritual Wonders of White Plains, Mighty Gates of South Carolina, Angelites, Spotlight Quintet and the Sons of David.

her first Groove Record
A TWO-SIDED SMASH
the inimitable
Varetta Dillard
singing
DARLING, LISTEN TO THE WORDS OF THIS SONG
and
MAMA DON'T WANT
(WHAT PAPA DON'T WANT)
GROOVE 0139; 4G-0139
GROOVE RECORDS
155 EAST 24th STREET NEW YORK



		POS. LAST WEEK
1	**SIXTEEN TONS** *Tennessee Ernie Ford* *(Capital 3262; F3262)*	1
2	**LOVE, LOVE, LOVE** *Webb Pierce* *(Decca 29662; 9-29662)*	2
3	**WHY, BABY, WHY** *Red Savine & Webb Pierce* *(Decca 29739; 9-29739)*	5
4	**I FORGOT TO REMEMBER TO FORGET** *Elvis Presley* *(RCA Victor 20-6357; 47-6357)* *(Sun 223; 45-223)*	4
5	**EAT, DRINK AND BE MERRY** *Porter Waganer* *(RCA Victor 20-6289; 47-6289)*	3
6	**JUST CALL ME LONESOME** *Eddy Arnold* *(RCA Victar 20-6198; 47-6198)*	6
7	**BEAUTIFUL LIES** *Jean Shepard* *(Capitol 3222; F3222)*	7
8	**YOU'RE FREE TO GO** *Carl Smith* *(Columbia 21462; 4-21462)*	10
9	**IT'S A GREAT LIFE** *Faran Young* *(Capitol 3258; F3258)*	—
10	**I DON'T BELIEVE YOU'VE MET MY BABY** *Louvin Brothers* *(Capitol 3300; F3300)*	—

Disk For Mayor Wagner

NEW YORK—Dressed in full Colonial Regalia, The Five Encores left to right: Carl Oliveri, Phil Whelan, Leo Greco, Sal LaPorta, Tommy Leo present Mayor Robert E. Wagner of New York City, a Rama record of (The Ballad of Benjamin Franklin) "Ben, Ben, Quaker Ben" at City Hall ceremonies where His Honor proclaimed 1956 Ben Franklin Year. It was stated in the proclamation at the ceremonies that the song is the commemorative song for Ben Franklin Year. Jimmy Myers, head of Myers Music, Inc., and Rusty Keefer wrote the song. Myers Music, Inc., publisher of "Rock Around the Clock", also published "Ben, Ben, Quaker Ben".

Novel Program Aired on New York High Fidelity FM Station

NEW YORK—Probably for the first time in the history of the entertainment world, there is a nightly broadcast of high fidelity music—not from disk recordings but from commercially available recorded tape for the home. The Livingston Electronic Corporation, Livingston, N. J., is maintaining a special series of half-hour programs prepared entirely from material in its own library.

This action has a triple significance since it demonstrates to the listening public the worth of reproduction from tape. It dispels the false impression that only a limited amount of material is commercially available and provides the listening audience with an opportunity to become familiar with a surprising variety of stereophonic recordings already available.

The Livingston Tape Library includes the combined catalogs of Atlantic, Audiosphere, Boston, Connoisseur, Empirical, Esoteric, Livingston, Lyrichord, Oceanic, Riverside, Hack Swain, Tico and other labels. Early reactions to the program have been enthusiastic and it is expected that within a short time other recorded tape manufacturers may follow suit.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

1. WHY, BABY, WHY	Red Sovine & Webb Pierce (Decco) / George Jones (Stardoy)
2. SIXTEEN TONS	Tennessee Ernie Ford (Copitol)
3. LOVE, LOVE, LOVE	Webb Pierce (Decco)
4. I DON'T BELIEVE YOU'VE MET MY BABY	Louvin Brothers (Copitol)
5. EAT, DRINK AND BE MERRY	Porter Wogoner (RCA Victor)
6. YOU'RE FREE TO GO	Corl Smith (Columbia)
7. I FORGOT TO REMEMBER TO FORGET	Elvis Presley (RCA Victor/Sun)
8. RUN BOY	Roy Price (Columbia) / Corlisles (Mercury)
9. IT'S A GREAT LIFE	Faran Young (Copitol)
10. JUST CALL ME LONESOME	Eddy Arnold (RCA Victor)

11) YOU'RE NOT PLAY LOVE. 12) THIRTY DAYS. 13) BEAUTIFUL LIES. 14) THESE HANDS. 15) ALL RIGHT. 16) YONDER COMES A SUCKER. 17) TENNESSEE TODDY. 18) WHAT AM I WORTH. 19) GOD WAS SO GOOD. 20) WHEN YOU SAID GOODBYE. 20) THE LONELY SIDE OF TOWN. 20) THE RICHEST MAN IN THE WORLD. 20) I FEEL LIKE CRYIN'. 20) I'VE KISSED YOU MY LAST TIME.

Announce Committee For "Jimmie Rodgers Music Day"

NASHVILLE, TENN. — Ernest Tubb, president of the Jimmie Rodgers Memorial and Health Foundation, and Hank Snow this week announced the members of a committee which will work closely on the planning and activities of the "Jimmie Rodgers—National Country Music Day" Celebration. The event will be held on May 26th in Meridian, Mississippi.

The special committee is composed of Julian Aberbach (Hill & Range), Nat Tannen (Tannen Music), Wesley Rose (Acuff-Rose), Sylvester Cross (American Music), Robert J. Burton (BMI) and Harold Moon (BMI, Canada). Southern Music will also be represented by a committeeman, however, at this writing it has not been determined who it will be. Also, it was announced that Cliffie Stone (Central Songs) has been invited to participate as a committee member, but as yet has not confirmed the invitation.

Mercury Appoints Foster Country Promotion Mgr.

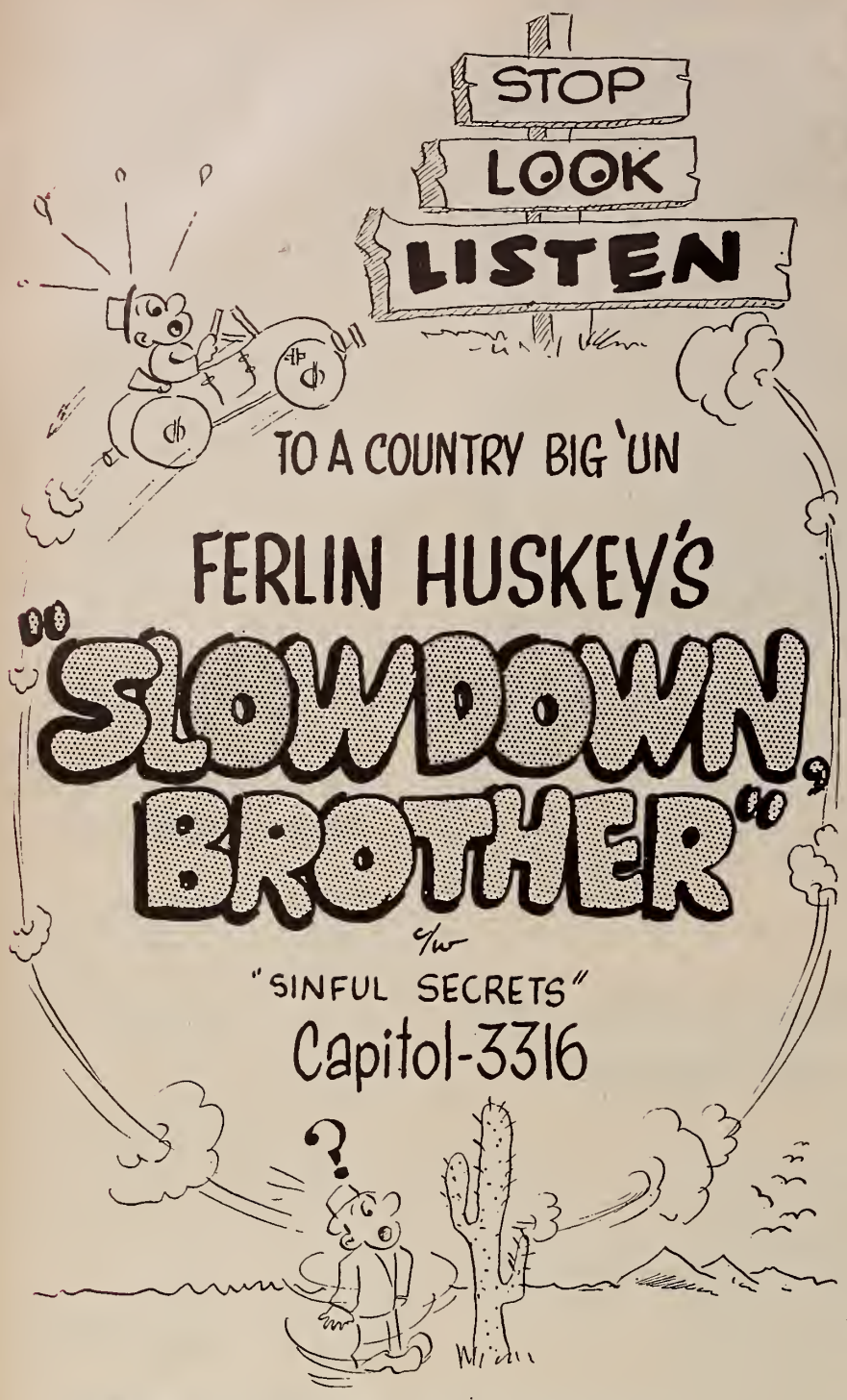
CHICAGO, ILL.—Kenny Myers of Mercury Records announced the appointment of Fred Foster as promotion manager of the country department of Mercury Record Corporation, last week. This is a newly created position in an effort to further service the company's country record products.

Foster will headquarter in Nashville, Tenn., the cite of Mercury's country A & R department.

Foster formerly worked on the promotion staff of Mercury Records in the Washington-Baltimore area. His position there has been filled by Johnny Lam.

Bob E. Lloyd Now Longer Hoid

HARTFORD, CONN. — This remarkable on-the-spot news photograph was made by an alert photographer at the very moment when Bob E. Lloyd of WGTH, Hartford, Conn., was informed that his afternoon program would be lengthened. The "Bob E. Lloyd Waxworks" has broken like a storm in Hartford and the WGTH management has decided to stretch the program by a quarter hour for the present time with the possibility of future expansion as well. Says Bob E., "It's still better than working".



TO A COUNTRY BIG 'UN

FERLIN HUSKEY'S

"SLOWDOWN, BROTHER"

c/w

"SINFUL SECRETS"

Capitol-3316

HEADED FOR THE CHARTS

LOUVIN BROTHER'S

"IN THE MIDDLE OF NOWHERE"

c/w

"I DON'T BELIEVE YOU'VE MET MY BABY"

Capitol-3300

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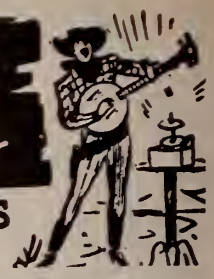

REGIONAL RECORD REPORTS

TOM EDWARDS
WERE—Cleveland, Ohio

1. Why, Baby, Why (Sovine & Pierce)
2. Run Boy (Ray Price)
3. Mail Order From Heaven (King/Pack)
4. Eat, Drink And Be Merry (Porter Wagoner)
5. I Forgot To Remember (Elvis Presley)
6. Not Anymore (Lee & Terry)
7. Beetle Bug Bop (Collins Kids)
8. Do You Know Where God Lives (Eddy Arnold)
9. First Fall Of Snow (Hank Williams)
10. 16 Tons (T. Ernie Ford)

CLIFF RODGERS
WHKK—Akron, Ohio

1. Eat, Drink And Be Merry (Porter Wagoner)
2. Love, Love, Love (W. Pierce)
3. You And Me (Wells & Foley)
4. You're Not Play, Love (Wilburns)
5. Steel Guitar (Goldie Hill)
6. Why, Baby, Why (Sovine & Pierce)
7. Mail Order From Heaven (King/Pack)
8. I Wore Dark Glasses (Carter)
9. Borrowing (H. Hawkins)
10. If This Is Sin (Dick Williams)

COUSIN JOHNNY SMALL
KNLC—New London, Conn.

1. Each Season Changes You (Lee & Cooper)
2. Eat, Drink And Be Merry (Porter Wagoner)
3. Love, Love, Love (W. Pierce)
4. 16 Tons (T. Ernie Ford)
5. Just Call Me Lonesome (Eddy Arnold)
6. Yonder Comes A Sucker (Jim Reeves)
7. At The End Of My World (Hawkshaw Hawkins)
8. Run Boy (Price/Gibson/Carlisles)
9. Feet Of Clay (Johnnie & Jack)
10. What Am I Worth (G. Jones)

DICK STUART
KWEM—Memphis, Tenn.

1. Folsom Prison Blues (J. Cash)
2. You're Free To Go (C. Smith)
3. Eat, Drink And Be Merry (Porter Wagoner)
4. Tennessee Toddy (Robbins)
5. Burn That Candle (C. Arthur)
6. Blue Suede Shoes (Perkins)
7. Why, Baby, Why (G. Jones)
8. Careless With My Heart (Sonny James)
9. Lonely Side Of Town (Wells)
10. I Don't Believe You've Met My Baby (Louvins)

SHEL HORTON
WKMC—Roaring Spring, Pa.

1. Why, Baby, Why (Sovine & Pierce)
2. Yonder Comes A Sucker (Jim Reeves)
3. I Don't Care (Webb Pierce)
4. I Walked Alone Last Night (Eddy Arnold)
5. I Forgot To Remember (Elvis Presley)
6. Mainliner (Hank Snow)
7. S.O.S. (Johnnie & Jack)
8. I'm Right, You're Wrong (Benny Martin)
9. Tell Me (Slim Whitman)
10. Beautiful Lies (Jean Shepard)

BUDDY E. STARCHER
WMIE—Miami, Fla.

1. Run Boy (Carlisles)
2. I Hear You Knockin' (Mac Wiseman)
3. Each Season Changes You (Lee & Cooper)
4. You're Free To Go (C. Smith)
5. These Hands (Hank Snow)
6. New Wildwood Flower (Lee Moore)
7. I Thought Of You (Shepard)
8. Borrowing (H. Hawkins)
9. Mean Mama Blues (Robbins)
10. Mail Order From Heaven (Nelson King)

KUZ'N BILL'S KOUNTRY KAPERS
WLFH—Little Falls, N. Y.

1. Don't Take It Out On Me (Hank Thompson)
2. Why, Baby, Why (G. Jones)
3. Tennessee Toddy (Robbins)
4. Broken Hearted Me (Fairburn)
5. Slow Down Brother (Huskey)
6. Honey Honey (Rusty & Doug)
7. What Am I Worth (G. Jones)
8. These Hands (Mac Wiseman)
9. A New Deal On Love (Hank Thompson)
10. Little Dan (Buck Griffin)

"UNCLE" NICK BELL & "POTATO PICKERS"
WGUY—Bangor, Maine

1. I Forgot To Remember (Elvis Presley)
2. Love, Love, Love (Webb Pierce)
3. Why, Baby, Why (Sovine & Pierce)
4. 16 Tons (T. Ernie Ford)
5. Richest Man In The World (Eddy Arnold)
6. Don't Take It Out On Me (Hank Thompson)
7. Run Boy (Carlisles)
8. That's The Way The Big Ball Bounces (Frankie Starr)
9. Mystery Train (Elvis Presley)
10. Beautiful Lies (Jean Shepard)

JOE ALLISON
WSIX—Nashville, Tenn.

1. Why, Baby, Why (Sovine & Pierce)
2. 16 Tons (T. Ernie Ford)
3. It's A Great Life (F. Young)
4. You're Free To Go (C. Smith)
5. Beautiful Lies (Jean Shepard)
6. When You Said Goodbye (Eddy Arnold)
7. Tennessee Toddy (M. Robbins)
8. I Don't Believe You've Met My Baby (Louvins)
9. Here I Am (Jerry Reed)
10. You're Not Play, Love (Wilburns)

DAVE WALSHAK
KCTI—Gonzales, Texas

1. Run Boy (Ray Price)
2. So Doggone Lonesome (Cash)
3. Why, Baby, Why (Sovine & Pierce)
4. Eat, Drink And Be Merry (Porter Wagoner)
5. I Don't Believe You've Met My Baby (Louvins)
6. Are You The One (Reeves & Coker)
7. 30 Days (Ernest Tubb)
8. Love And Marriage (Homer & Jethro)
9. These Hands (Hank Snow)
10. Paint, Powder And Perfume (Frankie Miller)

THOM HALL
WKYW—Louisville, Ky.

1. I Forgot To Remember (Elvis Presley)
2. Why, Baby, Why (Sovine & Pierce)
3. Tennessee Toddy (Robbins)
4. It's A Great Life (F. Young)
5. Trouble In Mind (E. Arnold)
6. Lonely Side Of Town (Wells)
7. You're Free To Go (C. Smith)
8. Are You Satisfied (J. Wakely)
9. These Hands (Frizzell/Snow)
10. Eat, Drink And Be Merry (Porter Wagoner)

COUSIN JOHN RHYTHM RANCH
WNEB—Worcester, Mass.

1. 16 Tons (T. Ernie Ford)
2. Eat, Drink And Be Merry (Porter Wagoner)
3. Why, Baby, Why (G. Jones)
4. I Forgot To Remember (Elvis Presley)
5. Look Around (Wilburns)
6. Don't Take It Out On Me (Hank Thompson)
7. You're Free To Go (C. Smith)
8. Run Boy (Carlisles)
9. Love, Love, Love (W. Pierce)
10. I've Kissed You My Last Time (Kitty Wells)

LILLIE ANNE
WIRC—Hickory, N. C.

1. I Don't Believe You've Met My Baby (Louvins)
2. Why, Baby, Why (H. Locklin)
3. I Forgot To Remember (Elvis Presley)
4. 16 Tons (T. Ernie Ford)
5. S.O.S. (Johnnie & Jack)
6. Sweet Singin' Daddy (Jimmy & Johnny)
7. Are You Satisfied (J. Wakely)
8. I Want To Be Loved (Johnnie & Jack)
9. Mean Mama Blues (Robbins)
10. Run Boy (Ray Price)

BOB EDWARDS
WFBC—Greenville, S. C.

1. 16 Tons (T. Ernie Ford)
2. Why, Baby, Why (Sovine & Pierce)
3. Love, Love, Love (W. Pierce)
4. Eat, Drink And Be Merry (Porter Wagoner)
5. I Don't Believe You've Met My Baby (Louvins)
6. All Right (Faron Young)
7. Yonder Comes A Sucker (Jim Reeves)
8. Here Today And Gone Tomorrow (Browns)
9. It's A Great Life (Young)
10. 30 Days (Ernest Tubb)

SMOKY DACUS
KAMO—Rogers, Ark.

1. Tennessee Hound Dog Yodel (Marvin Rainwater)
2. 16 Tons (T. Ernie Ford)
3. I Don't Believe You've Met My Baby (Louvins)
4. So Lovely Baby (Rusty & Doug)
5. Careless With My Heart (Sonny James)
6. Why, Baby, Why (Sovine & Pierce)
7. I Don't Care What You Used To Be (Frankie Starr)
8. Run Boy (Ray Price)
9. God Was So Good (Newman)
10. The Fourth Man (Crossroads Quartet)

"TATER" PETE HUNTER
KTLW—Texas City, Texas

1. So Doggone Lonesome (Cash)
2. God Was So Good (Newman)
3. What Am I Worth (G. Jones)
4. Love, Love, Love (W. Pierce)
5. There's Only One You (Jimmy Work)
6. Eat, Drink And Be Merry (Porter Wagoner)
7. I'm Movin' In (Hank Snow)
8. It Takes A Heap Of Lovin' (Jimmy Heap)
9. These Hands (Jerry Jericho)
10. I Want To Be Loved (Johnnie & Jack)

FRED LYNN "HILLBILLY HEAVEN"
KWTO—Springfield, Mo.

1. Eat, Drink And Be Merry (Porter Wagoner)
2. Love, Love, Love (W. Pierce)
3. Why, Baby, Why (Sovine & Pierce)
4. I Don't Believe You've Met My Baby (Louvins)
5. Here Today And Gone Tomorrow (Browns)
6. Don't Make Me Laugh (Lord)
7. If It Ain't On The Menu (Hawkshaw Hawkins)
8. Mail Order From Heaven (Nelson King)
9. Dem Low Down Blues (Marvin Rainwater)
10. No One But You (Wells & Foley)

POP'S COUNTRY STORE
WXGI—Richmond, Va.

1. I Don't Believe You've Met My Baby (Louvins)
2. Folsom Prison Blues (J. Cash)
3. You And Me (Wells & Foley)
4. My Tears Are Beginning To Show (Mimi Roman)
5. Not Anymore (Terry & Lee)
6. Run Boy (Ray Price)
7. What Am I Worth (G. Jones)
8. You're Free To Go (C. Smith)
9. I'm Movin' In (Hank Snow)
10. That's The Way The Big Ball Bounces (Terry Fell)

GUY SMITH
KUDL—Kansas City, Mo.

1. 16 Tons (T. Ernie Ford)
2. Why, Baby, Why (Sovine & Pierce)
3. Eat, Drink And Be Merry (Porter Wagoner)
4. You're Free To Go (C. Smith)
5. Hey Porter (Johnny Cash)
6. Born To Be Happy (H. Snow)
7. I Thought Of You (Shepard)
8. When I Stop Dreaming (Louvins)
9. I Forgot To Remember (Elvis Presley)
10. Yonder Comes A Sucker (Jim Reeves)

CARY HOBBS
KDAV—Lubbock, Texas

1. Why, Baby, Why (Sovine & Pierce)
2. Run Boy (Ray Price)
3. Love, Love, Love (W. Pierce)
4. Are You Satisfied (S. Wooley)
5. Just Call Me Lonesome (Eddy Arnold)
6. I Forgot To Remember (Elvis Presley)
7. It's A Great Life (F. Young)
8. Mean Mama Blues (Robbins)
9. Eat, Drink And Be Merry (Porter Wagoner)
10. Born To Be Happy (H. Snow)

TED "TEDDY BEAR" CRUTCHFIELD
WACH—Newport News, Va.

1. 16 Tons (T. Ernie Ford)
2. Why, Baby, Why (Sovine & Pierce Jones Locklin)
3. Love, Love, Love (W. Pierce)
4. I Don't Believe You've Met My Baby (Louvins)
5. I Forgot To Remember (Elvis Presley)
6. You And Me (Wells & Foley)
7. You're Free To Go (C. Smith)
8. Just Call Me Lonesome (Eddy Arnold)
9. Run Boy (Price Carlisles)
10. It's A Great Life (F. Young)

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AND

"That's A Sad Affair"

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Appearing On GRAND OLE OPRY ABC-TV Coast-To-Coast FEB. 4

RCA VICTOR
FIRST IN RECORDED MUSIC

McAlpin Gets Promotion

NASHVILLE, TENN.—Vic McAlpin, noted Nashville songwriter and music contact man, announced here this week that he has assigned his latest composition entitled "From Midnight 'Til Dawn" to the Charlie Lamb Agency for full promotion and exploitation rights. The tune is set to be recorded by several artists.

This is the first instance in which the Lamb Agency has undertaken the complete exploitation of a song, handling it from the assignment of a publisher to the final record promotion stage.

JEAN SHEPARD

"I Learned It All From You"

Capitol # 3340

CENTRAL SONGS, INC.

6309 SUNSET BOULEVARD HOLLYWOOD 28, CALIF

HOLLYWOOD 1-9347

JIMMIE WILLIAMS

Singing star on WWVA's "World's original Jamboree"

sings on

MGM

"MY SUSPICIOUS MIND"

b/w

"GO AHEAD & MAKE ME CRY"

For personal appearances Write — Phone

J. GRIESHOP

7771 CHEVIOT RD., CINCINNATI 24, OHIO

THE 10 TOP THE CASH BOX Country Best Sellers

(PLUS THE NEXT FIVE)

1. SIXTEEN TONS
   Tennessee Ernie Ford
   (Capitol 3262; F3262)
2. WHY, BABY, WHY
   Red Sovine & Webb Pierce
   (Decca 29739; 9-29739)
   George Jones
   (Starday 202; 45-202)
3. LOVE, LOVE, LOVE
   Webb Pierce
   (Decca 29662; 9-29662)
4. EAT, DRINK AND BE MERRY
   Porter Wagoner
   (RCA Victor 20-6289; 47-6289)
5. I FORGOT TO REMEMBER TO FORGET
   Elvis Presley
   (RCA Victor 20-6357; 47-6357)
   (Sun 223; 45-223)
6. I DON'T BELIEVE YOU'VE MET MY BABY
   Louvin Brothers
   (Capitol 3300; F3300)
7. JUST CALL ME LONESOME
   Eddy Arnold
   (RCA Victor 20-6198; 47-6198)
8. BEAUTIFUL LIES
   Jean Shepard
   (Capitol 3222; F3222)
9. TROUBLE IN MIND
   Eddy Arnold
   (RCA Victor 20-6365; 47-6365)
10. YOU'RE FREE TO GO
    Carl Smith
    (Columbia 21462; 4-21462)
11. I FEEL LIKE CRYIN'
12. IT'S A GREAT LIFE
13. ALL RIGHT
14. YOU AND ME
15. RUN BOY
15. LONELY SIDE OF TOWN
15. THE RICHEST MAN IN THE WORLD
15. I'VE KISSED YOU MY LAST TIME
15. WHEN YOU SAID GOODBYE

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Every Week In

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The Cash Box Country Reviews

BULLSEYE · EXCELLENT · VERY GOOD · GOOD · FAIR · MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"DO YOU KNOW WHERE GOD LIVES?" (2:03)
[Towne ASCAP—C. Coben]
"BAYOU BABY (A Cajun Lullaby)" (2:43) [American BMI—M. Travis]
EDDY ARNOLD (RCA Victor 20-6407; 47-6407)

● Eddy Arnold comes through with a brand new platter that ranks with the best of his previous offerings. And that should more than satisfy his vast legion of fans. On one end, "Do You Know Where God Lives?", the chanter wraps up a wonderful piece of inspirational material in lively, up-beat fashion. Orchestra and choir under the leadership of Charles Grean lend superb support for Arnold's stirring performance. The results are equally as effective on "Bayou Baby", a warm and tender, slow paced romantic waxing that Arnold and the group caress in a style that's just beautiful. Both ends should find a wide range in the pop and country markets.

MAC WISEMAN
(Dot 1276; 45-1276)

B+ "THESE HANDS" [Hill & Range Addie, Noack] Here's a tune that looks like it's gonna be a very big hit in the weeks to come. And Mac Wiseman's stirring portrayal of this touching material should have him in there battling for top honors.

B+ "I'M EATIN' HIGH ON THE HOG" [Acuff-Rose BMI—Wiseman, Keys] Lower half is a most appealing, fast paced, love ditty that the artist puts over in captivating, light-hearted manner. Could bust wide open.

EDDIE BOND
(Ekko 1016; 45-1016)

B "LOVE MAKES A FOOL" (2:05) [Jari BMI—Hews & Kuchie] The mellow chords of Eddie Bond are a treat to the ear as he comes up with a flavorful reading of a catchy, quick beat item. Good showing by the chanter. Should win many spins.

C+ "YOUR EYES" (2:25) [Old Judge BMI—Hews & Carver] On the bottom side Bond etches a feelingful, moderate paced, romantic weeper in soft, sincere fashion.

PETE HUNTER
(MGM 12173; 45-12173)

B "WHERE CAN I GO BUT TO YOU" (2:13) [Acuff-Rose BMI—Newman, Hunter] Pete Hunter puts a good deal of feeling into his delivery of a persuasive, middle beat lover's lament. Pretty wedding of melody and lyrics. Impressive platter that bears attention.

B "BUMBLE SOMEPLACE ELSE AND LET ME BE" (2:23) [Acuff-Rose BMI—Hunter] This side is an enticing, quick beat novelty bouncer that Hunter knocks out in real delectable style. Funny side. Dandy pairing.

RICK JOHNSON
(Sarg 123; 123-45)

C+ "SOMEBODY IS HEARTBROKEN" (2:45) [Acuff-Rose—B. McKnight, R. Johnson] Rick Johnson comes up with a polished performance as he distinctively styles a poignant, middle beat lover's tale.

C+ "MY VERY OWN" (2:50) [Acuff-Rose—R. Johnson] Reverse etching is another moderate tempo, heart rending ballad that Johnson delivers with the utmost of sincerity. Subdued string support on both ends.

SID KING & THE FIVE STRINGS
(Columbia 21489; 4-21489)

B+ "PURR, KITTY PURR" (3.04) [Peer Int'l BMI—M. Robinson] Here's a solid, rhythmic piece that Sid King and the Five Strings belt out in a happy-go-lucky, rock 'n roll style. It's a musical-pick-me-up that should do well in many areas. Watch it closely.

B "MAMA, I WANT YOU" (1:54) [Peer Int'l BMI—Erwin] This half is a cute, novelty bouncer that King and the boys groove in relaxed, earpleasing manner.

THE DAVIS SISTERS
(RCA Victor 20-6407; 47-6407)

B+ "DON'T TAKE HIM FOR GRANTED" (2:27) [Trinity BMI—H. Gilbert] The Davis Sisters blend their velvety tones in first class style as they come up with a powerful piece of weeper material. It's a slow paced ballad that has the fullest potential to break through.

B+ "BLUES FOR COMPANY" (2:16) [Valley BMI—M. Carson] On the under deck the chrips send up more of their engaging harmony as they wax an enchanting, middle beat rhythmic piece. Two topflight sides.

CURLY HOLIDAY
(King 4871; 45-4871)

B "LET'S PLAY SWEETHEARTS AGAIN" (2:41) [Overbrook ASCAP—Haney, James] A heartwarming, moderate tempo lover's tale is put across in convincing style by the smooth-toned Curley Holiday. Distinctive lyrics movingly projected against a soft string backdrop.

B "YOU CAN'T SAY I DIDN'T TRY" (2:07) [Overbrook ASCAP—Haney, James] Under portion is a change of pace, quick beat romantic opus invitingly decked out by Holiday.

JIMMY COLLIE
(Hickory 1040; 45-1040)

B "NERO PLAYED HIS FIDDLE" (2:24) [Acuff-Rose BMI—Miller, Lee] Jimmy Collie tears a page out of history, sets it to music and the end results are quite appealing. It's an intriguing waltz item that could stir up a heap of noise.

C+ "EXCEPT" (2:21) [Acuff-Rose BMI—Collie, Blasingame] Lower lid is a tearful, slow paced romantic ballad that Collie dishes up in convincing fashion.

JIMMY MURPHY
(Columbia 21486; 4-21486)

B+ "I'M LOOKING FOR A MUSTARD PATCH" (2:01) [Acuff-Rose BMI—J. Murphy] Jimmy Murphy should look forward to a bright wax future if this platter is an indication of things to come. This end is a sparkling, self-penned cutie that Murphy decks out in most refreshing manner.

B "HERE KITTY KITTY" (2:05) [Acuff-Rose BMI—J. Murphy] Flip is another Murphy novelty that the artist flies over in top drawer fashion. Terrific harmonica and string backdrop on both ends.

RED FOLEY (Sacred)
(Decca 29775; 9-29775)

B+ "I SEE GOD" (2:26) [Ben Bloom ASCAP—M. Mencher, R. Leveen] Red Foley, expertly backed by the Anita Kerr Singers, sends up a thrilling rendition of a penetrating, moderate paced sacred opus. Could hit the top spot in the market.

B+ "SOMEONE TO CARE" (2:50) [Jimmy Davis BMI—J. Davis] This end Foley and the Singers lend a most sincere reading to a comforting message from the pen of Jimmie Davis. Great coupler.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX Country Roundup

GRAND OLE OPRY . . . Preston Temple, manager of the Louvin Brothers reported that the show he has been booking featuring Jean Shepard, Hawkshaw Hawkins and Eddie Hill in addition to the Louvins, played to capacity crowds all through the Carolinas and Florida. Temple reported that the show, especially in Gainesville, Florida, set new attendance records. . . . Marty Robbins turned in a stellar performance in Memphis recently, according to his manager, Eddie Crandall. He appeared at the Municipal Auditorium on a show promoted by A. V. Bamford. Crandall reported a capacity crowd.

BILL CARLISLE

* * * * *

Martha Carson recently appeared on the Perry Como show, according to word from her manager X. Cosse. Cosse, who also manages Ferlin Huskey, disclosed this week that Huskey is set for the Terrace Ballroom, Newark, New Jersey, February 5. Bill Carlisle, also managed by Cosse, is slated for a week of dates thru Louisiana with Red Smith WBOK, New Orleans, Louisiana. . . . A smash-bang new WSM-TV show called "Cowboy Eddie" is being MC'd by radiant Eddie Hill, artist and DJ of top status. According to reports, his mail pull has been phenomenal, with the young cowboy set clamoring for more of the show. Eddie's personality bursts thru in any medium, but, in TV Hill has found a broad new field for unlimited development. . . . Rose Maddox, who recently appeared on a coast-to-coast network broadcast of the Grand Ole Opry, visited and joked with all of the Nashville DJ's during her few days in town. She was accompanied by two of her brothers of the famous Maddox Brothers and Rose team. . . . Slim Whitman, reports that he is all set to depart for his foreign tour which will carry him to bonny Britain. Whitman's records have been top news in England because they have held the number one spot for many months. It is shaping up to be a fabulous tour for Whitman, and may serve as an icebreaker for future Opry-star tours of the island. . . . Autry Inman (Decca) just returned from a west coast tour, reporting considerable turn-out wherever he appeared. Inman is writer of the current hit "I Don't Believe You've Met My Baby." His own current release is "Blue Monday" and "Look Over Your Shoulder."

SLIM WHITMAN

FROM THE CROSSROADS OF COUNTRY MUSIC . . . Red Foley's Ozark Jubilee has been given considerable space by the Missouri State Division of Resources and Development Newsletter. It is described as "Missouri's Greatest tourist attraction." . . . Rusty Draper, pop songster currently riding high on his records of "Shifting, Whispering Sands" and "Are You Satisfied," was a recent guest on the Ozark Jubilee. Rusty was on Springfield station KWTO for several years with a Country Music act. . . .Broadway columnist Earl Wilson in Springfield recently to report the Ozark Jubilee's first birthday to the nation's newspapers.

* * * * *

The Springfield, Missouri, Chamber of Commerce recently presented Crossroads TV President Ralph Foster with an official resolution of commendation for bringing national attention to the city through the Ozark Jubilee. . . . The Red Foley show from the Jubilee will play in Miami, Florida, on February 21 and 22 for the Miami Police Show, according to word from Red's manager, Dub Albritten.

BIG "D" JAMBOREE . . . Bill Monroe & The Blue Grass Boys did a great show at the Big "D" recently, according to word from J. F. Dolan. The following week the Sportatorium was filled to capacity for Webb Pierce and Leon Payne, guests, and the "D" regulars, Hank Locklin, The Belew Twins, Big Bill Lister, Lafawn Paul and others. Also guesting were Dottie Jones & The O'Neal Brothers, a delightful trio. . . . New times for the Big "D" Jamboree were announced this week. The show will run for three hours now, going on the air at 8 PM. It previously went on the air at 8:30 PM.

* * * * *

Slated for an appearance on the Big "D" this coming Saturday night is Carl Perkins of Sun Records. He is reportedly very popular in the Dallas area. George Jones, hot with "Why, Baby, Why" is slated for the following show. . . . Sonny James is ready for a big promotional bit on his new Capitol record release due out shortly. Mailing pieces are already on the way to DJ's. James is understood to be starting his own portion of the Ozark Jubilee shortly. Currently he is on tour with Charline Arthur for A. V. Bamford through the southern states.

HANK LOCKLIN

LOUISIANA HAYRIDE . . . Jimmy Newman is slated for a new release this week coupling "Seasons Of My Heart" and "Let's Stay Together." The "Seasons" side was written by the writers of the current hit "Why Baby Why": George Jones and Darrell Edwards. Jimmy recently cut a new session in Nashville.

* * * * *

Latest addition to the Hayride roster is Sun records star Johnny Cash.

COUNTRY SMATTERINGS . . . Frankie Starr (Decca) will be among the many notable artists from all fields of entertainment who will appear at the forthcoming Wilmington, North Carolina, "Azalea Festival." The annual Festival attracts thousands of visitors each year and is an entertainment highlight in North Carolina. Starr's current release is "I Don't Care" and "That's The Way The Big Ball Bounces." . . . Buddy Killen (Tree Music) this week reported that the offices of Tree Music Publications have been moved to 319 Seventh Avenue North, Nashville. This address is becoming quite popular in country music circles! . . . The Blackwood Brothers Quartet are busy as usual with many personal appearances. Some of their dates will carry them to Winston-Salem, N. C.; Greenville, S. C.; Atlanta, Ga.; Greenwood, Miss.; and Little Rock, Arkansas.

Don Reno & Red Smiley with the Tennessee Cutups report good turnouts for personals in North Carolina, Virginia and Maryland. The King Records' group is now appearing Saturday nights on Connie B. Gay's "Town And Country Time," WMAL-TV, Washington, and on their own Monday night half-hour on WXEX-TV, Petersburg, Va. Reno & Smiley have a new address at Box 948, Richmond, Virginia, according to their manager, Herb Clarke. . . . D. C. Mullins at station WBVL, Barbourville, Kentucky, reports that his new country show "Hillbilly Haven" is catching much favor. He needs wax from artists and diskeries! According to word from Wesley Rose (Acuff-Rose) Les Willard has now joined the Rusty & Doug aggregation and will appear with them on the road.

WAX-WISE . . . John Haeberle, who spins the country music at WAGG, in Franklin, Tennessee, reports that MGM's new-comer, Paul Davis, pulls in plenty of mail from the listeners. Paul's first release, "Make A Little Time" b/w "Oh, What A Fool I've Been," is still riding high on John's request list, and with a second Davis record coming up soon, predictions are that it, too, will please country music fans. . . . Friday the 13th proved to be a lucky day for WACH-Newport News, Va. Deejay, Ted "Teddy Bear" Crutchfield. Ted tells us that a promotional deal was tried last week in the form of a dance and was found to be 100% successful. Together with Norman Phelps, operator of Fernwood Farms in Norfolk County, he promoted the dance in the Hampton Roads area. Tom Anderson, MGM wax artist from Richmond, provided the entertainment. Lonnie Barron, WDOG-Marine City, Mich. and Jimmy Minnor, WBBC-Flint, Mich., visited and talked business with Bill King of William H. King Enterprises in Louisville, Ky. On Jan. 26th Lonnie, The Farm Boys and Ella Mae Ware did a special dance at Lonnie's "White Eagle" Hall in Richmond, Mich. for The March Of Dimes. He also appeared with Ella on the Pee Wee King Show over WBBM-TV-Chicago, Jan. 28th.

BELEW TWINS

Thom Hall, oatune spinner at WKYW, Louisville, Kentucky, reports the following as his top tunes of 1955: No. 1 Faron Young's "All Right"; No. 2 Webb Pierce with "In The Jailhouse Now"; No. 3 "Just Call Me Lonesome" by Eddy Arnold; and No. 4 was "Making Believe" by Kitty Wells and Anita Carter.

Hitting the turntables this week is the Meteor release by Red (Merle) Taylor, Buddy Bain and Kay Wayne of "Can We Live It Down" and "Daydreams Come True." Bain & Wayne are featured on WCMA, Corinth, Miss., and Taylor is a well-known entertainer at the Opry.

"Here I Am" by youthful Jerry Reed (Capitol) is making a strong bid for popularity as it rides high in many areas. This is the first offering for the youngster and is backed with "If The Lord's Willing And The Creeks Don't Rise."

Dick Stuart, KWEM-Memphis, deejay and manager of Johnny Cash, notes that Cash is working a 3 day tour with A. V. Bamford, Feb. 14th in Odessa, Feb. 15th in Amarillo and the 16th in Lubbock, Tex. In addition to handling Cash, Stuart is doing 2 hours of radio daily and also managing Carl Perkins as well as a number of the local acts in the Memphis area.

Frankie Starr with "That's The Way The Big Ball Bounces" and "I Don't Care What You Used To Be" on Decca catching many spins on jukes, according to reports. DJ's favor the "I Don't Care" side. More action than anything since "One By One" is reported on the new Red Foley and Kitty Wells duet of "You And Me." Action is strong on both sides but "You And Me" seems to be getting even more plays than the "No One But You" etching. The "Run, Boy" releases by Ray Price and The Carlisles are making steady gains in the popularity race. Both etchings (Columbia and Mercury) are finding many spins on the turntables, while the artists are busy on the road promoting the tune.

PAUL DAVIS

* * * * *

Ferlin Huskey is reportedly catching much attention with both the Ops and DJ's on his new Capitol release of "Slow Down Brother" and "Sinful Secret." Continuing in the R&B vein, Marty Robbins is flying with "Tennessee Toddy," according to his manager, Eddie Crandall. . . . Porter Wagoner is riding high with his current hit "Eat, Drink and Be Merry." Porter reports that he has been on the road a lot the past few months. The Capitol recording by Hylo Brown of "The Wrong Kind Of Love" is being mentioned regularly in reports. A great favorite in current album offerings is the Martha Carson classic called "Journey To The Sky." T. Tommy recently played the album in its entirety on his evening WSM airer. Attention is focused on the Rex Allen Decca recording of "I'm A Young Cowboy" as the sparkling side continues its spiral toward the top spot in both pop and country fields. DJ's report that it is a hot waxing garnering extended attention!

* * * * *

Definitely one of the hottest offerings yet in 1956 is the new Meteor recording of "Can We Live It Down?" as done by Red Taylor, Buddy Bain and Kay Wayne. It is taking off with a zoom and is being considered for cover releases. Watch it go! It is reported this week that the "I Want To Be Loved" side of the new Johnnie & Jack Victor release is taking the lead. However, both sides continue their upward climb, with "Feet Of Clay" also attracting much play. Both sides feature Johnnie's daughter Ruby Wells in a sparkling vocal arrangement. . . . Jim Reeves with his new Victor etching of "If You Were Mine" and "That's A Sad Affair" is heading for a hit. Extremely broad promotion on this platter will carry the echoes of the tunes to far corners. DJ's are eagerly catching on to this one. The old favorite "Gosh, I Miss You All The Time" as recorded on MGM by Bob Jennings continues in strong favor. Jennings' friendly reading of the tune is attracting much attention. . . . Murray Nash of Murray Nash Associates, Inc., Nashville, reports that action continues strong on the Marshall Pack (Republic) and Nelson King (Mercury) recordings of the Pack recitation "Mail Order From Heaven." . . . Hank Snow is movin' on with his new Victor jump tune "I'm Movin' In." Looks like another good one for the head man of the Rainbow Ranch Boys!

JIMMY NEWMAN

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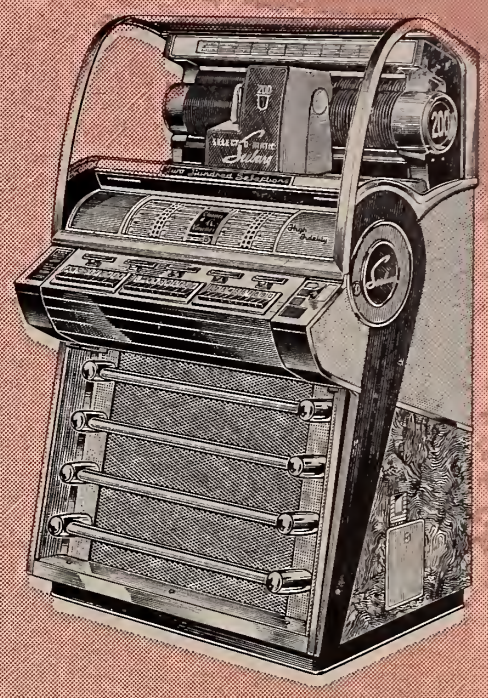

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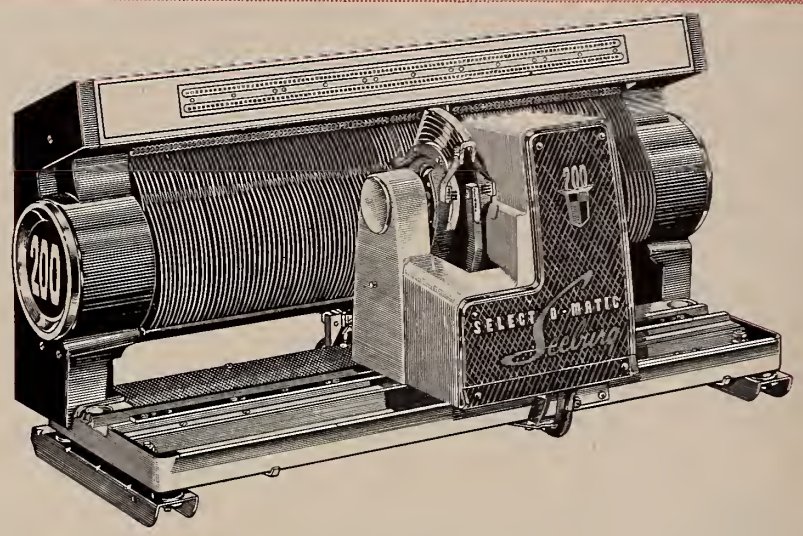

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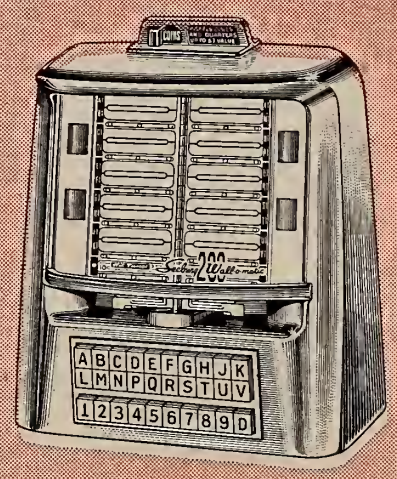

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Here and There

LONDON, ENGLAND—A controversy seems to be boiling here regarding the relative merits of the 78 rpm records and the 45 rpm records. In the December 31 issue of The World's Fair, its reviewer "Juke" writes:

"Mr. Hunger's contention that the 45 rpm disc is the record of the future may be true, but with all due respect, I doubt very much if he or I will live to see the day when the 78 rpm disc is ousted altogether." (Editor's note: While we do not in any way wish to become involved with the argument in England, juke boxes for the past several years have been manufactured in the United States to play 45 rpm records only. This condition, plus the tremendous sales effort of manufacturers of home players, using 45 rpm speed, will practically eliminate the production of 78 rpm records within a short time. As for European countries, Manie Sachs and Howard Letts, two of the top record officials of RCA Victor, made a tour of Europe around the middle of 1955 for the purpose of stuying the market and to plan on opening manufacturing plants in some of these countries. These companies would manufacture both home record players for the use of 45 rpm records, as well as 78 rpm records. It's possible England may not be affected immediately due to its import regulations.)

GENEVA, SWITZERLAND — We understand that coin machine firms here—operators, distributors, manufacturers and importers are making efforts to join into an association. The main difficulty, it is said, is that three languages are spoken in Switzerland, French, Italian and German, and that there are a number of different regulations in the 22 Swiss provinces. At present, in the German speaking sections of Switzerland, there is an association of arcade owners.

LONDON, ENGLAND—Once more, for the edification and amazement of our United States operators, who think equipment costs are high, we quote some prices being asked for music machines in England. Wurlitzer 1015 (immaculate, as new) 475 pounds (about $1235); Wurlitzer 750 E (almost as new) 395 pounds (about $1018); Wurlitzer 600 (all round fair condition) 225 pounds (about $585); Wurlitzer 1100 (good condition and working) 450 pounds (about $1175).

EXPORT CONTINUES AT HOT PACE

$3,328,453 SPENT FOR 14,841 MACHINES IN JULY, AUG. and SEPT. TOTAL FOR 1st 9 MONTHS OF 1955 IS $11,069,203 FOR 43,206 MACHINES

Exports of coin machines, which in the first six months of 1955 were at record heights, continued thru the next three months—July, August and September, at the same hot pace.

From figures supplied by the Department of Commerce for the above three months (tabulated in this issue) it is seen that the prediction of the year's total exports of coin operated machines will total some $15 or $16 millions. In the first six months of 1955, as reported by *The Cash Box* in the October 15 issue, 28,365 machines, valued at $7,740,750 were shipped out of the country. In the next three months, July, August and September, 14,841 machines valued at $3,328,453 were exported. For the first nine months of 1955, 43,206 machines were exported and were valued at $11,003,656.

It is interesting to note, based on a three month period, that in the 3rd quarter of 1955, averaged out, more machines were exported, but were valued at less money.

PHONOGRAPHS

As in the first six months of 1955, Europe continues to be the biggest buyer of music machines, absorbing 1,923 machines valued at $922,362. In this period, Belgium was the best customer, buying 866 juke boxes, valued at $324,147. In second place is West Germany, with 312 machines at $174,803. Netherlands, which was the biggest buyer for the first six months of 1955, was third during the July, August and September period, purchased 281 machines, valued at $118,699.

In North America, Mexico, Canada and Cuba were the biggest buyers in that order. Mexico led with 472 machines, spending $191,036; Canada bought 359 machines for $190,747; and Cuba took 193 juke boxes valued at $61,761.

In South America, Venezuela, once again, led in buying, absorbing 586 music machines, valued at $467,041. Colombia was next with 262 machines at $99,152, and Peru was third with 116 juke boxes for $75,264.

The Pacific area showed quite a spurt. Whereas in the first 6 months they bought a total of 293 machines for $150,728, in the next 3 months they purchased 258 juke boxes, valued at $113,090.

AMUSEMENT MACHINES

European countries, as in the first 6 months, led in importing of amusement machines, as did juke boxes. These countries spent a total of $650,986 for 4,505 machines. West Germany spent the most money, $52,001, buying 209 machines. However, Belgium bought more machines, 523, but spent considerably less for them, $40,892 (probably a majority being reconditioned and earlier model machines). Italy showed a decided jump in buying, taking 207 machines, valued at $20,487, whereas for the first six months of the year they only bought 77 machines for $10,279. France slumped off badly, buying only 141 machines for $42,950.

In North America, Canada was the largest single buyer in the world for these three months, taking 568 machines, valued at $120,524. Next were Dominican Republic and Cuba, both of whom bought several hundred amusement machines, but evidently these were very low priced machines, as the total spent wasn't too much.

In the Pacific area, British Malaya was far and away the best customer, buying 716 machines for $84,200. Next was Japan with 150 machines for $28,925.

VENDING MACHINES

This branch of the industry showed the greatest increase. Whereas for the full first 6 months of 1955, a total of 4,939 machines, valued at $456,059 were exported, for the 3 months of July, August and September, 3,332 vending machines were sold, valued at $349,827. Canada was the top buyer with 1,985 machines for $259,426.

LEADING EXPORT COUNTRIES

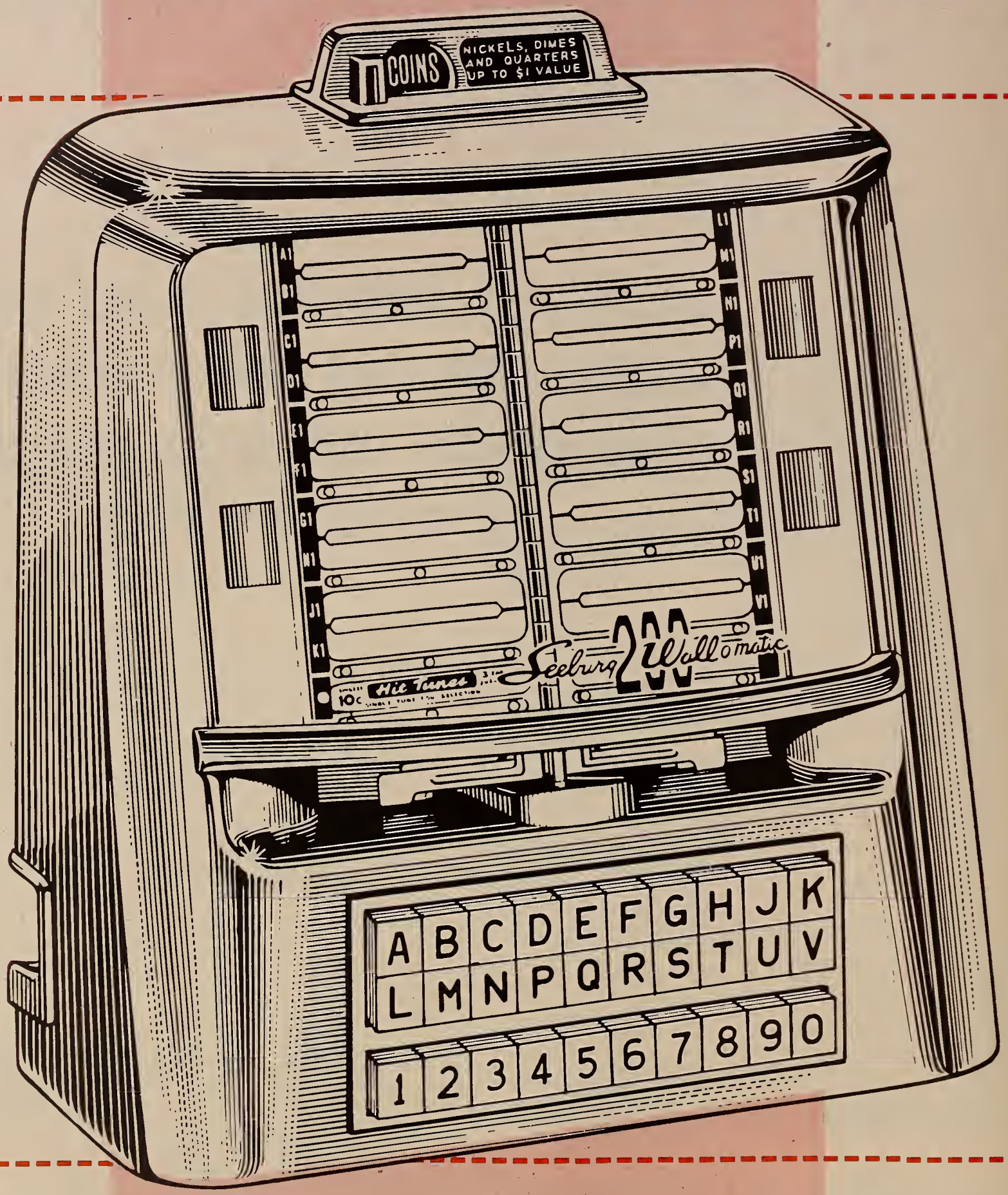
Canada led all countries in the purchase of equipment from the United States, spending a total of $590,697 for 2,912 machines.

Venezuela, South America, was the second largest buyer, as it was during the first 6 months, spending $506,175 for 2,449 machines.

Western Germany jumped into third place with $453,607 for 1,042 machines.

Belgium, which was running third, fell to fourth with $383,039 for 1,389 machines.

. . . ultimate in



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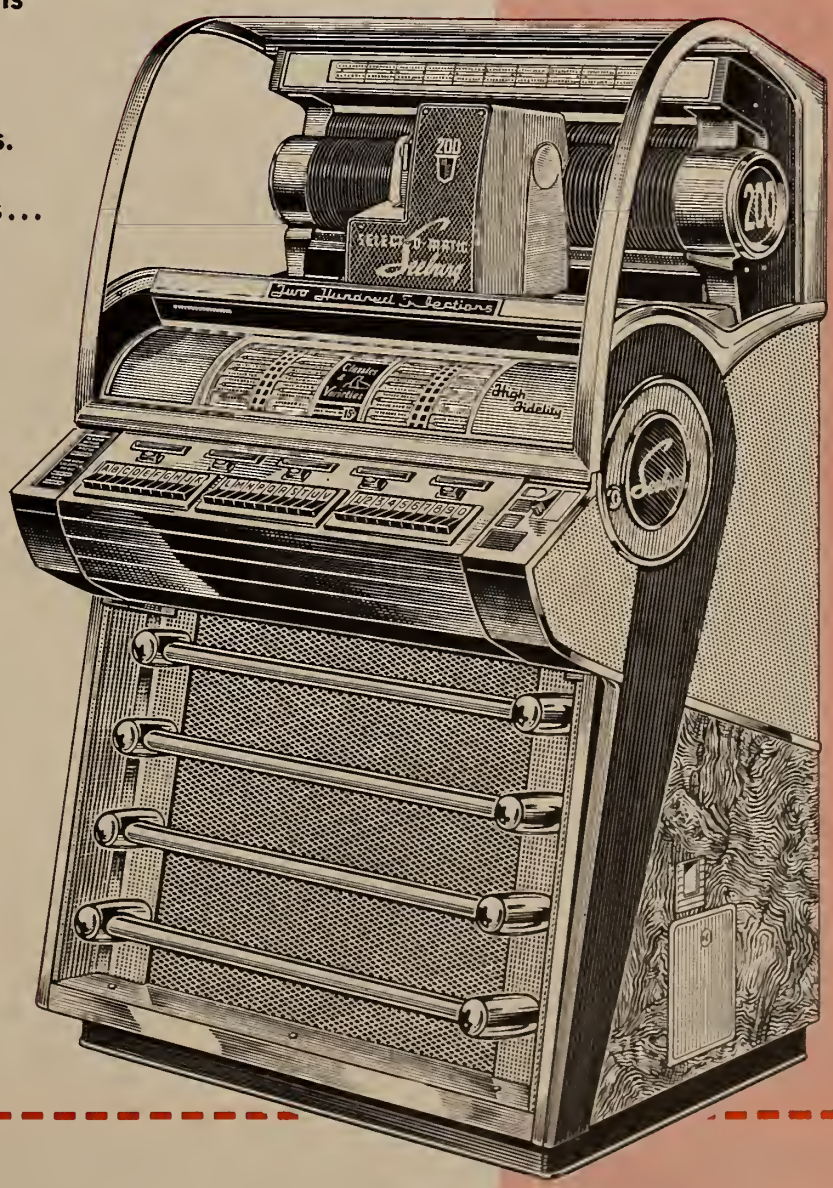

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COIN MACH. EXPORTS—JULY, AUG., SEPT., 1955

PHONOGRAPHS

	Number	Dollars
NORTH AMERICA		
Canada	359	$190,747
Mexico	472	191,036
Guatemala	39	22,860
Honduras	3	1,979
Nicaragua	20	12,763
Costa Rica	24	16,303
Panama	21	15,400
Cuba	193	61,761
Haiti	6	1,950
Dominican Republic	55	34,627
Leeward & Windward Islands	5	500
Netherland Antilles	2	1,445
British Honduras	2	1,349
El Salvador	20	14,197
Canal Zone	1	640
Bahamas	8	1,875
Jamaica	3	510
Total	1,233	569,942
SOUTH AMERICA		
Colombia	262	99,152
Venezuela	586	467,041
Ecuador	5	3,184
Peru	116	75,254
Argentina	1	745
Total	970	645,376
EUROPE		
Sweden	57	36,477
Norway	5	1,875
United Kingdom	3	2,800
Netherlands	281	118,699
Belgium	866	342,147
France	71	50,451
West Germany	312	174,803
Austria	99	65,089
Switzerland	154	96,969
Italy	75	33,052
Total	1,923	922,362
ASIA		
Lebanon	15	11,348
South Arabia	1	880
British Malaya	175	62,654
Philippines	36	23,300
Korea	2	1,506
Japan	7	3,008
Nanser Island	5	1,625
Turkey	1	630
Vietnam Laos & Cambodia	1	755
Total	243	105,706
AFRICA		
French Morocco	7	4,725
Union of South Africa	8	2,559
Total	15	7,284
OTHER COUNTRIES		
	620	76,970

PHONOGRAPHS EXPORTED FROM THE UNITED STATES TO COUNTRIES THRUOUT THE WORLD FOR JULY, AUGUST, SEPTEMBER, 1955 TOTALED 5,004 AND WERE VALUED AT $2,327,640.

AMUSEMENT MACHINES

	Number	Dollars
NORTH AMERICA		
Canada	568	$120,524
Mexico	13	5,954
Salvador	13	3,850
Panama	3	1,050
Canal Zone	18	9,874
Bermuda	16	1,455
Cuba	110	5,989
Netherlands Antilles	16	6,423
Dominican Republic	200	8,950
Haiti	10	3,390
Total	967	167,459
SOUTH AMERICA		
Venezuela	53	15,977
Peru	27	3,455
Total	80	19,432
EUROPE		
Iceland	5	1,500
Sweden	175	8,021
Netherlands	163	32,183
Belgium	523	40,892
France	141	42,950
West Germany	209	52,001
Switzerland	98	27,844
Italy	207	20,487
Ireland	30	2,300
Total	1,551	228,178
ASIA		
British Malaya	716	84,200
Philippines	61	13,280
Syria	11	1,695
Korea	8	2,491
Japan	150	28,925
Nanser & Nanpo Islands	37	8,000
Lebanon	3	911
Total	986	139,502
NEW ZEALAND		
Total	60	2,925
AFRICA		
French Morocco	42	7,742
Tangier	26	2,625
Union of South Africa	18	7,113
Ethiopia	5	2,140
Total	91	19,620
OTHER COUNTRIES		
	770	73,870

AMUSEMENT MACHINES EXPORTED FROM THE UNITED STATES TO COUNTRIES THRUOUT THE WORLD FOR JULY, AUGUST, SEPTEMBER, 1955 TOTALED 4,505 AND WERE VALUED AT $650,986.

VENDING MACHINES

	Number	Dollars
NORTH AMERICA		
Canada	1,985	$259,426
Mexico	139	1,390
Cuba	92	24,960
Nicaragua	75	804
Leeward & Windward Islands	1	515
Total	2,292	287,095
SOUTH AMERICA		
Venezuela	1,810	23,157
Colombia	530	3,895
Total	2,340	27,052
EUROPE		
France	36	13,532
Sweden	2	673
United Kingdom	7	4,555
Netherlands	2	700
Switzerland	3	1,100
Total	50	20,560
OTHER COUNTRIES		
	650	15,120

VENDING MACHINES EXPORTED FROM THE UNITED STATES TO COUNTRIES THRUOUT THE WORLD FOR JULY, AUGUST, SEPTEMBER, 1955 TOTALED 5,332 AND WERE VALUED AT $349,827.

COIN MACHINES OF ALL KINDS EXPORTED BY THE UNITED STATES TO NATIONS THRUOUT THE WORLD FOR JULY, AUGUST, SEPTEMBER, 1955 ..... TOTALED 14,841 • VALUED AT $3,328,453

The Cash Box
"FOURTH QUARTERLY EXPORT EDITION"
(OCTOBER, NOVEMBER, DECEMBER 1955)

The business boom continued from the third quarter into the fourth quarter of 1955 becoming ever greater and ever more intense. It was soon very noticeable, as the fourth quarter got well under way, that the boom would set new production and earning records thruout the U.S. There were many stock splits by large corporations. Higher dividends than ever before in history were paid investors. Expansion programs costing many millions of dollars were started. Production surpassed all known records. Employment was and still is at its highest peak. Salaries are bigger than ever before. There is more installment credit buying than ever before in American history. The boom continues its upward swing.

As October came into being, this publication pointed out that U.S. retailers were among the most fortunate business men. Whereas some small storekeepers complained that they weren't enjoying profits, those retailers who featured coin operated machines, were enjoying income from these machines without any investment on their part.

The music business continued to move ahead at a rapid pace. It was setting a new and progressive pattern with phonographs of outstanding and modern design. Finer high fidelity tonal quality. Better programming. Greater selectivity. Mass remotes. Easier servicing features. And many, many more better business features to benefit all the trade. Leaders also believed that the new phonographs would push the old out of many locations and open a path to an era of the very greatest progress.

Also during October, and as had been noted in the "*Third Quarterly Export Edition*" of *The Cash Box*, the new AMI "Model 'G'" phonograph was still being shown by many distributors all over the U.S. D. Gottlieb & Company scheduled more production runs for its "Wishing Well" pinball game. Williams Manufacturing Company promised a deluge of new games. Genco Manufacturing & Sales Company prepared for its busiest fall season. Showings of the new Seeburg "V-200" selection phonograph were still under way in many parts of the world. Games, Inc., Chicago manufacturer, was producing "The Hunter" and also continued with a complete line of parts and supplies for the former H. C. Evans & Company games.

Chicago Coin Machine Company announced that it had received the largest European order in its history from its European Representative, George Prock, for "Round The World Trainer" machines. The Rudolph Wurlitzer Company announced the appointment of Hans Scheidegger as its European Sales and Service Representative. He joined Edward A. Schmidt, Jr., Wurlitzer's European Sales Manager, at 7 Rainfussweg, Zurich, Switzerland, according to Arthur Rutzen, Wurlitzer Export Sales Manager.

The October 15, 1955 issue of *The Cash Box* proved one of the most interesting internationally. This publication revealed America's export facts and figures for coin operated machines of all kinds for the first six months of 1955. $7,740,750.00 had been spent by the world's importers to purchase 28,365 U.S. coin operated machines. Canada led all countries with the purchase of 5,968 machines for $1,211,691.00. Next was Venezuela with the purchase of 2,536 machines for $930,568.00. Then in order came: Belgium, 2,800 machines, $904,460.00; Western Germany, 1,570 machines, $889,220.00; France 1,628 machines, $656,253.00; Mexico, 3,571 machines, $525,507.00; Netherlands, 3,360 machines, $496,732.00.

The Cash Box advised that at the international import-export meeting to be held in Geneva lifting of import taxes could expand export markets further. More new equipment was being sold in the U.S. Old machines continued to disappear as this new equipment was being located. There was general belief that fewer five-year-old machines were on operators' routes than ever before. One explanation was that bigger export sales had helped to clear away large numbers of the older machines.

The New York City license department revealed that coin operated games, such as kiddie rides, guns and bowling games, had brought it $392,-800.00 in 1954. This was equal to more than a quarter of all the revenue received by the New York City license department.

Freius Dennemann of Umea, Sweden, revealed that his operation covered an area of over 4,000 square miles in northern Sweden. This was a very interesting story in *The Cash Box*. Max Lobo of Antwerp, Belgium, feared than many new people entering into the juke box business might endanger it because they were not completely equipped to offer correct and efficient service.

Major record manufacturers in the U.S. allayed the fears of music operators by advising they would not discontinue to produce 78rpm recordings. Bally Manufacturing Company announced its first pool game, "Pin-Pool". D. Gottlieb & Company announced that its "Wishing Well" pinball game had set a new production record for the firm.

As the month of October wore on, Williams Manufacturing Company announced a counter-size roll down game, "Jolly Joker". The H. J. Heinz Company announced a "Hot Meal" vending machine to feature its canned soups and other canned foods. Exhibit Supply Company reported that it was expanding its engineering department. AMI, Inc. issued a 16-page handbook on its Model 'G' phonograph. Genco Manufacturing & Sales Company introduced a lighted pool game.

This publication noted as October came to its end that the boom was continuing in the coin operated machines industry. Manufacturers were stepping up production schedules to meet increased demands for more and still more machines. The Fall and Winter seasons were expected to prove themselves the best in many years. (This has since been proved true.)

Rock-Ola Manufacturing Corporation showed a brand new 50-selection phonograph to meet the demand of certain locations. It was called "Standard Model 1452". This was being produced in addition to the firm's 120-selection phonograph, "Model 1442". The Rudolph Wurlitzer Company showed pictures of flying 25 of its "Model 1800" phonographs to John Merrill in Vienna, Austria.

A national survey conducted by *The Cash Box* among its "*20 Year Club*" members produced some very revealing and factual information. An article appeared in *The Cash Box* asking, "Is Price Alone The Answer?" This won much commendation from all the industry. This article pointed out that the reputable manufacturer and distributor might charge a little more but that he was always ready, even years later, to give service and satisfaction to the buyer.

D. Gottlieb & Company presented a new 2-player pinball game, "Marathon". United Manufacturing Company introduced "Topnotch Shuffle Alley". G. Miller of Durham, England, wrote of the British juke box operators problems. J. H. Keeney & Company was in full swing producing new vending machines. Arthur Rutzen, Export Salesmanager for Wurlitzer, reported that the Becchofer Bros. of Caracas, Venezuela, were leaders in Latin America. Chicago Coin Machine Company introduced "Bowling Team Bowler" to the industry and claimed it was the greatest bowling game ever built Exhibit Supply Company broke ground for an addition to its factory.

The Cash Box editorialized as November came into being that operators must help bring the people out again. That they should cooperate with tavern and restaurant associations to get people to dine out, meet out, call about, visit restaurants and other places to help boom business for themselves.

Chicago's many coin machines factories announced that their doors were open to all who were coming into city for conventions and meetings. The National Automatic Merchandising Association was holding its convention at the Conrad Hilton Hotel. The National Coin Machine Distributors Association was having a meeting at the Morrison Hotel as also was the Board of Directors of Music Operators of America.

Genco Manufacturing & Sales Company announced its "DeLuxe Tournament Pool", a three or four sided play pool game. Williams Manufacturing Company introduced "DeLuxe Bank Pool" and announced, at the same time, that it was stepping up all production. Exhibit Supply Company introduced "DeLuxe Skill Pool '84'".

Wurlitzer reported that sales of civilian products had gone up for its factories for the first six months of 1955 and that defense business was down. Manufacturers were continuing to hold the price line on their products even though raw materials and components were zooming upward in price. Some manufacturers announced that they would display at the amusement parks show at the Sherman Hotel in Chicago.

It was noted by this publication that the need for public relations programs was growing greater as the industry moved more rapidly ahead. Individual firms and individual associations were being urged to institute public relations programs of their own to assure themselves better business while winning community and customer good will.

While the vending machine people were in convention-met, this publication reported that the 240,000 prewar vending machines still on locations in the U.S., as indicated by the survey which appeared in *The Cash Box* in October, and that these were a challenge to the ingenuity and salesmanship of the automatic merchandising industry.

J. H. Keeney & Company Inc. announced DeLuxe and Jumbo Size Fascination Pool games while, at the same time, introducing its new DeLuxe Coffee Vender. Exhibit Supply Company reported that it had many new features on its "Skill Pool '84'" game. Genco Manufacturing & Sales Company was instituting overtime work at its factory. United Manufacturing Company presented the trade with its new "Regulation Shuffle Alley". Bally Manufacturing Company stated that. "Customers Play More and Spend More on Bally 'Pin-Pool'". F & F Enterprises of Chicago introduced its "RUS-1200 Register".

It was noted by *The Cash Box*, after the vending machines convention and the various other meetings were over, that "Conventions Pull Crowds". The factories here had been jammed for almost two weeks by visitors from all over the world. This publication explained that coin machine people want to learn what's new. Want to talk things over with each other. Want to enjoy happy get-togethers like conventions. In fact, as *The Cash Box* reported, many who had come in for the convention and meetings asked for the return of one big coin machine show. There was no doubt that this was the biggest convention ever yet held by the National Automatic Merchandising Assn.

Manufacturers reported that they were stepping up their production schedules due to *The Cash Box's* survey. The completed compilation showed that 83% expected "good business" for the balance of the year and that 8% expected "excellent" business for the remaining months of 1955. This meant that a total of 91% expected to enjoy better business during the Fall and Winter months. 48% of those questioned reported that they expected to "buy more machines" for the balance of the year and 38% stated that they expected to buy "just as many machines" for the remainder of the year as they had already purchased since the beginning of the year. This meant that a total of 86% could be depended on for continued volume purchases. This news heartened all manufacturers. It decided them to step up production schedules. (The facts and figures of *The Cash Box's* survey have been proved more than true. Business was even greater than the survey indicated on a conservative estimate basis.)

Bally Manufacturing Company announced that it had lighted up its 'Pin-Pool' game. Music operators of America announced that their organization would hold a convention at the Morrison Hotel in Chicago on May 6, 7 and 8, 1956. Canadian operators complained over the lack of skilled mechanical help.

This publication introduced a suggested slogan for the industry, "Live Longer, Better—Dine Out". It offered this in conjunction with the National Restaurant Assn. It urged operators to help get the people to dine out so that the operators, themselves, would be assured better business if more people visited the places where their machines were located.

This publication also noted, in its November 26, 1955 issue, that "America is Fast Becoming a Pool Playing Paradise". The numbers of pool games being sold were truly phenomenal. All manufacturers were backlogged with orders for pool tables.

The Vendo Company, Kansas City, Mo., announced it had a new soup vending machine. Exhibit Supply Company advised that it had set a postwar production and sales record.

Bally Manufacturing Company introduced a new inline pinball game, "Beach Beauty". Judd Distributing Company announced the appointment of Lazzaroni & Schreiber of Torino as exclusive distributors for D. Gottlieb & Company products in Italy. Immediately after the announcement. Gottlieb introduced a new pinball game, "Frontiersman".

The Cash Box' "*20 Year Club*", composed of men and women from all over the world who have been active in the coin machines industry for 20 years or longer, announced that it was seeking "the most outstanding coin machine man of 1955". This man would receive the very first "Gold Coin Award" of the "20 Year Club".

As December started this publica-

Steele Distributing Co. inaugurated National Wurlitzer Days in Houston trade area on Jan. 16 with a first showing of the new "1900" Wurlitzer phonographs. Musicmen, servicemen and their families from principal cities of Houston, Galveston, Beaumont, Brenhem and adjoining communities enjoyed an open house festival at Steele from 12 noon until 6 P. M. The showing was efficiently handled by owner **Joe R. Steele** and manager **E. D. Ainsworth** with able assistance from secretary **Eunice Kee** and servicemen **D. A. Morrow, Cliff Hayner,** and **Max Friez.** Food with refreshments was served and each visitor received one of the new Bee Jay records "Gee Dad, It's A Wurlitzer" by **Don Mitchell.** Favorable comments heard about the new machines mentioned appearance, compactness, and easy accessibility to mechanism. . . . **J. R. Hazlett,** picture taking operator, getting concerned about enough time to handle his ever increasing photography assignments and still take care of his music operations. . . . **John E. Williams** (Williams Amusement) stated for a fact that Chicago Coin's "Hooligan" pool was this month's novelty game hit. . . . Happy to report that **Harold Bullock,** manager of J. A. Walsh, RCA Victor record department, returned to his desk Jan. 23. He has been on the sick list since Jan. 1. . . . **Melvin Talley** of Heflin Talley Co., Inc., leading retail record dealer in Houston Heights area, recently opened a big new record shop on Shepherd Drive in Garden Oaks community center. . . . Dropped by Consolidated Music (major operating firm) half set for a cup of that good coffee they usually have on tap and found everybody too busy even to talk much less pause for coffee. Guess business there must be extra good. . . . **H. M. Crowe,** Humming Bird record distributor, back in his office fit as a fiddle with Florida sun tan and all. H. M. recuperated in his home town of Miami from a severe heart attack suffered some weeks ago. . . . **Fred Troy,** Sportland Amusement, said they were barely able to keep up on orders for United pool games. . . . Straight tip from **J. A. Walsh,** RCA Victor Wholesale record distributor, that **Kay Starr's** "Rock And Roll Waltz" and **Eddie Fisher's** "Dungaree Doll" were setting the pace in platter sales. . . . Music operator **J. Q. Chadwick** an usher at Broadway Baptist Church where Milby High School mid-term graduates heard their Baccalaureate Address. **Erma Nan Wright,** daughter of yours truly, was an honor graduate at said affair. Both our kids take after their daddy thataway (ahem). Other daughter, **Imogene,** had straight A's in junior and senior high school and made the grade with honors at Rice, a much tougher than average institution of higher learning.

Talmadge Craig, Ranger, talking about some of his locations on his Strawn route opening late and having live music part of the time, consequently cutting his take considerable. . . . **J. W. Hooks,** Brownwood, working from early until late. . . . **R. M. Keel,** Ballenger, having a hard time working out the schematic on a two-way inter-com system. He has been having a bad time with guests who check into his hotel late at night. Hence the need for an inter-com system. He'll not have a lot of trouble with schematics now that his son, **Jack,** is home from the service. Jack was an expert in radar and electronics. . . . **Carl** and **Helen Adams,** San Angelo, have solved their clothes storage problem with an old pre-war model phonograph by taking the mechanism and parts out of the cabinet, replacing the side plastics with mirrors and using the base for a coffee table. It makes real nice furniture too. . . . **Jenny Roberts,** San Angelo, talking business with her route-man, **Joyce Hildebrand** and a salesman. . . . **Buster Hukel,** San Angelo, swapping yarns with his side-kick, **Chicken Humphries.** Buster is having a lot of luck with the pool tables in San Angelo. . . . **Pano Karr** and his service-man, **J. W. Morton,** talking with friends at one of their locations. . . . **Olen Dreyer,** San Angelo, and his service-man, **J. W. Hoover,** getting ready to leave on their daily route. . . . **Nelson Stubblefield,** Sonora, working late in his TV shop. . . . **Dillion Merritt,** Ozona, running back and forth from his business to the hospital. His wife has just had a major operation and last report she was doing fine. . . . **Dwight Johnson,** Ft. Stockton, mixes politics with his operating business. He has just served two terms as city commissioner and now is running for county commissioner . . . **W. E. Mooney,** Ft. Stockton, talking about business being good but dreading the Lent season that is just around the corner. That section of the country is mostly Spanish people and business slows down in general during Lent.

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The Cash Box "FOURTH QUARTERLY EXPORT EDITION"

(OCTOBER, NOVEMBER, DECEMBER, 1955)

tion reported that the pool games had opened an all dime play amusement area. Whereas many had urged for and against dime play in the amusement field the pool games, featuring dime coin chutes, were accepted by the public and dime amusement games play was now completely under way.

Some of the leading manufacturers displayed at the amusement parks show. Chicago Coin Machine Company introduced a new idea in pool games, "Automatic Pool". AMI, Inc., announced the appointment of Tonalty, Ets. of Antwerp, Belgium, as exclusive distributors for AMI, BAL-AMI and IMA-AMI juke boxes. Williams Manufacturing Company issued a chart for tournament play on pool games. Buckley Manufacturing Company presented a new non-coin operated bell, "Safari". The Auto-Photo Company of Los Angeles, Calif. showed an all new "Model 11" self-photographing machine. Genco Manufacturing & Sales Company introduced "Super Big Top Rifle Gallery" gun game. Davis World Export Corp., Syracuse, N. Y., announced that its Brussels, Belgium offices would be located at 403 Avenue Louise.

During the week of December 10, 1955, operators from all over the U.S. reported that their averages were up above the same period in 1954. They advised that early Fall Season predictions had been more than fulfilled. They looked forward to even better business.

ABT Manufacturing Corporation, Chicago, one of the old line firms of the industry, was sold, on the retirement of its owner, Walter A. Tratsch, to the Atwood Vacuum Machine Company of Rockford, Ill. for an undisclosed cash sum. Buckley Manufacturing Company showed another non-coin operated machine "Skill" bell. Exhibit Supply Company showed three new products, "Circus Target" gun game, "Twin Champ" auto racing game, and its new "Vacumatic Card Vender".

For the third successive year *The Cash Box* introduced its great public relations and charitable drive, "A Day Of Dimes For The 'March Of Dimes' ", to help eliminate polio in the U.S. Immediately operators and operators' associations once again, as they had in the past years, joined in to make this the greatest and most charitable effort on the part of the U.S. coin machines industry.

It was also noted, as December reached its peak, that demand for the new phonographs continued bigger than ever. Sales were surpassing production as operators reinforced their routes. Trade-in values were at the highest ever yet recorded.

Marvel Manufacturing Company introduced a new pool game, 'Pla-Pool'. Williams Manufacturing Company showed three pool tables, 'Score-Pool,' 'Bank Pool' and 'DeLuxe Senior Bank Pool'. United Manufacturing Company also entered into the pool games field with 'Club Pool'. At the same time, United Manufacturing Company also presented its new in-line pinball game, "Starlet". Buckley Manufacturing Company showed another non-coin operated bell called, "Electronic Bingo". Scientific Machine Corporation won first prize for the best booth display at the amusement parks show.

D. Gottlieb & Company introduced a new five-ball pin game, "Easy Aces" and, at the same time, also presented its first pool game, "Spot Pool". With the introduction of this game nine Chicago games manufacturers were now producing pool tables. Bally Mfg. Co.; Chicago Coin Machine Co.; Exhibit Supply Co.; Genco Mfg. & Sales Co.; D. Gottlieb & Co.; J. H. Keeney & Co., Inc.; Marvel Mfg. Co.; United Mfg. Co.; Williams Mfg. Co.

J. P. Seeburg Corporation announced the appointment of Joseph H. Rogatnick as its Director of Overseas Public Relations and also Director of Seeburg Overseas Research & Development. AMI, Inc. advised that the Curacao Trading Co., its distributors, would display at the International Fair for Peace & Brotherhood in the Dominican Republic on February 20, 1956. Buckley Manufacturing Company introduced "Beerama" bell. Wurlitzer's distributors held a three day meeting in Los Angeles, Calif.

As the New Year rapidly approached, great optimism was current thruout the entire U.S. coin machines industry. All looked forward to a "great year ahead". United Manufacturing Company announced that its production had reached a new high peak. Genco Manufacturing & Sales Company advised that it had stepped up production over 25%. J. H. Keeney & Company reported all its production schedules had been doubled. Williams Manufacturing Company stated its factory was now on a 6 day work week basis.

Bally Manufacturing Company as the old year faded, introduced a new in-line pinball game, "Broadway". Buckley Manufacturing Company introduced another non-coin operated bell, "Bull's-Eye Bingo". Chicago Coin Machine Company presented "Champion Pool". In the very face of the holidays these new games took hold and business continued at a tremendously speedy pace right up to the New Year. The Rudolph Wurlitzer Company announced that "National Wurlitzer Days" would be January 15 and 16, 1956. Wurlitzer would celebrate its 100th birthday in 1956 with the introduction of its Centennial phonograph the "Model 1900".

The voting over, the "20 Year Club" announced that Ray T. Moloney, president of Bally Manufacturing Company, Chicago, Illinois, had been voted the very first "Gold Coin Award" as "the most outstanding coin machine man of 1955".

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As the New Year peeked its head around the corner, Exhibit Supply Company as well as Genco Manufacturing & Sales Company announced "King Size" models of their pool games. It was noted by one and all that pool games were proving themselves the greatest retail business stimulators ever yet introduced to the amusements industry. A scarcity of pool balls and other pool game supplies was hampering peak production.

The New Year has started with even greater business than anyone ever imagined it would. The backlog of orders manufacturers have on hand will carry them into the first quarter of 1956.

As the New Year came into being the manufacturers were featuring:

A.B.T. Manufacturing Corporation, Chicago, Illinois

In addition to its parts and supplies, this firm featured its "Challenger", counter model pistol game. Also its 3-gun range, "Rifle Sport".

AMI, Inc., Grand Rapids, Michigan

This firm featured its new Model "G" high fidelity phonograph in 40, 80 and 120 selections, as well as a complete line of automatic music accessories.

Auto-Photo Company, Los Angeles, California

This firm was featuring a new model of its famed automatic photographing machine known as "Studio Model 11".

Bally Manufacturing Company, Chicago, Illinois

The firm featured new models of its "Pin-Pool" pool table. Also its "Broadway", in-line pinball game. "Jumbo Bowler", "King-Pin Bowler", "ABC Bowler" and "Congress Bowler" games in various models. It also was producing the following kiddie rides: "Hot Rod", "The Champion" and "Bull's Eye".

Buckley Manufacturing Company, Chicago, Illinois

A series of non-coin operated bells featuring varied reel strips: "Safari", "Beerama", "Electronic Bingo", "Skill", "Bull's-Eye Bingo".

Chicago Coin Machine Company, Chicago, Illinois

The firm was in full speed production on, "Champion Pool", "Automatic Pool", "All Star Team Bowler" and "Bowling Team Bowler".

Exhibit Supply Company, Chicago, Illinois

This firm was producing just as speedily as it could its "DeLuxe Skill Pool '84' " and its "King Size Skill Pool '84' ".

Games, Inc., Chicago, Illinois

An entirely new game called, "The Hunter". The firm also had parts for all amusement games of the former H. C. Evans & Co. including "Saddle & Turf".

Genco Manufacturing & Sales Company, Chicago, Illinois

Production was going right ahead for "Official Tournament Pool", "DeLuxe Tournament Pool" and "King Size Tournament Pool", as well as for "Super Big Top Rifle Gallery" gun game and "Quarterback" football game.

D. Gottlieb & Company, Chicago, Illinois

This factory was working hard to meet all orders for its "Spot Pool" game and "Easy Aces", five-ball pin game.

International Mutoscope Corporation, Long Island City, New York

The firm continued producing "Drive Yourself" (new 'Drivemobile'), "Photomat '54' ", two models of the "3D Art Parade" and its "Universal Post Card Vender".

J. H. Keeney & Company, Inc., Chicago, Illinois

The firm was busy producing its "DeLuxe Hot Coffee Vender", "DeLuxe Hot Coffee and Hot Chocolate Combination Vender", "DeLuxe Fascination Pool", "Jumbo DeLuxe Fascination Pool", "DeLuxe Challenge Bowler", "Challenge Bowler", "DeLuxe Electric Cigarette Vender".

Marvel Manufacturing Corporation, Chicago, Illinois

This firm, in addition to plastic replacement parts for phonographs, was now producing two models of its pool game, "Pla-Pool" and "DeLuxe Large Size Pla-Pool".

Rock-Ola Manufacturing Corporation, Chicago, Illinois

This well known firm was producing a 120 selection high fidelity phonograph, Model 1448, and a 50 selection high fidelity phonograph, Model 1452, in addition to a complete line of all automatic music accessories.

J. P. Seeburg Corporation, Chicago, Illinois

The firm was extremely busy meeting orders for its V-200 dual music system, 200 selection, high fidelity phonograph, as well as for a complete line of all automatic music accessories.

United Manufacturing Company, Chicago, Illinois

The firm was manufacturing two models of its pool game, "Club Pool" and "Jumbo Club Pool", also "Regulation Shuffle Alley", "DeLuxe Regulation Shuffle Alley", "Topnotch Shuffle Alley", "Special Topnotch Shuffle Alley", as well as an in-line pinball, "Starlet".

Williams Manufacturing Company, Chicago, Illinois

This firm was busy with a long list of amusements, "Royal Crown", "DeLuxe Bank Pool", "Senior DeLuxe Bank Pool", "Score Pool", "Circus Wagon", "Jolly Joker" and "Sidewalk Engineer".

The Rudolph Wurlitzer Company, North Tonawanda, New York

The firm were just introducing their "Centennial Model 1900" phonograph celebrating their 100th year in business. This phonograph would be on display for the first time on January 15 and 16, 1956 during "National Wurlitzer Days" at all its distributors' showrooms in addition to a complete line of new music accessories.

NEW ENGLAND NIBBLES

Biz picking up all around this week with music, pool games and in-line units hottest. Ops in the area are diversifying their lines to a great extent. Ten cent play is still mixed in the N. E. states. Yankee resistance to the dime seems strongest in Me., Vt. and N. H. It's hotsy, however, in Mass. and Conn.

Si Redd put the new Wurlitzer show on the road this week, following the successful introductory showing at the Lincoln St. plant. Bob Jones, sales mgr.; Hank Petit, Wurlitzer engineer; and Paul Calamari, Bally engineer, went out on the road showing at Providence, R. I., Jan. 23; Springfield, Jan. 24; Hartford, Conn., Jan. 25; White River Junction, Vt., Jan. 26. Show moves into Me. following week, then, N. H. Si Redd reported that the New England reaction to the new Wurlitzer was the greatest and most pleasant in his experience; orders have come pouring in, and many former op users who strayed from the fold have come back in with the new model. The Chicago Coin line has been added at Redd's and is going big guns. "Hooligan" pool game, with automatic scoring, has posy rating features, ops are telling Si. Bally's "Broadway", in-line game, is soaring here, and whopping returns are expected from Bally's new combination in-line and 5-ball green-play game, which will shortly be shown to N. E. ops at a special meeting at the Beaconsfield Hotel by Redd Distributing. One of the smart promotion gimmicks being used for the new Wurlitzer showings is the giveaway of the disk, "Gee Dad, It's A Wurlitzer," (Don Michael on Bee Jay) to ops, who are having fun with it in their spots. More than 400 platters were given out at the Boston show. Export biz is soaring at Redd's and firm has just appointed an export rep in France. This week, the Lincoln St. plant was busy filling a socko order for 100 late model music machines for European customers.

At Ed Ravreby's Associated Amusements (Rock-Ola), big demand being felt for Rock-Ola "1446" model, because of its taking least amount of space of any music machine and its boff hi-fi feature, reports Ed. Charlie Katz, N. Y., and Ed Ristau, gen. sales mgr., Rock-Ola, in for visits. . . . United's pool game, "Hi-Score," is bright. Ed Ravreby considering possibility of putting in a one-stop; says firm has been so busy promoting the new Rock-Ola line that they haven't had a chance to entertain applicants for new record distributing department.

At Trimount Automatic Sales Corp. (Seeburg), Irwin Margold, gen. mgr., reports the demand for pool games as terrific soaring to new heights. Williams, Genco and Gottlieb pool games are going steady and several N. E. cities, which had sloughed coin equipment, have opened to pool games which are fascinating the public. It appears that the surface hasn't ever been scratched on pool games in this territory, according to Margold. Trimount conducted a Seeburg service school at Boston for ops, and another in Providence, R. I., last week and one in Springfield Wed., Jan. 25. Foreign shipments are jumping and demand for used equipment, especially arcade equipment and pins, is solid. Shortage reported in used equipment. Coin machine bix has been so good at Trimount that firm is hard pressed to keep up with demand for equipment.

At Atlas Distributors (AMI), Louis and Barney Blatt, report enthusiastic response to their out-of-town showings of the new color engineered units, which are finding great favor in class spots, matching the decor, and plans are going for continuation of showings in key cities for the AMI music machines. Business reported hitting a steady pace at Atlas.

Ops visiting distribs around town this week included: Peter Pompeo, Boston; Tom Libby, Haverhill; Tom Wolbarst, Newton; Joe De Lucco, Waltham; Joe Hebert, Lowell; Sol Taube, Manchester, N. H.; Pat D'Amico, Methuen; Louis Zideman, Portsmouth, N. H.; Al Sharpe, Portland, Me.; Al Dolins, Hyannis; Harry Deshowitz, Chelsea; Ralph Lackey, Roxbury; Ray Faini, Framingham; Dave Baker, Arlington; Bob Rome, Boston; Saul Robinson, Newton; Harold Bond, Brookline; Ray Shea, Worcester; Bill Clements, Joe Weisel, Providence, R. I.; Walter Balderlugi, Worcester; Joe Vienna, Fitchburg; and Ed Ross, Dorchester. . . . Hub filling up again with record stars, Four Lads current at Blinstrub's; Bonnie Sisters at Revere Beach Frolics; Art Lund, Cadillacs, Kitty Kallen, Johnny Desmond, Empires, Frankie Castro in for March of Dimes benefit at Boston Arena Sun (Jan. 22). Local disk jocks, Joe Smith, Norm Prescott, Ned Powers, Dave Maynard and Bob Clayton worked the show. . . . Ruthie Shapiro, Hub rep of the Baker Sisters, who cut "If You're Ever Gonna Leave Me," cleffed by Sherm Feller, WVDA disk jock, reports the sisters are being signed by Mercury.

Airmail Subscription The Cash Box $30.

"Cuarta Edición Trimestral de Exportación" de The Cash Box

(OCTUBRE, NOVIEMBRE, DICIEMBRE 1955)

El gran auge comercial que ocurrió en el tercer trimestre de 1955 adquirió mayor intensidad que nunca en el cuatro trimestre del mismo año. A medida que progresó este último trimestre, pudo observarse que ese auge en los negocios establecería nuevos precedentes de producción y de ganancias en todos los Estados Unidos. Se redujeron notablemente las existencias de mercancía de las grandes corporaciones. Se pagaron a los inversionistas los más altos dividendos que registra la historia. Se iniciaron planes de expansión por valor de muchos millones de dólares. Las cifras de producción sobrepasaron todos los records conocidos. El total de personas empleadas fué y sigue siendo el más elevado. Los sueldos son més altos que nunca. Las compras a plazo son las mayores que se conocen en la historia de los Estados Unidos. El auge comercial continúa su marcha ascendente sin interrupción.

Al iniciarse el mes de octubre, esta publicación señaló que los detallistas de los Estados Unidos figuraban entre los hombres de negocios más afortunados. Aunque algunos comerciantes poco importantes se quejaron de que no obtenían ganancias, los detallistas que disponían de máquinas accionados por monedas obtuvieron buenas utilidades de estas máquinas sin ninguna inversión de su parte.

El negocio de música siguió progresando a un paso rápido. Estaba sentando una nueva norma progresiva con fonógrafos de estilo moderno de gran excelencia. Mejor calidad tonal de alta fidelidad. Mejores programas. Mayor selectividad. Más controles remotos. Servicio más eficaz. En resumidas cuentas, muchas más y mejores ventajas para el comercio que contribuyeron a aumentar sus utilidades. Muchos expertos del ramo opinan también que los nuevos fonógrafos desplazarán a los viejos en muchas localidades y marcarán una nueva era de progreso y adelanto rápidos.

De igual manera, durante octubre, y según se señaló en la *"Tercera Edición Trimestral de Exportación"* de de *The Cash Box*, el nuevo fonógrafo AMI "Modelo G" seguía siendo ofrecido por muchos distribuidores en todos los Estados Unidos. La D. Gottlieb & Company se propone aumentar su producción del juego de "pinball" (bolitas) "Wishing Well". La Williams Manufacturing Company ha prometido un gran número de nuevos juegos. La Genco Manufacturing & Sales Company se preparó para su más activa temporada de otoño. En muchas partes del mundo se siguió ofreciendo el nuevo fonógrafo selectivo Seeburg "V-200". Games, Inc., una fábrica de Chicago estaba produciendo "The Hunter" (El Cazador) y también siguió fabricando un surtido completo de piezas y accesorios para los juegos de la antigua casa H. C. Evans & Company.

La Chicago Coin Machine Company dió a conocer que había recibido el pedido europeo más grande de su historia por conducto de su Representante en Europa, George Prock, representado por las máquinas "Round The World Trainer". La Rudolph Wurlitzer Company dió a conocer el nombramiento de Hans Scheidegger como su Representante en Europa de Ventas y Servicio. Según ha dado a saber Arthur Rutzen, Gerente de Ventas para la Exportación de la Wurlitzer, Hans Scheidegger se ha asociado con Edward A. Schmidt, Jr., Gerente de Ventas de dicha empresa en Europa, con oficinas en Reinfussweg 7, Zurich, Suiza.

La edición del 15 de octubre de 1955 de *The Cash Box* resultó una de las más interesantes desde el punto de vista internacional. En esa edición se revelaron datos y cifras acerca de las máquinas de accionamiento por monedas, de todas clases, exportadas por los Estados Unidos durante los primeros seis meses de 1955. Los importadores de todo el mundo invirtieron la suma de $7.740.750.00 en la compra de 28.365 máquinas fabricadas en este país. El Canadá ocupó el primer lugar con la compra de 5.968 máquinas por valor de $1.211,691.00. Luego vino Venezuela con la importación de 2.536 máquinas por valor de $930.568.00. Luego, en orden de importancia: Bélgica, 2.800 máquinas, $904.460.00; Alemania Occidental, 1570 máquinas, $889.220.00; Francia, 1.628 máquinas, $656.253.00; México, 3571 máquinas, $525.507.00; Holanda, 3.360 máquinas, $496.732.00.

The Cash Box divulgó el hecho de que en la asamblea internacional de importación y exportación por celebrarse en Ginebra, Suiza, la exoneración de los impuestos de importación contribuiría en gran manera a la expansión de los mercados de ultramar. En los Estados Unidos se vendían mayor cantidad de equipos nuevos. Las máquinas viejas continuaron desapareciendo a medida que se instalaban estos nuevos equipos. La opinión general era que habían menos máquinas que nunca, en las rutas de los empresarios, construídas hace cinco o más años. Esto se explica, entre otras cosas, por el helho de que el aumento en las ventas al extranjero ha contribuido a dar salida a una gran cantidad de las máquinas más antiguas.

El departamento de licencias de la ciudad de Nueva York ha revelado que los juegos accionados por monedas, tales como "kiddie rides", de escopeta y de boliches, habían producido la suma de 0392.800.00 en 1954. Esto equivale a más de una cuarta parte de todas las rentas obtenidas por el departamento de licencias de Nueva York.

Freius Dennemann, de Umea, Suecia, dió a conocer que sus actividades abarcaban una zona mayor de 4.000 millas cuadradas en el norte de ese país. Esta fué una noticia muy interesante para *The Cash Bax*. Max Lobo, de Amberes, Bélgica, temía que muchos advenedizos en el ramo de fonógrafos automáticos podrían ponerlo en peligro por no estar bien preparados para ofrecer un servicio adecuado y eficaz.

Las principales fábricas de discos de los Estados Unidos tranquilizaron a los empresarios de música asegurándoles que no suspenderían la producción de discos de 78 revoluciones por minuto. La Bally Manufacturing Company anunció su primer juego de trucos, "Pin-Pool". La D. Gottlieb & Company dió a saber que su juego de "pinball" (bolitas), "Wishing Well", había sentado un nuevo record de producción para la firma.

En el transcurso del mes de octubre, la Williams Manufacturing Company anunció el "Jolly Joker", un nuevo juego que puede instalarse sobre el mostrador. La H. J. Heinz Company ofreció la "Hot Meal", un máquina expendedora de sopas y otros alimentos en latas. La Exhibit Supply Company dió a conocer que estaba ampliando su departamento técnico. La AMI, Inc. publicó un manual de 16 páginas acerca de su fonógrafo Modelo 'G'. La Genco Manufacturing & Sales Company introdujo un juego de trujos iluminado.

A fines de octubre, esta publicación señaló que el auge comercial seguía en pie en la industria de máquinas accionadas por monedas. Las fábricas aceleraban sus planes de producción con objeto de hacer frente al creciente aumento de pedidos de más y más máquinas. Se anticipaba que las temporadas de otoño e invierno demostrarían ser las más fructíferas en muchos años. (Todo esto ha resultado ser cierto desde entonces).

La Rock-Ola Manufacturing Corporation presentó un novísimo fonógrafo selectivo 50 para satisfacer la demanda en ciertas localidades. Se denominó el "Modelo Standard 1452". Este se produjo como suplemento del fonógrafo selectivo 120 de la firma, "Modelo 1442". La Rudolph Wurlitzer Company presentó fotografías de sus fonógrafos "Modelo 1800" a John Merrill en Viena, Austria.

A raíz de una encuenta llevada a cabo por *The Cash Box* entre sus miembros del *"20 Year Club"* (Club de 20 Años) de los Estados Unidos, se logró obtener una información muy interesante y realística. *En The Cash Box* se publicó un artículo en el cual se preguntaba, "La Respuesta está en el Precio Solamente?" Este artículo fué muy aplaudido por toda la industria. En este artículo se señaló que los fabricantes y distribuidores acreditados podrían cargar un poco más por sus productos, pero siempre estaban preparados, aun años más tarde. para dar buen servicio y satisfacción al comprador.

La D. Gottlieb ofreció un nuevo juego de "pinball" (bolitas) para 2 jugadores. denominado "Marathon". La United Manufacturing Company introdujo el "Topnotch Shuffle Alley". G. Miller, de Durham, Inglaterra, escribió acerca de los problemas de los empresarios ingleses de fonógrafos automáticos. La J. H. Keenev & Company se hallaba muy atareada produciendo nuevas máquinas expendedoras. Arthur Rutzen, Director de Exportación de la Wurlitzer, dió a saber que la Becchofer Bros., de Caracas, Venezuela, había conquistado el primer puesto entre los importadores de la América Latina. La Chicago Coin Machine Company introdujo a la industria el "Bowling Team Bowler" y sostuvo que este es el juego de boliches mejor que jamás se haya producido. La Exhibit Supply Company inició una ampliación de su fábrica.

En su editorial de noviembre *The Cash Box* señaló que los empresarios debían hacer todo lo posible por atraer al público nuevamente. Que debían también colaborar con las asociaciones de tabernas y restaurantes con objeto de inducir al público a tomar sus comidas fuera de la casa. a congregarse en otros sitios, citarse, visitar restaurantes y demás lugares públicos y contribuir de esa manera al auge de sus propios negocios.

Las innúmeras fábricas de máquinas accionadas por monedas en Chicago dieron a conocer que sus puertas estaban abiertas para todos los que acudieran a dicha ciudad con objeto de asistir a las convenciones y asambleas en ella celebradas. La National Automatic Merchandising Association debía celebrar su convención en el Conrad Hilton Hotel. La National Coin Machine Distributors Association celebraba una asamblea en el Morrison Hotel, lo mismo que la Junta Directiva de la Music Operators of America.

La Genco Manufacturing & Sales Company ofreció su "DeLuxe Tournament Pool", un juego de trucos con tres o cuatro costados. La Williams Manufacturing Company introdujo el "DeLuxe Bank Pool" y anunció, al mismo tiempo, que estaba acelerando toda su producción. La Exhibit Supply Company presentó el "DeLuxe Skill Pool '84' ".

La Wurlitzer dió a saber que las ventas de productos no militares de sus fábricas habían aumentado durante el primer semestre de 1955 y que los negocios para fines de defensa nacional habían disminuido. Los fabricantes continuaron manteniendo al mismo nivel los precios de sus productos, a pesar de que el costo de las materias primas y demás componentes continuó en alza. Algunos fabricantes dieron a saber que exhibirían sus productos en la exposición que habría de celebrarse en el Sherman Hotel de Chicago.

En esta publicación se hizo hincapié sobre el hecho de que era indispensable fomentar los programas de relaciones públicas a la par del rápido progreso de la industria. Se recomendó encarecidamente a las firmas y asociaciones individuales que instituyeran sus propios sistemas de relaciones públicas con objeto de dar mayor impulso a sus negocios y al mismo tiempo granjearse la buena voluntad del público en general y de los clientes.

Mientras los fabricantes y distribuidores de máquinas expendedoras se encontraban en la convención, esta publicación dió a conocer que aun habían en servicio 240.000 de estas máquinas, construídas antes de la última guerra, en los Estados Unidos, según indicado en el análisis o estudio que apareció en el mes de octubre en *The Cash Box*, y que esto constituía un reto a la inventiva y al arte de vender de la industria de máquinas expendedoras automáticas.

La J. H. Keeney & Company, Inc., presentó los juegos de trucos "Fascination Pool" de Tamaños DeLuxe y Jumbo, y al mismo tiempo introdujo la nueva DeLuxe Coffee Vender (Expendedora Automática de Café). La Exhibit Supply Company dió a conocer que había introducido nuevos detalles en su juego, "Skill Pool '84' ". La Genco Manufacturing & Sales Company instituía el trabajo extraordinario o de sobretiempo en su fábrica. La United Manufacturing Company lanzó al mercado su nuevo "Regulation Shuffle Alley" (juego de tejos). La Bally Manufacturing Company declaró que "Los Clientes Juegan Más y Gastan Más con el 'Pin-Pool' Bally". La F & F Enterprises de Chicago introdujo su "Registro RUS-1200".

A raíz de concluir la convención de máquinas expendedoras y las varias otras asambleas. *The Cash Box* señaló que "Las Convenciones Atraen al Público". Por espacio de casi dos semanas las fábricas estuvieron repletas de visitantes procedentes de todas partes del mundo. Esta publicación explicó que las personas que se dedican a este ramo están siempre interesadas en todo lo nuevo que se ofrezca; que desean cambiar impresiones con otros; que ansían asistir a reuniones y especialmente a convenciones. En efecto, según dió a conocer *The Cash Box*, muchos de los que concurrieron a la convención y a las asambleas manifestaron sus deseos de que se celebrara otra gran exposición de máquinas accionadas por monedas. No cabe la menor duda de que esta fué la más importante convención jamás celebrada por la National Automatic Merchandising Association.

Los fabricantes manifestaron que estaban acelerando sus planes de producción como resultado del estudio o encuesta efectuado por *The Cash Box*. De la compilación realizada se dedujo que el 83% de ellos anticipaban "buenos negocios" durante el resto del año y que el 8% esperaba "excelentes" negocios en el curso de los últimos meses de 1955. Esto quiso decir que un total de 91% esperaban aumentar sus ventas durantelos meses de otoño y primavera. El 48% de los interrogados informó que esperaban "comprar más máquinas" durante el resto del año y el 38% manifestó que se proponían comprar en los meses restantes del año "tantas máquinas" como ya habían comprado desde el principio de 1955. De esto se desprende que

"Cuarta Edición Trimestral de Exportación" de The Cash Box

(OCTUBRE, NOVIEMBRE, DICIEMBRE 1955)

podía dependerse de un total de 86% que siguieran haciendo compras en grandes cantidades. Esta noticia sirvió de aliento a todos los fabricantes, y los indujo a acelerar el ritmo de producción. (Los datos y cifras correspondientes a la encuesta de *The Cash Box* han resultado muy exactos. A base de un cálculo moderado, los resultados han superado en mucho lo indicado por la encuesta).

La Bally Manufacturing Company dió a conocer que había instalado luces en su juego de 'Pin-Pool'. La Music Operators of America hizo saber que su organización celebraría una convención en el Morrison Hotel de Chicago durante los días 6, 7 y 8 de mayo de 1956. Los empresarios del Canadá se quejaron de la escasez de mecánicos expertos.

Esta publicación sugirió un lema para la industria, "Viva Mejor y por Máas Tiempo—Coma Fuera de la Casa". Ofreció este lema de mutuo acuerdo con la National Restaurant Association (Asociación Nacional de Restaurantes). Se instó a los empresarios a que indujeron al público a tomar sus comidas en restaurantes y otros sitios para que de esa manera dichos empresarios tuvieran la seguridad de mejorar sus negocios cuando un número mayor de personas visiten los lugares donde se encuentran sus máquinas.

En su edición del 26 de noviembre de 1955, esta publicación señaló también que "Los Estados Unidos se Están Convirtiendo Rápidamente en el Paraíso de los Jugadores de Trucos". El número de juegos de trucos que se vendieron fué verdaderamente fenomenal. Todas las fábricas se atrasaron en el despacho de los pedidos pendientes de mesas de billar.

La Vendo Company, de Kansas City, Missouri, dió cuenta de que estaba produciendo una nueva máquina expendedora de sopas. La Exhibit Supply Company anunció que había establecido un récord de producción y ventas en la postguerra.

La Bally Manufacturing Company introdujo un nuevo juego de "pinball inline", denominado "Beach Beauty". La Judd Distributing Company dió cuenta del nombramiento de Lazzaroni & Schreiber, de Torino, como distribuidores exclusivos en Italia de los productos de la D. Gottlieb & Company. Poco tiempo después de darse esta noticia, la Gottlieb introdujo un nuevo juego de "pinball" denominado "Frontiersman".

The Cash Box' "20 Year Club" (El Club de 20 Años de The Cash Box), integrado por hombres y mujeres procedentes de todas partes del mundo que se han dedicado activamente al negocio de máquinas accionadas por monedas por espacio de 20 años o más, dió a conocer que se hallaba en busca "del empresario de máquinas expendedoras que más se había distinguido en 1955". Esta persona recibiría el primer "Premio en Moneda de Oro" adjudicado por el "20 Year Club".

A principios de diciembre, esta publicación dió a saber que los juegos de trucos o billar habían contribuido al establecimiento de sitios de recreo a base de monedas de diez centavos en los Estados Unidos. Aunque muchos estuvieron a favor y en contra de este plan, los juegos de trucos accionados por esas monedas fueron bien acogidos por el público que acudía a esos lugares de recreo y se hicieron muy populares dondequiera.

Varias de las principales fábricas ofrecieron sus exhibiciones en la exposición de máquinas para sitios de recreo y diversión. La Chicago Coin Machine Company introdujo una nueva idea en juegos de trucos, o sea, el "Automatic Pool". La AMI, Inc. dió cuenta del nombramiento de la Tonalty, Etc., de Amberes, Bélgica, como distribuidores exclusivos de los fonógrafos automáticos marca AMI, BAL-AMI e IMA-AMI. La Williams Manufacturing company publicó un gráfico o cuadro para torneos en relación con juegos de trucos. La Buckley Manufacturing Company presentó a "Safari", una máquina de accionamiento sin monedas. La Auto-Photo Company de Los Angeles, California, exhibió una nueva máquina fotográfica automática "Modelo 11". La Genco Manufacturing & Sales Company introdujo el juego de tiro al blanco denominado "Super Big Top Rifle Gallery". La Davis World Export Corp., de Syracuse, N. Y., dió a saber que sus oficinas de Bruselas, Bélgica, estarían situadas en Avenue Louise 403.

Durante la semana del 10 de diciembre, empresarios de todas partes de los Estados Unidos dieron a saber que sus promedios superaban a los del mismo período de 1954. Aseguraron que las predicciones hechas a principios de la temporada de otoño habían sido realizadas con creces. Todos anticipan aún mejores negocios futuros.

La ABT Manufacturing Corporation, de Chicago una de las más antiguas firmas de la industria, fue vendida, al jubilarse su dueño, Walter A. Tratsch, a la Atwood, Vacuum Machine Company de Rockford, Illinois por una suma en efectivo hasta ahora no revelada. La Buckley Manufacturing Company exhibió a "Skill", otra máquina de timbres accionada sin monedas. La Exhibit Supply Company demostró tres nuevos productos, a saber, "Circus Target", un juego de tiro al blanco, "Twin Champ", un juego de carreras de automóviles y "Vacumatic Card Vender", expendedora de tarjetas.

Por el tercer año consecutivo, *The Cash Box* condujo su gran campaña de relaciones públicas y beneficencia denominada "A Day Of Dimes For 'The March of Dimes'" como su contribución para eliminar la poliomielitis en los Estados Unidos. Inmediatamente, lo mismo que en años anteriores, tanto los empresarios como sus asociaciones se unieron a nosotros una vez más para lograr que éste fuera el mayor y más benéfico en pro de una noble causa por parte de la industria de máquinas accionadas por monedas.

Pudo anotarse también, a fines de diciembre, que la demanda de nuevos fonógrafos seguía siendo mayor que nunca. Las ventas superaban a la producción, a medida que los empresarios reforzaban sus rutas. Las sumas acreditadas en cuenta por concepto de trueques de máquinas fueron las más elevadas que jamás se hayan registrado.

La Marvel Manufacturing Company introdujo un nuevo juego de trucos denominado 'Pla-Pool'. La Williams Manufacturing Company presentó tres mesas de billar con los nombres de 'Score-Pool', 'Bank Pool' y 'DeLuxe Senior Bank Pool'. La United Manufacturing Company ingresó también en el ramo de juegos de trucos con 'Club Pool'. Al mismo tiempo, la United Manufacturing Company presentó también su nuevo juego "Starlet" de 'pinball inline'. La Buckley Manufacturing Company exhibió otra máquina de timbres accionada sin monedas y denominada "Electronic Bingo". La Scientific Machine Corporation obtuvo el primer premio por concepto del mejor puesto de exhibición presentado en la exposición de productos para lugares de recreo y esparcimiento.

La D. Gottlieb & Company introdujo el "Easy Aces", un nuevo juego de "pinball" con cinco bolitas y también ofreció su primer juego de trucos denominado "Spot Pool". Gracias a la introducción de este último, asciende ahora a nueve el número de fabricantes de Chicago que producen mesas de billar para jugar a trucos, a saber: La Bally Mfg. Co.; la Chicago Coin Machine Co.; la Exhibit Supply Co.; la Genco Mfg. & Sales Co.; la D. Gottlieb & Co.; la J. H. Keeney & Co., Inc.: la Marvel Mfg. Co.; la United Mfg. Co.; y la Williams Mfg. Co.

La J. P. Seeburg Corporation dió cuenta del nombramiento de Joseph H. Rogatnik como Director de Relaciones Públicas en Ultramar, así como de Director de la Seebur Overseas Research & Development. La AMI, Inc. dió a saber que sus distribuidores, la Curacao Trading Co., presentaría sus exhibiciones en la Exposición International en Pro de la Paz y la Confraternidad que se inaugurará en la República Dominicana con fecha 20 de febrero de 1956. La Buckley Manufacturing Company introdujo la máquina "Beerama". Los distribuidores de la Wurlitzer celebraron una asamblea de tres días en Los Angeles, California.

A medida que se aproximaba el término del año, se sentía gran optimismo en toda la industria de máquinas accionadas por monedas de los Estados Unidos. Todo el mundo anticipaba "un año de ventas inusitadas". La United Manufacturing Company dió a saber que su producción había llegado a nuevas alturas. La Genco Manufacturing & Sales Company afirmó que había acelerado su producción en más del 25%. La J. H. Keeney & Company manifestó que había decidido llevar al doble todos sus planes de producción. La Williams Manufacturing Company declaró que su fábrica funcionaba a base de 6 días de trabajo a la semana.

A fines del año pasado la Bally Manufacturing Company introdujo un nuevo juego de 'pinball in-line' conocido con el nombre de "Broadway". La Buckley Manufacturing Company presentó otro juego, el "Bull's-Eye Bingo", accionado sin monedas. La Chicago Coin Machine Company ofreció el "Champion Pool". Estos juegos, introducidos durante las Navidades, fueron bien acogidos por el público y su enorme popularidad continuó en vigor hasta el Año Nuevo. La Rudolph Wurlitzer Company dió a conocer que los "National Wurlitzer Days" se celebrarían el 5 y el 16 de enero de 1956. La Wurlitzer se propone celebrar su centenario en 1956 mediante la presentación de su fonógrafo Centenario, o sea, el "Modelo 1900".

Después de terminarse la votación, el "20 Year Club" hizo público el hecho de que Ray T. Moloney, presidente de la Bally Manufacturing Company, de Chicago, Illinois, había sido elegido por votación como "el empresario de máquinas expendedoras más distinguido en 1955" y por eso recibió el primer premio consistente en una "Medalla o Moneda de Oro".

Al iniciarse el año de 1956, la Exhibit Supply Company, lo mismo que la Genco Manufacturing & Sales Company, ofrecieron sus modelos de juegos de trucos bajo la marca "King Size". Se observó generalmente que los juegos de trucos en mesas de billar demostraron ser los mejores forentadores de negocios al detalle que jamás se hayan introducido en la industria de diversiones o recreo. Sin embargo, la escasez de dolas y otros productos o accesorios para mesas de billar ha contribuido a entorpecer la producción máxima.

El Nuevo Añ se ha iniciado con una cantidad de negocios mayor de lo nadie pueda imaginarse. El número de pedidos pendientes permitirá a las fábricas mantenerse ocupadas hasta el primer trimestre de 1956.

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The Cash Box "CUARTA EDICIÓN TRIMESTRAL DE EXPORTACIÓN"

(OCTUBRE, NOVIEMBRE, DICIEMBRE, 1955)

A principios del Nuevo Año las diversas fábricas anotadas a continuación ofrecían:

A.B.T. Manufacturing Corporation, Chicago, Ilinois

Además de sus piezas y accessorios, esta empresa ofrece un juego de pistola para tiro al blanco montada en el mostrador y conocido con el nombre de "Challenger", así como su "Rifle Sport" de tiro con fusil.

AMI, Inc., Grand Rapids Michigan

Esta empresa presentó su nuevo fonógrafo de alta fidelidad, Modelo "G" en selecciones 40, 80 y 120, lo mismo que un surtido completo de accesorios musicales.

Auto-Photo Company, Los Angeles, California

Esta fábrica producía un nuevo modelo de su afamada máquina fotográfica automática conocida como "Studio Model 11".

Bally Manufacturing Company, Chicago, Ilinois

Esta firma produjo nuevos modelos de su mesa de billar "Pin-Pool" para jugar a trucos, así como su juego de "pinball in line", "Broadway". También el "Jumbo Bowler", el "King-Pin Bowler", el "ABC Bowler" y el "Congress Bowler" en varios modelos. De igual manera, presentó los siguintes juegos para niños: el "Hot Rod", "The Champion" y "Bull's Eye."

Buckley Manufacturing Company, Chicago, Ilinois

Una serie de máquinas accionadas sin monedas, con varias exhibiciones animadas, a saber: "Electronic Bingo", "Skill", "Bull's-Eye Bingo".

Chicago Coin Machine Company, Chicago, Illinois

Esta empresa se hallaba en plena vía de producción con "Champion Pool", "Automatic Pool", "All Star Team Bowler" y "Bowling Team Bowler".

Exhibit Supply Company, Chicago, Ilinois

Esta firma estaba fabricando tan répidamente como le era posible su "DeLuxe Skill Pool '84' y su "King Size Skill Pool '84' ".

Games, Inc., Chicago, Illinois

Esta empresa introdujo un nuevo juego denominado "The Hunder" (El Cazador) y también tenía piezas y accesorios para todos los juegos de diversión y recreo anteriormente fabricados por la antigua firma, H. C. Evans & Co., inclusive el juego "Saddle & Turf".

Genco Manufacturing & Sales Company, Chicago, Ilinois

La producción de esta casa siguió adelante con el "Official Tournament Pool", el "DeLuxe Tournament Pool" y el "King Size Tournament Pool", así como con el juego de tiro al blanco denominado "Super Big Top Rifle Gallery" y el juefo de fútbol conocido como "Quaterback".

D. Gottlieb & Company, Chicago, Ilinois

Esta fébrica hizo todo lo posible por dar curso a todos los pedidos de los juegos "Spot Pool" e "Easy Aces" con cinco bolitas.

International Mutoscope Corporation, Long Island City, N. Y.

Esta empresa continuó produciendo "Drive Yourself" (un nuevo 'Drivemobile'), "Photomat '54', dos modelos de la 3D Art Parade" y su "Universal Post Card Vender" (Expendedora de Tarjetas).

J. H. Keeney & Company, Inc., Chicago, Ilinois

Esta empresa se hallaba muy activa en la fabricación de sus máquinas para la venta de bebidas calientes, tales como el "DeLuxe Hot Coffee Vender", el "DeLuxe Hot Coffee y Hot Chocolate Combination Veneder", el "DeLuxe Fascination Pool", el "Jumbo DeLuxe Fascination Pool", el "DeLuxe Challenge Bowler", el "Challenge Bowler" y el "DeLuxe Electric Cigarette Veneder".

Marvel Manufacturing Corporation, Chicago, Illinois

Además de repuestos plásticos para fonógrafos, esta empresa producía también dos modelos re su juegos de trucos denominados "Pla-Pool" y "DeLuxe Large Size Pla-Pool".

Rock-Ola Manufacturing Corporation, Chicago, Illinois

Esta afamada empresa producía un fonógrafo de selección 120, Modelo 1448, así como otro fonógrafo de selección 50, Modelo -452, ambos de alta fidelidad, además de un surtido completo de accesorios musicales autométicos.

J. P. Seeburg Corporation, Chicago, Illinois

Esta empresa se hallaba en extremo activa dando curso a los pedidos de fonógrafos de alta fidelidad V-200 doble, selección 200, así como a los del completo surtido de accesorios para máquinas autométicas de música.

United Manufacturing Company, Chicago, Illinois

Esta empresa fabricaba dos modelos se su juego de trucos, o sea, el "Club Pool" y el "Jubo Club Pool", así como el "Regulation Shuffle Alley", el "DeLuxe Regulation Shuffle Alley", el "Topnotch Shuffle Alley", el "Special Topnotch Shuffle Alley" y el "Starlet", un juego de "pinball in-line).

Williams Manufacturing Company, Chicago, Illinois

Esta empresa se dedicó principalmente a la producción de un gran número de productos para fines de recreo o diversión, entre ellos el "Royal Crown", el "DeLuxe Bank Pool", el "Senior Bank Pool", el "Score Pool", el "Circus Wagon", el "Jolly Joker" y el "Sidewalk Engineer".

The Rudolph Wurlitzer Company, North Tonawanda,, New York

Esta Empresa acababa de presntar su fonógrafo "Centenario, Modelo 1900" en celebración de sus cien años en el negocio. Este fonógrafo se exhibiré por vez primera el 15 y 16 de enero de 1956 durante los "National Wurlitzer Days" (Fecha de Celebración de la Wurlitzer) en todas las salas de exposición de sus distribuidores junto con un surtido completo de nuevos accesorios musicales.

The Cash Box "Quatrieme Trimestre Edition Exportation"

(OCTOBRE, NOVEMBRE, DECEMBRE 1955)

Le boom des affaires due troisième trimestre s'est poursuivi pendant le quatrième trimestre 1955, avec une intensité toujours plus accrue. 11 devient bientôt très perceptible, durant le quatrième trimestre, que la montée des affaires atteindrait un nouveau record de production et gains aux Etats-Unis. Beaucoup de grandes corporations dédoublèrent leurs actions. Des dividendes plus élevés que jamais dans l'histoire furent versés aux investisseurs. Des programmes d'expansion de millions de dollars furent mis entrain. La production dépassa tous les records coonus. L'emploiement fut et est encore à son plus haut point. Les salaires sont plus élevés que jamais. Il n'y eut jamais tant d'achats à crédit dans l'histoire américaine. Et les affaires continuent leur ascension.

Comme Octobre arrivait, cette publication signalait que les détaillants américains étaient parmi les hommes d'affaires les plus heureux. Tandis que quelques petits marchands se plaignaient de ne pas faire de profits, ces détaillants, possèdant des machines distributrices automatiques, retirèrent un bon revenu de ces machines, sans placement de leur part.

L'industrie de la musique continua son rapide essor. Elle établissait des nouveaux modèles perfectionnés de phonographes remarquable de modernisme. Meilleure qualité de sons haute-fidelité. Meilleurs programmes et plus grand choix de disques. Action par contrôle éloigné. Plus grandes facilités d'entretien. Et encore beaucoup d'autres perfectionnements dont a bénéficié-toute-l'industrie. Les chefs de l'industrie pensent que ces nouveaux phonographes vont remplacer les anciens de beaucoup d'endroits et ouvrirent ainsi le chemin à une ère de grands progres.

Egalement durant Octobre, et, ainsi que nous l'avions signalé dans notre édition exportation du troisième trimestre, du "Cash Box", le nouveaux phonographe AMI "Model 'G'" était encore exposé par de nombreux distributeurs dans toute l'Amérique. D. Gottlieb & Company eurent une plus grande production de leur "Wishing Well", jeu de pinball. Williams Manufacturing Company promirent un déluge de jeux nouveaux. Genco Manufacturing & Sales Company se préparait pour sa saison la plus active. Des expositions de nouveau phonographe "V-200" Seeburg étaient encore en train dans beaucoup de pays. Games, Inc. de Chicago, produisait "The Hunter", et également la ligne complète des pièces détachées et fournitures pour les jeux de l'ancienne maison H. C. Evans & Co.

l a Chicago Coin Machine Company annonça qu'elle avait reçu la commande d'Europe la plus grande depuis sa fondation, d'un représentant européan, Mr. George Prock, pour les machines "Round The World Trainer". La Rudolph Wurlitzer Company annonça la nomination de Hans Scheidegger comme représentant de ventes et service européan. Il rejoignit Edward A. Schmidt, Jr., le directeur des ventes pour l'Europe, à Zurich, 7 Rainfussweg, Suisse, selon les dires de Arthur Rutzen, le directeur à l'exportation de Wurlitzer.

La publication du 15 Octobre 1955 du "Cash Box", s'avèra l'une des plus intéressantes parution internationale. parution internationale. Cette publication révèla les chiffres des exportations américaines pour lesmachines à distribution automatique de toutes sortes pendant les six premiers mois de 1955: $7,740,750.00 ont été dépensés par les importateurs du monde entier à l'achat de 28,365 machines américaines distributrices. Le Canada en tête avec un achat de 5,968 machines pour $1,211.691.00. Puis le suivant fut le Venezuela avec un achat de 2.536 machines pour $930.568.00. Et enfin, par ordre: La Belgique, 2.800 machines, $904,460.00; l'allemagne de l'Ouest, 1,570 machines, $889,220.00; la France 1,628 machines, $656,253.00; Le Mexique, 3571 machines, $525,-507.00; La Hollande, 3,360 machines, $496,732.00.

Le Cash Box avisa qu'une conférence internationale import-export se tiendrait à Genève pour l'enlèvement des droits de douane afin d'étendre les marchés d'exportation. Plus de nouveaux équipements furent vendus aux Etats-Unis. Les vielles machines continuaient à disparaitre laissant la place au nouveau matériel. Il est généralment admis que l'on a jamais vu si peu de machines de plus de cinq ans chez les opérateurs. La seule explication est le marché d'exportation toujours plus grand, qui aide l'évacuation d'un grand nomble de machines anciennes.

Le bureau des licences de New York City révèla que les jeux à mécanisme par pièce de monnaie, tels que jeux d'enfants, fusils, jeux de boules, avaient rapporté à leur administration $392,800 en 1954. Ce montant forme plus du quart du revenu recu par le bureau des licences de New York.

Freuis Dennemann, de Umea, Suède, révèla que son champ d'action couvrait un territoire de plus de 4,000 square miles au nord de la Suède. Il y eut aussi un rapport très intéressant dans le Cash Box. Max Lobo, de Anvers, Belgique, faisant part de ses craintes que trop de nouveaux venus dans les affaires de la jute box, pourrait menacer son développement car ils n'étaient pas assez équippés pour offrir un service correct et efficace.

Les principaux fabricants de disques des Etats-Unis apaisèrent les craintes des opérateurs de musique en avisant qu'ils ne suspendraient pas la fabrication des disques 78 rpm. Bally Manufacturing Company annonça son premier "pool game", appelé "Pin-Pool". D. Gottlieb & Company, annonça que son jeu de pinball "Wiishing Well" avait eu une nouvelle production record pour cette Maison.

A la fin du mois d'Octobre, Williams Manufacturing Company onnonça "Jolly Joker", jeu de comptoir avec boules roulantes. La H. J. Heinz Company lança "Hot Meal" (repas chaud), machine distributrice, renformant ses conserves de toutes sortes, et soupes. Exhibit Supply Company reporta qu'elle agrandissait ses services d'ingénieurs. AMI, Inc. publia un manuel de 16 pages sur son modèle 'G' de phonographe. Genco Manufacturing & Sales Company, introduisit un jeu de pool léger.

Cette publication notait, comme Octobre arrivait à sa fin, que la poussée des affaires continuait dans l'industrie des machines distributrices. Les fabricants augmentaient leur temps de production pour faire face à la demande croissante d'un nombre de plus en plus grand de machines. On prévoyait que les saisons d'Aitomne et d'Hiver seraient les meilleures de ces années (ceci s'est affirmé par la suite.).

Rock-Hola Manufacturing Corporation exposa un très nouveau modele de phonographe à 50 disques, très en demande dans certaines locations. Ce modèle, appelé "Standard Model 1452", fut produit en addition du phonographe à 120 disques de cette firme, leur "Model 1442". La Rudolph Wurlitzer Company transmis les photos de 25 de ses phonographes "Model 1800", volant vers l'Autriche, chez John Merrill, à Vienne.

Une enquête nationale, conduite par le "Cash Box", parmi les membres du "20 year Club", apporta des informatios et faits actuels. Un article paru dans le Cash Box, demandait "Tout se tient-il dans le prix seulement?". Cette remarque eut l'approbation de toute l'industrie. Cet article remarquait que peut-être le fabricant ou le distributeur de bon renom demandait un prix légèrement plus élevé, mais qu'il était toujours prèt, même quelques années après, à donner satisfaction pour l'entretien ou la réparation à l'acheteur.

D. Gottlieb & Company présentèrent un nouveau jeu de pinball à 2 joneurs, "Marathon". United Manufacturing Company introduisit "Top-notch Shuffle Alley". G. Miller, de Durham, Angleterre, relata les problèmes des opérateurs britanniques de la jute box. J. H. Keeney était en plein dans la production de ses nouvelles machines distributrices. Arthur Rutsen, le Directeur des ventes à l'exportation de Wurlitzer, informa que Becchofer Bros. de Caracas, Venezuela, venaient en tête du marché sud-américain. Chicago Coin Machine Company introduisit à l'industrie son "Bowling Team Bowler", affirmant que c'était le plus grand des jeux de boules jamais construits. Exhibit Supply Company commença l'agrandissement de son usine.

Dans sone éditorial de fin Novembre, le Cash Box signala que les opérateurs devaient aider à ce que les gens sortent à nouveau. Qu'ils devaient coopérer avec les associations de bars et restaurants pour que les américains mangent plus souvent dehors, qu'ils se réunnissent dehors, qu'ils visitent les restaurants et autres places, pour aider au boom des affaires dans leur propre intérêt.

De Chicago, plusieurs usines de machines distributrices, annoncèrent que leurs portent étaient ouvertes à tous ceux qui visitaient la ville, pour des conventions ou des meetings. La national Automatic Merchandising Association tena sa convention à l'hôtel Conrad Hilton. La National Coin Machine Distributors Association se réunit au Morrison Hotel, ainsi que le conseil d'Administration des Opérateurs de Musique d'Amérique.

Genco Manufacturing & Sales Company annonça son "De Luxe Tournament Pool", un jeu de pool à deux ou trois. Williams Manufacturing Company introduisit son "De Luxe Bank Pool", et annonça, en même temps, qu'il activait toute sa production. Exhibit Supply Company présenta sur le marché son "De Luxe Skill Pool '84'".

Wurlitzer reporta que ses ventes de produits à l'industrie privée avaiente augmenté durant les six premiers mois de 1955, alors que celles de produits de guerre avaient diminué. Les fabricants continuèrent à maintenir le prix de leurs produits, bien que les prix des matières premières et fournitures aient augmenté terriblement. Quelques fabricants annoncèrent qu'ils exposeraient dans les arcades d'attractions de l'hotel Sherman, à Chicago.

Cette publication nota que le besoin de programmes de relations publiques s'accroissait au fur et à mesure que l'industrie allait de l'avant. Elle pria instamment les Compagnies individuelles et Associations privées d'établir leur propre programme de relations publiques, afin de s'assurer de meilleures affaires, en gagnant le bon vouloir de la communauté.

Tandis que se tenaient les conventions de l'industrie de la machine distributrice, cette publication reporta que 240,000 machines distributrices d'avant-guerre étaient encore en service aux Etats-Unis, comme indiqué dans les statisques qui parurent dans le "Cash Box" du mois d'Octobre, et que c'était là un défi lancé à l'habilité et aux qualités de vente des représentants de l'industrie de la machine à distribution automatique.

J. H. Keeney & Company, Inc. annonça ses jeux de Pool De Luxe et Jumbo Size Fascination, tandis qu'en même temps, ils introduisaient leur nouvelle machine De Luxe Coffee Vender. Exhibit Supply Company annonç de nombreuses améliorations à son jeu "Skill Pool '84'". Genco Manufacturing & Sales Company instituait un régime d'heures supplémentaires dans son usine. United Manufacturing Company présenta à l'industrie son nouveau "Regulation Shuffle Alley". Balley Manufacturing Company statuait que "Les clients jouent plus et dépensent plus sur le 'Pin-Pool Bally". F & F Enterprises de Chicago introduisaient leur "RUS-1200 Register".

Il fut remarqué par le Cash Box, lorsque les conventions et divers meetings de la machine distributrice se terminèrent, que les "conventions attirent les foules". Les usines ici furent visitées pendant près de deux semaines pour acheteurs du monde entier. Cette publication expliqua que les spécialistes de l'industrie de la machine distributrice veulent être au courant des derniers perfectionnements. Veulent en discuter entre-eux. Veulent se réjouir dans de joyeuse réunions comme les conventions. En fait, comme reporta le Cash Box, beaucoup des personnes venues aux meetings et convention demandérent la répétition d'une exposition spectaculaire de la machine distributrice. Il ne fait aucun doute que cela a é te plus grande convention jamais tenue par la National Automatique Merchandising Association.

Les fabricants reportèrent que grâce à l'enquête du Cash Box, ils accéleraient leur production. Une compilation complète montra que 83% espérait de "bonnes affaires" pour le reste de l'année, et que 8% espérait des affaires "excellentes" pour les derniers mois de 1955. Ceci signifie que 91% s'attendait à faire de meilleures affaires durant les mois d'Automne et d'hiver. 48% des personnes questionnées répondirent qu'ils espéraient "acheter plus de machines" pendant le reste de l'année et 38% statuèrent qu'ils achèteraient "juste autant de machines" pour le restant de l'année qu'ils en avaient achetées au début de 1955. Cela fait qu5on pouvait compter sur un total de 86% pour un volume d'achats continu. Ces nouvelles encouragèrent tous les fabricants à augmenter leur production (les faite et chiffres de l'enquête du Cash Box se sont avérés plus que vrais. Les affaires ont été même meilleures que l'enquête l'avait prévu sur une estimation conservatrice).

Bally Manufacuring Company annonça qu'il avait illuminé son jeu "Pin Pool". Les opérateurs de musique d'Amérique annoncèrent que leur organisation tiendrait une convention à l'hôtel Morrison, à Chicago, les 6, 7, et 8 Mai 1956. Les opérateurs canadiens se plaignèrent du manque d'ouvriers qualifiés.

Cette publication suggèra un slogan pour l'industrie: "Vivez plus longtemps, mieux—Dinez dehors". Elle offrit ceci également en conjonction avec l'association National Restaurant. Elle pressa les opérateurs d'obtenir que les gens mangenten ville de façon que les opérateurs eux-mêmes s'as-

The Cash Box "Quatrieme Trimestre Edition Exportation"

(OCTOBRE, NOVEMBRE, DECEMBRE 1955)

surent de meilleures affaires si plus de personnes vont dans les endroits où leurs machines sont placées.

Cette publication nota également, dans son numéro du 26 Novembre 1955, que "l'Amérique devenait rapidement un paradis pour les joueurs de Pool", la quantité de ces jeux de Pool vendue étant réellement phénoménale. Les fabricants étaient submergés de commandes de tables pour jeux de Pool.

La Vendo Company, de Kansas City, annonça sa nouvelle machine distributrice de soupe. Exhibit Supply Company avisèrent qu'ils avaient atteint leur record de production et ventes d'tprès guerre.

Bally Manufacturing Company introduisit un nouveau jeu de pinball, "Beach Beauty". Judd Distributing Company annonça la nomination de Lazzaroni & Schreiber, de Turin, comme représentants exclusifs pour la distribution en Italie due matériel D. Gottlieb & Company. Immédiatement après cette announce, Gottlieb introdusait un nouveau jeu de pinball "Frontiersman".

Le club du Cash Box "20 Year Club", composé de personnes du monde entier étant dans l'industrie des machines distributrice depuis vingt ans et plus, annonça qu'il élirait "l'homme le plus proéminent de l'industrie de la machine-distributrice en 1955". Cette personnalité recevrait la première médaille d'or du club des 20 ans.

Au début de Décembre 1955, cette publication reporta que les jeu de Pool avaient ouvert une période de jeux à dix cents. Tandis que les uns étaient pour ou contre, les jeux à "dime" sur le terrain des amusements, les jeux de Pool avec chutes à 10 cents, recevaient le meilleur accueil du public, et, à présent, étaient en plein essor.

Quelques principaux fabricants exposèrent dans des parcs d'attractions. La Chicago Coin Machine Company introduisit une nouvelle idée de pool, "Automatic Pool". AMI, Inc. AMI, Inc. annonça la nomination des Ets. Tontalty, de Anvers, Belgique, comme distributeurs exclusifs pour les jute boxes AMI, BAL-AMI et IMA-AMI. Williams Manufacturing Company établit une règle de jeur sur ses pools. Buckley Manufacturing Company présenta un jeu nouveau, non opéré de monnaie, "Safari". La Auto-Photo Company de Los-Angeles, Californie, exposa son nouveau "Model 11" de machine photomaton. Genco Manufacturing & Sales Company introduisit son jeu de tir "Super Big Top Rifle Gallery". Davis World Export Corp., de Syracuse, N. Y., annonça que ses bureaux de Bruxelles, Belgique, seraient situés 403, Avenue Louise.

Durant la semain du 10 Décembre 1955, les opérateurs de toute l'Amérique annoncèrent que leur moyenne était supérieure à celle relative à la mâme période de 1954. Il reportèrent que leurs prévisions du début de l'Automne avaient été réalisées. Et ils prvéoyaient encore de meilleures affaires.

ABT Manufacturing Corporation, l'une des plus anciennes firmes de l'industrie, fut vendu, son propriétaire, Walter A. Tratsch, sérant retiré des affaires. La Atwood Vacuum Machine Company, de Rockford, Ill., acheta cette affaire pour une somme non connue. Buckley Manufacturing Company exposa une autre machine avec timbre, non opérée par pièce de monnaie, appelée "Skill". Exhibit Supply Company exposa trois nouveux produits, "Circus Target", jeu de tir, 'Twin Champ", course d'auto. et son nouveau "Vacumatic Card Vender".

Pour la troisième année de suite, le Cash Box, présente à son grand public la grande oeuvre "A Day of Dimes for the 'March of Dimes' ", pour aider à supprimer la polio aux Etats-Unis. Aussitôt, une fois de plus comme dans les anées passées, les opérateurs se joignirent pour faire de cette manifestation le plus grand et charitable effort de l'industrie américaine de la machine distributrice.

Il fut également noté, comme Décembre s'achevait, que la demande de nouveaux phonographes s'accroissait sans cesse. Les ventes surpassaient la production alors que les opérateurs renforçaient leurs routes. Les prix d'échange pour les anciens modèles étaient plus élevés que jamais.

Marvel Manufacturing Company introduisit son nouveau jeu de Pool, "Pla-Pool". Williams Manufacturing Company exposa trois jeux de tables de Pool, "Score-Pool", "Blank-Pool", et "De Luxe Senior Bank Pool". United Manufacturing Company entra aussi dans le champ des jeux de Pool, avec "Club Pool". En même temps, United Manufacturing Company présentait son nouveau jeu de pinball "Starlet". Buckley Manufacturing Company annonça "Electronic Bingo", une autre machine à timbre, non opérée par pièce de monnaie. Scientific Machine Corporation remporta le premier prix de la meilleure disposition de l'exposition des parcs d'attraction.

D. Gottlieb & Company introduisit un nouveau jeu de cinq pinball, "Easy Aces", et en même temps, présentait son premier jeu de Pool, "Spot Pool", Avec l'introduction de ce nouveau jeu, maintenant neuf fabricants produisaient régulièrement des tables de Pool, ou jeu de billards. Bally Mfg. Co., Chicago Coin Machine Co., Exhibit Supply Co, Genco Mfg & Sales Co, D. Gottlieb & Co, J. H. Keeney & Co. Inc, Marvel Mfg Co, United Mfg Co, Williams Mfg Co.

J. P. Seeburg Corporation, annonça la nomination de Joseph H. Rogatnick comme directeur des relations publiques d'outre-mer et aussi directeur de la Seeburg Overseas Research & Development. AMI, Inc, advisa que la Curacao Trading Co, ses distributeurs, exposeraient à la Foire Internationale "for Peace & Brotherhood" de la République dominicaine du 20 Février 1956. Manufacturing Company introduisit son jeu "Beerama". Les distributeurs de Wurlitzer tenirent un meeting de trois jours à Los-Angeles, Californie.

Comme la nouvelle année approchait rapidement, un courant de grand optimisme était établi dans l'industrie de la machine automatique américaine. Tout le monde s'attendait à "une grande année". United Manufacturing Company annonça que sa production avait atteint un nouveau sommet. Genco Manufacturing & Sales Company avisa que sa production avait augmenté de 25%. J. H. Keeney & Comany reporta que sa production avait doublé. Williams Manufacturing Company annonça que son usine faisait maintenant une semaine de six jours.

Bally Manufacturing Company, comme l'anée s'effaçait. introduisit son nouveau jeu de pin-ball "Broadway". Buckley Manufacturing Company introduisit aussi un autre jeu "Bull's Eye Bingo". Chicago Coin Machine Company présenta "Champion Pool". A l'approche des vacances. ces nouveaux peux prirent leur place et les affaires furent très actives jusqu'à la nouvelle année. La Rudolph Wurlitzer Company annonça que les "National Wurlitzer Days" seraient tenus les 15 et 16 Janvier 1956. Wurlitzer célèbrerait son centenaire en 1956, avec la présentation de son centième modèle de phonographe, le "Model 1900".

Le résultat du vote des membres du club "20 Year Club", étant publié, on annonça que Ray T. Moloney, président de la Bally Manufacturer Company, Chicago, Illinois, avait été élu "l'homme le plus proéminent de la machine distributrice en 1955", et que la première médaille d'or du club lui avait été remise.

Aut tout début de la nouvelle année, Exhibit Supply Company ainsi que Genco Manufacturing & Sales Company, annoncèrent les nodèles "king Size", grands modèles, de leurs jeux de Pool. Il fut noté que les jeux de Pool s'affirmèrent les meilleurs qui aient été introduits dans l'industrie des jeux. La production ne pût atteindre son sommet à cause du manque de boules et autres fournitures pour ce jeu.

La nouvelle année apporta encore plus d'affaires que prévues. La quantité de commandes passées aux fabricants les amènera bien en avant du premier trimestre 1956.

Comme la nouvelle année se dessinait, les fabricants présentaient:

A. B. T. Manufacturing Corporation, Chicago, Illinois:

En addition de ses pièces et fournitures. cette Maison présentait son "Challenger", un modèle de jeu de pistolet. Egalement son tir à trois fusils "Rifle Sport".

AMI, Inc. Grands Rapids, Michigan.

Cette firme présente son nouveau modèle 'G', phonographe haute-fidélité à 40, 80 et 12$ disques, ainsi que toute la ligne des accesoires pour phonographes automatiques.

Auto-Photo Company, Los-Angeles, Californie.

Cette Maison présentait un nouveau modèle de ses fameuses machines à photographier automatiques, appelé "Studio Model 11".

Bally Manufacturing Company, Chicago, Illinois.

Cette firme présenta des nouveaux modèles de ses billiars "Pin-Pool". Ainsi que "Broadway" un jeu de pinball, "Jumbo Bowler" et "Congtess Bowler", jeux de modàles variés. Elle fabricait également les jeux d'enfants suivants: "Hot Rod", "The Champion" et "Bull's Eye".

Buckley Manufacturing Company, Chicago, Illinois.

Sortit une série de machines non opérées par pièces, montrant de reels et variés "strips": "Safari", "Beerama", "Electronic Bingo", "Skill", "Bull's Eye Bingo".

Chicago Coin Machine Company, Chicago, Illinois.

Cette firme produsait àplein rendement "Champion Pool", "Automatic Pool", "All Star Team Bowler" et "Bowling Team Bowler".

Exhibit Supply Company, Chicago, Illinois.

Cette firme fabriquait tout aussi activement son "De Luxe Skill Pool 84", et son "King Size Skill Pool 84".

Games, Inc., Chicago, Illinois

Sortit un jeu entièrement nouveau appelé "The Hunter". Cette Maison aussi avait des pièces pour tous les jeux fabriqués par l'ancienne Compagnie H. C. Evans & Co, y compris "Saddle & Turf".

Genco Manufacturing & Sales Company, Chicago, Illinois.

La production de ses jeux allait de l'avant: "Official Tournament Pool", "De-Luxe Tournament Pool", et "King Size Tournament Pool", ainsi que "Super Big Top Rifle Gallery" jeu de tir, et "Quarterback jeu de football.

D. Gottlieb & Company, Chicago, Illinois.

Cette usine travaillait à plein rendement pour satisfaire toutes les commandes pour ses jeux "Spot Pool", et "Easy Aces", jeu de pinball à cinq balles.

International Mutoscope Corporation, Long Island City, New York.

Cette Maison continua la production de "Drive Yourself", (un nouveau jeu de conduite automobile), "Photomat '54", deux different modèles de "3D Art Parade" et son "Universal Post Card Vender".

J. H. Keeney & Company, Inc., Chicago, Illinois.

La Maison était très active dans la production de son "De Luxe Hot Coffee Vender", "De Luxe Hot Coffee et Hot Chocolate Combination Vender", "De-Luxe Fascination Pool", "Jumbo De-Luxe Fascination Pool", "De Luxe Challenge Bowler", "Challenge Bowler", "De Luxe Electric Cigarette Vender".

Marvel Manufacturing Corporation, Chicago, Illinois.

En addition des pièces de remplacements en plastique pour phonographes, cette Maison produisait maintenant deux modèles de ses jeux de Pool. "Pla-Pool", et "De Luxe Large Size Pla-Pool".

Rock-Ola Manufacturing Corporation, Chicago, Illinois.

Cette maison bien connue, produisait un phonographe de haute fidélité à 120 disques, le Modèle 1448, et un phonographe également haute fidélité, à 50 disques, le Modèle 1452. A cette fabrication s'ajoutait celle de la ligne complète des accessoires pour appareils automatiques de musique.

J. P. Seeburg Corporation, Chicago, Illinois.

Cette Compagnie avait fort à faire pour satisfaire la demande de son V-200, système "dual music", à 200 disques, phonographe de haute fidélité, ainsi que ses commandes pour la série complète des accessoires de musique automatique.

United Manufacturing Company, Chicago, Illinois.

Cette firme fabriquait deux modèles de ses jeux de Pool, "Club Pool", et "Jumbo Club Pool", et également "Regulation Shuffle Alley", "De Luxe Regulation Shuffle Alley", "Topnotch Shuffle Alley", "Special Topnotch Shuffle Alley", ainsi que son jeu de pinball série "Starlet".

Williams Manufacturing Company, Chicago, Illinois.

Cette Compagnie avait en train une longue liste de jeux "Royal Crown", "De Luxe Bank Pool", Senior De Luxe Bank Pool", "Score Pool", "Circus Wagon", "Jolly Joker" et "Sidewalk Engineer".

The Rudolph Wurlitzer Company, North Tonawanda, New York.

La firme venait juste de présenter son "Centennial Model 1900", phonographe pour célébrer leur centenaire dans l'industrie. Ce phonographe sera exposé pour la première fois les 15 et 16 Janvier, pendant le "National Wurlitzer Days" dans toutes les salles d'expositions des distributeurs, en plus de la série complète des nouveaux accessoires de musique.

The Cash Box "Vierte Vierteljahrlice Exportausgabe"

(OKTOBER, NOVEMBER, DEZEMBER 1955)

Die Hochkonjunktur setzte sich vom dritten in das vierte Jähresviertel von 1955 fort, und breitete sich immer mehr und stärker aus. Als das vierte Vierteljähr im Gange war, wurde es bald klar, dass die Hochkonjunktur überall in den USA neue Erzeugungs- und Einnahme-Rekorde erzielen würde. Bei vielen grossen Gesellschaften wurden Aktienspaltungen durchgeführt. Anlagekapital zahlte höhere Dividenden als je zuvor. Erweiterungsprogramme im Werte von vielen Millionen Dollarn wurden eingeleitet. Die Erzeugung überstieg alles bisher Bekannte. Der Arbeitsmarkt war und steht eben noch auf höchster Höhe. Löhne sind höher als je zuvor. Mehr Waren werden auf Kredit und Ratenzahlung verkauft, als es jemals in Amerika geschehen ist. Und die Hochkonjunktur steight noch an!

Anfang Oktober erwähnte diese Zeitschrift, das die amerikanischen Kleinhändler mit zu den glücklichsten Geschäftsleuten gehörten. Wenngleich einige kleine Ladenbesitzer darüber kligten, dass sie keinen rechten Gewinn hätten, so erfreuten sich die Münzautomaten-Kleinhändler grosser Gewinnste vom Verkauf dieser Maschinen, und zwar ohne jede Invetierung eigener Mittel.

Das Musikgeschäft ging voran mi tschnellen Schritten und schuf ein neues und fortschrittliches Vorbild mit den hervorragenden und modernen Plattenspielern: gesteigerte Tonreinheit, bessere Programme, grössere Auswahl, erweiterte Fernkontrolle, leichtere Bedienung, und viele, viele andere Verbesserungen, die dem Handel zugute kommen. Führende Geschäftsleute sind auch vielen Uberzeugung, dass die neuen Plattenspieler die alten an vielen Orten verdrängen werden und dass ein neuer Zeitabschnitt grössten Fortschritts begonnen hätte.

Im Oktober — wie schon in der Dritten Vierteljährlichen Exportausgabe von *"The Cash Box"* erwähnt — wurde noch in vielen Verkausstellen in allen Staaten der U.S.A. der neue "G"-Modell-Plattenspieler der AMI vorge'eführt. Die Firma D. Gottlieb & Company verlängerte die Serienherstellung ihres Pinball-Spieles "Wishing Well" (Wunschbrunnen). Die Fa. William Manufacturing Company verhiess eine wahre Sindflut neuer Spiele. Die Fa. Genco Manufacturing & Sales Company machte sich auf die geschäftigste Herbstsaison bereit. Vorführungen des neuen Seeburg-"V-200"-Auswahl-Plattenspielers waren in allen Weltteilen noch an der Tagesordnung. Die Fa. Games, Inc., eine Fabrik in Chikago, stllte "The Hunter" (den Jäger) her und blieb bei der Herstellung einer vollständigen Auswahl von Teilen zur Versorgung der Spiele der früheren Fa. H. C. Evans & Company.

Die Fa. Chicago Coin Machine Company gab bekannt, dass sie von ihrem europäischen Vertreter, Georg Prock, den grössten Auftrag auf "Round-The-World-Trainer" Maschinen seit der Gründung der Firma erhalten hätte. Die Fa. The Rudolph Wurlitzes Company kündigte die Ernennen von Hans Scheidegger zu Ihrem Eropäischen Verkaufs — und Dienst-Vertreter an. Zu diesem Zwecke tat er sich zusammen mit Edward A. Schmidt, Jr., dem europäischen Verkaufs Direktor der Fa. Wurlitzer, in seinem Schweizer Büro, in Zürich, Rainfussweg 7, wie uns Herr Arthur Rutzen, der Exportverkaufs-direktor der Fa. Wurlitzer bekannt gab.

Die Ausgabe von *"The Cash Box"* vom 15. Oktober 1955 erwies sich als eine der interessantesten in allen Ländern. Diese Veröffentlichung brachte die Tatsachen und Zahlen des amerikanischen Exports von Münzautomaten aller Art für die ersten sechs Monate von 1955. Die Importeure der Welt hatten $7.740.750,00 ausgegeben um 28.436 amerikanische Münzautomaten zu kaufen. Kanada war an der Spitze aller anderen Länder mit einem Einkauf von 5.968 Maschinen für $1.211.691,00. Das nächstfolgende Land war Venezuela mit einem Einkauf von 2.536 Maschinen für $930.568,00. Dann folgten sich: Belgien mit 2.800 Maschinen und $904.460,00; West-Deutschland mit 1.570 Maschinen und $888.220,00; $656.253.00; Mexico mit 3.571 Ma-Frankreich mit 1.628 Maschinen und schinen und $525.507,00; und die Niederlande mit 3.360 Maschinen und $496.732,00.

"The Cash Box" legte dar, dass eine Aufhebung der Einfuhrabgaben, die zur Tagesordnung des kommenden Genfer Import-Export-Kongresses gehörte, einer noch grösseren Erweiterung der Ausfuhrmärkte dienen könnte. Viele neue Einrichtungen wurden in den U.S.A. verkauft. Alte Maschinen verschwanden mehr und mehr, um den neueren Platz zu geben. Es wurde allgemein angenommen, dass weinger fünf Jähre alte Maschinen im Gebrauch waren, als je zuvor. Man erklärte es sich teilweise dadurch, dass grössere Export-Verkäufe mitgeholfen hätten, grösserer Mengen älterer Maschinen abzuschieben.

Die Genehmigungsstelle der Stadt New York gab bekannt, dass Münzautomatenspiele, wie Kinderfahrten und-ritte, Schiesstände und Kegelspiele, im Jähre 1954 $393.800,00 eingebracht hätten. Das war mehr als ein Viertel aller Einnahmen der New-Yorker Genehmigungsstelle!

Herr Freius Dennemann aus Umea, Schweden, gab bekannt, dass sein Betrieb sich auf ein Gebiet von 4,000 Quadrat-Meilen im nördlichen Schweden erstreckte. Das gab einen sehr interessanten Bericht für *"The Cash Box"*. Max Lobo aus Antwerpen in in Belgien äusserte seine Bedenken, dass viele Leute, die ins "Juke-Box" (erleuchtete Plattenspieler) — Geschäft gehen, es gefährden könnten, weil sie nicht voll dazu eingerichtet sind, wirklich gute Leistung zu bieten.

Grössere Plattenhersteller in den U.S.A. beruhigten die besorgten Besitzern von Plattenspielern, indem sie bekannt gaben, dass sie die Herstellung von Platten mit 78 Umdrehungen die Minute nicht einstellen würden. Die Bally Manufacturing Company kündige ihr erstes Pool-Spiel, "Pin-Pool", an. Die Fa. D. Gottlieb & Company machte bekannt, dass ihr Pinball-Spiel "Wishing Well" (Wunschbrunnen) einen neuen Herstellungsrekord für die Firma gezeitigt hätte.

Mitte Oktober verkündigte die Williams Manufacturing Company die Verfertigung eines neuen Rollspiels von Ladentischgrösse, "Jolly Joker" genannt. Die H. J. Heinz Company brachte den Verkaufsautomaten "Hot Meal" (Warme Mahlzeit) auf den Markt, für Suppen und andere in Konservenbüchsen gepackten Nahrungsmittel. Die Exhibit Supply Company gab die Vergrösserung ihrer Maschinenabteilung bekannt. Die Fa. AMI, Inc. gab ein 16 Seiten starkes Handbuch zu ihrem Plattenspieler Model "G" heraus. Die Genco Manufacturing & Sales Company brachte ein erleuchtetes Pool-Spiel auf den Markt.

Ende Oktober erwänte diese Zeitschrift, dass die Hochkonjunktur in der Münzautomatenindustrie immer noch fortdauere. Die Hersteller verstärkten ihre Produktion, um der Nachfrage nach mehr und immer mehr Maschinen gerecht zu werden. Man erwartete, dass die Herbst—und Winter-Saison die beste seit vielen Jähren sein würde. (Dies hat sich inzwischen als richting erwiesen).

Die Rock-Ola Manufacturing Company zeigte einen vollständing neuen Plattenspieler mit 50 Auswahlstücken, um der Nachfrage gewisses Plätze entgegenzukommen. Es was das "Standard Modell 1452". Dieses Modell wurde zusammen mit dem "Modell 1442", dem Plattenspieler der Firma mit 120 Auswahlstücken, hergestellt. Die Fa. Rudolph Wurlitzer Company zeigte Bilder, welche die Luftfrachtverschiffung von 25 Stück ihres Plattenspieler "Modell 1800" nach Wien in Österreich für John Merrill darstellten.

Eine Anfrage, die *"The Cash Box"* an die Mitglieder ihres "20-Jähre-Klubs" im ganzen Lande schikte, ergab sehr interessante Tatsachen und Einzelheiten. Ein Artikel erschien in *"The Cash Box"* überschrieben mit der Frage "Ist der Preis die einzige Antwort?". Die Industrie sprach sich darüber sehr lobenswert aus. Der Artikel wies darauf hin, dass ein anständiger Hersteller und Vertriebsleiter vielleicht einen etwas höheren Preis verlange, dass er aber willig sei — sogar nach Jähren — dem Käufer zu Deinsten zu stehen und ihn zufriedenzustellen.

Die F. D. Gottlieb & Company bachte ein neues Zweispieler-Pinball-Spiel, "Marathon", auf den Markt. Die United Manufacturing Company führte "Topnoch Shuffle Alley" ein. G. Miller in Durham, England, schrieb über die Betriebsprobleme der "Juke-Boxes" (erleuchteten Plattenspieler). Die Fa. J. H. Keeney & Company stllte neue Verkausautomaten unter Volldampf her. Herr Arthur Rutzen, der Export-Verkaufdirektor der Fa. Wurlitzer, berichtete, dass die Gebrüder Becchofer, in Caracas, Venezuela, eine führende Stellungin Südamerika innehätten. Die Chicago Coin Machine Company beglückte die Industrie mit "Bowling Team Bowler" mit dem Hinweis, es wäre das beste bisher erzeugte Kegelspiel. Die Exhibit Supply Company legte den Grundstein zu Erweiterungsbauten ihrer Fabrik.

Anfang November brachte *"The Cash Box"* einen Leitartikel, in dem angeregt wurde, dass die Betriebe mithelfen müssten, das Publikum aus den Häusern zu locken; sie sollten mit Restaurateuren-Verbänden zusammenarbeiten, um dem Publikum nahezulegen, doch mehr auszugehen, auswärts zu essen und sich zu treffen, Restaurants und andere öffentliche Plätze zu besuchen — um damit das Geschäft in Schwung zu bringen.

Viele Münzautomatische Fabriken in Chicago gaben bekannt, dass ihre Türen allen offen ständen, die zu Kongressen und Zusammenkünften in die Stadt kämen. Die "National Automatic Merchandising Association" (Nationalverband der Münzautomaten-Industrie) hatte eine Zusammenkunft im Conrad Hilton Hotel. Die "National Coin Machine Distributors Association" (Nationalverband der Münzautomatenvertriebe) kam im Morrison Hotel zusammen, wie auch der Vorstand der "Music Operators of America".

Die Genco Manufacturing & Sales Company kündigte ihr "DeLuxe Tournament Pool" an, ein Pool-Spiel mit drei oder vier Spielseiten. Die William Manufacturing Company brachte "DeLuxe Bank Pool" auf dem Markt und gab zur gleichen Zeit die Vergrösserung ihrer Gesamtherstellung bekannt. Die Exhibit Supply Company kam mit "DeLuxe Skill Pool '84" heraus.

Die Firma Wurlitzer gab bekannt, dass in den ersten scehs Monaten des Jähres 1955 in ihren Fabriken die grössert hätte, während das Wehr-Erzeugung von Zivilgütern sich vermachtversorgungsgeschäft im Rückganng begriffen sei. Im Allgemeinen blieben die Preise der Erzeuger ständig, obleich die Kosten des Rohmaterials und der Zuberhörteile in die Höhe gingen. Einige Fabrikanten gaben ihre Absicht bekannt, ihre Erzeugnisse auf der Spielparkausstellung im Sherman-Hotel in Chicago vorzuführen.

Diese Zeitschrift deutete auf die Notwendigkeit der Schaffung von Programmen für öffentliche Beziehungen hin, die beim schnellen Wachsen der Industrie stets mehr auf der Tagesordnung stände. Einzelfirmen und—Verbänden wurde geraten ihre eigenen Programme für öffentliche sich ein besseres Geschäft zuzusichren, Beziehungen ins Leben zu rufen, um indem sie den guten Willen des Gemeinwesens und der Kunden gewinnen.

Während die Vertreter der Münzautmatenindustrie ihren Kongress hatten, berichtete dieses Blatt, dass in den Vereinigten Staaten noch 240.000 Vorkriegs-Verkausmaschinen im Betrieb wären wie es aus der Ubersicht hervorging, welche *"The Cash Box"* im Oktober veröffentlichte; diese seien eine Herausforderung an die Findigkeit und Verkaufsgewandtheit der Vertriebsleiter der Münzmaschinenindustrie.

Die Fa. J. H. Keeney & Company Inc. brachte gleichzeitig ihre "De-Luxe"—und ihre "Jumbo Size Fascination"-Pool-Spiele und Luxus-Kaffee-Verkäufer auf den Markt. Die Exhibit Supply Company berichtete, sie hätte viele neue Verbesserungen auf ihrem Spiel "Skill Pool '84" gemacht. Die Genco Manufacturing & Sales Company führte Uberstunden auf ihrer Fabrik ein. Die United Manufacturing Company erfreute den Handel mit ihrem neuen Spiel "Regulation Shuffle Alley". Die Bally Manufacturing Company schrieb "die Kunden spielen mehr und verausgaben mehr auf Bally's 'Pin-Pool'". Die Fa. F & F Enterprises in Chicago käm mit ihrem "RUS-1200 REGISTER" heraus.

Nachdem der Münzautomatenkongress und die verschiedenen anderen Zusammenkünfte vorbei waren, konnte *"The Cash Box"* wiedermal die Wahrheit des Ausspruch "Kongresse ziehen die Menschenmengen an" feststellen. Die hiesigen Fabriken war fast zwei volle Wochen lang voll von Besuchern aus der ganzen weiten Welt. Dieses Blatt sagte dazu, dass die zur Münzautomatischen Industrie gehörigen Leute immer was zulernen wollen, dass sie aufkommende Fragen miteinander durchsprechen wollen und sich

The Cash Box
"Vierte Vierteljahrlice Exportausgabe"

(OKTOBER, NOVEMBER, DEZEMBER 1955)

am Zusammensein während der Kongresszeit freuen. Wie "*The Cash Box*" berichtete: viele der Teilnehmer an den Zusammenkünften baten um eine Wiederholung der grossen Münzmaschinenenausstellung. Es ist garkeine Frage: es war die bisher grösste Zusammenkunft des Nationalverbandes der Münzautomatenindustrie.

Hersteller gaben bekannt, dass sie ihre Produktion auf Grund der von *The Cash Box* veröffentlichen Ubersicht vergrösserten. Die endgültige Zusammenstellung zeigte, dass 83% der Hersteller ein "gutes Geschäft" für den Rest des Jähres erwarteten, und dass 8% einer "ausgezeichneten" Geschäftskonjunktur während der letzten Monate des Jähres 1955 entgegensahen. Das bedeutete, dass 91% dieser Hersteller ein besseres Geschäft während der Herbst — und Wintermonate erwarteten. 48% der befragten Vertriebsleiter sagten aus, dass sie erwarteten "mehr Maschinen" während des letzten Jähresviertels zu käufen, und 38% sagten, sie erwarteten "ebensoviel Maschinen" während der letzten Monate des Jähres zu käufen, als sie schon seit dem Jähresanfang gekäuft hatten. In anderen Worten, man konnte von 86% erwarten, desweiteren grössere Käufe zu tätigen. Das war eine grosse Ermutigung für die Hersteller und half ihrem Beschluss ihre Produktion noch weiter auszudehnen. (Die Tatsachen und Zahlen der in *The Cash Box* veröffentlichen Ubersicht haben sich als durchaus richtig erwiesen. Das Geschäft ist sogar besser gewesen, als die Ubersicht in konservativer Weise geschätzt hatte.)

Die Bally Manufacturing Company gab bekannt, dass sie ihre "Pin-Pool"-Spiele durchlichtet hätte! Die Musik-Betriebe von Amerika gaben bekannt, dass ihre Vereinigung einen Kongress am 6., 7. und 8. Mai 1956 im Hotel Morrison in Chicago abhalten würde. Kanadische Betriebe beklagten sich, dass nicht genug fachkundige Mechaniker vorhanden wären.

Diese Zeitschrift prägte das Schlagwort: "Lebe länger und besser — und speise auswärts!" Dieses Schlagwort würde in Zusammenarbeit mit der "National Restaurant Association" (Nationalvereinigung der Restaurateure) veröffentlicht. Es war ein Aufruf an die Betriebe mitzuhelfen, um das Publikum von der Anregungen zu überzeugen, dei aus dem Hause eingenommene Mahlzeiten bieten, damit die Betriebe selber ein besseres Geschäft machen könnten, wenn mehr leute die Plätze besuchten, an denen ihre Maschinen aufgestellt waren.

In der Nummer des 26. November 1955 sprach dieses Blatt auch die Uberzeugung aus, dass "Amerika schnell zu einem Poolspielenden Paradise wird". Die Zahl der verkäuften Pool-Spiele war wirklich ganz phenomenal! Alle Erzeuger haben für Monate hinaus an ungerfüllten Aufträgen auf Pool-Tische zu arbeiten.

Die "Vendo Company", in Kansas City, Missouri, kündigte ihre neue Suppenverkäufsmaschine an. Die "Exhibit Supply Company" gab bekannt, dass sie einen Nachkriegs-Erzeugungs-und Verkäufsrekord aufgestellt hätte.

Die Bally Manufacturing Company führte ein neues "Inline-Pinball"-Spiel —"Beach Beauty", ein. Die Judd Distributing Company gab die Ernennenung bekannt von Lazzaroni & Schreiber, Turin, die als ausschliessliche Vertriebsleiter für die Fa. D. Gottlieb & Company zum Verkäufe ihrer Produkte in Italien arbeiten sollen. Gleich nach dieser Ankündigung brachte die Fa. Gottlieb ein neues Pinball-Spiel, "Frontiersman", heraus.

Der "20-Jähre-Klub" von "*The Cash Box*", der aus Männern und Frauen aus aller Welt besteht, die 20 Jähre oder länger in der Münzmaschinenindustrie tätig gewesen sind, kündigte ab, das er nach dem "hervorragendsten Münzmaschinenmanee von 1955" suche. Dieser Mann soll die allererste "Goldmedaille" des "20-Jähre-Klubs" erhalten.

Anfang Dezember berichtete dieses Blatt, dass die Pool-Spiele sich an vielen Stellen auf 10-Cent-Stücke eingestellt hätten. Während viele sich für und gegen 10 Cents Pool-Spiele aussprachen, hatte sich das Publikum schon daran gewöhnt, und 10-Cent-Spiele sind jetzt schon überall gang und gebe.

Vierschiedene der führenden Hersteller waren auf der Spielpark- Ausstellung vertreten. Die Chicago Coin Machine Company führte eine neue Idee in Pool-Spielen ein, und zwar den "Automatic Pool". Die Fa. AMI, Inc., veröffentlichte die Ernenneung der Fa. Tonalty Ets., in Antwerpen, Belgien, zu ihrem ausschliesslichen Vertriebleiter für die AMI, BAL-AMI und IMA-AMI "Juke-Boxes". Die Williams Manufacturing Company gab eine Tabelle für Wettkämpfe auf Pool-Spielen heraus. Die Buckley Manufacturing Companie brachte eine neue nichtmünzangetriebene Glocke, "Safari", heraus. Die "Auto-Photo-Company" von Los Angeles, Kalifornien, zeigte eine neue Selbstphotographiermaschine, "Model 11". Die Genco Manufacturing & Sales Company führte einen Schiessstand ein, "Super Big Top Rifle Gallery" gennannt. Die Fa. Davis World Export Corporation, in Syracuse, New York, gab bekannt, dass ihr belgisches Büro nun in Brüssel, Abenue Louise 403, gelegen sein würde.

Während der Woche des 10. Dezembers 1955 berichteten Betrieb aus allen Staaten der Union, dass ihre Durchschnittseinnahmen diejenigen derselben Zeitspanne in 1954 überschritten hätten. Sie gaben bekannt, dass die Voraussagungen der Herbst-Saison sich mehr als vollkommen erfüllt hätten. Sie erwarteten sogar noch bessere Geschäfte.

Die Fa. ABT Manufacturing Corporation in Chicago, eine der ältesten Firmen der Industrie, wurde, da sich ihr Besitzer, Walter A. Tratsch, in den Ruhestand versetzte, an die Atwood Vacuum Machine Company, von Rockfort, Illinois, für eine nichtangegebene Barsumme verkauft. Die Buckley Manufacturing Company zeige eine andere nicht-münzbeitriebene Maschine, "Skill-Bell". Die Exhibit Supply Company brachte drei neue rPodukte, "Circus Target", einen Schiessstand, "Twin Champ", ein Autorennspiel, und ihren neuen "Vacuum Card Vender" (Vakuumkartenverkäufer) auf den Markt.

Nun ist es schon das dritte Jahrm das "The Cash Box" zu ihrem "A Day of Dimes for the 'March of Dimes' " aufrief, der Wohlfahrtssammlung von 10-Cent-Stücken, um an der Ausmerzung der Kinderlähmung in den Vereinigten Staaten mitzuarbeiten. Wie schon in frühren Jahren halfen die Betriebe und ihre Vereinigungen daran mit, diesen Aufruf zu einen der grössten und besten Wohlfahrtserfolge der amerikanischen Münzindustrie zu entwickeln.

Auf der Höhe des Monats Dezember wurde ees klar, dass die Nachfrage nach den neuen Plattenspielern grösser war, als je zuvor. Die Verkäufe überstiegen die Produktion, als die Betriebe ihre Stellen neu besteckten. Eintauschwerte waren höher als jemals notiert.

Die Marvel Manufacturing Company brachte eine neues Pool-Spiel, "Pla-Pool", heraus. Die Williams Manufacturing Company zeigte drei neue Pool-Tische: "Score-Pool", "Bank-Pool" unde "De Luxe Senior Bank Pool". Die United Manufacturing Company kam auch mit einem Pool-Spiel heraus, und zwar mit "Club Pool". Zur gleichen Zeit brachte die United Manufacturing Company auch ihr neuen Pinball-Spiel, "Starlet", auf den Markt. Die Buckley Manufacturing Company zeigte eine andere nicht-münzangetriebene Glocke, "Electronic Bingo". Die Fa. Scientific Machine Corporation gewann den ersten Preis für die beste Stand-Aaufmachung auf der Spielpark-Ausstellung.

Die Fa. D. Gottlieb & Company brachte ein neues Fünfball-Pin-Spiel, "Ease Aces" und zugleich auch ihr erstes Pool-Spiel, "Spot Pool", au den Markt. Mit dem Herauskommen dieses Spieles sind es jetzt nein Spielfabriken in Chicago, die Pool-Tische herstellen, und zwar die Fermen: Bally Manufacturing Company, Chicago Coin Machine Company, Exhibit Supply Company, Genco Manufacturing & Sales Company, D. Gottlieb & Comany, J. H. Keeney & Company, Inc., Marvel Manufacturing Company, United Manufacturing Company.

Die Fa. J. P. Seeburg Corporation verkündigte die Ernennung von des Herrn Joseph H. Rogatnick zum Direktor der öffentlichen Überseebeziehungen der Firma, wie auch zum Direktor der Fa. Seeburg Overseas Research & Development. Die Firma AMI Inc. gab bekannt, dass die Curacao Trading Company, ihre Vertriebsleiterin, auf der Internationalen Messe fü Frieden Bruderschaft am 20. Februar 1956 in der Dominikanischen Republik ausstellen würde. Die Buckley Manufacturing Company brachte "Beerama Bell' heraus. Die Vertriebsleiter der Fa. Wurlitzer hatten eine Zusammenkunft in Los Angeles, Kalifornien.

Als das neue Jahr immer näher rückte, herrschte grosser Optimismus in der ganzen amerikanischen Münzautomatenindustrie. Alle erblickten im neuen Jahr ein "grosses Geschäftsjahr". Die United Manufacturing Company gab bekannt, dass ihre Produktion zu neuer Spitzenleistung angewachsen wäre. Die Genco Manufacturing & Sales Company verkündigte, dass sie ihre Erzeugung um 25% erhöht hätte. Die Fa. J. H. Keeney & Company berichtete, dass sie Vorkehrungen getroffen hätte, um ihre Produktion zu verdoppeln. Die William Manufacturing Company gab bekannt, dass ihre Fabrik jetzt 6 Tage die Woche arbeitete.

Als das Jahr zu Ende ging, brachte die Bally Manufacturing Company ein neues In-line Pinball-Spiel, "Broadway", auf den Markt. Die Buckley Manufacturing Company kam heraus mit einer anderen nicht-münzangetriebenen Glocke, "Bull's-Eye Bingo". Die Chicago Coin Machine Company führte "Champion Pool" vor. Am Voradend der Weihnachtsfeiertage fanden diese neuen Spiele guten Absatz, und dass Geschäft ging mächtig voran bis Neljahr. Die Rudolph Wurlitzer Company gab bekannt, dass die "National Wurlitzer Days" (die Nationaltage der Fa. Wurlitzer) am 15, und 16. Januar 1956 gefeiert werden würden, und dass die Fa. Wurlitzer im Jahre 1956 ihren hunderjährigen Geburstag mit der Herausgabe ihres Jubiläums - Plattenspielers, "Model 1900", feiern würde.

Nach erfolgter Abstimmung verkündigte der "20-Jahre-Klub", dass Ray T. Moloney, der Präsident der Bally Manufacturing Company, Chicago, Illinois, zub "hervorragendsten Münzautomatenmanne des Jahres 1955" erwählt worden wäre, unter Verleihung der ersten "Golenen Medaille".

Um die Jahreswende kündigten die Exhibit Supply Company wie auch die Genci Manufacturing & Sales Com-

"The Cash Box" "VIERTE VIERTELJÄHRLICHE EXPORTAUSGABE"

(OKTOBER, NOVEMBER, DEZEMBER, 1955)

pany "King Size" Modelle ihrer Pool-Spiele an. Von allen Seiten öhrte man, dass die Pool-Spiele den besten Vertrieb im Einzelverkauf böten, der sich jemals in der Vergnügungsindustrie gezeigt hätte. Ein Mangel an Pool-Bällen und an anderen Teilen der Spiele hinderte jedoch die Spitzenproduktion.

Das neue Jahr begann mit grösseren Geschäftsabuschschlüssen als man erwartet hatte. Die unausgeführten Aufträge der Fabriken werden sie bis weit ins erste Vierteljahr des Jahres 1956 voll beschäftigen.

Zu Beginn des neuen Jahres waren die folgenden Spiele besonders charakteristisch für die einzelnen Fabriken:

A.B.T. Manufacturing Corporation, Chicago, Illinois, U.S.A.

Neben den Maschinenteilen und Zubehör, zeichnete sich diese Firma durch ihren "Challenger," den Ladentisch-Modell eines Pistolenschiessstande aus, wie auch durch ihren Drei-Flinten-Schiessstand, "Rifle Sport."

AMI, Inc., Grand Rapids, Michigan, U.S.A.

Hervorragend in der Produktion dieser Firma ist ihr neuer tonreiner Plattenspieler, Modell "G", mit 40, 80 und 120 Auswahlstücken, wie auch ihre kompletten Ausstattungen für automatische Musikinstrumente.

Die Bally Manufacturing Company, Chicago, Illinois, U.S.A.

Die neuen Modelle des Pool-Tisches dieser Firma, "Pin-Pool" genannt, sind beachtungswert, wie auch ihr In-line Pinball-Spiel, "Broadway, und die verschiedenen Modelle der Spiele: 'Jumbo Bowler," "King-Pin Bowler," 'ABC-Bowler" und "Congress-"A B C-Bowler" und "Congress-Bowler." Sie stellte auch die folgenden Kinder-Fahrten und-Ritte her: "Hot Rod," "The Champion" und "Bull's Eye."

Die Buckley Manufacturing Company, Chicago, Illinois, U.S.A.

Eine Serie von nicht-münzangetrieben Glocken, mit verschiedenen Film-Bäbdern: "Safari," "Beerama," "Electronic Bingo," "Skill," "Bull's-Eye Bingo".

Die Chicago Coin Machine Company, Chicago, Illinois, U.S.A.

Diese Firma produzierte unter Hochdruck: "Champion Pool", "Automatic Pool", "All Star Team Bowler" und 'Bowling Team Bowler".

Die Exhibit Supply Company, Chicago, Illinois, U.S.A.

Diese Firma erzeugte, so schnell sie konnte, ihre Spiele: "DeLuxe Skill Pool '84" und "King Size Skill Poll '84".

Die Fa. Games, Inc., Chicago, Illinois, U.S.A.

Ein ganz neues Spiel, "The Hunter" (der Jäger) genannt. Diese Firma verkaufte auch Teile für alle Unterhaltungsspiele der früheren Firma H. C. Evans & Co., einschliesslich "Saddle & Turf".

Die Genco Manufacturing & Sales Company, Chicago, Illinois, U.S.A.

Die Erzeugung der folgenden Spiele ging mit Volldampf voran: "Official Tournament Pool", "DeLuxe Tournament Pool" und "King Size Tournament Pool", wie auch der Schiessstand "Super Big Top Rifle Gallery" und das Fussballspiel "Quarterback".

Die Fa. D. Gottlieb & Company, Chicago, Illinois.

Diese Fabrik war tüchtig an der Arbeit, um allen Aufträgen für ihr "Spot-Pool"-Spiel und ihr Fünfball-Pin-Spiel "Ease Aces" gerecht zu werden.

International Mutoscope Corporation, Long Island City, New York, U.S.A.

Diese Firma fuhr fort mit der Erzeugung von: "Drive Yourself" (Selbstfahrer, ein neues 'Drivemobil'), "Photomat " ", zwei Modellen der "3D Art Parade" und ihrem "Universal Post Card Vender" (Universal-Potkartenverkäufer).

Die Fa. J. H. Keeney & Company, Unc., Chicago, Illinois, U.S.A.

Diese Firma war voll beschäftigt mit der Produktion ihrer Automaten: "DeLuxe Hot Coffee Vender" (Luxus-Heiskaffee-Verkäufer), "DeLuxe Hot Coffee and Hot Chocolare Combination Vender" (Kombinationsverkäufer von heissem Kaffee und heisser Schokolade), "DeLuxe Fascination Pool", "Jumbo DeLuxe Fascination Pool", "DeLuxe Challenge Bowler", "Challenge Bowler", "DeLuxe Electric Cigarette Vender" (elektrischer Luxus-Zigaretten-Verkäufer).

Die Fa. Marvel Manufacturing Corporation, Chicago, Illinois.

Neben Kunststoff-Ersatzteilen für Plattenspieler, produzierte diese Firma auch zwei Modelle ihres Pool-Spiels: "Pla-Pool" und "DeLuxe Large Size Pla-Pool".

Die Rock-Ola Manufacturing Corporation, Chicago, Illinois, U.S.A.

Diese wohlbekannte Firma produzierte einen tonreinen Plattenspieler, Modell 1448, mit 120 Auswahlstücken, und einen tonreinen Plattenspieler mit 50 Auswahlstücken, Modell 1452; ausserdem stellte sie komplette Ausstattungen für automatische Musikinstrumente her.

Die J. P. Seeburg Corporation, Chicago, Illinois, U.S.A.

Diese Firma war sehr beschäftigt in der Ausführung von Aufträgen auf ihr "V-200 Doppel-Musik-System", einem tonreinen Plattenspieler mit 200 Auswhalstücken, wie auch auf ihre kompletten Ausstattungen für automatische Musikinstrumente.

Die United Manufacturing Company, Chicago, Illinois, U.S.A.

Diese Firma erzeugte zwei Modelle ihres Pool-Spieles: "Club Pool" und "Jumbo Pool", wie auch "Regulation Shuffle Alley", "DeLuxe Regulation Shuffle Alley", "Topnoch Shuffle Alley", und ein In-line Pinball-Spiel "Starlet".

Die Williams Manufacturing Company, Chicago, Illinois, U.S.A.

Diese Firma war beschäftigt mit der Herstellung einer langen Liste von Unterhaltungsspielen: "Royal Crown", "DeLuxe Bank Pool", "Senior DeLuxe Bank Pool", "Score Pool", "Circus Wagon", "Jolly Joker" und "Sidewalk Engineer".

The Rudolph Wurlitzer Company, North Tonawanda, New York.

Die Firma brachte gerade ihren Plattenspieler "Centennial Model 1900" auf den Markt, um das hundertjährige Geschäfts-jubiläum der Firma zu feiern. Die Vorführung dieses Plattenspielers findet zuerst statt am 15. und 16. Januar 1956 zur festlichen Begehung der "National Wurlitzer Days" (die Nationatage der Fa. Wurlitzer); dieser neue Plattenspieler wird in den Ausstellungsräumer aller Vertriebsleiter gezeig't werden, zusätzlich zu den kompletten und neuen Musikausstattungen.

All distributors and one-stops on Pico Boulevard report their sales figures way over a comparable period last year at this time. These figures maintain the optimism evidenced at the start of the year, and the whole industry in the Los Angeles area is looking forward to a banner year. . . . **Bill Haley**, here in town with the Comets to make the Columbia picture, "Rock Around The Clock", stopped in to have lunch with **Sammy Ricklin** of California Music last week. Also dropping in to see Sammy and get the latest dope on the record business in the Los Angeles market was **Leonard Schneider**, vice-president of Decca Records, who spent the last week in town conferring with West Coast Decca executives. Accompanying Schneider were Joe Perry, Coral Records West Coast sales manager, and **Mike Kurlan**, Coral's local distributor. Decca's local promotion man, **George Sher'ock** also brought **Al Hibbler** in to meet the gang at California Music last week. **Martha Delagado** told Al that his new release of "Eleventh Hour Melody" looks like it will be another big one for him on the juke boxes. Victor salesman **Dave Pierce** was playing **Teddi King's** version of "Mr. Wonderful", from the new Broadway show which stars **Sammy Davis, Jr.**, for **Betty Blakeney**. A dozen other recording stars have been set to cut this tune—probably the heaviest coverage of a new tune in the past few years. . . . **Jack Simon**, of Simon Distributing Co. spent the last week in San Francisco on business. . . . At Minthorne Music, both **Hank Tronick** and **Ed Wisler** were out on the road racking up sales on the Seeburg "V-200" and Chicago Coin's pool tables. **Phil Robinson**, Chicago Coin's Western sales representative said "The new 'Hooligan' pool game is the most fascinating game ever built". . . . Long Beach operator, **Sheridan Thompson** is spending his spare time flying with the Navy Reserve in some of the newest jet planes. . . . The next general meeting of the Los Angeles Division of the California Music Merchants Association will be held at 8 P. M. Tuesday, January 31 at Association headquarters at 2822 West Pico Boulevard.

Al Cohn of Trico Music, has installed a new Wurlitzer "1900" phonograph in the lobby of the Security Bank at Pico and Normandie and is donating all proceeds of the machine to the March Of Dimes. **Walt Hemple** of First National Music in San Fernando has also done this in the Valley and in addition, Hemple has donated 200 records to a big charity sale being held for the March Of Dimes. The balance of the operators in the Los Angeles Division of CMMA are donating one day's take from all of their machines to this charity. . . . One of the members of the band at Disneyland is **George Landier**, long-time operator from Long Beach. . . . **Dusty Brewer** is the pretty new secretary to **Wayne Copeland** at Sierra Distrubutors. Wayne very busy taking orders for the new Wurlitzer "1900", while his sales force covers the territory with the new machine. **Jack Dolan** is out covering the Bakersfield area, while **Pete Ley** and **Matt Nordberg** cover the San Bernardino, Victorville, and Barstow territory. Along with the promotion of the new phonograph, Sierra is passing out jacket emblems and coasters as well as copies of the Bee Jay record of "Gee, Dad, It's A Wurlitzer" by **Don Michael**.

Al Bettleman at C. A. Robinson & Co., said that he is getting a terrific response from operators on United's "Hi-Score" pool game. . . . Bandleader **Russ Morgan** paid a visit to **Mary** and **Kay Solle** at Leuenhagen's Record Bar last week. Morgan told the girls he is going East for some recording dates and among the tunes he will do is "Spaghetti Rag". **Lee Palmer** stopped in to plug Mercury's version of the "Theme From The Three Penny Opera" by **Jan August** and **Richard Hayman**. Both Mary and Kay agreed it would be a hit with the operators. **Bill Leuenhagen** said that Mary and Kay are constantly revising their stock to make it easier for operators to make their selections, and that they give operators personalized attention. . . . **George Licali** of West End Amusement Co. in Ontario visiting distributors and one-stops on Pico last week. . . . **Jo**, from Bard Distributing said that all of the operators at that concern have been enjoying good business during the last month. . . . **Charley Daniels** at Paul A. Laymon Inc. was showing operators the new Bally "Hazard" Pool with corner pockets which had just arrived at the Laymon showrooms. **Jimmie Wilkens** said that all models of the Bally pool games continued to sell very well, in addition to good sales of the Rock-Ola phonographs. . . . Operators visiting Pico last week included: **Bill Bradley**, Covina; **Charlie Koski**, Long Beach; **C. R. Mi'hauzer**, Las Vegas; **E. E. Petersen**, San Diego; **Don and Dolores Wikoff**, Newhall; **Paul Colaluca**, Gardena; and **Pete Pelegrino** from Huntington Park.

Operators from all over the State turned out for the showing of Wurlitzer's "Centennial" model "1900" phonograph held at Commercial Music. . . . **Don Singer**, London Records' regional manager, in for a short stay at Texas Records Inc., London distributor. . . . **Bob De Priest** and **Weldon Denton** now operating the Cigarette Vending Service Company. . . . **Henry Adams** of Central Music, Killeen, stopped in to visit with Dobbs of Dallas during the "big snow". . . . **Art Weinand** of Williams Manufacturing Company showing the new "Diamond Score" Pool game at Commercial Music. . . . **Joe Matassa** reports good fishing at Possum Kingdom. . . . **Avron Gensburg** of Genco Manufacturing and Sales Company together with **George Wrenn**, Genco field representative, on a flying trip to distributors and operators throughout the state. . . Capitol Records hosted **Margaret Whiting** during her stay in Dallas. . . . **Jimmy Besbitt** in from Shreveport, Louisiana to visit and shop. Also visiting and shopping the Dallas market were **Mr. and Mrs. Hugo Joeris** of Amarillo; **Jack Sprott**, Temple; **W. W. Brown** from Henderson; **Mr. and Mrs. W. A. Groom**, Jacksonville; **Donald Robertson** and **Paul Golden** from Lubbock; **Mr. and Mrs. Buna Carr**, Corsicana; **Mr. and Mrs. Fred Ellis** of Waco; **Jimmy Bounds**, Mexia; **Mr. and Mrs. F. T. Davis** of Spring Hill, Louisiana; **Olen Dreyer**, San Angelo; **Walter Wiggins**, McKinney; **C. U. Brock** and **A. S. Lockhead** from Terrell; **Mr. and Mrs. Frank Emerson**, Greenville; **Ralph Claybrook** and **Warren Hightower** from Fort Worth; **Mr. and Mrs. George Green**, **Mr. and Mrs. Roland Duncan**, **Harold Perkins** and **Bill Sheffield**, all from Odessa. . . . **June Christy** will be at the Colony Club for a one week engagement.

THE SOUND OF BATTLE DRAWS EVER NEARER

ASCAP Will Go All Out This Session of Congress to Force Juke Box Ops to Pay Double Tribute for Same Music

Whether They Call it "Royalties", "Performance Rights" or Just Plain "Blah", it's Still ASCAP's Same Old Attempt to Force Juke Box Ops to Pay Double Tribute for the One Same Tune Twice Over Again with ASCAP Demanding the Right from the U. S. Government in Congressional Bills to be Lord and Master of "How Much" and How Many Times Each Day, Week, Month and Year Juke Box Owners Will Have to Pay ASCAP Double Tribute Twice Over Again for the Very Same One Tune.

RECORD MANUFACTURING AND SELLING ATTEMPT BY MOA WON'T STOP ASCAP, BUT CAN, INSTEAD, ANTAGONIZE LEADING RECORD MANUFACTURERS AND LOSE THEIR SUPPORT IN CONGRESSIONAL BATTLES AHEAD.

There is no longer any doubt, as was predicted last year, that ASCAP (American Society of Composers, Authors and Publishers) will go all out in its efforts to get Congress to change that one sentence in the Copyright Act of 1909 which will force all the nation's juke box owners to pay them double tribute twice over again for the very same one tune.

What's more, in these bills ASCAP is also demanding that the nation's lawmakers empower it to become the lord and master of "how much" and how many times each day, week, month and/or year ASCAP can charge double, triple or even quadruple whatever figure ASCAP sets one day and changes the next to juke box owners for the right to use its tunes.

ASCAP's members are already obtaining royalties from the recording manufacturers. Now these same men, under a different guise, claim they are not being paid. They also want "performance rights". This would mean that the very same men, who are already being paid "royalties", would be also getting more royalties for their very same tunes under the guise of "performance rights".

In short, ASCAP's members would be paid double tribute twice over again for the very same tune. So whether they call this double tribute "royalties", "performance rights" or just plain "blah", the truth of the matter is that what ASCAP's members are striving for is to be paid double tribute, twice over again, for the very same music they were paid for the first time.

Everytime a juke box owner purchases a recording featuring an ASCAP copyrighted tune some member of ASCAP is obtaining royalties. Even when a teenager or anyone else purchases the recording featuring an ASCAP copyrighted tune the same royalties accrue to the ASCAP writers, composers and publishers. These royalties are paid by the recording manufacturer.

ASCAP isn't happy to have its individual members: authors, composers and publishers, receive this royalty. ASCAP, which is the organization composed of these very same authors, composers and publishers, wants additional royalty under the guise of "performance rights" for the same tunes.

Each year ASCAP is reported to have taken in more and more and more money for its copyrighted tunes from a myriad of sources. It has been estimated that, according to figures ASCAP once made public in one of its bills presented to Congress, that ASCAP would receive about 18 MILLIONS OF DOLLARS from juke box owners.

But this still does not state, in that bill at that time, nor in any bill ever since presented, or in the bills now before the House of Representatives Sub-Committee on the Judiciary, that ASCAP can't demand more. That ASCAP can't raise this demand each day double over again.

In fact, these bills are so worded that Congress would be granting TAXING POWERS to ASCAP for ASCAP to TAX as much as they please, as many times during the day, week, month or year as they please.

This year of 1956 ASCAP is going all out in an attempt to get its bills passed by Congress. Its opening Thompson Bills are hold-overs from the last session of Congress. There will be many more bills presented before this Congressional session is over.

One of the Thompson Bills follows the suggestion that a "fact finding board" be appointed to thoroughly investigate the present Copyright Act. (This was recommended in three editorials by *'The Billboard'*). Just reading this bill any juke box owner can quickly surmise what his chances would be.

A few years ago the record manufacturers met with Congressional Sub-Committees and fought to stave off ASCAP's attempts. Some of the statements made at these hearings were all in favor of the juke box industry. Perhaps, then, the plan of a few at MOA (Music Operators of America) to manufacture and sell recordings (for which MOA was not originally created) may antagonize leading present record manufacturers and, perhaps, even lose their support in this forthcoming Congressional battle. This is something to which all in the juke box industry must give much deep study and just as keen thought.

The time to prepare for the battles ahead is now. By juke box operators purchasing stock in a proposed record manufacturing company, such as MOA intends to create, is not preparedness for the battles ahead. The few recordings introduced for sale by MOA have been flops. Perhaps a future hit or two may be in the offing.

A bird in hand is worth two in the bush. Today's Congressional battles are more important to the juke box owners of the nation than the possibilities envisaged in the purchase of stock in a highly speculative endeavor, such as MOA's record manufacturing concern.

Gallet of Paschkes Rolls Record 661

CHICAGO—Rene Gallet, star of the Paschke Phono unit, registered a record series of 661 in the Automatic Phonograph Bowling League Jan. 23. Despite the potent effort, the Paschkes dropped a pair of games to the Walter Oomens club. Gallet's individual games were 205, 233 and 224. This ranked as the most sensational kegling exhibition in the league's four-year annals. High man for Oomens was Carl Letino with 513. Izzy Oomens took honors among the women, bowling 477.

ABC No. 1, although dropping an odd victory to Singer One-Stop, maintained first place. Al Gienko rolled 501 for Singer, while Harry Schreiber shot 514 for ABC No. 1.

Closing up on the leaders was Atlas Music, which now stands a game off the pace. Atlas shut out Gillette Distributing, with Stu Fischbein leading a steady group on a 496 score. "Fireball" Bunk pelted 458 in the losing cause.

Other goose-eggs were registered by Coven Music and Mercury Records. The Covens beat Western Automatic, as Roy Bauer paced the winners on 528. Paul Brown's 490 was best for Western.

It was Decca Records that Mercury set down. Ralph Kick and Melvin Jones were top pinsters for the victors with 595 and 527, respectively, while Eli Phelps contributed 498 to Mercury.

B & B Novelty won a pair from Galgano Distributors, paced by Fred Dreis' 545 and Marino Peroni's 522. Topping the Galgano crowd was Lenny Christianson with 482.

Another odd win belonged to Star Music over Coral Records. For Star, Leo Sochacki bowled 565. For Coral, Eddie Cicero set the pace on 532.

Melody Music played a couple of winning tunes against ABC No. 2. Bud Hofert came through with 540 for Melody, while Irv Cairo's 498 was major count for the victims.

But the big talk of the night was sparked by Rene Gallet's thunderous 661. It was big-league bowling in every respect.

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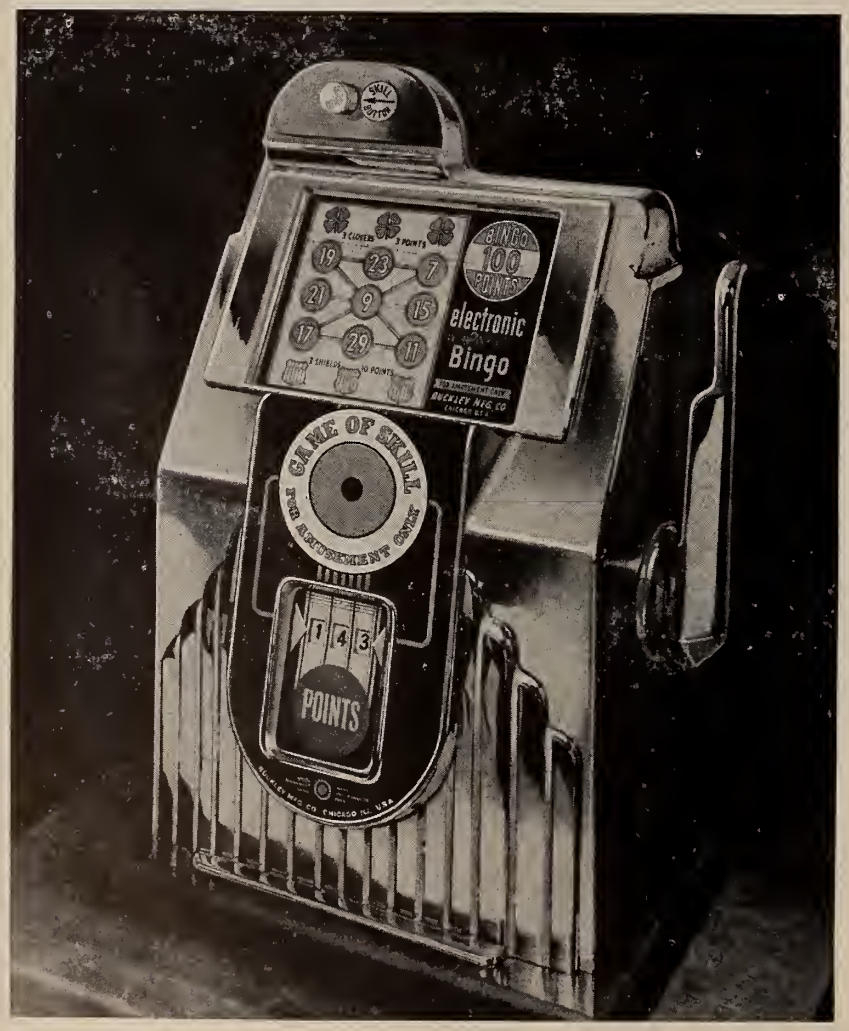

"Bulls-Eye Bingo"

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EASTERN FLASHES

Repercussions from the distributor-sponsored meeting held at the Henry Hudson Hotel, Tuesday, January 17, still being heard this week. Ops all in favor of this type of meet, and many who were unable to attend, after hearing what took place, stated they definitely will be on hand at the next meeting. So far, however, no word is available as to when the next meet will be held. One thing all the ops agree on is that dime play is a necessity—but the matter of procedure is what has to be worked out. At that, some 40% are now on dime play, we're told.

* * * * *

Sandy Moore and **Hank Walton**, Young Distributing, Inc. of Long Island, Freeport, had quite a shindig Sat., Jan. 21, at which time they introduced the new Wurlitzer "Centennial" model "1900" to Long Island ops. Real big turnout, and plenty of refreshments for all. Sandy tells us that ops were enthusiastic, and that he took so many orders, he hopes the factory will be able to supply the machines. . . . **Joe Young** and **Abe Lipsky** of Young Distributing, also report backlogged with orders. Lipsky and **Joe Fishman**, (Joe Fishman, Inc.) R & Y Novelties, Newark, N. J., covered the Jersey Shore area seeing music ops. . . . ChiCoin's "Hooligan" pool game displayed on Albert Simon, Inc., showroom floors, and **Al Simon** reports ops loaded him with orders. "Senator" **Al Bodkin**, pushing for delivery, as he leaves this week-end for Florida. Wants them for his Irish locations, he says, because no Irishman could pass up a game with that name. . . . **Mike Munves** tells us he's amazed at the rush of business the last two weeks—for both arcade equipment and pool games. Was so busy Tuesday, he grabbed a fast sandwich at 3 P. M., which is not like Mike. . . . **Mr. and Mrs. Seymour Pollak**, Tarrytown op, announced the marriage plans of their daughter, **Carol Jean**, to Lee Steven **Nemlish** of Elmsford, N. Y. for Sat., Feb. 4. A wedding reception will be held for the immediate family only at the White Plains Temple. The reception will be at Tappan Hill Restaurant. The groom is the son of the treasurer of Regan Furniture Co., N. Y. C. Both youngsters are still attending college, Carol at the Modern School of Design and Interior Decorating, Boston, and Lee is a junior at Brown University, Providence. The couple will live in Providence until Lee graduates.

Barney (Shugy) Sugerman, Runyon Sales Co., reports sale of both games and music very fine, with games sensational at this time. However, he personally is devoting all of his time and effort to further dime play on juke boxes. . . . **Gertrude Browne**, Paramount Vending, Beacon, N. Y. moves into her own building this week. Gertrude, one of the best liked and most respected operators in this area, is also one of the hardest workers. . . . A new playland called Mystic Islands, located on the Jersey Coast, Tuckerton, in Ocean County, near Atlantic City, is now in the process of being prepared. A large section will be devoted to amusement, including a kiddie land. . . . The service school held by Atlantic New York Corp. every Monday night, is becoming more and more popular, according to **Meyer Parkoff**, who tells us that with each succeeding session, the attendance keeps getting larger. . . . **Lou Valenti**, well known Staten Island op, plugging for the success of a singing group "Four Voices" on Columbia records. His nephew, **Sal Mayo**, has the lead. . . . **Hymie Koeppel**, Koeppel Distributing, goes down to the docks to see an export order off, leaving **Harry** alone for hours to handle the customers. . . . Operators attending the service school held by Runyon Sales at their Newark offices Sat., Jan. 28, had a real treat. **Paul Calamari**, Bally field engineer, was present to demonstrate Bally games, and answer operators' questions. Paul was assisted by Gene Daddis and Wal y Zucker. . . . Operators and members of the distributing firms becoming so proficient as pool players, it might not be a bad idea to run a contest in the trade. Gene Brody of Atlantic New York, claims he hasn't been beaten yet—the best an operator did against him was to tie in games. With bowling and pool captured into amusement machines, the next participant sport should be golf. A number of machines have been made, but how about some manufacturer figuring out how to capture this skill and thrill in a regular sized machine. (Chester-Pollard had quite a sensational pool game about twenty-five or thirty years ago.)

UPPER MIDWEST MUSINGS

Don Hazelwood of Aitken, Minn., is busy these days placing coin operated pool games out on his locations. . . . **Andrew Markfelder** of Staples, Minn., spent several hours in the Twin Cities looking over the different makes and models of pool games and also shopped around for bowlers for his locations. . . . **Orville Willette** of Lemmon, S. D., spent a couple of days in the Twin Cities and while in town Orville looked over the new Wurlitzer phonograph and also shopped around for used phonographs for some of his secondary locations. . . . **Russell Gherity** of Baldwin, Wis., is keeping himself busy these days putting out pool games and phonographs on his locations. . . . **Joe Reali** of Cornell, Wis., took some time off from his route activities to spend a day in the Twin Cities shopping around and looking over the latest in coin machines. . . . **Elmer Graden**, Marty's Sales and Service of Winona, Minn., brought his wife along on his buying trip and was seen showing her the different pool games and even took the time to show her how the game was played. . . . **J. A. Redding** of La Crosse, Wis., made a trip to the Twin Cities to see what was new. . . . **Leo Berkowitz**, B & B Novelty Company of Superior, Wis., was in town and as usual was hurrying around to get all his work done so that he could get out of town and on his way home again. . . . **Floyd and Sonny Shaw** of Eden Valley, Minn., made the rounds picking up parts and supplies for their route. . . . Seen here and there picking up records and supplies for their routes were **Lyle Kesting** of Benson, Minn.; **Leonard Anderson** of Hudson, Wis.; **Pete Wornson** of Mankato, Minn.; **Ben Kragtorp** of Tracy, Minn.; **Arnold K. Brevik** of Watertown, S. D.; **Harry Galep** of Menomonie, Wisc.; and **Fred Keiser** of Berthold, N. D.

THRU THE COIN CHUTE
CHICAGO CHATTER

Everyone was busier than busy this past week. After about three slow weeks a sudden business spurt had everyone here on their toes. All were actually amazed at the amount of business that accrued during this past week. Now everyone again of the opinion that the first quarter of '56 will continue the boom that has gone on since early last autumn. . . . George Jenkins back at his desk after a battle with the bacteria bugs. George claims, "I'm feeling fine and raring to catch up with all my work". . . . R. F. Jones of San Francisco in town. . . . Lou Dunis of Portland and Johnny Michaels of Seattle make an interesting duo spinning about the Bally plant. . . . Music men should carefully check into Rep. Emanuel Celler's bill (H. R. 8110) just presented for the creation of a national music council. . . . Mr. and Mrs. Pete Pieters of Kalamazoo pass thru on their way to the West Indies for a nice vacation. . . . Benj. Sterling, Jr. phones to inquire what's happening with ASCAP bills.

HERB OETTINGER

Le Roy Bergman of Buffalo writes congrats to The Cash Box for its editorial, "Try Before You Decry". . . . Sam Lewis advising that Exhibit plant producing to absolute capacity and that Frank Mencuri and himself tied up with long distance phone calls all day long. By the way, Ed Hall, now doing strictly purchasing agent's work for Exhibit. . . . Ray Williams of Dallas in town to expedite shipments of new games to his Texas' offices. . . . Johnny Casola and Al Thoelke conducting United Service Schools in Oklahoma City and thruout the state of New Mexico. Bill De Selm just thrilled to pieces at the way their new model of "Hi-Score Pool" clicked after they added seven lightup bumpers. . . . Yep, the sounds of battle draw ever nearer, as ASCAP begins to zoom bills into the Congressional hopper. . . . One lady of Indianapolis reported to be sending reprints of that "Reader's Digest" article all over everywhere. She is reported to be closely connected with General Federation of Women's Clubs. . . . Ben Coven reports that his "Comco Speakers" are grabbing mucho attention internationally. Says Ben, "They're the best buys on the market". . . . Sol Gottlieb comes in from visiting about the country and starts yelling for more and more shipments. Says Alvin Gottlieb, "All our troubles are production. We've got the orders. Business is grand!"

ART WEINAND

Like C. T. (Mac) McKelvy of Seeburg says, "Water seeks its own level". . . . Vince Shay telling about some of the really old time machines and says that he's going to dig up one of the very first catalogs of machines ever issued in the coinbiz. . . . Want to learn how important EP disks are going to be to juke boxes? Just talk with Harold Schwartz over at Atlas. . . . Al Stern busier than ever clearing all important matters away so that he can make his annual trip down to Miami Beach for some of that wonderful sunshine. . . . Clarence Schuyler of Games, Inc. just returned from Noo Yawk and has some very grand ideas cooking. . . . Monte West over at Purveyor claims the firm has some great bargains right at this moment. . . . Morrie Wiczer getting fine distribution on the firm's new, big catalog. . . . Wally Finke and Joe Kline set a new record the other day when 24 operators phoned them long distance and each op purchased. That, claim both boys, is the largest number of long distance phone calls from ops in one day and, especially, the 100% orders thrilled the boys the most.

ED LEVIN

Herb Oettinger was a busy boy this past week talking about thisa and thata. . . . Joe Robbins of Empire planning a big reprint run on the firm's export catalog. Urges all world buyers to order their copies quick. . . . Avron Gensburg on trip thru Texas with the firm's rep, George Wrenn. Will spend an entire week on this trip. Meantime, Al Warren also on road. So Ralph Sheffield all alone all week long. Said Ralph, "It ain't easy". . . . Eddie Ginsburg laughingly tells about Maurie Ginsburg flying down to Miami (instead of to Phoenix where Maurie has hotel accommodations) then flying to Noo Ohleans and back to Miami again. Eddie believes Maurie will remain in Miami until he becomes a Gran'pa sometime in March. . . . Jim Mangan has designed a ship that can travel 186,000 miles per second. It'll reach the moon in two seconds. Mars in 10 minutes and Venus in five minutes. Wanna buy one? . . . Lou Casola along with the Hon. Milton Lundstrom, Mayor of Rockford, Ill., visiting with two children in their polio drive have their pics and story all over the Rockford papers. Special orchid to Lou Casola for his marvelous work in behalf of "A DAY OF DIMES FOR THE 'MARCH OF DIMES'".

MAURICE GINSBURG

Phil Weinberg came flying up from Dallas just in time to help out Bill O'Donnell with some of his "Master Of Entertainment" duties. Bill was a busy, busy man entertaining visitors this past week. . . . Ed Levin is so busy with "Hooligan Pool" that he didn't even have time to go over to his Chi distrib's showing where, it is reported by Sam Kolber, the game cliked like anything. . . . Art Weinand, immediately after his return from that long, long flying trip he took, and to get back his earth-legs again, went ice skating with his gorgeous children. Said Art the next day, "I'm surprised. I'm amazed. I'm nonplussed.

EDDIE GINSBURG

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Write For New Illustrated Export Catalog!
COMPLETE STOCK OF FIVE-BALLS, ARCADE EQUIPMENT, PHONOGRAPHS!
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GEORGE JENKINS

I'm able to move today". . . . Jack Nelson who's the man to go out and find the new ideas that help keep the many Lion factories going at top speed reports that one of the men he believes should get lots and lots of orchids for his grand specialization success is Aaron Braunstein of Pittsburgh who has done such an outstanding job with kiddie rides. Anyone who visits Aaron's beautiful headquarters can't help but agree with Jack.

Joe Caldron of Trans-World tremendously thrilled over the fact that his firm has the proper weight and size pool balls for distributors. "And", adds Joe, "we can deliver". . . . Ted Rubinstein of Marvel, in addition to being busy with production of his "Pla-Pool", also selling phono replacement plastics in very goodly numbers. . . . No use even trying to talk to Paul Huebsch and the boys over at Keeney. They're that busy. Paul continues to rush from his office after each phone call, into the factory and, as he advises, "I'm now getting down on my knees pleading for more production". . . . Len Micon claims that he's selling all the Rock-Ola's he can get. "Boy," sounds off Len, "we're busier than busy these days". . . . Like that Bill Geiger item in the "Laymon Edition" of "Bally-Who". . . . Next week MOA's board meets here to discuss manufacture and sale of recordings. Also sale of stock in the record manufacturing firm to juke box ops. This is a far cry from what MOA was originally and exclusively created for. "To protect juke box operators from adverse national legislation." Not to peddle insurance and advertising records or sell stock in a highly speculative record manufacturing business.

AL STERN

HAPPY BIRTHDAY THIS WEEK TO: Phil Swartz, Brooklyn, N. Y. . . . George C. McCain, Temple, Tex. . . . John Bilotta, Newark, N. Y. . . . Russell A. Caccamise, Jamestown, N. Y. . . . Raymond B. Butler, Haverhill, Mass. . . . Houston M. Kirby, Bowling Green, Ky. . . . Bernard F. Frericks, St. Louis, Mo. . . . Fred Turek, Pontiac, Mich. . . . Chas. C. Fisher, Jr., Charlotte, N. C. . . . Leslie R. Chapman, Carroll, Ia. . . . Naif J. Joseph, Vincennes, Ind. . . . Nate Gottlieb, Chicago, Ill. . . . J. A. Woodward, Portsmouth, Va. . . . Jerry Shuman, Chicago, Ill.

AVRON GENSBURG

WORTH REPEATING: When some people ask for advice, they merely want an endorsement for something foolish they've already done.

COINBIZ IN NEW SPURT

Big Pickup Noted After 3 Slow Weeks as January Comes to End

CHICAGO—All leaders here tremendously pleased, tho somewhat amazed, at the sudden spurt business has taken this last week of January after three slow weeks.

Said one noted leader here:

"This past week phones started to ring early Monday morning and have continued unabated right thru the week with orders simply piling in at the fastest clip we've ever enjoyed."

This seems to be general thruout the manufacturing center here. Manufacturers are absolutely thrilled at the way orders are being phoned in.

"It's simply fantastic", one noted manufacturer stated, "in fact", he continued, "we've pulled in our salesmen because it's no use letting them take more orders when we're having our hands full trying to fill the backlog which has already accumulated."

The first three weeks of January, as all agree, had slowed up considerably.

Many attribute this slowdown to yearly inventories. Others to the relapse of purchasing that comes with the close of the holiday season.

Some state that buying was so great before and during the holiday season that there just simply had to be a normal slowdown.

Now, with business spurting the way it is everywhere in the manufacturing center, with distributors calling via long distance telephone all day long, and with salesmen pleading for more equipment, leaders here believe this boom will continue thruout the entire first quarter of this year.

"There's no longer any doubt", one leader said, "that this sudden spurt is completely indicative of the fact that business has picked up all down the line." Our plant is working at full capacity right now", he concluded.

Pool games and phonographs continue to lead all sales. There is a demand from operators in certain areas for bowlers at lower prices.

These men claim that they still use bowlers and are still doing good with them but that the high prices are holding back continued purchases.

Exhibit Introduces New Optional 2 or 3 Hole Play Pool

CHICAGO—Exhibit's new optional 2- or 3-hole play "Skill Pool" game gives every operator a chance to double his play and his profits by allowing him to change the play of the game at his preference, according to Sam Lewis, president of Exhibit Supply Company, this city.

Describing the new game, Lewis explained, "The new 'Optional' 2- or 3-hole 'Skill Pool' game is equipped with three holes (one at each end, and one in the center of the table). A precision-machined plug fits into the center hole **flush** with the table top. The plug can be inserted or removed in seconds by the operator to change the game to 2-hole or 3-hole operation—making the play entirely different for each."

Two sets of rules are included covering both 2-hole and 3-hole play. These are printed on both sides to cover 3- and 4-sided play.

"Skill Pool" with optional 2-hole or 3-hole play is available in two sizes: King Size deluxe model requiring 13½' x 7' or 94½ sq. ft.; and "84" Deluxe model requiring 12' x 7' or 84 sq. ft. Both tables have new light-up bumpers that provide colorful light for the playing field and attract customers' attention to the game. Lined play field permits optional 3-sided play as an additional operator option game may be purchased with or without lighted numbers.

Gordon Stout Runs Polio Fund Drive

PIERRE, S. DAK.—The Gordon Stout Company, this city, has joined the "Day of Dimes for The March of Dimes" wholeheartedly. Not only has Gordon Stout, owner of The Gordon Stout Company, agreed to participate in the drive to the extent of giving one day's receipts, but he has taken quarter-page ads in the local newspaper.

The ad, using a picture of the current "March of Dimes" poster, reads as follows:

"Join Our Polio Fund Drive Jan. 22nd through Jan. 28th. Join us again, you can help to win the fight being won against polio. Although the battle is not yet won the dread disease is on the run. We must not leave the job half done. Here is how you can help. You can help while playing Gordon Stout's Music and Amusement machines. We are going to give our entire receipts for one average day, not only of dimes but all receipts, from all our music and amusement machines, from January 22nd through January 28th. Whatever day you play that week, will help in our fund campaign. We serve in the following counties, Huges, Stanley, Haakon, Eastern Pennington, Jackson, Jones, Lyman, Brule, Western Hand, Hyde, Sully, Potter and Western Faulk counties. All the locations we serve will be posted, each county will be credited with receipts therefrom. Be sure your patronage is always appreciated and more especially during the week of this worthy campaign.

Singapore Rules On Coin Equipt Importation

SINGAPORE—The singapore Government is reported to have issued a ruling affecting the importation of coin operated equipment.

Affected are coin or disc operated pintables, fruit machines, jackpot machines, shooting galleries and similar machines and spare parts for them. Importation of these machines is banned.

Record players, juke boxes and coin or disc operated cinematograph machines may still be imported.

Importers who have placed orders for pintables, fruit machines, jackpot machines and shooting galleries may also be allowed to bring in their goods if they can prove that they were dispatched to Singapore before January 11 and provided they arrive before February 17.

Rock City Shows "1900"

NASHVILLE, TENN.—Rock City Amusement Company, this city, was host at the unveiling of the Wurlitzer Centennial "Model 1900" phonograph to a large gathering of music operators.

Kenneth Break advised that this was Rock City's greatest coin machine unveiling and that many orders were taken. Operators were lavish in their praise of the new Wurlitzer 1900 phonograph.

Refreshments were served on both days of the showing Saturday and Sunday. Two grand door prizes were awarded. A $100 bill, pinned to the ceiling for the two-day showing, was won by Roy Goodall, Tommy Distributing Company, and an RCA Victor Television set was won by Bud Sisk of Huntsville, Ala.

POOL TABLE PARTS

Solid Red 2⅛" Dia. Ball .....
Solid White 2⅛" Dia. Ball .....
Red w/Dots 2⅛" Dia. .....
White w/Dots 2⅛" Dia. .....
Deluxe Cues 48" length w/fibre point & leather tip .....
Clik Chalk-Box of 12 .....
Duplex Metal Chalk Holders .....
Green Cord .....
Cue Repair Kit .....
Chrome Leather Clue Tips, 12MM pkg. of 25 .....
Seafoam Green Table Cover ....
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Majestic Rubberback Cloth .....
Eclipse Cushion or Rail Cloth ...

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SPECIAL PACKAGE DEAL!
2 CUES
2 RED BALLS
2 WHITE BALLS
1 CUE REPAIR KIT
2 BOXES CHALK
$30 Value— $19.95

SPECIAL! SET OF 10 BALLS
4 Red
4 White
1 White w/red spots
1 Red w/white spots
$34.50 Value! $19.95

EXPORT SPECIALS! EVERY MACHINE 100% GUARANTEED

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WURLITZER 1800, 1700, 1650, 1500 AF, 1500A, 1500, 1400, 1250, 1100
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AMI—F-E-D-C
ROCKOLA 1438

BINGO — Over 100 In Stock
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GAY TIME
BIG TIME
YACHT CLUB
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AMERICAN BANKSHOT 100
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TEAM BOWLER 195
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LARGEST STOCK IN THE WORLD. SEND FOR OUR LATEST LIST.

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WE WILL SHIP ANYWHERE
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WURLITZER - BALLY - EXHIBIT - CHICAGO COIN

Extra!

LOOK AT THE EXTRAS YOU GET WITH

Williams

ROYAL POOL

DRAWS STEADY CUSTOMERS
BOOSTS YOUR VOLUME OF
Cash Box Profits!

TABLE LITE AT SLIGHT EXTRA COST

Extra!

See HOW THEY GO FOR THE NEW CENTER HOLE FEATURE!

END POCKETS AND BUMPERS MOVED IN FROM RAIL TO LET PLAYERS BANK FROM BEHIND!

3 OR 4 SIDED PLAY

Extra! "GLO-LITE" LITE-UP BUMPERS!

Extra! TANTALIZING CENTER HOLE
REQUIRES EXTRA SKILL!
PROMOTES EXTRA PLAY!
PULLS EXTRA CASH!

Extra! handsomely designed luxurious cabinets

SENIOR ROYAL POOL
18 inches longer

TOP QUALITY IN EVERY DETAIL!

2 DIMES PER GAME!

Write - Wire - Phone

SEE YOUR Williams DISTRIBUTOR TODAY for...

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL
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DELUXE BANK POOL	SENIOR DELUXE BANK POOL	DIAMOND SCORE POOL	SENIOR DIAMOND SCORE POOL
Both Available with LITE-UP Bumpers		Front-End Play	18 inches longer

SERVICE SPECIAL POUR LES ACHETEURS:

Si vous êtes intéressés dans une catégorie quelconque de machines, les noms des firmes américaines spécialisées dans ce type de machine vous seront adressés.

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THE CASH BOX
26 West 47th Street
NEW YORK 36, N. Y.

Coin Firms to Exhibit in London

LONDON, ENGLAND—The British Amusement Trades Exhibition, being held in the New Royal Horticultural Hall, March 6, 7 and 8, will have a number of coin machine firms exhibiting.

Among those already signed are: Arcadia Automatic Acoustics, Ltd., (manufacturers of the Minstrel phono); Chicago Automatic Supply Company; Phonographic Equipment Company, Ltd.; Ruffler and Walker, Ltd.; Samson Novelty Company, Ltd.; G. Whittaker, Ltd.; Amusement Machine Mart; Automatic Machine Sales; Bryan; Essex Engineering Works; Edwin Hall; Philip Shefras; Samson Novelty Company; and Oliver Whales.

Chi Music Ops Set Jan. 30 As "Day of Dimes For The 'March of Dimes'"

CHICAGO—Joseph J. Fillitti, president of Recorded Music Service Association, this city, advised this past week that, after a general meeting with the members of the organization, January 30 had been decided on as the association's "Day Of Dimes For The 'March Of Dimes'."

Fillitti reported, "We're going all out to make this the most successful charitable campaign in all Chicago's juke box history.

"As everyone knows," he continued, "the most liberal men charitywise have always been the men and women of our Recorded Music Service Association.

"In the past years," he stated, "we have always kept quiet about the work we have done in this direction, but this year," he admitted, "because of much misunderstanding we feel that this will prove a great aid to general public relations and we want the public itself to know what grand and charitable people comprise the owners of the automatic phonographs in which they insert their coin to hear the world's finest music."

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built for SOLID DEPENDABILITY!

Keeney's
JUMBO DELUXE
(18 inches longer)
FASCINATION
POOL

FEATURES
3 or 4 sided play
•
Perfect operating Ball Release can't be cheated
•
Perfectly squared to entice the professionals

Celeste Ravel
MISS ILLINOIS 1954-55
likes to play Keeney's FASCINATION

Mahogany Grained Moulding—Cork Finish Body and Legs
- Green, rubber-backed felt
- Simple coin mechanism
- Levels on 2 Side Rails
- Leg Levelers
- White Diamonds on Side Rails

REGULAR SIZE 52" L. x 36" W. x 32" H.

3 WAY SKILL TEST
- SPEED
- TIMING
- ACCURACY

OPERATE Keeney's 6-PLAYER Deluxe CHALLENGE BOWLER
Order Yours Today!

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2600 WEST FIFTIETH STREET • CHICAGO 32, ILLINOIS

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52 Issues
THE CASH BOX $15.

Mo. Op Sets Day for "March of Dimes"

MEXICO, MO.—Buddy J. Black, music operator here, advises he has set aside Friday, January 27, for "A Day Of Dimes for the 'March Of Dimes'."

"I am getting wonderful cooperation from the Audrain County Chapter for Infantile Paralysis," states Black. "The local newspaper is giving it front page space, and also the local broadcasting station KXEO, two days prior to the date, is encouraging patrons to insert their dimes for Polio.

"At the conclusion of collections, the local paper, the Mexico Ledger, is publishing a picture of me presenting the check to the chairman of the local Polio Chapter."

Prior to this year, Black had set up a juke box in the downtown square for collections for the March of Dimes.

Concluding, Black commented, "This is my tenth year in the coin machine business and I have, with honesty and fair dealings, enjoyed a good operation."

Runyon Sponsors Bally Service School

NEWARK, N. J.—The attendance at the Saturday morning, January 28, service school session, held by Runyon Sales Company, this city, was greatly increased due to the appearance of Paul Calamari, Bally field engineer.

Advised that Calamari would be on hand, New Jersey operators flocked into the Runyon showrooms all day long. Assisting Paul was Gene Daddis and Wally Zucker.

Pictured herewith is a part of the class, listening to Calamari.

Larry Cooper Guests Ice Fishermen

CROSS LAKE, MINN.—Fishermen from Chicago are on their way up here to try their hand at ice fishing with Larry Cooper, well known to many in the music field, formerly with Rudolph Wurlitzer Company.

Larry conducts a boating and fishing business up here in the beautiful lakes country of Minnesota.

He sent word down to Paul and Ellen Brown of Chicago, noted for their outdoor exploits to,

"C'mon up and try your hands at ice fishing."

RACK UP those BIG PROFITS! with . . .

GENCO'S DE LUXE

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for 3 or 4 Sided Play (lined playfield)

- Hinged Playing Field
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FIRST WITH:

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STANDARD TOURNAMENT POOL GAME

HIGH in QUALITY— LOWEST in PRICE

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TOURNAMENT POOL GAME

18" LONGER than DELUXE Model (SAME WIDTH)

SUPER BIG TOP STILL IN PRODUCTION

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West Virginia "Day of Dimes"

CHARLESTON, W. VA.—The statewide program instituted by the West Virginia Music Operators Association for "A Day of Dimes for the 'March of Dimes'" was put into action this week, starting Monday, January 23.

In addition to donating a day's receipts from juke boxes on their routes, operators have set machines in business houses, city buildings, banks, etc. J. A. (Red) Wallace of Oak Hill, State President of the association, stated "We have had enthusiastic reports from all sections of the state, indicating that operators are going all out for 'A Day of Dimes'."

Pictured herewith are officials of the March of Dimes and the operators' association seen completing the mailing of literature and posters sent out to all association members. Left to right: Dana M. Hicks, executive secretary of the West Virginia Music Operators Association; Pat Board, Jr., State Campaign Chairman, National Foundation; Mrs. Evelyn Schwartze, Secretary, National Foundation and T. Sterling Evans, State Representative, National Foundation.

Penny Vender Era Ends

BOSTON, MASS.—The end of an era was marked in Boston Tuesday, January 24, when more than 500 penny vending machines and penny scales were removed from the subway and elevated stations of the MTA.

"It is not economically sound to sell for a penny anymore," said the spokesman for the firm handling the machines in the subway.

Hub subwayites will no longer be able to buy a piece of gum, weigh themselves, or buy a handful of peanuts. Remaining are candy vending machines, drink machines and hot coffee venders at 5c and 10c. The penny venders are gone.

Shankmans Visit Europe

CHICAGO—Sam Shankman, executive vice president of Leaf Brands, Inc., this city, and Leslie Shankman, director of manufacturing, completed a whirlwind 14 day trip thru five European countries.

KEENEY JUMBO POOL

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Worth More When You Buy It

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THE ARISTOCRAT OF POOL TABLES

NOW AVAILABLE!
FAST PLAYING ADVANCE MODEL
ASK YOUR DISTRIBUTOR ABOUT IT!

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GENUINE BRUNSWICK-BALKE-COLLENDER ACCESSORIES

WITH ALL THE FEATURES AND EXTRAS

- Hinged top and front door.
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WURLITZER

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1500	295
1500A	395
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COMCO WALL SPEAKERS
$11.95 Each

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Recalls Machines 36 Years Ago

GRAND ISLAND, NEBR.—C. R. McKee of Mack's Music Service, this city, recalls, "I operated Mills' Floor Model 5c Gum Venders which we later converted to Mint Venders in 1920."

McKee reports that he continued to operate Mills Mint Venders until about 1927 when he started into the automatic music business.

"Since then", he advises, "we have handled nearly everything."

The first pinball machine McKee recalls was the "Wow" by Mills Novelty Co.

He reports, "I think we still have one in its original carton. We never took it off location. The location took the legs off and put it back in the carton a few years ago and brought it over to our shop."

McKee says, "In the early days about all we knew was Mills Novelty Co."

Are You Eligible For The "20 Year Club"?

Eastern Mass. Music Ops Meet in Boston

Discuss "All Risk" Insurance Plan, Dime Play and Pending ASCAP Legislation

BOSTON, MASS.—21 members of the Eastern Massachusetts Music Operators Association attended the January meeting of the association at the Beaconsfield Hotel here and discussed a proposed insurance program. Various proposals have been submitted, but no decision was made.

The association is interested in an "all risk" policy covering all coin operated machines, including games as well as music and all merchandise and service vending machines. Representatives of one insurance company were present at the session and explained their setup for ops.

One new member, Suffolk Vending Company, Edward and Bessie Ross, Dorchester, Mass., was voted into the association.

Members heard a report on the hearing given the association's bill to amend Sunday Law (H. 972), which was opposed by the Department of Public Safety. It is hoped for a favorable report by the Committee on Mercantile Affairs.

President David J. Baker, Melo-Tone Music, Arlington, spoke on the bills sponsored by ASCAP to amend the Copyright Law.

Some discussion of 10c play took place, and consensus of opinion was that it is still spotty with class spots in bigger cities going along fine on the dime, but rural areas and fringe areas leaning toward the nickel. Connecticut was reported doing good on the dime. A letter was read from the Island Technical Service of Oak Bluffs telling of the favorable experience of one of the members in Martha's Vineyard in converting to 10c play. Framed copies of the Association's Code of Ethics were distributed after the session.

Attending were: Arthur C. Sturgis, Automatic Distributors, Inc.; Bob Rome, Automatic; Dave Gropman, Beacon Hill Music Co.; Israel Spector, Capitol Music Co.; Leon Sherter, Chester Music Co.; Frank Fendell, Fendell Bros.; Ben Ross, Graben Vending & Coin Machine Corp.; Cy Jacobs, Interstate Music Co.; Ralph and Mark Lackey, Karel Music Co.; Ray Shea, M. A. C. Music Co.; Sidney A. Wolbarst, New England Music Co., Inc.; Robert Wolbarst; John Fiore, Northern Amusement; Saul H. Robinson, Paramount Music; Henry Gladstone; Harold Bond; Al Dolins, Pioneer Music Co.; Peter Pompeo, Pompeo Music Service; Lucius F. Foster, executive director of the association; and President Baker.

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TWO DOUBLE BONUS FEATURES

2 Targets, 2 Bumpers, 4 Rollovers Advance Bonuses

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4-Lightup Pop Bumpers for terrific Scoring action

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2-Cyclonic Kickers

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Amusement Pinballs
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Bally VICTORY	255.00
Bally ROCKET	285.00
Williams SAFARI Guns	325.00
Exhibit STAR Guns	149.50
SEEBURG "A"	269.50
AMI "A"	69.50

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Front Page Newspaper Story Lauds Illinois Ops "March of Dimes" Fund Drive

ROCKFORD, ILL.—Music operators in this area, who will donate one day's receipts of their approximately 300 juke boxes to the March of Dimes, were praised highly in a newspaper story, appearing in the Monday, January 23 issue of the Morning Mail.

The story, which appeared with the photo reproduced herewith on the left, was headlined "Juke Box Operators Pledge Profits to Polio Fund."

Part of the large-sized story read "The Rockford Juke Box Operators Association members will donate all proceeds from some 300 juke boxes in restaurants and taverns throughout Winnebago county for a 24-hour period this week. This is expected to be from $500 to $600, since the proprietors of all these business establishments also will donate their share of that day's receipts."

Included in the story is the statement that this same program is being used thruout the nation. Concluding the story the newspaper stated, "The juke box operators as a result have been commended by the national polio foundation and many prominent figures, including Eddie Cantor and Bing Crosby".

In the photographs here (left) are 4-year-olds Bonnie Lee Harris of Rockford and Gregory Allen Bombard of Loves Park, standing alongside a juke box showing poster. In the picture on the right are these two youngsters being crowned by Milton Lundstrom, Mayor of Rockford.

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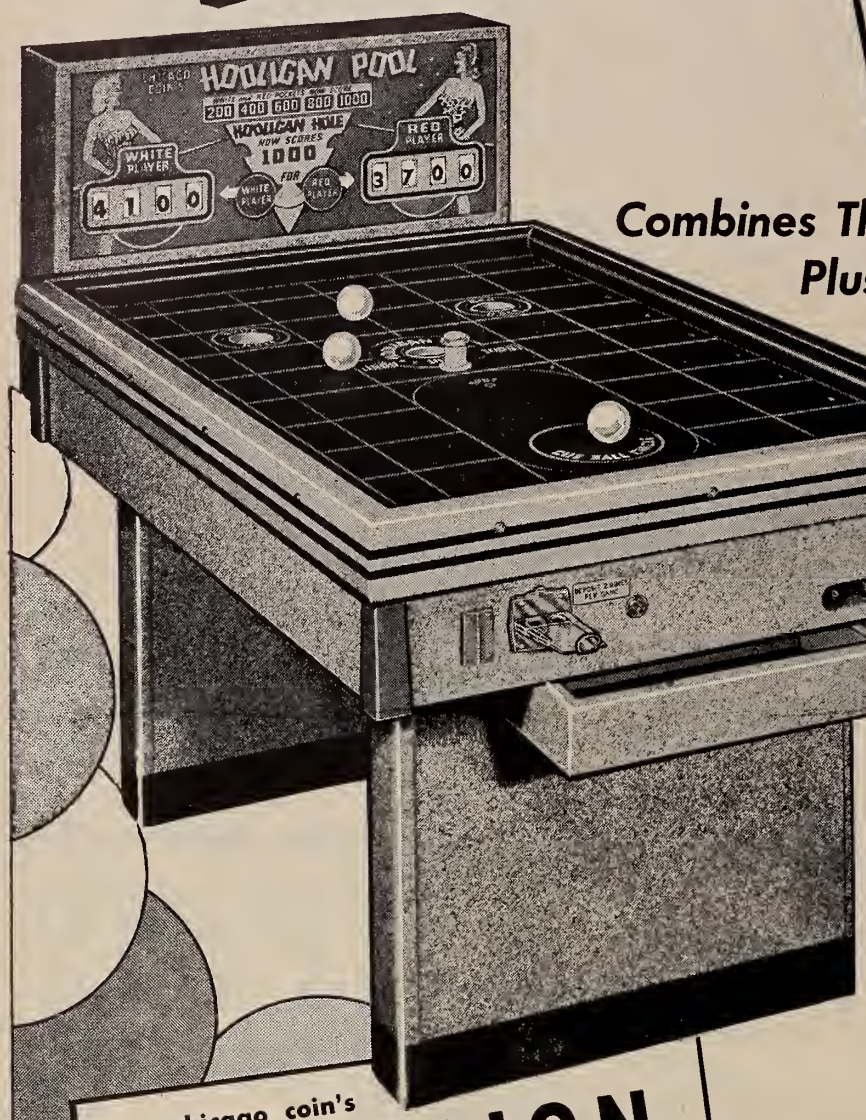

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Plus *The Natural Cue Swing Afforded by the Elimination of the Foul Line!*

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The New Cue Ball Circle Permits Players to Shoot From Any Position Within the Circle — Eliminates Tee Buttons.

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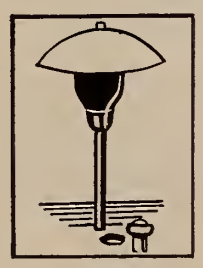

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CLASSIFIED ADVERTISING SECTION

WANT

WANT—Late Model National & Rowe Cigarette Machines. Quote Price and Condition. JOY AUTOMATICS, 108 E. CHURCH ST., ELMIRA, N. Y. (Tel.: 2-7462).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT — Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Late guns and arcade equipment. Will buy for cash or trade against late bowlers and phonographs. We need merchandise. Drop us a line for quotations on what you need or have to sell. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. (Tel.: LIncoln 9106).

WANT — Wurlitzer 1400's, 1600's 1600A's. Also Chicago Coin Band Boxes and Wurlitzer 248 Steppers. BUSH DISTRIBUTING CO., 286 W. 29th STREET, MIAMI, FLA. (Tel.: 3-4623).

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)

WANT — Gottlieb and Williams' Five Balls; Genco Guns—Wildwest and Big Top; Williams' Safari; Gottlieb's Super Jumbo; Seeburg's Shoot the Bear. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNion 3-8574).

WANT — Late Model Phonographs. Hideaways; Wall Boxes; Steppers. Late Model Pinballs. One Balls; Sunshine Parks; Across The Board AMI 40 sel. Hideaways; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GArfield 3585.

WANT—50 Late Model Seeburg 100 Wallboxes, Seeburg Model B—C or G Phonographs. MODERN MUSIC, 3348 EUCLID, CLEVELAND, OHIO.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.

WANT — 100 operator customers in need of good used amusement machines of all kinds, including inlines and shuffles. We don't dare to publish prices—so write or phone: GEORGE PONSER, ALBERT SIMON SYRACUSE CORP., 602 N. STATE ST., SYRACUSE, N. Y. (Tel.: 74-2403).

WANT—Genco Wild West Guns. Must be in good condition. State price and condition in first letter. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MAdison 8585)

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Music: Seeburg 100-A's, BL's, C's, R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT—We need Seeburg and AMI Phonographs, also Bright Spot and Bright Light Bingo Games, at once. Write, giving Models, Quantity and Lowest Cash Prices. We Buy, Sell and Exchange all types used Coin Machines. Send your list of equipment for sale. Write us your needs. HASTINGS DISTRIBUTING CO. (Since 1932), 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC.

WANT—An experienced repair man on all types of Juke Boxes and Pinball Games. Furnish References. INTERCITY AMUSEMENT CO., 735 NORTH SALINA, SYRACUSE 8, N. Y. (Tel.: 2-9049).

WANT—Pins, late model Shuffle Alleys for re-sale. Send list. Also have all types of equipment for sale. NATIONAL NOVELTY CO., 183 MERRICK ROAD, L. I., N. Y. (Tel.: FReeport 8-6771).

WANT—To Buy. Quantity of Seeburg M100A. As Is. No broken or missing parts. Prices F.O.B. steamer. Wire or write. NOVELTA, S.P.R.L., HUYBRECHT ST., 27, ANTWERP, BELGIUM.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices npon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.

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FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE. JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.

FOR SALE—26 Wurlitzer 3020 Wallboxes, $5 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. (Tel.: 2-3992).

FOR SALE — Bowlers in quantities. Bally — Victory, Champions, Blue Ribbons and Gold Medals. Keeney —Century, Speed Lanes. United—Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL., (Tel.: ARmitage 6-0780-81).

FOR SALE — United Cascade, $75; Olympic, $85; 10th Frame, $50; Chief, $195; Lightning, $335; Speedy, $250; Leader, $225; League Bowler, $195; Ace, $225; Royals, $135; C.C. Triple Score, $95. Clean, ready to use. Half Deposit. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVENUE, CLEVELAND 15, O. (Tel.: TOwer 1-6715).

FOR SALE — United Alleys. Team, $195; League, $165; Chief, $150; Royal, $115; Clover, $60; Williams' Major League, $165; Genco Bing A Roll, $45. WANT—Seeburg, M-100-R and Bally ABC Bowlers (used). MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y., (Tel.: FRanklin 7-2162).

FOR SALE—Dude Ranch @ $210; 2 Palm Springs @ $245; 1 Variety @ $395 — As a package, $999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)

FOR SALE — Bowling Champ, $25; College Daze, $25; Coronation, $75; Gypsy Queen, $200; Bright Lights, $49.50 ea.; Bright Spots, $69.50; Three Four Five's, $25 ea. WANT —Triple Plays. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MArket 1-5438).

FOR SALE — Seeburg 100C, $550; Seeburg 100B, $425; Rock-Ola Comets, $525; Rock-Ola 50 selection machines, $175. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524-5).

FOR SALE — Chi Coin Score-A-Line Bowlers, Write; Hollywood, $375; Bonus Score, $375; Triple Strike, $300; Fireball, $275; Flash, $195; Super Frame, $150; Advance, $125; Super Match, $50; Name, $50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUperior 1-4600).

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Full line of snpplies for Pool Table Games: 2⅛" Pool Balls, 48" Pool Cues, Cue Tips, Clamps for Cue Tips, Billiard Chalk, Tip Cement, Pool Cloth. Write for prices. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-6677).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) snbscription to The Cash Box "The 'Bible' of the Coin Machine Indnstry." Send your Check for $48 today plus your first 40-word ad to : THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Seeburg "C", $575; Seebnrg "B", $475; Seeburg "A", $250; AMI E-120 Phonographs, $575. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 902 W. SECOND, WICHITA 12, KANS. (Tel.: HO 4-6111, 4-3504).

FOR SALE—Like New. Miami Beach, $395; Gay Time, $325; Big Time, $345; Variety, $235; Gayety, $225; Palm Springs, $110; Beach Clubs, $120; Rio, $60. NASTASI DISTRIBUTING CO., 912 POYDRAS STREET, NEW ORLEANS 12, LA. (Tel. MAgnolia 6386).

FOR SALE—100 Like New Packard Boxes. 5c or 10c play, $10 ea. or entire lot for 1 Seeburg Model G phonograph. MODERN MUSIC, 3348 EUCLID, CLEVELAND, OHIO.

FOR SALE — Or Trade for Seeburg 100s, AMIs, Rock-Olas, National or American Shuffleboards. 6 slightly used Popperette Popcorn Machines; 5—3 Dimensional Theatres; Silver Bullets; Dropkick Football; 4 Player Derby; 6 Rocket Patrols; 2 Lee Mnsical Merry-Go-Rounds. STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH.

CLASSIFIED ADVERTISING SECTION

FOR SALE—All types of Amusement Equipment: Music, Games, Cigarette Machines and Vendors. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y., (Tel.: CIrcle 6-8939).

FOR SALE — Bally Beauties, $145; 100C Seeburg, $595; 1438 Comets, $595; 1446 Hi-Fi, $695; Model C, $210; Model B, $185; Model A, $135; AMI 5 & 10 Boxes, $10; AMI 5c Boxes, $5; 3020, $8; 3W7-L56. $10; AMI 40 Stepper, $15. H &H MUSIC, 1626 THIRD AVENUE, MOLINE, ILL., (Tel.: 4-6703).

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Make us an offer for any of the following: Wurlitzer phonographs, 4 1500's; 5 1500A's; 2 1700's; 1800's; AMI D 80. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MAin 1-8751).

FOR SALE—United 6 Player Stars, $45; Deluxe 6 Player, $39; Olympic, $60; Gottlieb Mermaid, $29; Minstrel Man, $29; Green Pastures, $125; Jockey Club, $120; Guys & Dolls, $70. STARK NOVELTY CO., 1813 FULTON ROAD, N., CANTON 9, OHIO.

FOR SALE — Lowest Prices In The Country. Leaders $249.50; Team Plays $249.50; Classics $145; Clovers $125; Exhibit Rifle Gallery $169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: CAnal 6-0293).

FOR SALE—Bingos—off location. 3 Triple Plays; 4 Singapores; 1 Manhattan; 2 Havanas; 2 Hawaii's; 1 Nevada; 2 Tropicanas; 1 Lexington; 2 Beauty; 1 Gaytime; 5 Palm Beaches; 3 Frolics; 2 Atlantic Cities; 6 Spotlights. This is just a nice truck load. The whole works go for only $3400. Less than low Cash Box price. FRANK T. PRENDERGAST, 208 W. MISSION, KELLOGG, IDAHO.

FOR SALE—United Comet Targette, like new, $210; United Lightning, excellent condition, $210; Chicago Coin, Big League, $350. Tip Top. COINOMATIC, 319 B. 34 ST., FAR ROCKAWAY 91, N. Y.

FOR SALE—Wurlitzer Model 1500, $300; Wurlitzer Model 1015, $65; Wurlitzer Model 800, $35; Wurlitzer Model 850, $35; Wurlitzer Model 500, $25. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Beach Clubs, $95; Palm Springs, $115; Surf Clubs, $125; Dude Ranch, $75. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO 4, OHIO. (Tel.: CH 3-8624-3-4005).

FOR SALE—Late Model Lehigh PX Cigarette Machines. Eight Column, 25¢ or 30¢ Vending. AUTOMATIC MUSIC DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLAHOMA, (Tel.: FOrest 5-3456).

FOR SALE—Top Value Buys. Rock-Ola: 1434 (45 RPM), $245; 1436 (78 RPM), $245; 1436A (45 RPM), $295. Wurlitzer: 1250, $125. Genco: Sky Gunner, $95. Scales: Watling, $60; Pace Aristo, $40. New Rock-Ola Tone-O-Lier Ceiling Speakers. Regular Price, $59.50. Special, $22.50. Authorized Rock-Ola Distributor. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—Hawaii, $125; Singapore, $195; Tropicana, $210; Exhibit Shooting Gallery, $124.50. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, OREGON. (Tel.: ATwater 7565).

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI. O. Tel.: MOntana 5000-1-2. CHapel 9-6556.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—Bally Dude Ranch, $125; Beauty, $115; Beach Club, $135; Palm Springs, $140; Ice Frolics, $160; Variety, $295; Evans Saddle & Turf (Club Model), $205; Genco Jumpin' Jacks, $45; United Classic Bowlers, $95. MICKEY ANDERSON, 134 EAST 11th STREET, ERIE, PA. (Tel.: 5-7549).

FOR SALE—2 Exhibit Shooting Gallery, $125 ea.; 1 Exhibit Jet Gun, $75; 2 Genco Sky Gunners, $75 ea.; 2 Seeburg Bear Gun—Shoot The Spook conversion, $75 ea.; 1 Exhibit Six Shooter, $50. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: HArrison 3-4508).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—Seeburg M100A, $300; M100-C, $600; M100-G, $725; M100-W, $725; Wurlitzer 1250; $150; 1100, $85; AMI A, $125; AMI B, $185; AMI C, $200; Evans Constellation, $125. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 575-579 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HArrison 4747).

FOR SALE—AMI F-120, new, $725; E-120, $495; E-80, $450; D-80, $345; D-40, $245; Bally Big Times, $475; Gaytime, $450. WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2549).

FOR SALE—Comco Extended Range Speakers Acoustically Engineered for Tone Range. 100% Guaranteed Satisfaction or money is refunded. Write for literature on full line wall speakers, $11.95. Also ceiling and corner speakers at equally low prices. COVEN MUSIC CORP., 3181 N. ELSTON AVE., CHICAGO, ILL.

FOR SALE—Specials. Bally: Miami Beaches (Practically New Games) $349.50; Gay Times, $272.50; Varieties, $232.50; Gayeties, $214.50; Big Times, $299.50. United: Pixies, $450; Singapores, $114.50; Starlets, $472.50. Williams: Band Wagons (4 Player Large Deluxe Game with Double Coinchute) $287.50; Circus Wagon (2 Player Large Deluxe Game) $187.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 5306).

FOR SALE—United Lightning, $295; Ace, $250; Capitol, $395; Bally Jet, $345; C.C. Hollywood, $375; Flash, $195; Criss Cross, $195. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. (Tel.: AXminster 4-3529).

FOR SALE—Cigarette And Candy Machines. Fully reconditioned, complete with base, ready for location. Machines are factory sprayed and look like new. Lowest prices anywhere—compare! Stoner 8 Column Candy, 160 capacity, prewar model, $110; Stoner 8 Column Candy, 160 capacity, postwar model, $165; Stoner 6 Column Candy, 102 capacity, postwar model, $90; Rowe Candy 8 Column, 120 capacity, $60; National 9-18, 162 capacity, $75; Uneeda 6 Column Cigarette, king size, $50; DuGrenier V.D. Cigarette, king size, $55. All equipment unconditionally guaranteed. Fast delivery. One third deposit, balance C.O.D. All 30c conversions available at $20 extra. NATIONAL VENDING SERVICE CO., 308 FURMAN ST., BROOKLYN, N. Y. (Tel.: TRiangle 5-1857).

FOR SALE — Wurlitzer 1700, $650; Seeburg M100A, $250; Seeburg M100B, $475; Seeburg M100BL, $495; Seeburg M100C, $565; Seeburg 100 Selection Wall Boxes, $65. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA. (Tel.: 84-3264).

FOR SALE—Send $1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, $119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only $24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE — 3020 Wurlitzer Wall Boxes, $5.00 ea.; 100 20 Selection Seeburg 5c Wall Boxes, $1.00 ea.; Packard Wall Boxes, $1.00 ea.; 100 219 Steppers, $7.50 ea. LEW JONES DISTRIBUTING CO., 1301 NORTH CAPITOL AVE., INDIANAPOLIS, IND., (Tel.: MElrose 5-1593).

FOR SALE—Rowe 8 Col. Cig. Machines, $75: Beach Club, $135; Yacht Club, $75; Flying High, $50; Non Coin Operated Joker, $500; Jet Fighter, $150. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, O. (Tel.: BRidgeport 750).

FOR SALE—Merry-Go-Round, $345; Zoo Ride (New), $345; Seeburg Bear Gun, $85; Goalie, $75; Night Fighter, $119.50; Rifle Gallery, $195; Big Top Rifle, $350; Dale Gun, $34.50; Pistol Pete, $39.50. All cleaned and shopped—ready for location. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2. MICH. (Tel.: GL 6-6807).

FOR SALE — 48" Deluxe Pool Cues. $1.65 ea. Minimum, 1 doz. Sample: $3.00 Postage Paid. Check or cash with order. C. H. DIEDRICK, INC., 115 WALNUT STREET, CHASKA, MINN. (Tel.: CHaska 190).

CLASSIFIED ADVERTISING SECTION

FOR SALE—18 foot Rock-Ola Shuffle Board $149.50; Shuffle Board game wax (12 cans) $3.50; Fast wax case (12 cans) $4.50; Pucks (set of 8) $12; Fluorescent Lights pair $22.50; Adjusters $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—100 Packard Wall Boxes, $1.50 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF., (Tel.: MArket 1-3967).

FOR SALE — Kiddie Rides. Nylco Rockets, $350; Carousels, $350; Target Horses, large, $285; Palomino Horses, $225; Rabbits, $175; Bull, $175; Midget Racer, $250; Duck, $225; Hot Rods, $325; Elsie The Cow, $285; Bright Eyes Horse, $285. ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON, MASS. (Tel.: ALgonquin 4-3338).

FOR SALE — Shuffle Alleys. Ace, $100; League, $90; Team, $100; Fifth Inning, $195; Speedy, $100; Fireball, $175; Criss Cross, $95; Feature, $85; Flash, $125; Banner, $150; Imperial, $85. All alleys in A-1 shape. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).

Notice!

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AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 36, N. Y.

FOR SALE — Reconditioned Surf Clubs, $150; Palm Springs, $115; Yacht Club, $75; Gaytimes, $400; Variety, $260. Also Shuffle Alley tournament boards, $12.50. DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL., (Tel.: JUniper 8-5211-12).

FOR SALE — United Royal, $134; United Chief, $185; United League. $215; CC Super Frame, $219.50; AMI "A", $69.50; CC Home Run, 6 Player, $164.50; Seeburg Bear Gun, $94.50; Exhibit Star Shooting Gallery, $174.50; Seeburg "A", $255. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO, (Tel.: HEnderson 1-7577).

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Miami Beach, $350; Gay Time, $310; Variety, $225; Palm Springs, $100; Big Time, $325; Gayety, $210; Surf Club, $125; Beach Club, $110. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel.: TUlane 6729).

MISCELLANEOUS

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

THE CASH BOX

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THIS WEEK'S USED MACHINE QUOTATIONS

17th YEAR OF PUBLICATION

852nd CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

LISTED ALPHABETICALLY

AMI

1* Model A, '46, 40 Sel., 78 RPM	69.50	135.00
4* Model B, '48, 40 Sel., 78 RPM	125.00	185.00
4* Model C, '50, 40 Sel., 78 RPM	100.00	210.00
2* Model D-40, '51, 40 Sel., 78 RPM	175.00	265.00
2* Model D-80, '51, 80 Sel., 45 RPM	265.00	375.00
2* Model E-40, '53, 40 Sel., 78RPM	295.00	400.00
3* Model E-80, '53, 80 Sel., 45 RPM	380.00	475.00
1* Model E-120, '53, 120 Sel., 45 RPM	435.00	575.00
4. Model F-80, '54, 80 Sel., 45 RPM	625.00	725.00
4* Model F-120, '54, 120 Sel., 45 RPM	650.00	750.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	9.95	20.00

EVANS

4. Mills Constellation, 47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	100.00	200.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	150.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	25.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	49.50	110.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	125.00	175.00
4. 1432, Same as above Converted to 45 RPM	150.00	225.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	165.00	235.00
2. 1434, Same as above, Converted to 45 RPM	185.00	250.00
2* 1436, '52, Fireball, 120 Sel., 45 RPM	245.00	325.00
2. 1436A, '53, Fireball, 120 Sel., 45 RPM	275.00	340.00
2* 1438, '54, Comet, 120 Sel., 45 RPM	439.00	575.00
4* 1446, '54, Hi-Fi, 120 Sel., 45 RPM	645.00	725.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 146M, '46, Masted with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	95.00
4. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
2* M100A, '49, 100 Sel., 78 RPM	245.00	300.00
2* M100B, '51, 100 Sel., 45 RPM	425.00	475.00
4* M100BL, '51, 100 Sel., 45 RPM, Light Cab.	450.00	500.00
1* M100C, '53, 100 Sel., 45 RPM	550.00	610.00
1* HF100G, '54, 100 Sel., 45 RPM	650.00	745.00
4. HF100R, '54, 100 Sel., 45 RPM	725.00	825.00
4. W1-L56 Wall Box 5¢	3.00	6.95
4. 3W2 Wall-a-Matic	3.00	8.95
4. W4L-56	10.00	20.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	10.00	20.00
4. W6L-56 5/10/25 Wireless	10.00	20.00
4. 3W7-L-56	10.00	30.00

WURLITZER

4. 1015, '46, 25 Sel., 78 RPM	50.00	95.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	60.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4. 1100, '48, 25 Sel., 78 RPM	85.00	155.00
2. 1250, '50, 48 Sel., 78 RPM	125.00	165.00
2. 1250, '50, (Same as above) Converted to 45 RPM	135.00	185.00
4. 1400, '52, 48 Sel., 78 RPM	175.00	275.00
4. 1400, '52, (Same as above) Converted to 45 RPM	225.00	325.00
4. 1450 (Same as 1400 with leather)	250.00	345.00
2* 1500, '53, 104 Sel., 78 and 45 RPM Intermixed	225.00	350.00
2. 1500A, '53, 104 Sel., 78 and 45 RPM Intermixed	300.00	375.00
2. 1650, '53, 48 Sel., 45 RPM	375.00	450.00
2. 1700, '54, 104 Sel., 45 RPM	550.00	725.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	10.00
4. 3048 (Conv. of 3020)	10.00	22.50
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	15.00
4. 4820 Wall Box	14.95	25.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (UN 3/52)	40.00	75.00
4. Across the Board (Un 9/52)	25.00	50.00
4. All Star Basketball (Got 1/52)	20.00	35.00
6. Aquacade (Un 4/49)	10.00	25.00
2. Arabian Knights (Got 12/53)	125.00	160.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	49.50	90.00
1* Atlantic City (B 5/52)	45.00	85.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00
2* Beach Club (B 2/53)	90.00	135.00
4* Beauty (B 11/52)	75.00	145.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Big Ben (Wm 9/54)	110.00	185.00
4. Big Hit (CC 7/52)	29.00	45.00
6. Big Top (Ge 2/49)	10.00	20.00
2* Big Time (B 1/55)	325.00	450.00
6. Black Gold (Ge 3/49)	10.00	20.00
4. Bolero (Un 1251)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
2* Bright Lights (B 5/51)	45.00	95.00
4. Bright Spot (B 11/51)	50.00	95.00
4. Broadway (B 6/51)	25.00	50.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4. Cabana (Un 3/53)	65.00	120.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	25.00	65.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	35.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	50.00	85.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	85.00	135.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	85.00	115.00
4. College Daze (Got 8/49)	20.00	49.50
4. Colors (Wm 11/54)	165.00	200.00
4. Coney Island (B 9/52)	35.00	85.00
4. Control Tower (Wm 3/51)	25.00	50.00
4. Coronation (Got 11/52)	40.00	85.00
4. County Fair (Un 9/51)	30.00	45.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
4. Daffy Derby (Wm 8/54)	120.00	175.00
4. Daisy May (Got 7/54)	155.00	200.00
4. Dallas (Wm 2/49)	15.00	30.00
4. Dealer "21" (Wm 2/54)	75.00	125.00
4. De Icer (Wm 11/49)	20.00	39.00
4. Diamond Lill (Got 12/54)	149.50	200.00
4. Disk Jockey (Wm 11/52)	45.00	85.00
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Dragonette (Got 6/54)	125.00	175.00

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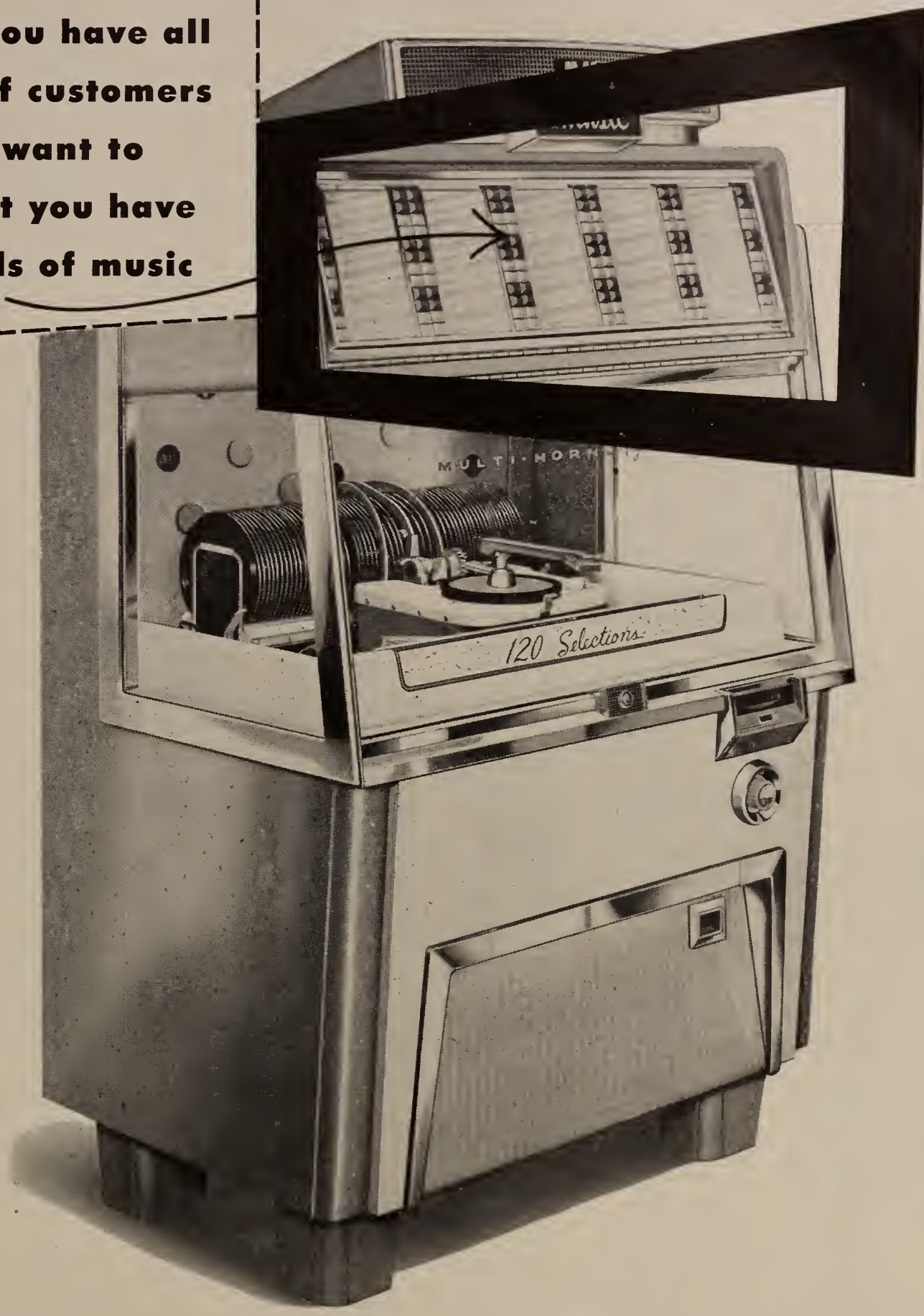
When you have all kinds of customers ...they want to SEE that you have all kinds of music



When all kinds of people come to your locations you can expect they'll want all kinds of music. You catch all kinds of coins when you have a juke box that has all kinds of records—with *all* titles plainly shown—*all the time!*

And that calls for an AMI juke box . . . with up to 120 selections for all kinds of players . . . to hear what they want.

You can be sure they'll hear it the *way* they want, too, when it's an AMI multi-horn high-fidelity sound system. It's the kind of sound that makes recorded music *live*.

Prove it yourself! Let *your* ears decide . . . call your AMI distributor, or write direct to the AMI factory for full information *today*.

AMI *Incorporated* / General Offices and Factory: 1500 Union Ave., S. E. Grand Rapids 2, Michigan

Originator of the automatic selective juke box in 1927.
Model "G"—120, 80, 40 selections for more plays in less time.

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark
Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square London, W. 1. England—building the BAL-AMI Juke Box

4. Dreamy (Wm 2/50)	20.00	49.50
1* Dude Ranch (B 9/53)	75.00	160.00
4. Duette (Got 4/55)	225.00	260.00
4. Eight Ball (Wm 1/52)	45.00	75.00
4. Fairway (Wm 6/53)	65.00	90.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	75.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	50.00	100.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	25.00
4. Four Bells (Got 10/54)	165.00	200.00
4. Four Corners (Wm 12/52)	35.00	90.00
4. Four Corners (Got 9/50)	30.00	60.00
4. "400" (Upright) (Ge 10/52)	35.00	65.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	20.00	35.00
3* Frolics (B 10/52)	60.00	105.00
4. Futurity (B 3/51)	35.00	60.00
2* Gay Time (B 6/55)	274.50	450.00
2* Gayety (B 3/55)	210.00	295.00
4. Georgia (Wm 7/50)	20.00	49.50
6. Gin Rummy (Got 2/49)	15.00	25.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	40.00	95.00
4. Gold Star (Got 8/54)	145.00	185.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	75.00	125.00
4. Grand Slam (Got 4/53)	45.00	110.00
6. Grand Stand (B '50)	20.00	35.00
1. Green Pastures (Got 1/54)	125.00	145.00
4. Gun Club (Wm 11/53)	49.50	95.00
4. Guys-Dolls (Got 5/53)	59.50	110.00
4. Gypsy Queen (Got 2/55)	185.00	210.00
4. Handicap (Wm 6/52)	45.00	95.00
4. Happy Days (Got 7/52)	65.00	100.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	25.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
4. Havana (Un 2/54)	60.00	145.00
2* Hawaii (Un 6/54)	95.00	150.00
2. Hawaiian Beauty (Got 4/54)	125.00	175.00
4. Hayburner (Wm 6/51)	35.00	85.00
2* Hi-Fi (B 6/54)	100.00	165.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N Run (Got 4/52)	32.00	75.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	35.00	55.00
4. Hong Kong (Wm 9/51)	35.00	75.00
4. Horsefeathers (Wm 1/52)	30.00	50.00
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	20.00	50.00
3* Ice-Frolics (B 1/54)	105.00	160.00
4. Jalopy (Wm 8/51)	35.00	85.00
4. Jeanie (Ex 6/50)	15.00	25.00
2. Jockey Club (Got 5/54)	120.00	160.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	20.00	49.50
4. Jubilee (Got 5/55)	230.00	250.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	40.00	75.00
4. Just 21 (Got 1/50)	10.00	25.00
4. K. C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	20.00	49.50
4. King Pin (CC 12/51)	30.00	60.00
4. Knockout (Got 1/51)	20.00	49.50
4. Lady Luck (Got 9/54)	99.50	185.00
4. Lazy "Q" (Wm 2/54)	75.00	130.00
4. Leaders (Un 10/51)	45.00	85.00
4. Lite-A-Line (Ke 6/52)	45.00	55.00
4. Long Beach (Wm 7/52)	40.00	75.00
4. Lovely Lucy (Got 2/54)	134.50	175.00
4. Lucky Inning (Wm (5/50)	20.00	49.50
4. Lulu (Wm 12/54)	205.00	230.00
4. Mad. Sq. Garden (Got 6/50)	30.00	69.00
6. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	35.00
4. Majorettes (Wm 4/52)	30.00	50.00
1. Manhattan (Un 4/55)	250.00	345.00
4. Marble Queen (Got 8/53)	85.00	125.00
4. Maryland (Wm 4/49)	15.00	35.00
4. Mercury (Ge (3/50)	10.00	29.00
2. Mermaid (Got 6/51)	29.00	60.00
4. Mexico (Un 3/54)	100.00	175.00
2* Miami Beach (B 9/55)	350.00	495.00
4. Minstrel Man (Got 3/51)	25.00	60.00
6. Moon Glow (Un 11/48)	10.00	20.00
4. Mystic Marvel (Got 3/54)	130.00	175.00
4* Nevada (Un 8/54)	125.00	175.00
4. Niagara (Got 1251)	45.00	75.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	95.00	135.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	50.00	90.00
4* Palm Beach (B 7/52)	49.50	95.00
2* Palm Springs (B 11/53)	100.00	165.00
4. Paratrooper (Wm 8/52)	30.00	65.00
4. Peter Pan (Wm 4/55)	175.00	210.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	95.00	125.00
7. Pixie (Un 10/55)	450.00	500.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	99.50	125.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	59.50	110.00
4. Queen of Hearts (Got 12/52)	69.00	100.00
4. Quintet (Got 3/53)	49.50	110.00
4. Race The Clock (Wm 5/55)	225.00	265.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
1* Rio (Un 11/53)	60.00	125.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.50
4. Rodeo (Un 2/53)	125.00	160.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/45)	20.00	30.00
4. Saddle and Turf (Ev 10/53)	175.00	250.00
(Club Model)	205.00	275.00
4. Saratoga (Wm 10/48)	20.00	49.50
2. Screamo (Wm 4/54)	110.00	135.00
4. Sea Jockeys (Wm 11/51)	25.00	65.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	29.50
4. Shindig (Got 10/53)	109.50	135.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	95.00	150.00
4. Silver Chest (Upright) (Ge 4/53)	59.00	110.00
4. Silver Skates (Wm 2/53)	54.50	80.00
4. Singapore (Un 10/54)	135.00	195.00
4. Skill Pool (Got 8/52)	60.00	110.00
4. Skyway (Wm 8/54)	115.00	160.00
4. Slugfest (Wm 3/52)	39.00	65.00
4. Sluggin' Champ (Got 4/55)	195.00	220.00
6. Snooks (Wm 6/51)	15.00	22.50
2. Southern Belle (Got 6/55)	210.00	230.00
4. South Pacific (Ge 2/50)	20.00	39.00
2. Spark Plugs (Wm 9/51)	49.50	70.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spitfire (Wm 2/55)	75.00	175.00
4. Spot Bowler (Got 10/50)	25.00	50.00
4* Spot Lite (B 1/52)	35.00	50.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
4. Stage Coach (Got 11/54)	165.00	200.00
4. Star Pool (Wm 10/54)	145.00	200.00
4. Stars (Un 6/52)	45.00	70.00
4. Starlite (Wm 3/53)	35.00	70.00
4. Steeple Chase (Un 1/52)	35.00	55.00
4. Stop & Go (Ge 3/51)	15.00	25.00
4. Struggle Buggies (Wm 12/53)	75.00	125.00
6. Summertime (Un 9/48)	15.00	25.00
4. Sunshine Park (B 12/52)	25.00	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
4. Super Jumbo (Got 10/54)	300.00	375.00
2* Surf Club (B 3/54)	115.00	175.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweet Add-A-Line (Got 7/55)	225.00	250.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4* Tahiti (Un 8/53)	50.00	125.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	20.00	55.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	15.00	35.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
2. Thunderbird (Wm. 5/54)	110.00	150.00
4. Times Square (Wm 4/53)	64.00	89.50
4. Touchdown (Un 1/52)	20.00	50.00
2* Triple Play (Un 8/55)	265.00	395.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	35.00
4* Tropicana (Un 1/55)	165.00	210.00
4. Tropics (Un 7/53)	65.00	125.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	40.00	85.00
4. Twin Bill (Got 1/55)	185.00	215.00
4. Utah (Un 7/49)	10.00	29.50
1* Variety (B 9/54)	210.00	295.00
4. Watch My Line (Got 9/51)	30.00	55.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	69.50
4. Winner (Univ.)	20.00	45.00
4. Wishing Well (Got 9/55)	235.00	255.00
4. Wonderland (Wm 5/55)	194.50	230.00
4* Yacht Club (B 6/53)	50.00	95.00
4. Zingo (Un 10/51)	25.00	65.00

SHUFFLES

6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
. Bally Shuffle Line (7/51)	35.00	45.00
2. Bally Victory Bowler (5/54)	225.00	325.00
2. Bally Champion Bowler (5/54)	225.00	335.00
4. Bally Jet Bowler (8/54)	255.00	360.00
4. Bally Rocket Bowler (8/54)	275.00	375.00
4. Bally Mystic Bowler (12/54)	295.00	395.00
1. Bally Magic Bowler (12/54)	300.00	400.00
4. Bally Gold Medal (3/55)	350.00	450.00
6. ChiCoin Bowling Classic (5/50)	20.00	35.00
6. ChiCoin Pin Bowler (6/50)	20.00	30.00
6. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
6. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	35.00	85.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	90.00
4. ChiCoin Match Bowler (6/52)	45.00	95.00
4. ChiCoin Bowl-A-Ball (10/52)	45.00	105.00
4. ChiCoin Match Bowl-A-Ball (11/52)	50.00	110.00
4. ChiCoin 10th Frame Special (12/52)	50.00	115.00
4* ChiCoin Name Bowler (1/53)	45.00	120.00
2* ChiCoin 10th Frame Double Score Bowler (2/53)	49.50	125.00
4. ChiCoin Crown (4/53)	50.00	130.00
4. ChiCoin Crown, Giant Pins (4/53)	55.00	135.00
4* ChiCoin Triple Score (6/53)	65.00	140.00
4* ChiCoin Gold Cup (7/53)	75.00	145.00
2. ChiCoin High Speed Crown (7/53)	85.00	150.00
2* ChiCoin High Speed Triple Score (8/53)	65.00	175.00
2* ChiCoin Advance (10/53)	125.00	180.00
4. ChiCoin King (10/53)	125.00	225.00
4. ChiCoin Criss Cross Bowler (12/53)	150.00	235.00
2* ChiCoin Super Frame (3/54)	150.00	240.00
4* ChiCoin Starlite (5/54)	175.00	245.00
2* ChiCoin Feature (7/54)	145.00	250.00
2* ChiCoin Holiday (9/54)	245.00	330.00
2. ChiCoin Flash (10/54)	195.00	340.00
2. ChiCoin Playtime (10/54)	250.00	350.00
2. ChiCoin Fireball (11/54)	260.00	360.00
4. ChiCoin Thunderbolt (12/54)	275.00	375.00
2* ChiCoin Triple Strike (2/55)	295.00	395.00
1* ChiCoin Criss-Cross Targette (1/55)	175.00	225.00
1. ChiCoin DeLuxe Criss-Cross Targette (1/55)	175.00	225.00
2* ChiCoin Bonus Score (4/55)	345.00	400.00
2. ChiCoin Big League (5/55)	385.00	410.00
2* ChiCoin Hollywood (5/55)	350.00	420.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	30.00	65.00
4. Genco Shuffle Pool (11/53)	50.00	99.50
2. Genco Match Pool (2/54)	75.00	125.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	35.00	75.00
4. Keeney DeLuxe League (3/52)	35.00	95.00
4. Keeney Super DeLuxe League Bowler (3/52)	45.00	100.00
4. Keeney High Score League (5/52)	45.00	100.00
4. Keeney Team (10/52)	49.50	135.00
2. Keeney Club (4/53)	50.00	140.00
4. Keeney Domino (5/53)	65.00	150.00
2* Keeney Carnival (5/53)	45.00	155.00
2* Keeney Pacemaker (9/53)	50.00	160.00
4. Keeney Mainliner Bowler (1/54)	125.00	215.00
2. Keeney Bonus Bowler (3/54)	125.00	220.00
2. Keeney Diamond Bowler (5/54)	165.00	250.00
2. Keeney Bikini (6/54)	150.00	260.00
2. Keeney Century (6/54)	175.00	275.00

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4. Keeney American (9/54)	250.00	325.00
2. Keeney National (9/54)	300.00	350.00
4. Keeney Speedlane (4/55)	335.00	410.00
4. United 5-Player (1/51)	35.00	65.00
4. United 6-Player	40.00	70.00
4. United DeLuxe 6-Player (10/15)	40.00	75.00
4. United 6-Player Super (3/52)	45.00	90.00
4. United 4-Player Official (5/52)	45.00	100.00
4. United 6-Player Star (7/52)	45.00	100.00
4. United 10th Frame Star (9/52)	45.00	110.00
4. United Manhattan 10th Frame (9/52)	50.00	115.00
4. United Manhattan (9/52)	65.00	120.00
4. United 10th Frame Snper (10/52)	70.00	125.00
1* United Cascade (2/53)	60.00	90.00
2* United Clover (2/53)	49.50	125.00
6. United Liberty (2/53)	95.00	135.00
4* United Classic (6/53)	60.00	120.00
4* United Olympic (6/53)	50.00	125.00
4* United Royal (9/53)	100.00	150.00
1* United Imperial (9/53)	145.00	175.00
1* United Chief (11/53)	135.00	195.00
2* United Leader (11/53)	140.00	225.00
2* United Team (1/54)	165.00	225.00
2. United DeLuxe Team (1/54)	175.00	220.00
2* United League (1/54)	135.00	225.00
2* United Ace (5/54)	175.00	250.00
1* United Rainhow (5/54)	150.00	260.90
2* United Banner (8/54)	225.00	275.00
2. United Shuffle Targette (8/54)	175.00	295.00
2. United DeLuxe Shuffle Targette (8/54)	195.00	300.00
2* United Speedy (8/54)	195.00	300.00
4. Un. 11th Frame (10/54)	195.00	320.00
2. Unite DeLuxe 11th Frame	225.00	325.00
2* United Comet Targette (11/54)	245.00	330.00
2. United DeLuxe Comet Targette (11/54)	225.00	340.00
2. United Mercury (12/54)	245.00	345.00
2. United DeLuxe Mercury (12/54)	245.00	350.00
3* United Mars (1/55)	245.00	360.00
2. United Deluxe Mars (1/55)	255.00	375.00
2* Un. Lightning (2/55)	260.00	385.00
2. United DeLuxe Lightning (2/55)	295.00	395.00
2* Un. Venus (3/55)	295.00	400.00
2. United DeLuxe Venus (3/55)	275.00	410.00
2* Un. Clipper (5/55)	295.00	420.00
2. United De Luxe Clipper (5/55)	295.00	425.00
2. Un. 5th Inning (6/55)	325.00	430.00
2. United Deluxe 5th Inning (6/55)	330.00	435.00
2. Un. Capitol (6/55)	335.00	440.00
2. United DeLuxe Capitol (6/55)	350.00	450.00

ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	65.00	150.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
4. Champion Hockey	40.00	85.00
4. ChiCoin Basketball Champ	85.00	195.00
4. ChiCoin 4-Player Derby	95.00	195.00
4. ChiCoin Goalee	44.00	99.50
4. ChiCoin Hockey	55.00	85.00
4. ChiCoin Midget Skee	65.00	175.00
4. ChiCoin Pistol	35.00	99.50
4* ChiCoin Home Run, 6 Player (3/54)	125.00	249.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	69.50	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
2* Exhibit Dale Gnn	30.00	75.00
2. Exhibit Gun Patrol	75.00	125.00
4. Exhibit Jet Gun	75.00	145.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4. Exhibit Six Shooter	50.00	125.00
4. Exhibit Vitalizer	45.00	75.00
4* Exhibit Shooting Gal. (6/64)	124.50	200.00
4* Exhibit Star Shooting Gallery (9/54)	149.50	225.00
4. Exhibit Sportland Shooting Gallery (11/54)	175.00	250.00
4. Exhibit "500" Shooting Gallery (3/55)	295.00	375.00
1. Exhibit Treasnre Cove Shooting Gallery (6/55)	395.00	495.00
1* Genco Sky Gunner	95.00	150.00
4. Genco Night Fighter	119.50	159.50
4. Genco Basketball	185.00	295.00
2* Genco Rifle Gal. (6/54)	194.50	275.00
4. Genco Big Top Rifle Gallery (6/54)	350.00	425.00
4. Genco Wild West Gun (2/55)	350.00	450.00
4. Genco Sky Rocket Rifle Gal. (5/55)	365.00	475.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	65.00	120.00
4. Keeney Snb Gnn	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
2. Keeney Sportsman (11/54)	175.00	295.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	165.00	295.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	65.00	175.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Phto. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	250.00	450.00
4. Mutoscope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph 35¢	150.00	395.00
4. QT Pool Table	65.00	85.00
4. Quizzer	75.00	125.00
4. Rockola World Series	40.00	85.00
4. Scientific Baseball	20.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	19.00	65.00
4. Scientific Pitch 'Em	100.00	185.00
3* Seeburg Bear Gun	89.50	150.00
4. Seeburg Chicken Sam	50.00	100.00
4. Seebnrg Shoot the Chute	49.50	95.00
4* Seebnrg Coon Hnnt	145.00	195.00
4. Set Shot Basketball	200.00	295.00
4. Telequiz	85.00	125.00
4. Un. Team Hockey	30.00	85.00
4. United Jungle Gun	175.00	295.00
4. Un. DeLuxe Jungle Gun	200.00	325.00
4* United Carnival Gun (10/54)	225.00	325.00
4. United DeLuxe Carnival Gun (10/54)	225.00	335.00
2. United Bonus Gun (1/55)	275.00	365.00
2. United Deluxe Bonus Gun (1/55)	275.00	395.00
4. Wilcox-Gay Recordio	50.00	125.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	35.00	85.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Wms. Super World Series (4/51)	39.50	99.00
4. Wms. DeLuxe Baseball (4/53)	100.00	175.00
4. Wms. Pennant Baseball (12/53)	145.00	245.00
4. Wms. Super Pennant Baseball (12/53)	145.00	265.00
4. Wms. Snper Star Baseball (12/53)	175.00	300.00
4. Wms. Major League Baseball (2/54)	145.00	310.00
4. Wms. All Star Baseball (2/54)	155.00	325.00
4. Wms. Big League Baseball (2/54)	155.00	325.00
4. Wms. Safari (2/54)	325.00	465.00
4. Wms. Polar Hnnt (3/55)	375.00	525.00
4. Wurlitzer Skeeball	35.00	75.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

ABT MFG. CORP.

Challenger (counter model pistol game)	$ 82.50
Rifle Sport (3 gun range)	1408.25

AMI, INCORPORATED

No List Price Authorized for Publication

- G-120 Phonograph
- G- 80 Phonograph
- G- 40 Phonograph
- HS-80 Selective Hideaway
- HS-120 Selective Hideaway
- W-80 Wall Box
- W-120 Wall Box
- S-80 Receiver
- S-120 Receiver
- Wall Speaker
- Corner Speaker
- Recessed Speaker
- R-167 Bargrip

AUTO-PHOTO CO.

Auto-Photo Studio Model "11"	$2,950.00

BALLY MFG. CO.

Broadway	$ 785.00
Pin-Pool (Standard Model)	295.00
(with Light Up Bumpers)	310.00
(with Neon-light)	320.00
(6-pocket model)	320.00
Jumbo Bowler (without Match Featnre)	
Model J-110, 10c play	760.00
Model J-325, 3 plays for 25c	780.00
King-Pin Bowler (with Match Feature)	
Model K-110, 10c a play	805.00
Model K-325, 3 plays for 25c	825.00
ABC Bowler (withont Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bnll's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

BUCKLEY MFG. CO.

Safari	$ 995.00
Beerama	995.00
Electronic Bingo	995.00
Skill	995.00
Bnll's-Eye Bingo	995.00

CHICAGO COIN MACHINE CO.

Hooligan Pool	$ 375.00
Champion Pool	285.00
All Star Team Bowler (with Match Feature)	825.00
Bowling Team Bowler	760.00

EXHIBIT SUPPLY CO.

DeLuxe Skill Pool "84"	$ 349.50

GAMES, INC.

The Hunter	$ 650.00

GENCO MFG. & SALES CO.

Standard Tournament Pool	$ 299.50
Super Big Top (Gnn)	675.00
DeLuxe Tonrnament Pool	339.50
Official Tournament Pool	329.50
Quarterback (Football Game) (with Match Feature)	635.00

D. GOTTLIEB & CO.

Gladiator (Two-Player, 5-Ball)	$ 442.50
Spot Pool	339.50

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	$ 795.00
Photomat '54	2,150.00
3D Art Parade, 10-show model	495.00
3D Art Parade, 6-show model	395.00
Universal Post Card Vender	60.00

J. H. KEENEY & CO., INC.

Prices On Request

- DeLnxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above

DeLuxe Fascination Pool	$ 335.00
Jumbo DeLuxe Fascination Pool	370.00
DeLuxe Challenge Bowler (with Match Feature)	690.00

J. H. KEENEY & CO., INC. (Cont.)

Challenge Bowler (withont Match Feature)	665.00
Electric Cigarette Vender	284.50
Coin Changer Model	304.50

MARVEL MFG. CORP.

Pla-Pool (Regular Size)	$ 285.00
DeLuxe Pla-Pool (Large Size)	325.00

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1448 Hi-Fi Phono, 120 Selections, 45 RPM Only
- Model 1452, Hi-Fi, 50 Selections, 45 RPM Only
- Model 1546 Chrome Wall Box, 120 Selections
- Model 1548, 50 Selection Wall Box
- Model 1613, 8" Blonde Wall Speaker
- Model 1614, 8" Mahogany Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- V-200—Select-O-Matic "200" Phonograph
- V-3W-A—Wall-O-Matic "200"
- 100J—Select-O-Matic "100" Phonograph
- MRVC-2—Master Remote Volume Control
- HFCV2-8—High Fidelity Wall Speaker
- HFCV3-8—High Fidelity Corner Speaker
- HFCV1-12—High Fidelity Recessed Speaker
- PS6-1Z—Power Supply
- HFA1-L6—Power Amplifier

UNITED MFG. CO.

Hi-Score Pool	$ 385.00
Club Pool	295.00
Jumbo Club Pool	345.00
Regulation Shnffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Regulation Shuffle Alley (with Match Featnre)	
Single Chnte	810.00
Double Chute	830.00
Topnotch Shuffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
Special Topnotch Shuffle Alley (with Special Match Features)	
Single Chute	875.00
Double Chute	895.00
Starlet	775.00

WILLIAMS MFG. CO.

Tim-Buc-Tu (Single Player, 5-Ball)	$ 402.50
Royal Crown	295.00
DeLuxe Bank Pool	349.50
Senior DeLuxe Bank Pool	399.50
Score Pool	385.00
Jolly Joker	275.00
Sidewalk Engineer	345.00

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model "1800" Hi-Fi Phonograph 104 Selection, 45 RPM
- Model "1700" Hi-Fi Phonograph 104 Selection, 45 RPM
- Model "1600-A" Hi-Fi Phonograph, 48 Selection, 78 RPM
- Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)
- Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)
- Model 5100 8" Speaker
- Model 5110 12" DeLuxe Speaker
- Model 5111 12" Concealed Speaker Hi-Fi
- Model 5112 8" Wall Speaker Hi-Fi
- Model 5115 Hi-Fi 4 Cone Corner Speaker
- Model 5116 Hi-Fi Coaxial Corner Speaker
- Model 5117 Hi-Fi Coaxial Wall Speaker

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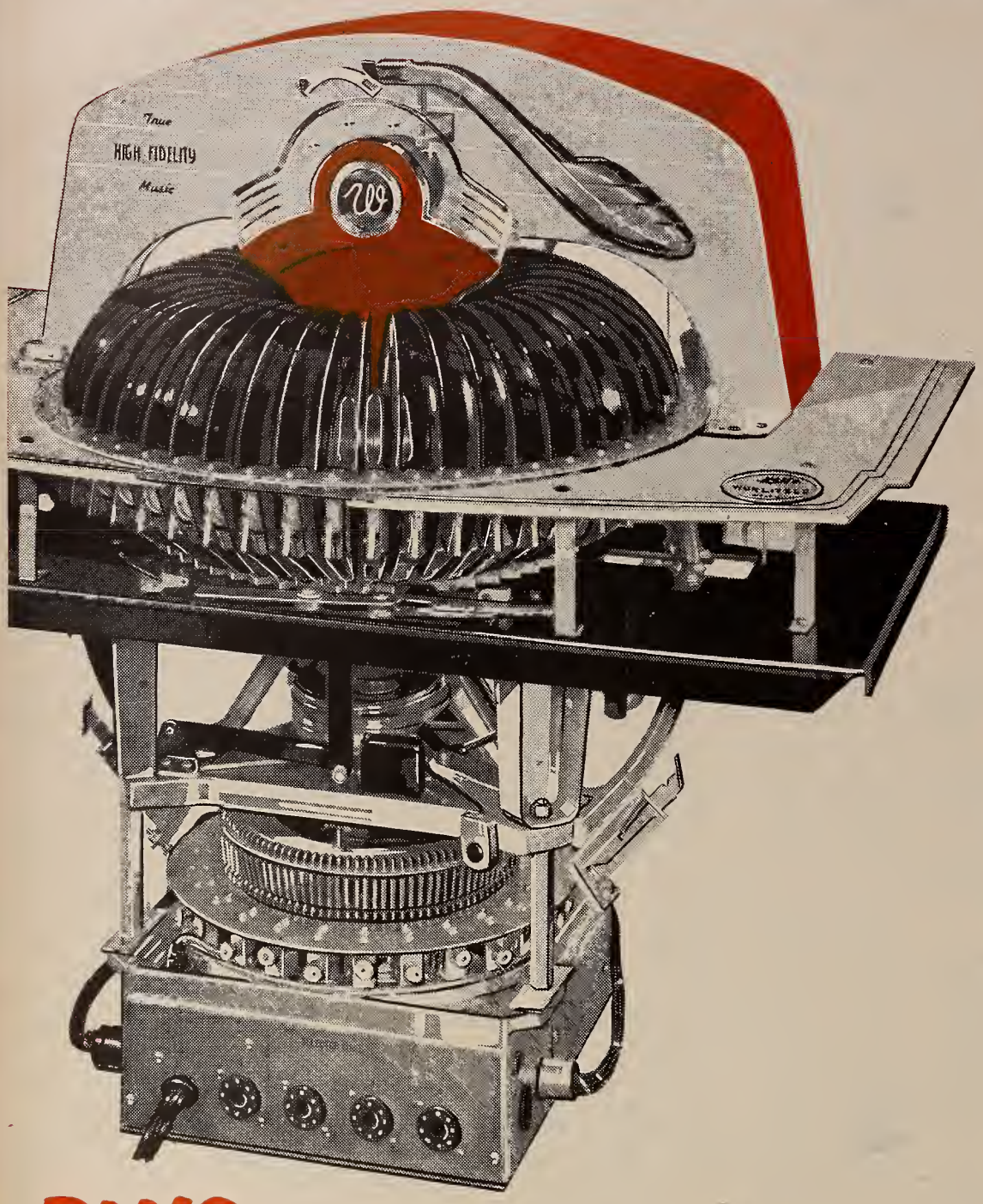
THE *Centennial* SPARKLES WITH STYLING AND ENGINEERING INNOVATIONS



NEW contoured, single low inertia tone arm with Zenith Cobra Stylus. All adjustment mechanism out of sight.

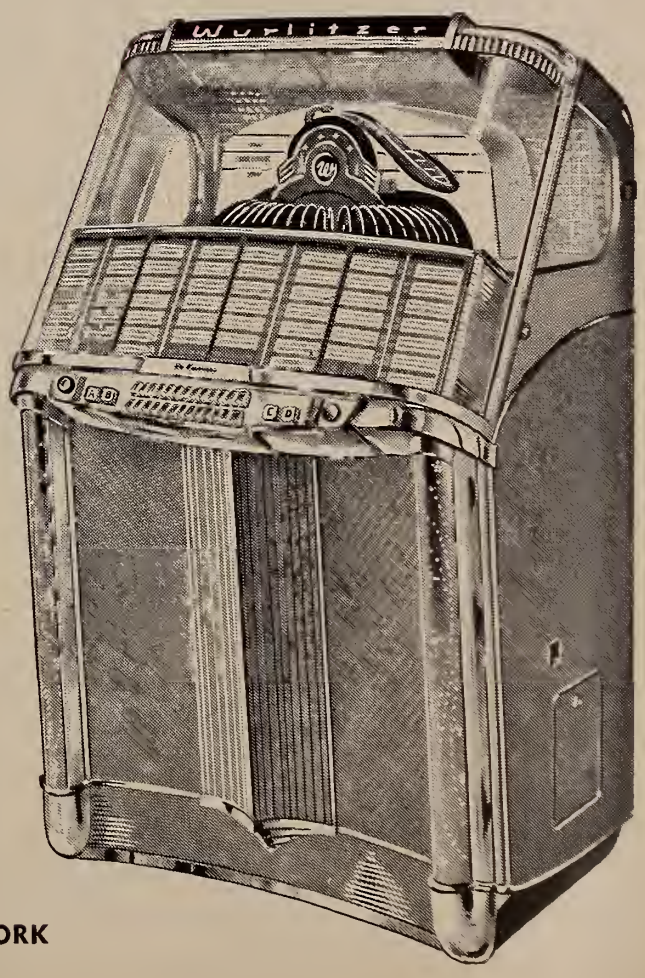
NEW beautifully restyled Carousel arch adds greatly to the eye-appealing elegance of the record changer compartment.

NEW warp-proof chassis shelf with stain-resistant surface in off-white finish and gold trim.

NEW cancellation lever automatically clears all playmeter readings to zero after they have been checked for play popularity.

NEW simplified selector mechanism. Faster, surer, more positive than ever before.

PLUS... The time-proven Wurlitzer Carousel Record Changer playing vertically both sides of 52 records without grabbing or turning them over. A triumph in high speed, trouble-free operation.



WURLITZER 1856 1956

WURLITZER *Centennial*

MODEL 1900

HIGHLIGHTING 100 YEARS OF MUSICAL ACHIEVEMENT

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, NEW YORK

UNITED'S

HI-SCORE Pool

DURABLE PLEXIGLASS AVOIDS DAMAGE

ONE OR TWO CAN PLAY

UNITED'S FAMOUS DROP CHUTE

Delivers 5 Balls for 1 Coin...10 Balls for 2 Coins

DOUBLE AND TRIPLE SCORE POCKETS

Scores Totaled Automatically

Transfer Scoring

New Side Door Cash Box

Hinged Playfield

Simple Mechanism

Light Fixture
(OPTIONAL)

SIZE
3 FT. BY 5 FT.

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

NOW AT YOUR DISTRIBUTOR

CLUB POOL	JUMBO CLUB POOL	STARLET	TOP-NOTCH	REGULATION
For 3 or 4 sided play Size: 52" by 36"	Size: 70" by 36"	New In-Line Hit with ROTO Feature	**Shuffle-Alley** 6-Player Bowler	**Shuffle-Alley** 6-Player Bowler

UNITED OPERATORS ARE SUCCESSFUL OPERATORS

4 MONEY-MAKING MODELS

ALL models 52 in. by 36 in., 32 in. high.

STANDARD model without lights.

LIGHT-UP BUMPERS model for spots that want extra flash.

NEON-LIGHT model with neon-lights under side-rails, flooding table with no-glare illumination.

6-POCKETS model with 2 regulation scoring-pockets, 4 hazard-holes in corners, adding to skill-fun, speeding up play. Light-up bumpers.

BALLY-LAMP easily attached to all models.

Bally Pin-Pool

EARNS BIGGEST PROFITS

Cash in on growing popularity of PIN-POOL. Get genuine Bally PIN-POOL Tables busy for you now.

ABC bowler

WITH MATCH-SCORE FEATURES

Congress bowler

POPULAR OFFICIAL BOWLING SCORES

For biggest group-play . . . and continuous repeat-play . . . resulting in bigger bowler profits . . . get Bally ABC-BOWLER . . . scoring by Official Bowling Rules . . . or CONGRESS-BOWLER for added attraction of match-score features.

Bally® KIDDIE-RIDES

earn top money

Flashy eye-appeal of Bally Kiddie-Rides . . . thrilling action . . . simple, safe mechanism . . . sturdy construction result in biggest, steadiest earnings in kiddie-ride field. Start a steady-income route of Bally Kiddie-Rides now. Write for information or see your Bally Distributor today.

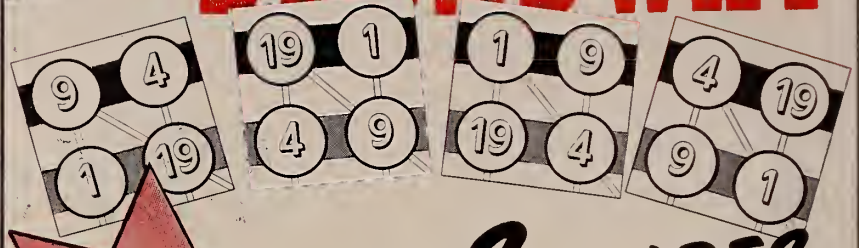
MODEL T
COIN-OPERATED AUTO-RIDE

THE CHAMPION
COIN-OPERATED HORSE-RIDE

BULL'S EYE
COIN-OPERATED JUNIOR SHOOTING-GALLERY

More money-making play-appeal

Bally BROADWAY



4 MAGIC SQUARES

Arrow points to one of 4 Magic Squares—A—which may be shifted to player's choice of 4 different combinations illustrated above. Each Magic Square—A, B, C and D—may be shifted to choice of 4 different combinations. Separate button for each Magic Square permits player to shift only Square or Squares he desires to shift—without shifting other Squares. Maximum number-shift flexibility provided by 4 Magic Squares insures maximum play-appeal, maximum earning-power.

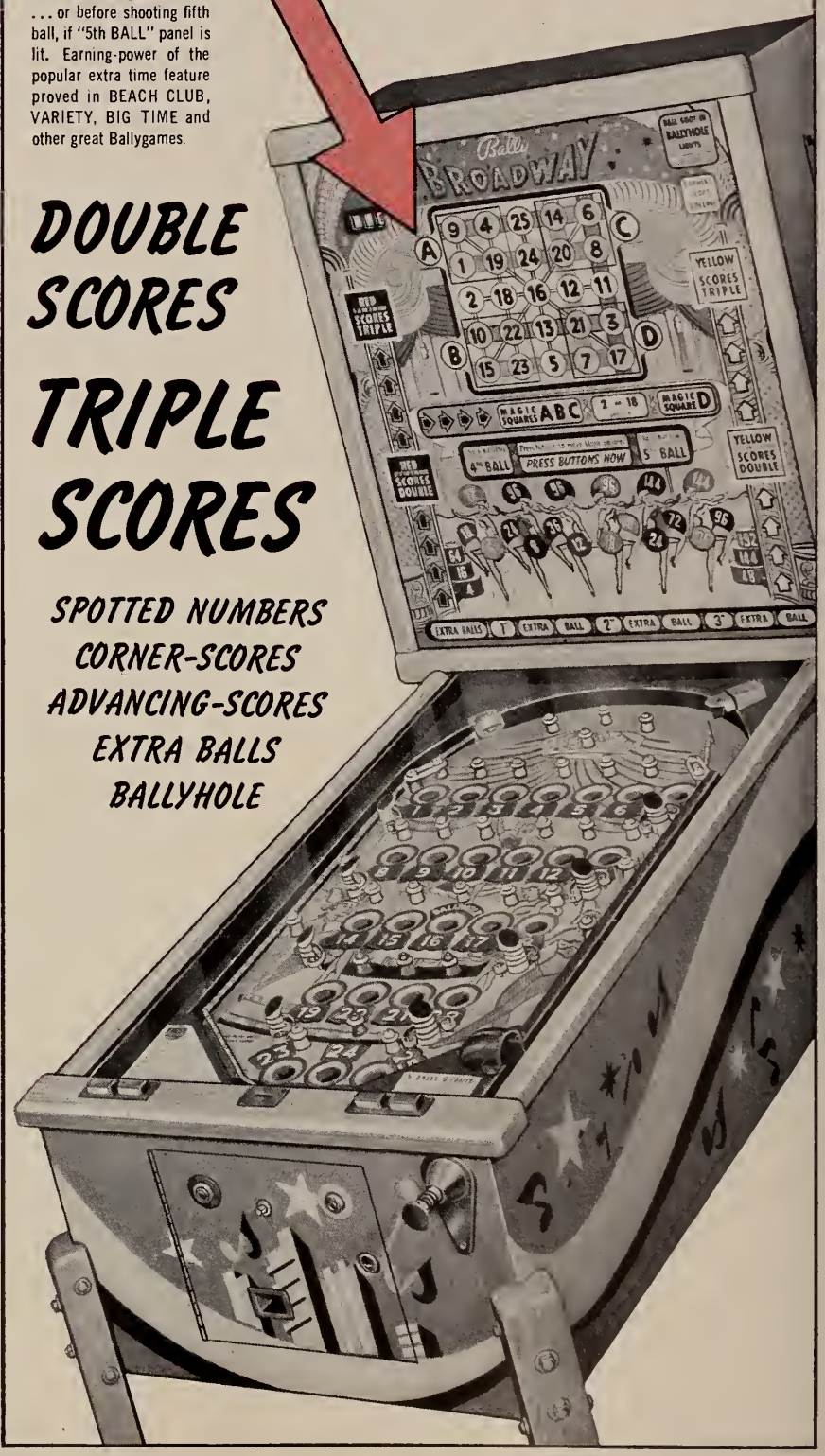
EXTRA TIME

Player shifts Magic Squares before shooting fourth ball . . . or before shooting fifth ball, if "5th BALL" panel is lit. Earning-power of the popular extra time feature proved in BEACH CLUB, VARIETY, BIG TIME and other great Ballygames.

DOUBLE SCORES

TRIPLE SCORES

SPOTTED NUMBERS
CORNER-SCORES
ADVANCING-SCORES
EXTRA BALLS
BALLYHOLE



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